

HELLENISTIC ECONOMIES

EDITED BY

ZOFIA H. ARCHIBALD, JOHN DAVIES,
VINCENT GABRIELSEN AND G. J. OLIVER



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PREFACE

The scholarly impulses underlying the Liverpool conference of June 1998, whose proceedings are reflected in this book, are set out in the Introductory Note to Part I below and need no repetition here. However, contributors and editors owe various debts of thanks which need published record, in particular to three institutions. The first is to the University of Liverpool itself, both for its financial support of the conference and for the helpfulness of staff in the conference office and at the conference venue, Derby and Rathbone Hall. The second is to the University's School of Archaeology, Classics, and Oriental Studies, of which five of the contributors to this volume are members. Notonly did we receive help and encouragement from our colleagues, especially from Professor Liz Slater as current Head of School, but the very existence of the School, with its mission to eliminate boundaries between 'European' and 'Oriental' or between philologists, historians, and archaeologists, has created a climate wherein so quintessentially interdisciplinary a subject as Hellenistic studies can flourish. However, our third debt of thanks, to the Leverhulme Trust, is in many ways the greatest, for the support it has provided to three of the editors of this volume. A Special Research Fellowship awarded by the Trust to Zofia Archibald for 1995–97 helped to support the work of which chapters 9 and 13 in this volume are a partial fruit, while the Leverhulme Research Professorship awarded to John Davies for 1995–2000 both directly provided, as nothing else could have done, the time for the work which underlies chapter 1, and indirectly sustained Graham Oliver as a colleague within the School. We hope that this title, the first book-length product of those two awards, can be seen both by the Trust and by the international scholarly community as a worthy initial return for that support.

Other debts are more immediate. We thank the publishers most warmly for their willingness to take this title on, even in the period of unwelcome stress induced by the deadlines of the British Research Assessment Exercise of 2001. In particular, we thank Jan Mitchell, our copy-editor, and John Button and his colleagues at Bookcraft Ltd for easing the transformation of a complex set of typescripts and images into tidy form. At the risk of narcissism, we also thank each other for warm personal relations and harmonious collaboration, even when hectically multitasking over long lines of communication.

*Zofia Archibald
John Davies
Vincent Gabrielsen
Graham Oliver
July 2000*

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ABBREVIATIONS

For citations both of ancient sources and of modern scholarship, the abbreviations used are largely those listed in the Third Edition of *The Oxford Classical Dictionary* (eds Simon Hornblower and Antony Spawforth, Oxford, 1996), though full consistency has probably eluded collective editorial eyes. Variations therefrom, and additional abbreviations, are:

<i>AchHist</i>	<i>Achaemenid History</i>
<i>AEA</i>	<i>Archivio Español de Arqueologia</i>
<i>AfO</i>	<i>Archiv für Orientforschung</i>
<i>AJA</i>	<i>American Journal of Archaeology</i>
<i>AJN</i>	<i>American Journal of Numismatics</i>
<i>AKG</i>	<i>Archiv für Kulturgeschichte</i>
<i>ANRW</i>	<i>Aufstieg und Niedergang der römischen Welt</i>
<i>ANSMN</i>	<i>American Numismatic Society: Museum Notes</i>
<i>ArNaut</i>	<i>Archaeonautica</i>
<i>BAR Int</i>	<i>British Archaeological Reports, International Series</i> <i>(Tempus Reparatum, Oxford)</i>
<i>BASOR</i>	<i>Bulletin of the American Schools of Oriental Research</i>
<i>BCH</i>	<i>Bulletin de Correspondence Hellénique</i>
<i>CAS</i>	<i>Cahiers d'Archéologie Subaquatique</i>
<i>CDAFI</i>	<i>Cahiers de la Délégation Archéologique Française en Iran</i>
<i>CH</i>	<i>Coin Hoards</i> (London, Royal Numismatic Society)
<i>CMA</i>	<i>Centre for Maritime Archaeology (Haifa)</i>
<i>EAE</i>	<i>Excavaciones Arqueológicas en España</i>
<i>FdD</i>	<i>Fouilles de Delphes</i>
<i>IEJ</i>	<i>Israel Exploration Journal</i>
<i>IGCH</i>	M. Thompson, O. Mørkholm, and Colin M. Kraay (eds), <i>An Inventory of Greek Coin Hoards</i> (American Numismatic Society, New York, 1973)
<i>IJNA</i>	<i>International Journal of Nautical Archaeology</i>
<i>INA</i>	<i>Institute of Nautical Archaeology</i>
<i>I.Priene</i>	<i>Inschriften von Priene</i> , ed. F. Hiller Freiherr von Gaertringen (Berlin, 1906)

<i>JCS</i>	<i>Journal of Cuneiform Studies</i>
<i>JESHO</i>	<i>Journal of the Economic and Social History of the Orient</i>
<i>JIES</i>	<i>Journal of Indo-European Studies</i>
<i>JRA</i>	<i>Journal of Roman Archaeology</i>
<i>MCV</i>	<i>Mélanges de la Casa de Velásquez</i>
<i>MHA</i>	<i>Memorias de Hispania Antigua</i>
<i>NAS</i>	<i>Nautical Archaeology Society</i>
<i>NC</i>	<i>Numismatic Chronicle</i>
<i>NZ</i>	<i>Numismatische Zeitschrift</i>
<i>PBA</i>	<i>Proceedings of the British Academy</i>
<i>PLAV</i>	<i>Papeles del Laboratorio Arqueológico de Valencia</i>
<i>REA</i>	<i>Revue des Études Anciennes</i>
<i>RSL</i>	<i>Rivista di Studi Liguri</i>
<i>SAN</i>	<i>Society for Ancient Numismatics</i>
<i>SEHHW</i>	M.I. Rostovtzeff, <i>The Social and Economic History of the Hellenistic World</i> , I–III (Clarendon Press, Oxford, 1941): corrected impression by P.M. Fraser, Clarendon Press, Oxford, 1953)
<i>SNR</i>	<i>Swiss Numismatic Review/Schweizer numismatischer Rundschau</i>
<i>TV del SIP</i>	<i>Trabajos Varios del Servicio de Investigación Prehistórica</i>
<i>WdO</i>	<i>Welt der Orient</i>
<i>ZfN</i>	<i>Zeitschrift für Numismatik</i>

Part I

SETTING THE SCENE

Zofia Archibald

Why ‘Hellenistic’ and why ‘economies’? Much of the academic interest in economic issues of antiquity has been focused in recent years on the ‘archaic’ period (eighth to sixth centuries BC) or the Roman Empire. Yet the Hellenistic Age, the period conventionally beginning with the death of Alexander the Great and ending with the final and irrevocable defeat of the former kingdoms in the eastern Mediterranean at Actium, west Greece, in 31 BC, deserves serious consideration in its own right. It was in this phase that large territorial polities emerged in most parts of the eastern and many areas of the western Mediterranean; economic activity expanded perceptibly within these units and can be charted across and beyond them in various directions. The scale of such interactions is not easy to gauge but palpably increased, not just in relative terms to previous centuries but, if we are to follow the logic of political and institutional changes, by some orders of magnitude. We might expect these developments to have contributed substantially to the forms of economic activity which emerged in the early Roman Empire.

But whereas the military campaigns of kings, the explosion of civic architecture and the blooming of remarkable intellectual and artistic talents have been much to the fore of scholarly research, the economic dimension has all but imploded. Material evidence of every kind has accumulated on an enormous scale: accounts on papyri, stamped wine jar (*amphora*) handles, metallurgical debris, inscriptions recording the foundation of halls, *gymnasia* and other social amenities, as well as magnificent cult buildings. A reassessment is long overdue. Any consideration of the extra-political dimensions of this period must begin with Michael Ivanovich Rostovtzeff’s *The Social and Economic History of the Hellenistic World (SEHHW)*, first published in 1941 and revised by Peter Fraser in 1953. It is still the starting point for anyone who seeks an in-depth account of the period and its people. But even casual acquaintance with its three fat volumes will reveal that any new assessment cannot attempt to ‘update’ Rostovtzeff. The *SEHHW* is an astonishing piece of work. Even a committee would have difficulty ‘updating’ what he achieved, amassing evidence of very varied kinds, over an enormous geographical range, and drawn from sources in at least a dozen languages. A new assessment must do more than simply accumulate data. It must have a conscious rationale.

Three of the editors of this volume, John Davies, Graham Oliver and Zofia Archibald, were all engaged on individual research programmes at Liverpool in the mid-1990s which focused on the Hellenistic period and on socio-economic matters. John Davies, as Leverhulme Professorial Fellow (1995–2000), was engaged, *inter alia*, on developing

ideas put forward in his long article for the second edition of the *CAH VII* (part 1) (Davies 1984); Graham Oliver had just completed his PhD thesis 'The Athenian State under Threat: Politics and Food Supply, 307 to 229 BC' (1995), and Zofia Archibald held a Leverhulme Special Research Fellowship (1995–7) exploring 'Interacting networks in the Hellenistic world'. These common interests contributed to the organization of an international conference in Liverpool between 25 and 28 June 1998.

The aim of the conference was to find new ways of answering the question 'What can we accept as a satisfactory analysis of the economic activities and interactions of the Hellenistic world?' This sort of question requires as broad a theoretical canvas as possible. The single most influential work of the last half century with an avowedly theoretical aim has been Moses Finley's *The Ancient Economy* (1973; second edition 1985; republished 1999). The twenty-fifth anniversary of its initial publication was marked by a plethora of colloquia. The recent proliferation of comments and critiques of Finley's work (in particular the contributions to *Opus* 6–8, 1987–9, devoted to the theme 'La cité antique? A partir de l'oeuvre de M.I. Finley'; Mattingly 1997; Parkins' introduction to Parkins and Smith 1998) has coincided with a much broader expansion of interest in socio-economic issues in antiquity. Some classicists and historians have adopted and developed Finley's 'minimalist' vision of economic interaction; others have adopted different approaches (Morris, 1994; Finley 1999, foreword, xxiii–xxxii).

Finley's ideas are addressed elsewhere in this volume (see John Davies, chapter 1 and Archibald, 'Away from Rostovtzeff', chapter 13). Since Finley ostentatiously rejected the idea of a distinctive 'Hellenistic' phase of economic activity (see Davies, chapter 1), the proposed discourse of the Liverpool Conference needed to take a broader look at what constituted economic change in the pre-Roman Mediterranean. The conference organizers proposed five issues as a starting point for discussion:

- 1 Since the term 'Hellenistic' is largely a nineteenth-century construct, driven mainly by Graeco-Macedonian political and linguistic colonialism, how appropriate is it to assume that it also denotes a specific zone of *economic* (as distinct from politico-military) interactions? By what criteria can we attempt to delimit that zone, in time and space?
- 2 Current scholarship reflects a significant tension between two paradigms. On the one hand, analyses in terms of 'core/centre and periphery' (e.g. Bilde *et al.* 1993) tend to emphasize the effects of long-distance exchange and the consequential full or partial integration of economic systems. On the other hand analyses in terms of local interaction (e.g. Reger 1994) emphasize the localness or regionality of much, if not most, economic activity. How can this tension be mediated, and by what measurements or within what broader analytic framework?
- 3 The distinction between 'economy', denoting all activities which involve the use or exchange of resource, and its subsection 'public/fiscal economy', denoting all uses of resource driven by a polity or its segments, goes back at least to August Boeckh's *Staatshaushaltung* of 1817, but tends to be overridden in practice. Granted, the difficulties of tracing the distinction within any one zone of interaction are considerable (and not only for Ptolemaic Egypt); but does it remain a valid and useful distinction, at least in theory? Indeed, given the economic importance of royal courts and palaces, and the impact of royal exactions and *philanthropa* in redistributing resources, should the distinction be used more widely and explicitly? How can the

economic roles of temples and sanctuaries in attracting and redistributing resources be reconciled with any distinction between public and private?

- 4 Certain processes which unfolded continuously through the entire Hellenistic period, had significant economic impact: city foundations, monetization, population *diasporas*, shifts in public and private investment patterns, as well as many others. Can their impact be evaluated in such a way as to be representable in a process model? How does their impact affect our ability to treat 'the Hellenistic world' as a stable entity in any sense?
- 5 Economic analysis is about tracing the patterns of flow of resource within a given land/seascape and within a given technological environment, and about accounting for them in terms of effective demands and motivations. How do we integrate local flows with longer-distance flows, and how do we make motivations a recognizable component of any models we construct?

These five reflections have been variously addressed by the contributors to this volume (comments on individual papers introduce each part). In the above list, numbers 2 and 3 explain why we have opted for the plural form, 'economies', in contrast with Finley's preference for a single 'economy'. The existence of various sub-sets into which economic activity can be empirically divided points to problems which need to be addressed independently before any comprehensive evaluation can or should be attempted.

Some issues have proved more amenable to exploration at this stage of our enquiry; others have proved harder to deal with. But we are confident that the debate about ancient economies will now begin to move in new ways. What we are presenting in this volume is a panorama of projects and themes which point in these directions. The range of topics addressed was determined by the desire, on the part of participants as well as organizers, to explore different aspects and different levels of economic behaviour. These varied glimpses are intended to stimulate theoretical ideas not just on these and related topics but on subjects which have not been examined directly.

In sketching our objectives so broadly, delineation of some important elements of the picture has inevitably been left in abeyance. The primary role of cult in ancient societies and its critical importance to the movement of goods and services, as well as the part played by sanctuaries as repositories of 'sacred' wealth, require that the 'economics of cult' be given a much larger place in the grand scheme of things (see Parts 2 and 4). The harvesting of raw materials and the production of 'commodities' – indeed, the awareness of what could be had and might be desired – are issues which deserve separate consideration. Metals had wide significance in antiquity and the specialized use of metal in coinage (and the conversion or equivalence of coinage to metalware), the process of 'monetization' and its consequences are topics which fall outside the immediate scope of our discussion, but are being addressed in a complementary forthcoming volume (K. Shipton and A. Meadows (eds) *Money and its uses in the Ancient Greek World* (Oxford)). The kinds of institutions which mirror economic functions and networking, and which contributed, in whatever manner, to these processes, are addressed by Vincent Gabrielsen with respect to Rhodian private associations, but Part 4 merely outlines these issues, and comparanda will need to be pursued in other places. Once we have a better understanding of such social networks, and of the products or services with which such networks were connected, it may become easier to address more intractable topics, such as relative scales of production and consumption. Aperghis' chapter on the Seleukid economy shows

how production and consumption were perceived from the point of view of royal tax collectors. This only tells us part of the story, of course. Even the modern Inland Revenue of the UK and its counterparts in other industrialized countries cannot be omniscient. Despite the existence of prodigious data banks, there are numerous activities that fall outside the tax statistics.

The volume begins with a magisterial survey by John Davies of what the subject of 'Hellenistic economies' denotes today. It serves two important functions at the outset of the enquiry. It outlines, with the broadest of brush strokes but with a clear eye for the requirements of detail, what we are starting with, in terms of ideas as well as research data and other resources, and what we should best focus on as manageable objectives. This survey acknowledges the limitations of what we know at present but it has high expectations of what can yet be achieved. Davies does not begin with a review of the debate on ancient economics. This has already been done elsewhere (there are convenient discussions with further bibliographies in Cartledge 1983, 1998; Morris 1994; H. Parkins and J.K. Davies in Parkins and Smith 1998). The propagation of any theoretical construct prior to an examination of the givens may confuse as much as enlighten. But we cannot begin to articulate what the subject is about unless we have some model, however sketchy, in mind. This model must accept as a given the fact that the 'Hellenistic age' is only a phase, that it was preceded by many centuries of prior activity of a related but less intense or less developed type, and that the political units we can identify had cognates among neighbours and strangers who are commonly left out of our equations, despite the sporadic recognition that the 'Mediterranean world' did not operate in a vacuum. Many of the topics and problems identified by ancient historians are also of intense interest to archaeologists studying other periods and places. The cross-fertilization from related fields has been far less in evidence for this period than for others in antiquity. Granted that inbuilt assumptions are hard to avoid, objectivity is best served by making our working assumptions as explicit as possible. Because studies of economic behaviour in antiquity have erred either on the doctrinaire (whether 'primitivist', 'substantivist' or 'modernist', consciously or otherwise), or simply evaded theoretical analysis altogether, there are clear reasons for strenuously avoiding past mistakes. However our proposed models develop, they must provide a coherent thesis; the different elements must be seen to fit consistently into a larger framework. One of the greatest weaknesses of older readings has been their lack of coherence, lack of integration, and the persistence of seemingly contradictory elements (more 'advanced' features alongside more 'primitive' ones). If this sounds somewhat mechanical, so be it. Models are mechanisms of sorts and there can be no refinement without some preliminary rough workings.

Having denied (*pace* Davies 1998) that any systematic alternatives to the 'Finleyan' vision have yet been proposed, it would be quite inaccurate to suggest that there are no steps in this direction (Davies, chapter 1). Confronting the massive *oeuvre* of Rostovtzeff, Davies outlines four possible strategies for developing a way forward:

- 1 a purely descriptive 'update' of the *SEHWW*;
- 2 a review of the data for the Hellenistic period that would both engage with the ongoing debate about ancient economies and refer not only back to Classical activities and forward to later epochs, but also include similarities to or differences from neighbouring regions of the Mediterranean, Europe and Asia;

- 3 a synthesis which could engage in the wider debate among economic historians of other periods and places;
- 4 combining the features of 2 and 3, a project which would attempt in addition to absorb and make explicit the findings of many different types of evidence, archaeological as well as epigraphic, papyrological and literary.

Political units have usually formed the basis and determined the character of economic analyses. Alongside significant differences in the size and resources of different states, we need to be aware of the conceptual difference between the fiscal component and the wider economy. This wider economy must incorporate and set in perspective long-distance contacts as well as local ones. The general pattern of activity can best be traced through the exchange of commodities, whether essentials, such as timber and salt, or luxuries which acquired special status, such as spices. The ubiquitous presence of ceramic *amphorae* makes them suitable markers for tracing shiploads, even batches, from particular locations to destinations around the Mediterranean. Advances in the classification of ceramic batch series, based on evidence from kiln sites as well as collections of stamped handles, is making it easier to identify producers, and several generations at that (Garlan 1998), just as chemical and petrological analyses are rendering greater precision to the identification of previously unknown sources (Peacock and Williams 1986; Whitbread 1995). But severe ambiguities still persist; we know little about the social background of most of the individuals concerned, whether manufacturers, potters or shippers, and have only a hazy idea of what the relationship was between the setting up of kilns, production of a batch and the appearance of samples of that batch in another destination.

Any comprehensive assessment of the Hellenistic period will depend in large part on settlements, their development over time, their appearance and connections – cultural and economic. Presently we are not in a position to compare the evidence of literary sources, inscriptions and papyri with landscape studies, since there is as yet little overlap between them. Intensive survey provides evidence of land use over many centuries, whereas written sources deal with very specific groups of people, usually on a short time scale. Planned settlements receive much prominence – many were royal foundations; internal civic reorganization is harder to evaluate. The huge expansion of civic building is one of the most prominent features of the Hellenistic period in general. How some cities managed to achieve such results (while others, less conspicuously to modern eyes, failed) is slowly emerging from systematic study of architecture and inscriptions, and can now be surveyed in the first volume of a projected series, edited by Klaus Bringmann and Hans von Steuben (1995), which brings all the evidence together for the first time.

Davies goes on to examine some of the special symptoms of our period, namely the appearance of high standards of living – ‘elegant’ rather than luxurious, which has other connotations – and the far wider use of coined money. The minting of ‘fiduciary’ copper alloy coins and silver fractions is itself indicative of new trends, indubitably connected with attitudes quite different from those pertaining to gold and large denomination silver (which continued to be used as analogues for bullion). One major aspect of our period which has been insufficiently explored is warfare; not battles and troop numbers but the economic demands of an effective war machine and the impact, positive as well as negative, which garrisons might have on a local community.

Finally, he turns to the big picture and how we can start to think about entities, whether at the level of cities, kingdoms or regions. Here a wealth of interpretative ideas which have flowed from social scientists and archaeologists in recent decades have much to offer scholars of the Hellenistic period in creating models which are rooted within a larger continuum.

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1

HELLENISTIC ECONOMIES IN THE POST-FINLEY ERA

John K. Davies

Preamble¹

If you open the second edition of Moses Finley's *The ancient economy*, and look in the index for his view on the economies of the Hellenistic world to which Rostovtzeff devoted so much energy and learning, you are referred to page 183. There you read the following:

In that context something should be said about the criticism that I have ignored the Hellenistic world, even that I have done so 'because it does not fit the concepts so neatly'.^[31] The term 'Hellenistic' was invented by the great German historian J.G. Droysen in the 1830s to define the period in Greek history between the death of Alexander the Great in 323 and the death of Cleopatra in 30 BC. It has been accepted almost universally, and yet for the study of the ancient economy it is seriously misleading because in those three hundred years there were two basically distinct 'Greek' societies in existence.^[32] On the one hand, the old Greek world, including the 'western' Greeks, underwent no changes in the economy that require special consideration despite all the political and cultural changes that undoubtedly did occur.^[33] On the other hand, in the newly incorporated eastern regions – much of Asia Minor, Egypt, Syria, Mesopotamia – the fundamental social and economic system was not changed by the Macedonian conquerors, or by the Greek migrants who followed behind them, or by the Romans later on, as I have already indicated. There was therefore no 'Hellenistic economy'; from the outset there were two, an ancient sector and an Oriental sector.²

And that is all. It is an astonishing *aposiopesis* – I had almost said abdication. In one sense it reflects a most uncharacteristic lack of curiosity, for the obvious corollary to such an analysis is to ask how two such 'sectors' interacted, and with what results. In another sense, and in at least partial explanation, it reflects Finley's inability or unwillingness to accept that the same economy, the same region, the same polity, even the same person, can show at one and the same time two or more different economic behaviours, whether overlapping or separated, whether in conflict or in symbiosis. For those who strongly

suspect that the Hellenistic world showed in its economic behaviour precisely such twin- or multi-track activity, and that to map its interactions properly is an absolutely indispensable pre-condition for creating a credible economic history of antiquity, Finley's silence is therefore a disappointment rather than a surprise.

It is for that reason that I begin thus, for the 25th anniversary of the first (1973) edition of *The ancient economy* was marked by conferences and colloquia at Cambridge, Delphi, Oxford, and Stanford. In addition, the proceedings of a St Andrews colloquium on 'Trade, traders, and the ancient city' are now published,³ while those of the Nottingham–Leicester series on 'The productive past: economies beyond agriculture' are under way. There is more talk – and more productive talk – than there has been for a long time. It offers a distinct sense of movement away from simplicities, Finleyan or other. At St Andrews, for example, the 'trader' was largely (though with some exceptions) being seen far more as an integral component of his community and as an agent of change or as a carrier of cultural influences, than as a Hasebroekian outsider of low status and limited impact. Likewise, the Cambridge conference, on the theme of *Kerdos* ('Gain'), showed a diagnostic tension between scholars whose sympathies lay largely with Finley and those who were more inclined to accept the title of the conference as a motivation which should be given its full weight in personal behaviour, even if social values and institutional expectations hindered it. Lastly, and most conspicuously, at Stanford, discussion focused on economic rationality, on distinctions between exchange and redistribution, on the need for dynamic non-linear models, on slavery and debt as the drivers of economic structures, on the impact of transformations in technology, on defining regions (noted as a hot topic in current economics as well as in cultural terms), on the almost invisible 'private' sector within the drastically different areas which are misleadingly lumped together under the heading 'Oriental', on the very various economic roles of temples, and so forth.

In general, two main messages stemmed from the Stanford conference. The first was a continuous undercurrent of determined deconstruction of the Finley model as static, simplistic, useless and retrograde.⁴ The second comprised a set of signals that the pre-Alexander economies of the Ancient Near East were vastly more complex and diverse than conventional wisdom dreamed of, such that any attempt to do what Finley had not done, viz. to map the relationship of the Graeco-Macedonian regimes onto the pre-existing economic and fiscal systems, has to start from the considerable though as yet unsystematized body of knowledge which we now have about these systems. It is for that reason that the substantial volume of recent work on the Achaemenid Empire is so important. It includes the outline descriptions of its various regions (Judah, Mesopotamia, Anatolia, Central Asia, etc.) provided in *CAH*² IV and VI, the various volumes of *Achaemenid Studies*, and the far more detailed studies by Briant, Dandamayev, Lewis, Stolper, Van Driel, Warburton, and others, of aspects of the economies of the Near East and of individual archives and dossiers such as the Persepolis tablets and the Murašû archive.⁵

Sondages in this material confirm what an attentive reading of Herodotos would already have revealed, that the Achaemenid Empire showed a stupefying range of economic and fiscal patterns and systems. It embraced the temple-focused economies of Judah or parts of Egypt or Asia Minor, the sophisticated and age-old irrigation agriculture of Egypt, southern Mesopotamia, or Central Asia, the complex private or *parastatali* businesses of banking and contracting which are visible in the Murašû and other archives

of fifth-century Babylonia, and the *polis*-economies of Phoenicia and western Asia Minor. All this, moreover, was encapsulated within an Achaemenid fiscal and royal redistribution system which at one stage caused David Lewis to comment 'Although it did not attract the attention of Marcel Mauss, the master of the subject, the Achaemenid Empire in fact constitutes a textbook case of a gift-centred economy'.⁶ Yet also, the more one absorbs such evidence, the more one is struck by the degree of continuity of economic, and indeed also mostly of fiscal, behaviour, which runs from Assyrian times through Achaemenid times into the Seleukid or Ptolemaic periods, and the less one is inclined to see the Graeco-Macedonian conquest of the area as any more of a significant watershed of economic behaviour than the earlier shifts from Assyrian to Babylonian control, or from Babylonian to Achaemenid. The principal, and major, exception to such continuity is probably the (partial?) monetizations of the Egyptian and Syro-Mesopotamian fiscal and real economies carried through by the Ptolemies and the Seleukids respectively.

So, there is movement. The discourse on ancient economics is becoming lively, even ebullient. It knows what it does not like, is busy absorbing interpretative concepts drawn from adjacent disciplines such as economic anthropology or systems analysis, but does not yet know which models will run best on the layouts of the economies of antiquity which are becoming every year more complex and diverse. Nor, to return to the particular topic of this volume, can the discourse isolate itself from wider debates that are calling into question the validity of periodizations such as 'classical' or 'Hellenistic'.

For all these reasons, this conference came at a good moment, in the sense that it allows us, with good luck, to take the debate forward into the space left so conspicuously vacant by Finley. However, such an ambition poses acute problems of method and of conceptual approach. In 1984 I deliberately left such questions aside as much as possible.⁷ They can no longer be avoided: much of this chapter is shaped by the need to face them head on. It is organized round a series of ostensibly simple questions: Where are we trying to get to? Where are we coming from? What are our boundaries? What sorts of evidence can we safely use? What interpretative ideas are most useful?

Where are we trying to get to?

Current answers barely exist. It is no disrespect to the four current monograph series which contain the word 'Hellenistic' in their titles if I state the situation so baldly, for their respective remits, though diverse, share the characteristic of being expansive and open-ended rather than planned so as to converge on a single interpretative *logos*. True, the long-established *Studia Hellenistica* series, the first in time to be created, did come after initial oscillation to focus primarily on Hellenistic Egypt, especially on its Greek inhabitants and especially in terms of a prosopographical approach, but even that focus has broadened out significantly in recent volumes. Likewise, the California series, taking as its title *Hellenistic Culture and Society*, has come to include an exceptionally diverse assemblage of publications, ranging from hard epigraphy through political studies to Hellenistic historiography and philosophy. So too the Pisa *Studi Ellenistici* range from language through studies of individual dynasties to cult, poetry, and historiography, while the most recently created series, that of Aarhus University Press, stems from a Danish

research programme whose aim was more to stimulate Danish scholarship in the period than to solve a specific problem. Needless to say, these comments are not meant to imply anything other than appreciation for what has been published so far, not least because as an ensemble they go far to fill the need for the sort of continuous update of scholarship on the period for which a journal would otherwise be needed. Nonetheless, and some individual contributions apart,⁸ the focus has not been primarily economic.

Delineation of the task therefore has to begin *ab ovo*. There are basically four possible formulations of objective. The minimalist aim would be to update Rostovtzeff in a purely descriptive mode, though using new evidence and new ideas and new focuses. For reasons that will become clear, such an aim would be utterly inadequate. A study such as Davies 1984, attempting to do little more than that, was already old-fashioned when it was published, while the discourse since then has moved so rapidly that a further descriptive update will add little. A second, more ambitious approach is to use the data and phenomena and processes of the period in order to join the debate about 'ancient economies' in general, and to do so from a position of strategic centrality, looking forwards and backwards in time, eastwards and westwards in space, and using that centrality in order to apply a control on the one hand to what is said about archaic and classical Greek economies, on the other to what is said about Iron Age European, Republican Italian, western Mediterranean, and imperial Roman economies. A third approach, more ambitious still, is to join the more general discourse among economic historians, and to see whether we can both take something useful from it and perhaps even contribute something useful to it. That is not as unrealistic as it sounds, for economic historians of antiquity have long been latching onto Braudel, not just for his study of the sixteenth-century Mediterranean but also for his wider-range interpretative ideas (so that *longue durée* has now become a positive cliché): it may well be time for a reverse flow.

A fourth approach, extravagant in its ambition, would be to encapsulate the second and third answers within a framework that explicitly confronts the greatest technical problem facing us. This is the problem, unmanageably acute for economic historians of antiquity, of marrying genres of evidence. It needs to be explicitly stated for its full intractability to stand out as it should. Literary historians can normally confine their horizons to texts, whether transmitted via the mediaeval MSS tradition or via papyri or occasionally via inscriptions. Political historians can for the most part legitimately confine themselves to the textual evidence of literary authors and inscriptions: Will's citations in his *Histoire politique* are eloquent testimony. Historians of religion indeed cannot so confine themselves, for sites and their surroundings, objects dedicated, representations of deities and rituals, are all essential grist to their mill. Economic historians, though, have it worst, for they need to use not only all these, but also far, far more: the locations of wrecks (Gibbins, this volume, chapter 10), the distribution of timber stands, the successful breeding of the silkworms of Kos, the behaviour of courts and courtiers, the magnitude of issues from identifiable mints, the shifts of settlement pattern in this or that region, and a thousand other such topics, are all not merely relevant to any picture one wishes to draw but are essential structural components of it.

Such a task poses challenges of three kinds. The first, itself intractable, is operational, comprising the need to amass the evidence pertaining to each genre of economically relevant behaviour and to identify the main emergent patterns. The second, theoretical

and conceptual, is that of marrying those patterns together to form a general theory of interaction, which will itself have to devise or to adapt models of partial integration. The third will comprise the need to take on board at least some of the recent developments in cultural history: that is to say, not simply to explore directly-attested attitudes (as, e.g., in Teles or Menandros) towards economic life, gain, trade, and inequalities, but also to frame them (or maybe to subvert them) by tracking actual behaviour or by studying the representations, in various genres, direct or indirect, which can be read to reflect aspects of the *Zeitgeist*. One might instance the behaviour of Athenian soldiers after 261, consolidating Antigonos Gonatas' control of their countryside by taking his shilling for service at Rhamnous or Eleusis or Peiraieus, or the complex interweavings of ethnicities, cult, clubbability, economic activity, civic status, and euergetic patronage which underlie the emergence of the innumerable groups of Sabaziatistai, Hermaistai, or Poseidoniastai (Gabrielsen, this volume, chapter 8).

The bleak fact is that nothing which fails to address the imperatives of this fourth approach will be adequate. Yet the implications are forbidding. It is not just—indeed, not even primarily—a matter of inadequate personal or collective knowledge, for a planned programme of surveys and summaries could probably fulfil the first task by making the main corpora of available information accessible. Far more, it is the challenge of placing such a mass of information within an interpretative framework that stands some chance of being a realistic working model. The primary question, which my initial question 'Where are we trying to get to?' turns into, is therefore that of determining what a realistic working model might look like. I return to this fundamental challenge at the end of this chapter.

Where are we coming from?

The sub-text of this question is that unless we are aware of the intellectual traditions and assumptions in terms of which we may be subconsciously thinking, we shall be their prisoners. I shall pick out three, in rough chronological order of their formulation or publication.

First, of course, is what is implicit in the title of this volume, the identification of the 'Hellenistic period' as a distinctive epoch with its own characteristics. As we all know, this is not an ancient perception: there is no hint of it in Greek authors of the Empire such as Plutarch or Athenaios, or even in Polybios. It is a creation by Droysen, primarily intended to denote the political caesura formed by Alexander's conquest, the political marginalization of the unitary republican Greek *Kleinstaat*, and the post-301 concert of monarchic Greek-language powers in the Eastern Mediterranean. As such it was an entirely rational and very helpful creation, for politically things did change very fast between 338 and 301 and did take on thereafter a stability which lasted until the successive phases of Roman encroachment. We may, with Édouard Will, regard the stability as precarious and as a stasis created by the spoiling actions of mutually predatory powers, but that does not affect the intrinsic soundness of Droysen's analysis.⁹ However, there are three serious dangers in the use of the term. The first is the risk of reifying 'Hellenism'. At the head of his 1983 book Reinhold Bichler very appositely set a quotation from Beloch to the effect that 'the expression "Hellenismus" has now come to

stay and will not be so easy to dislodge. That does little harm as long we remain conscious that it is merely a question of a convenient term. But there will always be people who believe that such a term must denote something tangible.’¹⁰ Nor was Beloch’s apprehension misplaced, for it is striking how, for example, Schneider’s *Kulturgeschichte* repeatedly but incautiously uses phrases such as ‘Hellenism had however a particular eye for the aesthetic beauty of undressed and merely combed hair’ (II 30), or ‘Since the *chiton* in Hellenismus was nearly always worn sewn...’ (II 24), or ‘The unpleasant Philistinism (of fourth-century *petit bourgeois* school-masterishness, notleasin Athens) was only slowly and notentirely overcome by early Hellenismus’ (II 966), etc., etc. This is classic reification, which can easily mislead.

The second danger is historicism, meaning in part by that (since the word is ambiguous these days) the largely Marxist view of the period as a specific phase within the logical progression of human history, as ‘the linking member between slave-owning society and feudalism’ or as ‘eine gesetzmäßige, historische notwendige Entwicklungsstufe der antiken Sklavenhaltergesellschaft’.¹¹ Even apartfrom the Marxistversion, no portraitof Hellenistic economic history (or indeed of Hellenistic history in general) which knows from page one that a Roman conquest of the eastern Mediterranean would take place can fail to be history viewed from the wrong end.

The third danger is that of attributing too much importance to political and military events, even major ones such as Alexander’s conquestitself. Whereas, for example, German-language work on post-Roman European economic history emerged from, and was long strongly influenced by, legal history,¹² Hellenistic economic history outside Egypt has paid very little attention to legal matters and has been far more influenced by military developments, by what was at one time quaintly called ‘The social question’,¹³ and above all by the political framework. Yet it should be obvious that political shifts do not necessarily cause, are not necessarily caused by, and do not even necessarily directly affect, economic shifts: the time-scale can differ, the internal logic can differ, and one form of political impact – say a change in fiscal patterns – can be neutralized by another form – say a change in patronage patterns. The case for assuming that the Macedonian conquest created a new *economic* world has to be argued on its own, without political preconceptions, and has to be argued in a context where Pierre Briant and others¹⁴ have already seen the eastern Mediterranean of the fourth century BC as proto-hellenistic in its exchange patterns.

That is not to say that the economic historian is being misguided to focus in particular on the period defined politically by the post-Alexander monarchies. On the contrary, there is good reason to suppose that the term ‘Hellenistic’ can be used constructively, and in ways wholly independentof Greek-language colonialism or of Hellenocentric cultural history, in order to denote the period during which the local and regional economies of the Mediterra-nean, its hinterlands, and continental Europe, Asia and Africa, driven from many directions by demands and opportunities of very various kinds, came to interpenetrate and interact more than they had done previously. That is not to suggest that previous interaction had been insignificant (which is nonsense), or to suggest that the processes of interpenetration were inevitable (they were entirely contingent, context-specific, and reversible), or to suggest that they yielded a unified economy (palpably they did nothing of the kind). It *is* to suggestthatwe are looking at a period when many processes, not least those driven by increased purchasing power in the hands of the

wealthy few and by increased coercive power on the part of regimes, were moving rather faster, or were affecting wider areas, or were moving (absolutely or relatively) more goods and services and people, than had been the case in (say) the sixth or fifth century in the same regions: that those processes were mostly unplanned and frequently conflicted with each other: and that, so far from postulating a period of 'transition' from one alleged but chimerical stability (the Greek Kleinstaat economy) to another equally chimerical stability (the post-Augustan Empire), we are simply focusing on one tranche of endless processual history.

Thus formulated, a first answer to the question 'Where are we coming from?' becomes an answer to the question 'Where should we not be coming from?' A second answer is similar, since it has to focus on that component of our inheritance which conveys a dangerously Hellenocentric view of the eastern Mediterranean, the 'Near East' (itself an ideologically loaded term), and the eastern satrapies of the Persian/Macedonian Empires.¹⁵ Its roots lie partly in nineteenth-century European imperialism and in the subconscious equations made on the one hand between civilizing Greeks and civilizing Europeans, and on the other between those who were geographically 'oriental' and those who as 'Orientals' were the cultural Other. Partly, too, they derive from contradictions within the European educational tradition of the nineteenth century. That tradition saw an accessible and familiar world in its Greek and Latin sources and therefore took Greek papyri from Egypt in its stride. For theological reasons it deemed itself to have privileged access to Biblical sources, though it only belatedly and reluctantly addressed the task of treating them as historical material, requiring complex and careful interpretation, rather than as Holy Writ. In contrast, and for practical reasons, it was content to leave the decipherment and interpretation of demotic Egyptian or Akkadian, let alone pre-Islamic epigraphy, to a tiny coterie of experts, whose impact on the wider educational and cultural world has so far been too weak to modify the received boundaries of 'classical antiquity' as the cultural equivalent of *mare nostrum*. Such background assumptions and cultural determinants have generated a heavily Hellenizing series of cultural historians, ranging from Kaerst 1926 through Rostovtzeff *SEHWW* to Schneider 1967 and even Fraser 1972, whose influence is impossible to escape: the intellectual frameworks of the *Cambridge Ancient History*, or of *Storia e civiltà dei Greci*, are sufficient testimony.

True, the balance is now beginning to change. The two books of Kuhrt and Sherwin-White point the way, the pace of publication of demotic texts is quickening, and the antiquities of Asia Minor and the Caucasus countries, of Sudan, and of the Bactrian states are beginning to emerge. Likewise, the pre-Islamic material, both epigraphic and other, of Phoenicia, of the Syrian desert or of the Saudi peninsula is beginning to trickle into what may with residual arrogance be called the mainstream of the study of antiquity.¹⁶ But there is a very long way still to go. Indeed, the more the hitherto hidden specialist world has opened up in recent years, the clearer it becomes that the current generation of 'classical' historians is witnessing, or responding to, or itself helping to act out, a necessary major cultural change away from the primacy of Latin- and Greek-language sources. Where that process will take us in fifty years' time cannot be predicted.

The third and last component of this survey of where we are coming from is, inevitably and properly, Rostovtzeff himself and his reading of the Hellenistic period. His contribution, evaluated by Zofia Archibald in detail in this volume, chapter 13, is a deeply ambiguous inheritance, as admirable in its capacity for synthesis and sensitivity to

the artefact record as it was exasperating for its outmoded and inadequate set of interpretative ideas. The challenge facing any attempt to replace Rostovtzeff's work will be to retain his virtues while working in a radically different scholarly climate.

What are our boundaries?

This question is intractable, and the available answers utterly unsatisfactory. One of them is exemplified, for all its great merits, by Claire Préaux's classic work of 1939, *L'Économie royale des Lagides*. That book makes two fundamental assumptions, shared as truisms by all too many economics textbooks and financial journalists, of (a) equating 'economy' with 'the area under the fiscal control of one polity' and (b) running together the concepts of '(real) economy' and of 'fiscal (or public) economy'. Granted, the nature of Ptolemaic management of Egyptian resources within a 'royal economy' went far to legitimate such assumptions in the specific context, but contingent convenience must be weighed against the handicaps which such assumptions impose upon analysis. The first assumption impedes any attempt to distinguish whatever distinctive regional or local economies may be contained within the geographical curtilage of a single polity, while the second makes it harder than it should be both (a) to distinguish the actual processes of production, exchange or flow, and consumption, from the processes of taxation and redistribution, and then (b) to attempt to understand the various inter-relationships between the two sets of processes: an exercise made that much more difficult – but therefore more essential – to carry out in the cases of polities (not least of course Ptolemaic Egypt) where many if not most of the processes of production were themselves under the direct managerial control of the polity as well as being within its fiscal purview, and where royal revenues from land might embrace both rent and share-cropping.

Rostovtzeff's implicit answer was no better. Granted, his canvass was larger, his awareness of the importance of the Black Sea (from his own national background as well as his work on Scythia) immensely salutary, and his sensitivity to the flow of commodities and Realien admirable. However, as the first three chapters ('Political development', 'The ancient world in the fourth century BC', and 'Alexander and the Successors') show all too clearly, he was looking at the world as defined politically in the Droysen tradition.

Yet, against such answers and approaches is to be placed an increasing amount of evidence that, then as now, commodity flows were no respecters of political boundaries. At one extreme, as Reger's work on Delos (1994) has shown us, much of the movement of some commodities remained essentially local, within cost- and pricing-regimes which took little if any account of large-scale Heichelheim-type Schwankungen. At the other extreme lay the long-distance trades which stretched out far beyond any conceivable political boundaries that could be set for the Hellenistic world – the elephant and ivory trade (if 'trade' is the word) with Africa and India, the spice trade with Arabia Felix and India, the lapis lazuli trade with Bactria, the silk trade with China, and no doubt others. If, as I strongly believe, any economic analysis has to start not (as the cultural historians would have us believe) with values and attitudes, but with a painstaking description of which commodities were produced, exchanged, and consumed where, when, and how, then the boundaries cannot be political boundaries. Nor even, as studies of the silk trade

or of the trans-Saharan salt trade make clear, can we safely use what seem to be *prima facie* natural boundaries such as mountain ranges and deserts. All one can do is to start from human needs and from the *effective* demand for those needs to be satisfied, to trace the flows of goods and services generated by that pattern and level of demand, to superimpose them upon a real or topological landscape, and to attempt to identify where the main flows and the main nodes are (and conversely where the interactions are feeblest), and then – and only then – attempt to identify what ambitions, or ideas and attitudes, or transaction costs, or fiscal or governmental interventions, impede or help the flows.

What sorts of evidence can we safely use?

The catalogue which follows under this heading cannot begin to be complete. Its aim is partly to complement the papers in this volume by singling out types of evidence that would not otherwise be explicitly discussed, but partly also to emphasize the intractability of the problems of method which the economic historian of the Hellenistic period and region faces.

Commodities

The questions we need to ask are obvious: where did they start (i.e. where were they grown, or bred, or mined, or quarried, or woven, or fished, or caught, or whatever)? where did they end up? by what routes? who acquired them? in what quantities? and in what forms did recompense trickle back to those who added value to the commodities or the artefacts at their various stages? However, though the questions may be obvious, the answers mostly are not, not just because of lack of evidence but also (I have to say in some bewilderment) because the average level of curiosity about such matters in traditional classical scholarship seems to be extraordinarily low. I set out three examples in a very summary form.

Timber

We are better off for this topic than for many, since Meiggs 1982 collects much of the evidence and even (in chapter 12) attempts some sketch of the timber trade. As he says, one has to divide the commodity into two: (a) building material and (b) firewood. Each needs some comment, partly because the indices of *SEG* reveal a steady trickle of new relevant evidence, partly because the ensemble of evidence clearly reflects a picture of a commodity in short supply, whose owners could exercise considerable leverage by releasing or not releasing supplies. A few headlines and supporting illustrations must suffice.

First and foremost come documents which reveal that leverage. One such,¹⁷ a letter of Antiochos III to Sardis precisely dated to the equivalent of 5 March 213, shows Antiochos releasing wood from what are evidently royal forests on Mt Tmolos for the reconstruction of the city after its siege and sack a year or two before. Another, a letter from Philippos to Alexandros III in 335, seems (if restoration and interpretation are correct) to be holding

up the sale of wood from MtDysoron nearby.¹⁸ though not strictly Hellenistic, the document is at one with Antiochos' letter in reminding us both that the tug-of-war between a king and a city for the control of resources is a *leitmotif* of our period, and that kings could and did treat timber not only as a product to be sold on a market ruled by supply-and-demand but also, and perhaps primarily, as a strategic resource to be doled out as a *philanthropon*.¹⁹ Secondly, wood was not just a local commodity: it might be transported long distances. Salient instances are Athens' use of Macedonian supplies throughout her history, royal gifts of shipbuilding wood to Athens and Rhodes,²⁰ or Antiochos III's gift to Jerusalem of timber 'from Judaia itself and from the other nations and from Lebanon',²¹ the last-cited being significant for the logistics and the costs of hauling wood up to Jeru-salem from the coast. Recent work (Treumann 1997) indeed has even studied Phoenician trade with Spain in timber in the eighth century. Thirdly, long-distance haulage might even apply to firewood: though Reger's (1994) study of firewood supplies at Delos focuses largely on the neighbouring islands, a significant complement thereto is now provided by SEG 43. 488, a letter of 350–325 BC found at Torone which concerns the purchase of seven talents of wood (weight, therefore firewood). Since the document is said to be 'clearly Attic', the implication is that the writer and his associates envisaged transporting firewood from Chalkidike to Athens.²² Lastly, stands of trees in sanctuaries needed and got protection. Two recent collections of material²³ have made clear how widespread the provisions for such protection were, while confession texts of the Roman period reveal some of the temptations.²⁴

These four headline observations barely scratch the surface of the material. Robert's assemblage of early travellers' descriptions of the area round Prousius, cited in note 19, shows one route towards a historical ecology of timber resources and exploitation, wherein royal, civic, and cultic claims and interventions will have cut across market mechanisms. Other routes, probably much more market-oriented, might focus on the patterns of demand for firewood and charcoal, whether domestically or for the growing network of baths and gymnasia.

Salt

A commodity of fundamental importance in two respects.²⁵ The first is that it shows a pattern of commodity movement, from place of production to place of consumption, which is far from being pre-dominantly local. At first sight that is surprising, for salt-panning was a simple enough technology, applicable wherever there was a flattish foreshore or periodically flooded lagoons, let alone a brine lake such as the Dead Sea. Yet considerations of quantity, location, and quality will have complicated matters. For quantity, there are hints in Aristophanes²⁶ that even fifth-century Athens needed to import, for all its long coastline and in spite of the two areas of salt-pans in Attika well-established enough to have generated the deme-names Halai Araphenides and Halai Aixonides.²⁷ As for location, though there were inland sources, for the most part any area at all remote from the sea will either have needed an exchange relationship with the coast, or done without, as some ancient observers commented. Quality and purity also clearly varied, to the point where the 'bestsources' were known (e.g. Cypriot Salamis, Pliny *NH* xxxi 86). Indeed, my impression (subject to correction) is of an extractive industry far more concentrated on a limited number of major installations than might be expected. We

should probably be thinking of a high-volume, low cost commodity being moved by the ship-load (Plutarch's reference to the salt-ships²⁸ is timeless but significant) and generating complex exchange relationships (Lowe, this volume, chapter 6).

The second aspect is tax. In an illuminating paragraph preserved by Athenaios, Phylarchos gives three instances where early Hellenistic kings decided to tax an asset within their territories, only to find that the asset mysteriously dwindled to nothing. One of his examples is the salt from Tragasai in the Troad, which he says anyone could take away until Lysimachos imposed a tax on it: at which point 'it vanished. When he marvelled and made the place tax-free it flourished again'.²⁹ Nor was Lysimachos' a lone act, for all three major Hellenistic monarchies preserve echoes of the effect of the imposition of a salt-tax. This was most obviously the case in Egypt, of course,³⁰ but also in Syria-Palestine, where the author of *I Makkabees* transmits as a *philanthropon* of Demetrios I to the Jews the remission 'of the tributes and the value of the salt and of the crowns',³¹ and in Macedonia, where among the provisions for the deconstruction of a unitary Macedonia announced by Aemilius Paullus in 167 was a ban on the import of salt, conjoined with the provision that the Dardanians might import salt at a fixed price from the third region of Macedonia (that lying between the Peneios and Axios rivers). That provision should have to be made for the inland Dardanians to procure salt is intelligible enough, but why the general prohibition reported by Livy 45.29.11 was imposed remains baffling (unless the revenue accruing to the Macedonian crown from a salt-tax had been large enough for the Romans to wish to cut it off).³² Whatever the explanation, these texts make it abundantly clear that salt was a commodity worth focusing on for fiscal and other reasons by the post-Alexander royal governments,³³ and that the economic impact of the tax on consumers is likely to have been substantial. Indeed, one piece of comparative evidence is worth quoting.³⁴

Prior to the successive reductions of the salt duty in 1903, 1905, and 1907, next to land, salt contributed the largest share to the Indian revenue; and, where salt is locally manufactured, its supervision becomes an important part of administrative duty. Up to within quite recent times the tax levied upon salt varied extremely in different parts of the country, and a strong preventive staff was required to be stationed along a continuous barrier hedge, which almost cut the peninsula into two fiscal sections.

(*Enc. Brit.*, 11th Ed., XIV p. 388b)

Equally essential is the task of tracing the main salt ways from the sea inland. The Roman Via Salaria from the Tiber mouth up the Tiber valley, one of the oldest routes of communication in Italy, is now also being seen as an important cultural route:³⁵ how many more such routes there may be, and how large a functional load of communication and freight movement we can impose onto them when identified, are questions which need to be determined.

Spices (frankincense, cinnamon, myrrh, etc.)

This set of commodities is worth citing for five reasons. First, it is comparatively well attested, with a raft of allusions stretching for centuries back beyond the political

caesurae of the eastern Mediterranean Iron Age which we have so far considered. It has also been exhaustively studied via accessible recent work.³⁶ Second, as a leading example of a trade which very certainly predates the Hellenistic period, it provides material relevant to the question ‘What (if anything) changes with Alexander’s conquest?’ Third, as a traffic which is one of the defining examples of long-distance exchange, it provides a useful focus for tracing both the practical processes (of trans-shipment, value-added activity, etc.), the effects of private or royally sponsored exploration in the form of the discovery of the monsoon, and the relationships between shippers and governments. Fourth, the literary evidence, especially the *Periplus Maris Erythraei* and the geographers, provides better than usual pointers to the degree to which the traffic was stimulated or even directed by royal or non-royal regimes as well as being conducted at the operational level by professional sailors and merchants. Fifth, it was a traffic whose scale should not be under-estimated. The classic text in this respect is not (perhaps fortunately) the much reworked tale of Solomon’s encounter with the Queen of Sheba in I Kings x 1–10 but the far more prosaic schedule attached to the letter sent by Seleukos I in 288/7 to the Milesians, preserved in *OGIS* 214. Many gifts of his to Apollo at Didyma are listed there. Among them, at the end, after the silver and gold plate, are recorded ‘ten talents of frankincense, one talent of myrrh, two mnai of *kasia*, two mnai of *kinnamomon*, two mnai of *kostos*’.³⁷ Granted, that was an ostentatious royal gift with strong diplomatic overtones, but it prompts the question of what relationship his gift bore to the annual consumption of spices at the temple: which in turn raises the wider questions of estimating the total annual consumption for sacral purposes within the Mediterranean area (and maybe beyond), or (whatmay or may not be the same thing) of quantifying the throughput of the annual market at the temple of the Sun in the Sabaian country, as described by Theophrastos.³⁸ If ever there was a case where reliable quantification would transform our understanding, this is it.

Amphorae and amphora handles

No survey of types of evidence or of Hellenistic economies can fail to highlight *amphorae* and *amphora* handles. They deserve a separate heading since they are not so much a commodity in themselves as a trace element reflecting the movement of the various commodities which they contained. Since no other contribution to this volume explicitly focuses on them, the potential of their evidence, at once a dream and a nightmare, needs to be set out briefly.³⁹

In theory, their evidence should be a godsend. In evaluating its potential, it is helpful to follow the format of the reports of Empereur and Garlan, and to distinguish the use of evidence about place of production from that of find-spot or contents. For the first, given the thousands upon thousands of *amphorae* and *amphora* handles now found and reported, and given the success of the last generation of scholarship in identifying at least the major fabrics (Chian, Rhodian, Thasian, etc.) and in creating usable sequences of eponym-magistrates, there should be a realistic prospect of creating bar-graphs which would show, for each fabric and for each twenty-five or thirty-three year period, how many examples of each fabric were being produced. Peaks and troughs of productions should thereby be identifiable even if not immediately explicable. A collective picture of

all fabrics through time should accordingly provide a snapshot picture of the overall levels of economic activity. (As with wrecks, the total number is now so great that future finds are more likely to sharpen such a picture than to subvert it.) Moreover, as Whitbread (1995; 9 ff.) has emphasized, there is the prospect of feeding information about the patterns of *amphora* manufacture back to the underlying systems of landholding and production, and even (on Crimean Chersonese, for example) back to the actual field systems. At the other end, information about where particular fabrics were ending up might (if the intrinsic problems about patterns of re-use can be resolved) yield distribution maps which revealed how far, and in which directions, products travelled.⁴⁰ Such distribution-maps could serve as one indicator of the limits of the eastern Mediterranean economic network⁴¹ and might even serve as a base-line for hypotheses of counter-flows (via payment, or via reciprocal gifts, or whatever).

So much for optimistic theory. Practicalities are another matter. The standard of publication is often low, as Empereur and Garlan repeatedly complain, while few areas of classical scholarship require a reading knowledge of so many languages.⁴² In respect of production, for all the careful cataloguing of shapes, styles, makers' names, eponym names, etc. which has been carried out, the amount of material is proving unmanageable and is straining information-retrieval systems to the uttermost. In particular, though the place of origin of some fabrics is being identified with more and more precision,⁴³ the ever-increasing number of kilns which are being discovered in the main zones of production is disrupting tidy pictures as soon as they are drawn.⁴⁴ Nor, it seems, can the potential Cliometrics be deployed with any confidence. One handicap is that what Empereur and Garlan call the coefficient of stamping, i.e. the ratio between stamped and unstamped *amphorae*, cannot be accurately estimated, though without some such estimate one cannot begin to estimate the total annual production of any particular fabric⁴⁵ or to reduce the wild discrepancies between the levels of production of wine or oil estimated by different criteria for this or that area and the numbers of actual *amphorae*. In any case, re-use of *amphorae* is likely, the range of commodities that are known to have been, or may have been, transported in *amphorae* is far wider than simply wine and olive oil, and the likelihood that skins were used as well as *amphorae* for wine-transport, especially for local movements, makes quantification even harder.⁴⁶ Nor, lastly, do the data currently or potentially available promise to be of direct utility to the economic historian. This is partly because for understandable reasons most publication effort seems to have been going into the tasks of locating places of production, of establishing sequences of eponym-magistrates, or of metrology, and very little into the sort of data analysis which the economic historian needs.⁴⁷ Partly it has to do with the nature of wreck data, which for any one wreck may reflect both short-range and long-range commodity movement, may reflect complex (i.e. triangular or circular) patterns of ship movement and commodity exchange rather than bifocal out-and-back movement,⁴⁸ and cannot on their own allow us to distinguish whether the movement of goods was taking place within a framework of social reciprocity, within the envelope of a (public or private) single-owner estate, within a fiscal or other command structure, or within a market-driven environment of available supply and effective demand (Gibbins, this volume, chapter 10).

The above is an outsider's analysis, compiled without hands-on knowledge of the material. It may therefore be unduly pessimistic, and is in any case superficial. It may be

helpful, nonetheless, if only by provoking a more knowledgeable rejoinder, for though the invaluable quinquennial reviews of Empereur and Garlan summarize a kaleidoscope of numbingly detailed publications, it is the absence of a general picture which is the most striking and most dispiriting feature. My overall impression is that the potential yield of valuable information is enormous, but that the data are far from having been worked over enough for them to be usable in the short run by the non-specialist economic historian.

Changes in patterns of settlement and land-use

Under this heading one can do little more than describe the current state of scholarly play. On the one hand available literary, epigraphical, and papyrological evidence is already more than adequate to indicate that such changes did occur on a wide scale, and that their collective impact on patterns of economic behaviour will have been profound. On the other hand not only is the systematic study of those patterns still in its infancy, but also such study as is being done on the ground is painting an ever more complex picture, to the point where facile generalizations about 'the Hellenistic world' encounter growing doubts about the validity of the phrase as an analytic concept at all. It is wisest to begin with the perceptible formal changes and innovations and to work thence outwards, via some sketch of informal organic processes, to some sort of desperately tentative evaluation of the whole. Tentative it must be, both because of the scholarly situation and because the authorship of this section is even more amateurish than that of the previous section.

The data are at their best, not surprisingly, with the available compilations of evidence for the formal foundations by Alexander, his Successors, and others, of cities and colonies.⁴⁹ Less good, but good enough to be diagnostic, is the evidence for the directed movements of populations, of which the classic example remains Antiochos III's transfer of 2000 Jewish families from Mesopotamia and Babylonia to Lydia and Phrygia.⁵⁰ More scattered still is the evidence for the installation of garrisons and for the recruitment and movement of individuals, above all of course to Egyptas kleruchs but also elsewhere as *katoikoi*. Ptolemaic naval bases clearly played a significant part in prompting such movements, but there must have been far more movement than we know: it was after all only the summary publication of the 'Monument of Lilaia' at Delphi which revealed the existence of an Attalid garrison of 248 men in that tiny Phokian town soon after 209, and there is no means of telling how many of them might have stayed on, legitimately or illegitimately, to make a reality of the *isopoliteia* which they were accorded.⁵¹

Beyond such formal, largely military displacements, lay formal but 'civilian' redrawings of settlement patterns, especially those comprising the general category of *synoikismoi*; where again some were imposed, as by Antigonos One-Eyed on Teos and Lebedos (*RC* 3/4), while others *appear* to have been autonomous developments, as on Keos or Mykonos.⁵² Beyond them, in turn, lies a so far nearly impenetrable morass of capillary change in settlement patterns and land-use, whether driven by intrusive landlordism, by climatic change, by market-influenced opportunism, by royal intervention, by demographic shifts, or whatever, and extending across a substantial chunk of the Old World from the Balkans to Syene, from Syrtis to Baktria. True, we are beginning to have (from surface survey) the glimmerings of a dossier of usable evidence

for such changes, as Susan Alcock has shown in her fundamental overview of available reports.⁵³ However, she also rightly shows both that coverage is still very limited, because some areas of major potential importance such as Asia Minor or Egypt are still barely explored in this way, and that the evidential value of certain surveys is restricted because ceramic classifications and datings for many areas such as Krete or the Arabian-Persian Gulf are still so unspecific as to have little diagnostic value. Even so, though, at one level of detail it is already possible to detect such substantial change in settlement patterns in certain areas (notably Samaria) as will have brought about 'a major change in the social organization of rural life' and 'the overthrow of established landholding and residential practices'.⁵⁴ At a much lower level of detail, and by means of cross-gridding the available survey evidence against the four parameters of level of urbanization, signs of colonization, demographic variability, and agricultural (dis)intensification, Alcock sees a high level of variation with some fallback within a general upwards trajectory (1994, 187–9). All that the external observer of survey activity can do is to look to future work and reports to clarify, to fill out, or to alter this provisional picture and to try to establish a taxonomy of rural installations. Two observations remain. The first is that the one region where detailed textual evidence is available for assessing change in terms of the four parameters just cited is Egypt: if ever there was a case and an opportunity for documentary papyrologists and economic historians to converge on the same *problématique*, this is it, so that the value of the survey work currently in train in the Fayyum is likely to be enormous.⁵⁵ The second is that if the level of variation of experience within the regions conventionally embraced within the denotation of the phrase 'the Hellenistic world' is as great as it begins to appear from the survey evidence, the question of what the most useful and least misleading unit of discourse should be is becoming urgent.

Major buildings, sacred and secular

Historical or generic surveys of Hellenistic architecture have tended to focus on developments in genres and artistic styles and on details of construction.⁵⁶ The bias is understandable, for the prime concern has long had to be that of dating individual buildings and of establishing thereby a credible overall picture, while information of the kinds which the historian can use directly – temple building accounts, lists of furnishings, cadasters, etc. – is painfully meagre. Moreover, though architectural historians have attempted for defensible reasons to incorporate physical evidence from all over the 'Hellenistic world' into that picture, much of that evidence has come from sketchy or inadequately published fieldwork conducted long ago, or in adverse conditions, or in areas even now accessible only with difficulty, whether for logistic or political reasons.

To be fair, at least for some genres, the picture is now much clearer. For example, Delorme's assemblage of evidence (tangible, epigraphic, or literary) for gymnasia, though by now seriously outdated by new material, already allowed the spread of the physical institution to be charted by area and period in such a way as to make the patterns of investment clear.⁵⁷ Likewise, older and more recent work has charted the related institution of baths and bath-houses.⁵⁸ From a different standpoint, that of the donor rather than the specific type of building, two major recent assemblages of material go far to bring out both the patterns and the scale of royal investment in certain contexts,

notably at sanctuaries.⁵⁹ Yet much, probably by far the greater bulk, of the investment of resource in the built environment – whether by kings, cities, other collectives, or private individuals – has inevitably gone unrecorded. Two examples must suffice. The first, city walls and fortifications, has long aroused scholarly attention, as have the means adopted by city administrations to raise the necessary resources for their construction.⁶⁰ Yet the documentation assembled by Maier and Migeotte applies almost wholly to Old (i.e. pre-Hellenistic) Greece, while the scale of investment required by the new colonial city foundations cannot but have been gigantic. No doubt, as with the comparable later Roman investment in military roads, much of it involved local materials moved by forced labour under military or colonist control, so that the concept of how much any one stage of construction at any one city-site ‘cost’ is theoretically problematic. The assemblage by Leriche and Grainger of evidence for initial and later phases of circuitwalls in Seleukid Syria shows, atleast in outline, what was involved merely in one (albeit a high-status) region of the New World: how large a multiplier we should factor in, in order to compute the global ‘cost’ across that whole World, is anyone’s guess.

Even when that is said, however, there remains one enormous area of investment which is only now being properly mapped: palaces.⁶¹ Clearly, not only were the pre-echoes of the Hellenistic palace, especially the tyrant’s or princely Residenz, variously detectable at Larisa-on-Hermos, Syracuse, Halikarnassos, or Vouni and elsewhere on Cyprus, far more substantial than much architectural history has allowed,⁶² but also their Hellenistic royal successors, created to fulfil simultaneously the convergent purposes of legitimation, display, and practical administration, can now be seen to have had both ‘eine erhöhte Bedeutung für die Urbanistik’ (in Lauter’s understated phrase) and an enormous impact on economic patterns.⁶³ This was not just a matter of initial cost, but also of that utterly closed-book subject, maintenance and repair, of staffing (with implications for the slave market),⁶⁴ and above all of consumables (with implications for transport networks and for the circulation of resource).

Indeed, if we view the subject-matter of this section not as architectural historians but as economic historians, it is hard to escape the conclusion that ‘palace economies’ (in some denotation of that over-worked phrase) continued after Alexander, as before him, to be a dominant component of eastern Mediterranean economies. Admittedly, their incidence varied greatly in space and time, so that it is meaningful to ask what was the *economic* (as distinct from the political) consequence of the obliteration of the Macedonian court after 168, or to ask how the economic effect of a plurality of (presumably smaller) Seleukid palaces differed from that of a single mastodontic Ptolemaic palace at Alexandria. Likewise, it is not only meaningful but essential to see them as comprising an identifiably separate sub-section of a ‘royal economy’, even if we have neither the data nor the conceptual tools to allow us to define or to quantify that separation.⁶⁵

Elegant living, truppe of various kinds

Nearly twenty years ago I commented that Hellenistic elegant living was a sadly understudied topic (Davies 1984, 311 n.341). These days, for all the emergence of the study of food as a symbolic language, that is still true. Yet no-one who reads the relevant remnants of Middle or New Comedy as summarized by Schneider (1967, II 45ff.) can be

unaware of the social importance of the cook, or of the resources which might come his way. Likewise, no-one aware of the sorts of fine houses which characterize the late classical and especially the Hellenistic period, notably at Delos but also elsewhere, can doubt that widespread social values allowed – even required – substantial resources to go into private house-building, house decoration with mosaics and wall-paintings, or fine furniture, in a way which had characterized only a few royal or would-be royal residences in the classical period. Equally, just as the Zenon archive reveals the degree of domestic elegance available to up-country colonialist Greeks, so too Athenaios' accounts of the procession of Ptolemaios II at Alexandria in 279/8,⁶⁶ of Antiochos IV's procession at Daphne in 166, or of Karanos' banquet,⁶⁷ make clear that Hellenistic monarchs and aristocrats had the aspirations, and sometimes the resources, to emulate the levels of conspicuous consumption which Alexander showed at the funeral ceremonies for Hephaistion. Of course, our sources are transmitting accounts of the unsustainable one-offs, not of what counted as normal, while in political or social terms such expenditures can be interpreted as investments in prestige, or as legitimations of recently acquired roles or positions, or even as potlatches. However, I am not so much concerned with the motives which drove them as the origin and scale of the resources thus concentrated, consumed, or redistributed, and with the human skills and employments thus generated. What is needed, and is practicable, is some kind of collective portrait, comparable to the very useful one which Schneider compiled in his vol. II (1967–9) but more focused on the patterns of (local or long-distance) acquisition, on the implications for transport, and on the degree to which effective demand was for staples, or for exotica as ingredients or for the personal skills of the cooks, since each of these demands will have driven very different patterns of redistribution of resource. Such a portrait is practicable enough, provided someone sufficiently chalcid-centric can be found to read Athenaios against the grain of his material.

Coinage – minting and circulation

A first hasty survey of the economic implications of Hellenistic coinage was provided in Davies 1984, 276–82. To supplement it adequately here is impracticable, partly because of the bulk of the material and the multiplicity of relevant aspects, so that this section can be little more than a check-list of work needed. The sources of silver as a commodity (for plate as well as for coin) need to be traced, whether directly or via the political and military activity which focused on them: much can still be done, for all the classic work of Bellinger, Le Rider, Newell, Robert, Seyrig, Svoronos, M. Thompson, and others, in pursuing the detailed analysis of individual issues: the routes of circulation need to be identified, as much from casual finds *in situ* as from hoards: and the chronology, extent, and mechanisms of monetization need to be mapped as sensitively as the evidence allows. However, it is not just a matter of a formidable agenda, for it is hard to escape the sense that few potential channels of analysis of economic behaviour suffer more from scholarly fragmentation than this does. If only a critical mass of numismatists, papyrologists, epigraphists, field archaeologists, demotic ostracologists, and economic historians could be induced to converge and collaborate, the potential for progress would be very substantial indeed.

Ways in which individual polities worked

I recently devised, and published as an experiment, a set of flow-diagrams which purported to portray how resource flowed through the private and public economies of Classical Athens.⁶⁸ It was, inevitably, context-specific, and did no more than represent topologically a single state of a system, being thereby a static rather than a dynamic model. The published version was vague about the extent and direction of flows and exchanges 'into' and 'out of region', and had no means of indicating either the relative sizes of flows or the nature and location of the forces which drove (or checked) those flows. A subsequent version⁶⁹ attempted to overcome some of these limitations, but it remains a portrait of one specific 'regional economy'. In a way that was its virtue, for the challenge of creating a comparable flow diagram for other regional economies would begin to allow us (at least in theory, if evidence were adequate) to see how far, say, the Classical Greek *Kleinstaaten* showed a family resemblance in their economic structures as well as in their political and administrative structures.

Extension of the idea to the post-Alexander world has yet to be attempted on any detailed scale, though the analysis of the Seleukid system independently developed by Aperghis (this volume, chapter 2) shows the potential of the approach. There are three possible routes of development: (a) towards a more detailed analysis of each individual 'royal economy', in order to compare and contrast structures and motors; (b) towards analysis of individual regions within major monarchies (e.g. Cyprus, Babylonia, Kaikos valley), in order both to fill out the analyses created under (a), to assess the degrees of similarity or difference, and to identify the ways in which, and the extent to which, local and regional economies interacted with each other and with longer-distance flow-systems; and (c) towards individual or collective portraits of Hellenistic *poleis*, old or new, in order to identify continuities and adaptations.

It may be worth attempting to explore (c) in a little more detail. While there is probably enough evidence at least for Rhodes, Miletos and Athens to be portrayed individually in this way in the light of recent work,⁷⁰ for other *poleis* a collective portrait, on a much larger scale than the sketch offered in Davies 1984, 304–15, may be the only practicable way forward. The specifically economic components of that sketch focused largely on the 'public economies' of the *poleis*, e.g. on the extent of redistribution of resource via *misthos*, on the difficulties of capital accumulation for corn-funds or public works, on new kinds of expenditure, and especially on the expedients adopted to eke out their limited public resources, such as the organized purchase of citizenship, reliance on voluntary subscriptions, foundations, *philanthropa* from kings and others (cf. also Bringmann, this volume, chapter 7), or the promotion of festivals as money-spinners. That sketch was driven more by available evidence than by a comprehensive model of the inter-locking processes and functions which went on in a Hellenistic *polis*. For a post-Veyne era, it therefore probably said too little about the practices and values of euergetism, or about the processes (visible above all in Asia Minor) by which *poleis* crystallized in landscapes hitherto populated and regulated *kata komas* ('in terms of villages'), or about the tensions (again visible above all in Asia Minor) between *poleis* and temple-states, or about the likely consequences (predicable throughout the New World) of ethnic-cum-economic tensions between a Greek or Hellenized landowning citizen class and an indigenous *contado*. It may be, indeed, that no one model will satisfactorily encompass the diversity of Hellenistic *polis*-economies, from Kyrene to Ai

Khanoum by way of Olbia, all the more since even if the pattern of evolution was the same (itself a deeply dubious supposition) the time-scale of regional trajectories will have differed. If so, then the business of identifying the appropriate regions, and of establishing the reasons for doing so, will have to come first. If the notion of 'the' Hellenistic world disappears in the process, so be it.

Warfare

In his fundamental article of 1986, Michel Austin commented on the inadequate way in which this topic had been addressed in available scholarship, whether by Rostovtzeff, or in *CAH VII*² (where topics which should have been linked were treated separately), or in war studies. In contrast, Austin emphasized, the Hellenistic king was *imprimis* a military figure, whose status as *basileus* was validated by success in war and by giving and receiving wealth. Such a role had important structural and economic consequences. Kings came to be the chief employers of troops, so that military success created a virtuous circle [my term], bringing booty and prestige, which allowed the king to acquire or enlarge control of tributary areas and peoples and therefore brought in more revenue which could be used to finance a heavier military punch. The notion of open-ended conquest therefore did not disappear.⁷¹ Hence, we should look at the components beyond the king, specifically at his *philoi* ('Friends') and armies, who all have to be fed money or land to keep them loyal, and should look at the potential profits of campaigns and plunder.⁷²

I summarize Austin's paper because it sets the discourse off in a renewed and most valuable direction. My only criticism is that it does not go far enough. Aspects which could usefully be taken much further include the following:

- 1 Throughout history, war and military preparations have notoriously driven technological advance, as the extant treatises⁷³ bear witness. However, conventional wisdom maintains that such advances had no beneficial civilian spin-off. That proposition needs careful and sceptical scrutiny. The relevant questions are not only 'Is that true?' but also 'If so, why?', and more specifically whether it was due to lack of capital, to superfluity of manpower, or as much as anything else due to the difficulty of finding or creating materials which would do the jobs which the theoreticians could visualize.⁷⁴
- 2 Considerations of 'security' can be predicated of ancient regimes as readily as we see them applied nowadays. Not all military investment and expenditure, by land or sea, is predatory and destructive: some of it can be seen as protection and insurance against damage to persons or animals or property from brigands by land or pirates by sea. Such roles legitimated the League of the Islanders and its *hegemon* ('leader'), whoever that *hegemon* might for the moment be, or the Rhodian navy, just as they had legitimated the Athenian navy (at least at its minimum level of twelve ships), not to mention the militias of Hellenistic *poleis*. The costs of such security could be seen as acceptable insurance premiums, and in any case comprised a redistribution of resource (to suppliers, crews, soldiers) rather than a destruction of resource.
- 3 Installations such as navy bases or garrison forts can of course be instruments of oppression and exploitation. Yet, even accepting that as likely, one can still ask coldbloodedly whether the balance between the costs of maintaining them and the revenue benefits accruing from the area thus exploited was favourable to the

oppressing power or not. It was, I believe, the last Viceroy of India, Earl Mountbatten himself, who said candidly that the British stayed in India just as long as it was profitable, and got out when it was no longer profitable. It is tempting to try to apply something like the same cost-benefit analysis to the Ptolemaic bases at Itanos or Samos, or to the Attalid occupation of Aigina, or even to the conflicts over Koile Syria. Granted, in the specific Hellenistic context one has also to ask whether oppressing powers thought in such terms or had the financial information necessary for making such judgments. The figures quoted in Austin (1986, n. 87) suggest that some figures were computed and became public, but it may not be the case that two of those he quotes are one-offs.

- 4 As any resident of Aldershot or La Spezia or Norfolk, VA or the Lüneburger Heide knows, garrisons can affect local economies positively, via spending by individuals, employment, and contracts. They can also be violently destructive, by requiring forced labour, the extortion of produce, or the expropriation of land, not to mention the tensions over the billeting of troops which so many Ptolemaic papyri reflect. It is therefore a real question whether the garrisons and naval bases of the post-Alexander monarchies and empires stimulated or damaged local economies. Answers will probably have varied greatly, and the available epigraphic evidence is very ambivalent.
- 5 Almost by definition, military machines move men around. As studies of the origins of the *kleruchic* population of Egypt under the first six Ptolemies have shown clearly,⁷⁵ the men concerned came long distances – from Karia and Thrace and Macedon, Sicily and Etruria. One can similarly invoke Attalid contracts with Cretan towns for the supply of mercenaries, Galatian mercenaries in the service of Antiochos III, or the men from Asia Minor serving in the Attalid garrison at Lilaia in Phokis – the pages of Launey or of Griffith 1935 are full of such examples. Not, in this respect at any rate, that the economic effect of such examples of displacement is necessarily different in kind from that of any other long-distance movements from *Heimat* to place of employment, whether voluntary or (as with slaves) involuntary. The question is rather what the *scale* of that effect was, and whether the geographical redistribution of resource, which will have followed any long-distance recruitment or deployment, operated in a closed loop, within say a single region such as the southern Aegean or the Baktrian highlands, or in a far wider, capillary way. I suspect that the latter is more likely (which will make the economic effects of the employment of professional soldiers and sailors far harder to assess than for the fifth-century Aegean⁷⁶), but I do not see how one decides.

This list could continue almost indefinitely, to embrace the economics of the supply of materials for weaponry, ships, armour, fortifications, or the economics and the logistics of food supply for armed forces on the move or at rest, etc., etc. However, even on the basis of the aspects presented above, the implications are far-reaching. On the one hand no-one will wish to belittle Austin's emphases on the importance of war to the Hellenistic kings, any more than the destructive effects of war on people's lives and property, or on collective prosperity, are to be underestimated. However, most Hellenistic hot wars were comparatively brief affairs, of five years' duration at most, like the Chremonidean War or the War of the Brothers or the Syrian Wars. Prolonged sieges such as those of Rhodes or Syracuse were not common, while many wars (not all: those of Kleomenes of Sparta

were not) were fought between opposing teams of professional and mercenary soldiers whose interest was not so much in annihilating the enemy as in well-pensioned survival – a military atmosphere more redolent of European wars of the eighteenth century than of twentieth-century World Wars. It could therefore be argued, *contra* Austin, that that part of Hellenistic military activity as a collective mass which had most economic impact was not war but the maintenance of a large professional military establishment by land and sea: that the motor which drove the flow of resource through the system is therefore to be located in administrative systemic space, not in spasmodic bursts of hostilities: and that its impact on the GNP of the eastern Mediterranean from Alexander at least till the later second century BC was both very large indeed and comparatively stable, taking one decade with another. Whether such hypotheses can be evaluated I do not know, but they are at least worth formulating.

What interpretative ideas are most useful?

This section will attempt to pass in review a number of ideas, current or past (but not necessarily passé), which at least ought to be kept in mind as possible tools of interpretation. Some are, or have become, clichés or mantras, while others express tensions and contradictions which may provide productive ways of reading the phenomena.

A first example may usefully be peer polity interaction. Though devised, as is well-known, by Colin Renfrew and his colleagues in order to characterize the imputed relationships among the communities of the Cyclades in the MBA, it has taken on a life of its own and come to be applied far more widely, to other regions and other epochs. Nor, *prima facie*, is it inappropriate to apply it to the period and to the area with which we are concerned, on at least two levels. First, as is well known, the post-Alexander monarchies all bore a very strong family resemblance. Their armies and navies needed to be comparable in order to be able to attack or resist each other successfully. Their courts and administrations showed similar patterns of titulature such as *sungeneis* ('Relatives') and *protoi philoi* ('First Friends'), with diplomats who moved from one administration to another, and with royal families that intermarried incessantly. They all shared a common Graeco-Macedonian cultural background that was not just decoration but was structurally essential in providing legitimacy for the regimes and a familiar cultural landscape for emigrant Greeks. Secondly, at the level of 'local government', few aspects of Hellenistic history are more striking than the ability and willingness of the members of the established network of classical *poleis* to recognize and to incorporate all the new, or newly hellenized, *poleis* which came to populate the map of the eastern Mediterranean and beyond. What is more, just as the *polis*-network took in more and more members whose Greekness, like that of Rome at the Isthmian Games of 228,⁷⁷ was by courtesy or adoption, so too the royal network was capable of extension to Meroe, or Commagene, or Mauretania, or Parthia itself, or Mauryan India.

In one sense, of course, these developments have nothing directly to do with economies. Yet, in another sense, the two networks serve as two of the components of whatever model of longer-distance economic interaction it may eventually prove possible and useful to construct. Also, the very fact that we are encouraged by the run of the

evidence to think not in terms of a single network of peer polity interaction but of two (the royal and the civic), occupying much the same area of real space–time, forces us to confront the challenge with which this chapter began; that of tracing the relationships between the two networks.

A second pair of ideas, notto be scorned justbecause they have to be handled warily, are the Siamese-twin concepts of world systems analysis and centre and periphery. The intellectual history of these two ideas, and of their virtual fusion in recent years, would be well worth tracing in detail, but no more than an elementary sketch can be attempted here. Centre and periphery began as a conceptin macrosociology, formulated by Shils 1961 and comprising essentially the idea that each ‘society’ (which he does not explicitly distinguish from ‘polity’, unfortunately) has a central value system, made up of attitudes towards established authority, elites, and institutions, which in modern societies enjoys a substantial degree of consensus, but which historically has been more alien to the mass of the population which stands at some distance from authority, whose intelligent members can feel marginal or excluded. Significantly, its formulation in Shils 1961 was published in a Festschrift for Michael Polanyi, for there is a clear relation of intellectual cousinhood between Shils’ idea of the central value system and Finley’s repeated insistence that for the ancient economy it is the predominant pattern which matters, not the occasional counter-instance.⁷⁸ World systems analysis, in contrast, has a very different pedigree. So far as I know, it owes its first formulation to Immanuel Wallerstein’s book of 1974 which focused on the emergence, in and after the sixteenth century, of a set of European powers expanding overseas in search of resources, whose economies came to interpenetrate in the course of rivalries and cooperations and to form one expanding economy which sucked more and more areas of the non-European world into subordinate economic relations with itself. The inspiration was at least Marxisant if not Marxist, as was the terminology of many of those who took the idea up in the 1980s:⁷⁹ it was seen as an interpretative framework which accounted for the economic exploitation and subordination to ‘advanced’ capitalist countries experienced by many if notmostcolonial or post-colonial Third World countries.

For the moment neither the origins, nor the analytic value, nor the weaknesses of these ideas are our concern. What does matter is the way in which archaeologists and prehistorians adopted them with some enthusiasm in the 1980s. In the process (though I am far from clear about the details) the two ideas seem virtually to have coalesced, and to have been seen as being applicable with profit in particular to the processes under way in prehistoric Europe, in the Bronze Age Mediterranean, and also in Iron Age Europe and the Mediterranean, especially in respect of Greek and Phoenician artefacts and to their colonial (or colonialist) diffusions into the western Mediterranean. Exceptions to this predominance on the part of archaeologists have come from Woolf 1990 and from the papers collected in Bilde *et al.* 1993 (notleastShipley 1993), which do indeed in part continue the archaeologists’ tradition by focusing on Iberia, the Celtic lands, southern Russia, and Denmark, but also in part break valuable new ground by coming back to the Hellenistic Mediterranean area.

That volume (Bilde *et al.* 1993) therefore already poses the question: do these ideas provide a useful interpretation of the ways in which the economic actors of the Hellenistic eastern Mediterranean impacted on their peripheries? There is a strong case for the answer ‘Yes’. In terms of the visible circulation of objects, there came to be, if not

a centre, at least a central core, running from Byzantion through the Aegean past Rhodes and Cyprus to Antioch and Alexandria and back, which fed and was fed by peripheral areas. Granted, it was not a fixed or stable core, nor the only one in the Mediterranean, for Naples–Sicily–Carthage–southern Spain may well have been another equally important core. Also, analogy with the initial world system model could be seen as close, insofar as the crystallization of four newly modernized monarchic states in the sixteenth century (France, Spain, England, Austria), seen by Wallerstein as constituting a motor of expansion and outreach,⁸⁰ offer an analogy with the post-Alexander crystallization of the three (later four) major monarchic regimes. That analogy is at the very least seductive. However, there are counter-arguments. One is that high-generality analogies can mislead horribly, as witness the imputed analogy between archaic Greece and the Hanseatic-Italian city state systems of the later Middle Ages which so influenced Beloch and Meyer and their followers a century ago. Another is to cite the obvious riposte, implicit in the titles of the papers of Randsborg 1993 ('Greek peripheries and barbarian centres') or of Sherratt 1993b ('Who are you calling peripheral?'), that one person's centre is another person's periphery.

A third major interpretative idea has historically been Royal economies. I refer of course above all to the interpretative approach to the Ptolemaic economy presented in Préaux 1939, an interpretation closely followed by Rostovtzeff a few years later in the first edition of *SEHWW*, and one which he had no hesitation in calling mercantilist. The implicit comparison was with the fiscal systems of certain post-Renaissance European powers, primordially with the regime of Colbert in late seventeenth-century France, which (a) so manipulated tariffs and import dues as to discourage imports and to encourage exports, and (b) was prepared to invest resource raised by taxation both indirectly, in infrastructure, and directly in plant and premises in order to stimulate production. *Prima facie*, the fit between Colbertian and other comparable policies on the one hand, and the governmental manipulations of economic activity visible through formal Ptolemaic ordinances or informal steering on the other,⁸¹ did seem to be very close, such that subsequent scholarship has had to digest it in one way or another. It will therefore be useful, and of wider relevance, to review the various reactions.

- 1 One is to accept it, on its own as Ptolemaic exceptionalism, generated on the one hand by Egypt's balance of resources and deficiencies (much fertile land yielding an exportable surplus of grain, plus manpower to work it, but no significant supplies of wood or iron or silver) and on the other by royal ambitions to become and remain a leading player in eastern Mediterranean power politics. This is the view taken by Édouard Will in his lengthy section on the nature of Ptolemaic foreign policy in the third century, where he explicitly navigates his way round the mercantilist interpretation and remains broadly in sympathy with it.⁸²
- 2 A second reaction – more *in posse* than *in esse* – is to accept the basic mercantilist interpretation but to challenge the exceptionalism attributed to it, and to argue instead that all the post-Alexander royal regimes tried to act in much the same way. True, the Seleukid Empire, for example, has perhaps not been seen as very promising territory, given its very different strategies of releasing large tracts of royal land either into the hands of favoured individuals or into the possession of newly incorporated *poleis*. There is certainly a case to be made for seeing Antigonid policy in Macedonia in this light, especially in the reigns of Philip V and Perseus, while it would be surprising if

the regimes of Bithynia and Pergamon did not exploit their resources (especially their timber stands – see p. 23) in something approaching mercantilist fashion.

- 3 A third reaction is to scale down our estimate of the originality of Ptolemaic mercantilism and manipulation of production. Palpably, for example, there is nothing new in Egyptian export of grain, for – to go back no further than the late seventh century BC – it is nowadays common coin to see the foundation of Naukratis c. 615 as a means whereby some of the Aegean Greek states could have preferential access to Egyptian corn surpluses in case of need,⁸³ while at least one of the other possible elements in the politico-economic equation, the Egyptian regime's need for silver with which to pay Greek or Carian mercenaries, can be readily predicated of Necho if not indeed of his predecessors. Likewise a recent paper (Meeks 1993) has set out the considerable evidence for the production of wine and olive oil in Egypt before the arrival of the Graeco-Macedonian regime in 332, while, more ambitiously and more contentiously, Hellenistic economic historians will need to take account of the analysis of the economy of the Egyptian New Kingdom offered by Warburton 1997, with its head-on assault on Polanyi and its attempt to apply Keynesian terms to a royal economy.
- 4 Lastly, a fourth reaction is to reduce our estimate of the scale and efficiency of Ptolemaic mercantilism and manipulation. This seems to be the route down which most documentary papyrologists and economic historians of Egypt have been travelling since Préaux 1939,⁸⁴ partly because they are less willing than Préaux and Rostovtzeff to take the evidence of the Zenon archive as indicative of general policy: partly because the more petitions and letters emerge, the less credible it is that the system worked anything like as well as it was supposed to; and partly because it has become far clearer that *P. Tebt.* 703 on the duties of an *oikonomos* is nothing like the trustworthy manual of good practice which it seems, and is nearer to being a genre of literature reflecting *alla rovescia* the general unreliability and venality of Ptolemaic officials.⁸⁵ For those who take this direction, the picture is one of a form of mercantilism, indeed, but of an inefficient and over-ambitious mercantilism which was already in difficulties on a Colbertian scale by the 240s if not before and which came to pieces in the 190s.

I do not know which of these reactions is the right one – or, perhaps better, which combination of them. What is clear is that what looked a generation ago to be one of the pillars of Hellenistic economic interpretation no longer is so. The thing has to be built afresh, on ground which is now seen to be much more shaky.

A fourth interpretative category, already foreshadowed above, is regionalism, helpfully brought into the discourse by the title of Reger 1994. However, the theory behind what is meant by 'region' remains to be unpacked, for it is in fact both a fruitful and a debatable concept. It is fruitful, because it helps to move us away from the dangerous equation between a polity and an economy and prompts instead the more open question 'What were the actual units or zones of interaction in any one landscape or seascape at any given period?' Here, Reger's implicit and explicit answer, 'Look at the movements which people and commodities are actually making', is both commonsensical and helpful (helpful at least when we have usable detailed evidence). However, 'regional analysis' is also debatable in various ways. One impinges at a purely practical level. Other work of mine in progress, which attempts to map the catchment area, or the zone of

attraction, of the sanctuary at Delphi, reveals that it varies enormously according to function. For manumissions, the zone of attraction was overwhelmingly local: for contracts given to contractors for the fourth-century rebuild of the Apollo temple, a wider zone extended into Boiotia, Phokis, and north-eastern Peloponnese: for contributions to that rebuild from states and individuals, it was far wider, with a heavy concentration in Peloponnese and some Aegean islands: for proxenies, one can trace a scatter all over the map of Greek settlement: for contributions, offerings, and dedications by Hellenistic kings and dynasts, there emerges a spectacularly skewed picture, much coming from Ptolemies and Attalids but virtually nothing from Antigonids or Seleukids. Yet all of these various catchments (to which, of course, one may add supply of foodstuffs or the participations and services defined by political boundaries) reflect economic activity of one sort or another, if only the act of pilgrimage and of dropping an obol into the collection box at the temple gate: so which catchment is 'the' region? There is no one answer. Likewise, at a more theoretical level, geographers have long been wrestling with the complexities of 'region', a debate which ancient economic historians have no option but to join.⁸⁶

The outlook, then, is disconcerting. Virtually all of these traditions and assumptions deserve at least to have a critical eye cast over them, if not active and ruthless deconstruction. Yet, the more we do that, the fewer markers we have for our own channels of movement, and the more liable we are to be seduced by some other simplistic interpretative idea which we may be using unawares.

Final remarks

At the risk of arrogance if not of irrelevance, I end this chapter by suggesting what the pursuit of Hellenistic economies should and should not involve. There are three things which we should *not* be doing. The first is to investigate 'the archaeology of the economy'. As reflected in two recent books,⁸⁷ the aim of such an activity is to delve into the prehistory of economics as a discipline, and to look at Greek texts (among others) in order to detect components of thought which might be called economic or proto-economic. The tendency has therefore been to look at ancient texts from a present-day standpoint, trying to identify strands of thought which were to prove fruitful and to be genuine precursors of post-Adam Smith economics. This is a perfectly legitimate exercise in the history of thought, though a dangerous one insofar as it may assume that the history of economics, as of any other systematic discipline, has consisted of a linear development from primitive ideas to today's sophistication rather than a process of blind groping amid a plethora of possibilities. Yet, however legitimate, it will not help us much to decode Hellenistic economics.

Nor, second, should an approach couched in terms of cultural history be adopted. By this I mean scholarship which does indeed explore economic activity, but does so within an envelope moulded by the values and ideas and prejudices which may be detectable, either via some explicit formulation in the contemporary source material or implicit in certain institutions or in certain uses of words. I am aware that not to embrace such an approach is to hold at arm's length not merely a number of distinguished individual recent contributions but also a whole current of contemporary scholarship. I am not

attempting to belittle such work, but rather to set it within the unmanageably broad spectrum of economic activity which this chapter is attempting, however inadequately, to survey. Since only a tiny fraction of that activity attracted the notice of contemporary literary sources, since what was noticed tended to concern high-status and untypical persons, and since the categories of description were strongly moulded by a philosophical tradition which for all its divergences shared an indifference to the details of gainful work, there is a real danger that the cultural historian may look through the wrong end of the telescope at a tiny and untypical portion of the landscape. The poems of Teles will not help us to read the irrigation systems of Hellenistic Afghanistan.

Third, and as a corollary, we should not assume that there was any relationship at all between such identifiable 'strands of thought' and the set of sets of all behaviours and institutionalized practices which can collectively be called 'Hellenistic economies'. Such caution derives partly from the need to avoid over-valuing what is visible in Greek-language material at the expense of material in Egyptian demotic, or Aramaic, or Akkadian, and partly from the seductively invisible limitations of the written material as a whole. Indeed, in very many ways it would be safer to treat the whole period and region as on a par with pre-literate Iron Age Europe, and to be led first and foremost by the artefact and settlement evidence.

What we *are* about is model-building. An elementary analogy would be an orrery, which is a simplified model of the movements of Earth and Moon, or of the relative motions and mutual perturbations of the planets of the solar system. The analogy has limitations, both in that the number of entities in the Hellenistic world whose 'movements' need to be traced is infinite, in that the space-time within which such movements occur is topological rather than Euclidean, and in that the sources of energy have to be built into the model in ways which are closer to particle physics than to the Treasury model of the British economy. Granted, it could well be objected that to advocate such a direction of scholarly activity is pie-in-the-sky, when quantitative studies of ancient economies have severe inherent limitations and when even the collection of a serious corpus of relevant basic data for the Hellenistic world is anything up to a generation away. Yet Aperghis's paper (this volume, chapter 2) shows what can be done for a Hellenistic fiscal regime, where even to establish a likely order of magnitude for certain processes is to register a real advance and to establish a usable baseline. Some such activity, especially in multivariate analysis, is already established in the archaeological literature,⁸⁸ at least in respect of statistical and sampling methods. To apply such methods to the distribution of *amphorae* or Megarian bowls or city foundations should be intrinsically informative. However, that is likely at best to yield a series of static snapshots, whereas our interest may lie rather in analysing flows and resistances in space-time, a task for which the mathematical models already in use in the applied sciences may be more useful.⁸⁹ The application to an 'economy' of such ideas as shock impact and diffusion, or of distance decay functions, and especially of multi-phase flow has its attractions. However unfamiliar the analytical language, and however intractable the isolation of relevant data may be, I have no doubt at all that sooner rather than later we are going to have to attempt to apply to ancient economies the sorts of mathematical modelling of processes which are already being applied elsewhere, for while two-dimensional flow-models of the kind cited above will clearly be inadequate for

any wider Hellenistic landscape, their cellular format would permit extension into a much wider space.

In these and other ways the discourse has travelled a long way since, and away from, the citation from Moses Finley with which this chapter began. All it has done, however, is to state the problem, to define some of its terms, and to begin to appreciate how formidable the task is. Whether that is progress must be left to the reader to determine.

Notes

- 1 For additional references, suggestions, and advice in the revision of this chapter I am most grateful to my editorial colleagues, to Paul Laxton, and above all to Dorothy Thompson, who read and commented sagely on the whole. Yet again I owe profound thanks to the Leverhulme Trust for the time which it has afforded me to pursue these matters constructively.
- 2 Finley 1985, 183, citing at footnote 31 J.F. Oates, *Europa* 5 (1982) 77, at footnote 32 Kreissig 1982, and rebutting in the lengthy note (footnote 33 on p.248) an objection by Oates based on Menandros' *Dyskolos*.
- 3 Parkins and Smith 1998.
- 4 Not that the erosion of Finleyesque simplicities had not preceded Stanford. cf. Bresson 1987 (summary in *SEG* 39 1949) for the argument that the interest of polities went well beyond imports of food.
- 5 Listin *CAH* VI² 966ff.; add Dandamayev 1989 and Vogelsang 1992 for the political history, and Kuhrt 1995, II 650–1 for the archive material.
- 6 *RÉA* 91 (1989) 227, quoted by Simon Hornblower in *PBA* 94 (1997) 586 n.50; but as Briant has shown, reality was far more complex, in Achaemenid as in Seleukid times, with tributary economy and market mechanisms functioning in symbiosis (Briant 1994 and 1996, 831).
- 7 Davies 1984, 256, 264, and 290 n.204.
- 8 e.g. Foraboschi 1984 and 1994, Le Dihanet 1985, Reger 1994.
- 9 This is not the moment to focus on Droysen in detail; cf. Bravo 1968; Momigliano 1970; Bichler 1983, 55 ff.; and Austin 1986, 455–6.
- 10 'Doch der Ausdruck Hellenismus hat sich nun einmal eingebürgert und er wird nicht so leicht zu verdrängen sein. Das schadet auch wenig, solange wir uns nur bewußt bleiben, daß es sich um nichts weiter handelt, als um einen bequemen Terminus. Aber es wird immer Leute geben, die glauben, es müsse sich bei einem solchen Terminus doch auch etwas denken lassen' (Beloch *ap.* Bichler 1983, iii).
- 11 Various citations in Davies 1984, 261–2 and 290 n.204: second quotation from Ranowitsch 1958, 307. The work of Heinz Kreissig and his Berlin collaborators is also relevant.
- 12 Dopsch 1928, especially 550–1, where he cites with approval Sombart's view 'daß alle umfassenden sog. Wirtschaftsgeschichten bisher nichts wesentlich anderes als Rechtsgeschichten gewesen seien'.
- 13 Thus the title of Tarn's chapter in Bury *et al.* 1923, 108–40.
- 14 Briant 1979 and Briant 1982 *passim* (index s.v. 'continuités').
- 15 Brief remarks in Davies 1984, 263f. and Alcock 1994, 171–3.
- 16 cf. Bazlez 1987 for Phoenicians, Török 1998 for Nubia, and Kitchen (this volume, chapter 5) for Arabia.
- 17 ε[ὶ] ὁθ[έ]ως δὲ καὶ ξιλὴν εἰς τὸν συνοικισμὸν τῆς πόλεως κόμει καὶ ἐξαγαγέσθαι ἐκ τῶν ἐν Ταρανζοῖς ὑλῶν καθί ἄν συνκρίνη Ζεῦξις (Gauthier 1989, 13 ff., whence *SEG* 39 1283: cf. also 33 1025, with reference to a preliminary publication by Merkelbach 1986).

- 18 *SEG* 34 664B, with Missitzis' emendation [ῥλ]ην in line 10, confirmed in 37 573, though the assumption (with reference to [Dem]. 17. 28 for Athens' problems of supply) that ship-building wood was in question is challenged by Badian 1993 (ap. *SEG* 43 447).
- 19 cf. Robert 1980, ch.2, for descriptions of the area round the Bithynian royal foundation of Prousius on the Hypios and its likely timber exports (and also briefly Ameling 1985, 6–7); Borza 1987, with specific reference to Macedonian timber; and Hauben 1987 for the importance of Cyprus for the Ptolemaic navy.
- 20 List in Gauthier 1989, 24–5.
- 21 Jos. *Ant. Jud.* 12. 141, with Gauthier 1989, 25, citing Bikerman.
- 22 Reger 1994, ch.5, esp. 171–6 and 185–6. For the pressure on resources within Attika, see Olson 1991.
- 23 Jordan and Perlin 1984; Ragone 1990, App. 2.
- 24 e.g. *SEG* 28 913 (sale of ἱερὰ ξύλα) and 38 1236 (introduction of κτήνη εἰς τὸ ἄλσος).
- 25 I owe my awareness of salt as a commodity with high potential diagnostic value for Hellenistic trade patterns to my geographer colleague Paul Laxton, who called my attention to Lovejoy 1986 on the trans-Saharan salt trade of the last few centuries.
- 26 *Ach.* 521 and 760 (the Megarian bringing salt to Dikaiopolis). Blümner 1920, 2080 also cites *Ach.* 808 and 853 (reference to Tragasai in the Troad, site of a salt-pan cited by Pollux 6. 63), but salt hardly seems uppermost in Aristophanes' mind in those lines.
- 27 Others are listed in Blümner 1920, 2077; add that at Thorikos from *SEG* 33 147 (sacrificial calendar of the deme, dated 380–375 by Daux), which specifies a sacrifice ἐφ' ἁλῆι to Poseidon and Apollo (lines 23–4). Also at Sounion in the Salaminioi decrees (Lambert 1997, 85 no.1, lines 37–8 and 53–4 and 87 for 'the hero at the salt-pan', and 88 no.2, lines 18–24 for the salt-pan itself) for similar origins in SE Spain, see this volume, p. 177 n. 6.
- 28 τὰ ἀλιγὰ πλοῖα. *Mor.* 685D. The trade may be with Egypt (to, from, or within), since Egyptians have been mentioned a few lines previously. Recent excavations of salt-pans at Pelousion in NE Egypt, kindly made known to me by Dorothy Thompson, may be relevant. The complexities of salt production throughout the wider Euro-Mediterranean *Raum* cannot begin to be broached here (Salzburg, Halstatt, etc.), while mined salt was clearly known to Graeco-Roman authors. For a useful sketch of likely patterns of demand and supply in the Iberian peninsula in the Iron Age, see Mangas and Rosario Hernando 1990–91 (I am most grateful to Benedict Lowe for bringing this paper to my attention). For Mesopotamia see Potts 1984.
- 29 Phylarchos, *FGrH* 81 F 65 ap. Athen. 3. 73d. For the salt-pans in question, Hellanikos, *FGrH* 4 F 34, and Blümner 1920, 2079–80. The other two stories concern (a) a marsh by the Thuamis river in Thesprotia, which yielded two rich crops of Egyptian beans – at which point Alexandros II of Epeiros set a guard, and the area dried up; and (b) a curative fresh-water spring near the shore at Aidepsos, which Antigonos' generals, 'wishing to be οἰκονομικώτεροι', replaced with a different source, at which point the spring dried up. The story is probably worth exploring further, for there is clearly more to it than just the fell joint effects of royalty and taxation.
- 30 Préaux 1939, 249–52. Rostovtzeff *SEHWW*, 1396 n.122, quotes *P. Cairo Zen.* 59130, where Apollonios writes a special letter to protect his tenants from the collectors of the *halike*. Further references in Uebel 1966, Shelton 1976, de Cenival 1983, and Clarysse and Thompson 1995, with Thompson 1997 for the general context. Uebel's demonstration that the Ptolemaic *halike* was *de facto* a poll-tax rather than a purchase-tax slightly weakens the force of commodity-based argumentation, but we still have to explain why the tax was so called.

- 31 *I Makk.* 10. 29, reformulated at 11. 35. Whatever the degree of authenticity, the ideas must be historic for a 'forgery' to be plausible. cf. in any case *Jos. Ant. Jud.* 12. 142 for a similar *philanthropon* attributed to Antiochos III, with Goldstein (1976) on *I. Makk.*, p.406, and Molloy 1996 on the Seleukid *halike*.
- 32 Livy 45. 29. 11, 'et sale invento uti vetuit', and 45. 29. 13, 'post non impetratam Paeoniam salis commercium dedit; tertiae regioni imperavit, ut Stobos Paeoniae deveherent, pretiumque statuit', with Rostovtzeff's not very well-focused comments (*SEHHW*, 758). Hammond sees the measure as directed against transhumant pastoralism and consequential population movement (1989, 380 n.70), but there were more direct ways of preventing that. The motive is far more likely to be fiscal.
- 33 The basic survey seems still to be that of Blümner 1920. Rostovtzeff *SEHHW*, 309, with 1390 n.110, and 470, with 1435 n.258, concentrates mainly on salt-taxes; Traina 1992. There is some comparative material in Lovejoy 1986 and Hocquet 1987, but the whole topic, especially its post-renaissance importance as a crown or state monopoly, has a bibliography of its own which cannot be followed here.
- 34 *Enc. Brit.*, 11th edition (1910), vol. XIV s.v. India, Administration, p. 388b. The text also notes that salt consumed in India derived from four sources, three being internal but the fourth (astonishingly) 'England and the Red Sea and Aden', and that more than a quarter of the gross yield of the salt duty in 1907–8 was derived from imported salt.
- 35 Basic references in Blümner 1920, 2078, with Giovannini 1985 for the role of salt in Roman expansionist moves within Italy, and C.J. Smith 1996, 179–80, with further references.
- 36 Miller 1969; Bowersock 1983; Sidebotham 1986; Casson 1989; and especially de Romanis 1996.
- 37 Lines 49–51 of *I.Didyma* 424 = *OGIS* 214 = Welles, *RC* 5, with *SEG* 27 730, 39 1146, 41 952 and 1784, and 42 1793–4. Cf. also Michel 831 = *IG* XII 8, 51, with *SEG* 16 518 and 26 1024, a late third-century decree-plus-inventory from an (Athene?)-sanctuary on Imbros, which lists *inter alia* the sanctuary's stock of spices.
- 38 *Hist Pl* 9. 4. 5–6.
- 39 The bibliography about them is horrifying, all the worse for being conducted in such a plethora of languages. For a sketch up to c. 1982 see Davies 1984, 273 ff. *Hesperia* 51, 3 (1982), regrettably not cited in Davies 1984, carries a useful set of studies of various categories of Hellenistic *amphorae*. Grace 1985, 1 n.3, lists her and others' main studies up to that date. Peacock and Williams 1986 and Tchernia 1986 concentrate mainly on the Roman and western Mediterranean components of the subject. Salviat and others in Empereur and Garlan 1986 (*BCH*, Suppl. 13) are supplemented by Garlan 1983. Parker 1992, 31–5 discusses *amphorae* as a prime constituent of shipwrecks. Whitbread 1995 surveys metrology and residue analysis. The main guide to the material these days is provided by the quinquennial surveys compiled by Empereur and Garlan and published in *RÉG* (Empereur and Garlan 1987, 1992, and 1997). Other relevant colloquia are listed by Empereur and Garlan 1992, 8–9 (but with inadequate bibliographical detail). A summary survey of basic data, information, and limitations, in Garlan 1993, and a specific update on Rhodian *amphorae* in Gabrielsen 1997.
- 40 Some such figures in Whitbread 1995, 24.
- 41 e.g. Empereur and Garlan 1992, no.169, for a find in the Emirates.
- 42 Turkish, Romanian, Russian, Bulgarian, and Serb/Croat, besides the normal set of Greek, Italian, Spanish, German, French, English. Ukrainian has not yet, I think, been spotted, but can hardly be far away.
- 43 Empereur and Garlan *passim*; Whitbread 1995, 41–3.
- 44 Whitbread 1995, 37, reports that only three out of the eleven types of *amphora* found on the Kyrenia wreck (Parker 1992, 231–2) are attributed to known classes.
- 45 Empereur 1982; Empereur and Garlan *passim*; Whitbread 1995, 25 briefly.
- 46 Whitbread 1995, 37 and 20, quoting Grace and Immerwahr.

- 47 To be fair, some shots at the latter task are reported by Empereur and Garlan 1992, nos 22, 43, 98, and 130.
- 48 The specific instance of triangular trade hypothesized by Fraser 1972, I 167, with Davies 1984, 274 n.89, was powerfully demolished by Whitbread 1995, 26, but the possibility of detecting such patterns elsewhere cannot be dismissed.
- 49 *Imprimis* via the work of Getzel Cohen (Cohen 1978; 1983; 1995), effectively replacing the out-of-date Tscherikower 1927 for Europe and Asia Minor, with Briant 1978 and Grainger 1990a additionally for Seleukid foundations and Fraser 1996 for those of Alexander himself; further references in Cohen 1995, 3–4. Valuable case-studies of Macedonian settlements and land-assignation patterns, especially in Asia Minor and Syria, are provided by Billows 1995, 111–82. For help with the material surveyed in this section I am most grateful to Katja Mueller for constructive conversations.
- 50 Jos. *Ant. Jud.* 12, 147–53, with Cohen 1978, 5–9: other examples in Cohen 1983.
- 51 Basic text in F. Courby, *FD II: La terrasse du Temple* (1915/27), 220–6; republication in *FD III*, 4, nos. 132–5 (cf. Launey 1949–50, 71–3 and 654–5), and in Moretti (1977), *ISE II* 81, who gives further references. Discussion in Hansen 1971, 47–8 and 225. Paus. 10. 33. 3 mentions the monument but not the soldiers.
- 52 Keos – Strabo 10. 5. 6, C486, with Cherry, Davis, and Mantzourani 1991; Mykonos – *SIG*³ 1024 = Sokolowski, *Lois sacrées* (1969) no.96 = *SEG* 25 845 = Austin 128, line 3. A complete list is impossible here (it is much to be regretted that no sequel to Moggi 1976 for the post-338 period has yet appeared), but their impact should not be underestimated. Alcock 1994, 181, cites Cook 1973 for the report that the synoikisms of the Hellenistic Troad halved the number of settlements.
- 53 Basic survey of surveys in Alcock 1994, to whom the reader is referred for references to the specific regions mentioned in the text.
- 54 Dar 1993 for the Mt Hermon area; Alcock 1994, 182–3, using especially Applebaum 1986; Dar 1996 for Palestine in general.
- 55 cf. Rathbone 1996; 1997; Thompson 1999.
- 56 Dinsmoor 1950, 265ff.; Lawrence 1973, 201ff.
- 57 Delorme 1960, figs. 61–4.
- 58 Ginouvès 1962; Yegül 1992.
- 59 Schalles 1985, supplementing Hansen 1971, 234–98, and especially Bringmann *et al.* 1995. cf. also Hannestad and Potts 1990; Oelsner 1986; Hölbl 1994, 343ff., column 3, for a list of the investments in repair or new building at Egyptian temples by virtually every Ptolemaic ruler.
- 60 Laum 1914; Kuenzi 1923; Maier 1959–61; Winter 1972; Lawrence 1979; Migeotte 1984, 361–2; Leriche 1987; Grainger 1990a.
- 61 Nielsen 1996, with Nielsen 1993 on Italic palaces for comparison. A minimalist view of pre-Hellenistic houses is presented by Hansen and Fischer-Hansen 1994, 81–5, but even Dem. 23. 207 comments on changing fashions.
- 62 In general Lauter 1986, 85–8. For Larisa (C5), cf. Lawrence 1973, 44 with fig. 138; for Aigai and Pella, Hammond and Walbank 1988, 477–80; for Halikarnassos, Hornblower 1982, 78–105; for Syracuse, Stroheker 1958, 52 and 159; for Vouni etc. on Cyprus, Maier 1989 and Maier 1994, 302–3; for Seuthopolis, Archibald 1998, 313.
- 63 Obvious examples are Demetrias (Lauter 1986, 86), Alexandria (Fraser 1972, I 14 ff.), and Pergamon (Hansen 1971, 237–84 and Radt 1999, 63–81). Seleukid palaces are listed by Bikerman 1938, 33.
- 64 But not only for the slave market; cf. Bikerman 1938, 31–50, for the various ranks of Seleukid court personnel.
- 65 Some basic data in Préaux 1978, I 363ff.
- 66 Athen. 4. 196a–203b, with Schneider 1967, I 507–14, and Rice 1983, but also Thompson (forthcoming) for the date 279/8.

- 67 Respectively Athen. 4. 194c–195f = Polyb. 30. 24–26, with Walbank (Commentary III) and Athen. 4. 128c–130d.
- 68 Davies 1998, 245–9.
- 69 Davies (forthcoming).
- 70 Habicht 1997 and Oliver (this volume, chapter 4) for Athens: Berthold 1984, Gabrielsen 1997, and Gabrielsen (this volume, chapter 8) for Rhodes. Miletos desperately needs a new synthesis: cf. meanwhile Müller 1976.
- 71 cf. Cato's remark, as late as 172 (Astin 1978, 122) and with particular reference to Eumenes II, that 'a king is by nature a carnivorous animal' (Plut. *Cato Maior* 8. 13).
- 72 As a leading example Austin (1986, 465) quotes Jerome for the 40,000 talents' worth of booty won by Ptolemaios III in the Third Syrian War (*FGrH* 260 F 43), which is to be contrasted with the Ptolemaic annual revenue of 15,000 talents (F 42): cf. also Ptolemaios III's windfall grab of 1,500 talents from one Cilician city in the Third Syrian War (*FGrH* 160 col. ii).
- 73 Marsden 1969; 1971.
- 74 For examples illustrating this last point, cf. Hodges 1970, 180–7.
- 75 cf. Uebel 1968; Bagnall 1984; and La'da 1996.
- 76 Meiggs 1972, 255–72.
- 77 Zonaras 8. 19.
- 78 For 'centre and periphery', besides the essays assembled in Shils 1975, see also Rowlands *et al.* 1987; Champion 1989; Bilde *et al.* 1993.
- 79 e.g. the contributions in Hopkins and Wallerstein 1982, with Shipley 1993.
- 80 In Hopkins and Wallerstein 1982, 24.
- 81 Bingen 1978 and Lenger 1980 are now the starting points, with Turner 1984 for a sceptical view.
- 82 Will 1979, I 153–208, especially 180–200. Analysis of post-Renaissance systems in Heckscher 1955.
- 83 Rathbone 1983; Braun 1984, 37–43; Sallares 1991, 368–72. Debate over the attractiveness of Egyptian wheat varieties, which Dorothy Thompson reminds me, does not affect the main point, for other commodities such as papyrus are equally relevant.
- 84 e.g. Turner 1984; Hölbl 1994.
- 85 Textin Loeb *Sel. Pap.* II 204; translation in Austin 1981, no.256. For the issues involved, Thompson 1978.
- 86 For a basic introduction, cf. Grigg's chapter 'Regions, models and classes' in Chorley and Haggett 1967, 461–509, and C. Smith 1976.
- 87 Lowry 1987 and Klever 1986, continuing a discourse begun by Polanyi and continued by Finley 1970.
- 88 cf. Orton 1980; Baxter 1994; Shennan 1997.
- 89 cf. Tayler 1986; Fowler 1997.

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Part II

STRUCTURES

Zofia Archibald

Ancient sources document the formal (juridical) entities, the decision-making bodies, which we identify as sharing the features of a 'public economy'. Egypt and the Seleukid kingdom were the mainstay of large-scale analyses by Rostovtzeff (*SEHHW*), Préaux (1939) and Walbank (1981). Other entities received less attention, notably Macedonia, Thessaly, the rest of mainland Greece and many areas located further away from the Aegean. Archaeological and epigraphic research in all these previously neglected regions is making available a vast amount of new evidence. But are kingdoms and cities the obvious units to choose? How should we set about exploring activities within and between these structures so as to avoid creating artificial boundaries? In an important review of Moses Finley's *The Ancient Economy*, Jean Andreau considered the issue of economically significant entities crucial to our understanding of large-scale changes in antiquity (Andreau 1987–9). He noted that cities were the most important economic structures in the fifth and fourth centuries BC but that this situation changed over the following centuries, so that by the period of the Late Republic in Italy towns and cities were no longer of such critical significance. Private landowners, particularly those who owned land in different civic territories, had greater power over the capacity of local economies than any municipal authority (Andreau 1987–9, 179). The situation in the eastern Mediterranean may have developed differently.

The pseudo-Aristotelian pamphlet, *Oikonomika*, lists four different categories of economic organization at the beginning of Book II (1345b 7–1346a 31): the royal, the 'satrapal', civic economies and household economies. Theoretical observations are combined with practical recommendations in a rather unsophisticated manner, which is not untypical of Aristotle's pupils (Van Groningen and Wartelle 1968, xii–xiii). As Migeotte has emphasized (Migeotte 1995, 9–12; 1996, 82–92), public economies or state 'economics' in antiquity were an under-theorized subject. Since the state was not an abstract body but the sovereign assembly of citizens, the management of community finances was conceived and planned as an off-shoot from domestic economy. The author of the pseudo-Aristotelian *Oikonomika* devotes much attention to private matters and the domestic economy (Books I and III, the latter only being available to modern readers as a Latin translation). Only in Book II does he consider wider issues and a mere eight paragraphs cover the four categories already referred to. The rest of the book, a further thirty-three paragraphs, lists various expedients used by cities and rulers of different periods to gain money. So the only theoretical account of economic management relevant to the Hellenistic period is sketchy in the extreme.

The 'royal' economy is characterized as the simplest of the four but also the most important, whereas a city economy is easier to manage and varied (1345 b 13–15). The household economy is varied too (he applies the same term, *ποικιλωτάτη*, to both city and household economy, which further emphasizes the notional relationship between them). Royal authority is absolute and controls coinage, exports, imports and expenses. He goes on to elaborate that this means deciding when to mint coins and in what denominations; with regard to exports and imports, what to do with these once contributions have been received from the satraps; and, as far as expenses are concerned, which ones should be stopped and when, and whether these should be paid in kind rather than money (1345 b 22–7). The satrapal economy is concerned with six types of income (from agriculture, from particular natural resources in a given region, from trade, from taxes or tolls, from animals and the products of other activities). Agriculture represents the lion's share and this is why it is sometimes called the *ekphorion* (1345 b 33, rent: Van Groningen 1933, 36) or *dekate* (that is a proportional tax, [Arist.] *Oik.* 1345 b 33). Natural resources singled out by the author are gold, silver, copper and more specialized items for which a region was known. Commercial tolls are taken to mean port dues and other tolls refer to (particular kinds of?) land and markets. The tax on animals is called the *epikarpia* or *dekate*. Finally there are poll taxes and taxes on trades (1345 b–1346 a 5).

City economy means revenues and these are passed off in a sentence – they involve income from the particular products of a region, harbour and commercial dues, and those in transit, as well as regular revenues (the author does not elaborate: 1346 a 5–8). It is clear enough that he conceives of economic matters exclusively in revenue terms, even if the acquisition of revenue involves complex transactions and what we might call 'lateral thinking'. The connection between money and power acquired resonance only gradually. It is a process we do not yet understand and prominent examples, like the Athenian reserve during the Peloponnesian War, may well have acted as an example to other states. Lisa Kallet-Marx thinks that the connection may go back to Themistokles' use of Laurion silver for shipbuilding (Kallet-Marx 1994, 244). The author of the *Oikonomika* still thinks in terms of stratagems, not general rules of cause and effect. So this is a world where we cannot yet talk of money in an abstract sense, only coin or bullion. Aperghis' study of Seleukid coin issues confirms this supposition. Coins were issued either for troop payments or for 'topping up' coins in circulation, which were used primarily for the conversion of perishable and other resources into more durable form.

It is important to bear in mind, therefore, that the superficial resemblance of coins to our money can lead us to make unwarranted assumptions about how coinage was perceived in the Hellenistic period (this is a theme to which we will return in Part 5). What surprises the modern observer of finance in this period is its comparative rigidity and inflexibility. 'Financial' accounts were usually lists, and lists, whether they consist of what we might term 'assets' or expenditure, are not at all the same thing as a budget. The lists were created for purposes of public accounting; their financial significance is secondary (Davies 1994; Harris 1994; Migeotte 1996, 89–92). On Delos the public reserve was placed in clay jars – so not altogether unlike the silver reserve of the Achaemenid kings (Vial 1984, 140, 210; Tréheux 1992). There is nothing at all 'modern' in such a system, even if we would not call it primitive either. This sort of terminology does not help us characterize what such a set of economic mechanisms is.

The pseudo-Aristotelian pamphlet should not be taken too seriously; it is neither technical nor very specific. The 'royal' and 'satrapal' economies describe the general features of Persian fiscal administration in the later fourth century BC. So we must bear in mind that the Seleukid successor to this system may have acquired certain modifications. In many ways it is a very odd document and leaves out at least as much as it includes. One of the most glaring absences is any reference to temples or sanctuaries. This is partly a matter of perception. Sanctuaries owned land and were repositories for offerings, often extremely valuable ones; but there were appropriate procedures for the leasing of sacred land and temple offerings were carefully listed and maintained (see esp. Aleshire 1989; D. Harris (1995); papers by J. Tréheux, C. Ampolo and S.B. Aleshire in: Linders and Alroth 1992). They were not to be used for civic purposes except in the direst of emergencies. The leasing of temple property was envisaged as one of the means by which a sanctuary, and the various activities that took place within it, could be provided for. Strabo was much more aware of the economic significance of sanctuaries (see Archibald in Part 4). Although Strabo's perception reflects developments in the later Hellenistic period, these were not new, even if the scale of activity and the frequency of markets at such sites made them more prominent (Debord 1982). This is a topic about which Rostovtzeff had quite a lot to say (well reflected in the lengthy index entry for 'temples').

The two chapters in this section explore the operations of different kinds of economic units. Kloner provides a detailed analysis of the economy of a civic community in Hellenistic Palestine/Israel (Maresha), while Aperghis examines the royal economy of the Seleukids. Kloner gives us a cameo of life in a large community, estimated at about 12–13,000 inhabitants, at least one fifth of whom were actively engaged in two specialist activities: crushing olives to make olive oil; and keeping pigeons. The crowded, if not overcrowded, social organisation of the lower town meant that family members would almost automatically have been drawn into these activities. The picture he creates is of a thriving, bustling community, making the most of its assets and more. This was an agricultural community in close touch, through its distribution networks, with a wide area in its hinterland. These may have been farmers for the most part but they certainly weren't country bumpkins; their prosperity is reflected in a high standard of living – the 'elegant' life to which Davies has referred beckoned.

When it comes to large territorial units, especially those with the variety and complexity of the Seleukid kingdom, the task of analysis is rather more difficult. One of the most urgent problems is that of scale. Just what did the Seleukid kingdom represent, compared with Ptolemaic Egypt for instance, or Macedonia? We cannot even begin to conceptualize such questions without some notion of orders of magnitude. This is the problem Aperghis addresses in chapter 2. He confines himself to Mesopotamia, so his picture is a rather different one from Kloner's. One of Aperghis' conclusions is that Mesopotamia was comparatively inwardly focused. This may turn out to be an incomplete view, but the nature of economic life was undoubtedly very different from that on the Levantine coast and its hinterland. (Overland routes will be considered further in Part 5.)

Aperghis uses different sources of information to build up a picture of the population of Mesopotamia and its productive capacity. Production is considered in fiscal terms and since the scales he considers are approximate, it is not appropriate to try and use the same

techniques to elicit diachronic changes. But he does provide the framework on the basis of which it will be possible to explore change.

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2

POPULATION – PRODUCTION – TAXATION – COINAGE

A model for the Seleukid economy

Makis Aperghis

In any modern economy one is supplied with ample data on the distribution of *population*, on the volume and value of *production* of various goods and services, on the revenues from different forms of *taxation* and on the amount of *currency* in circulation, real and fiduciary, that fuels economic life. Economists strive to determine the relationships between these factors.

In ancient economies corresponding data is almost totally lacking. So how can we even speak of relationships? Yet they must exist. It would not be reasonable to consider, for example, that the ancient empires of the Near East taxed their subjects for centuries in a totally random manner, without some underlying logic, however crude.

Here I do not want to get involved in the primitivist–modernist controversy as to whether the ancient and modern economies resembled each other or not. At this point all one can say is that, on a qualitative level at least, there is no difficulty in considering that more population should generally mean more production, which in turn should lead to greater taxation and, in a monetary economy, to an increased amount of coinage in circulation to pay the taxes. The problem now is to see if this general qualitative relationship can be transformed into an approximate quantitative model. I stress the word ‘quantitative’ because it is, unfortunately, only too rarely that numbers appear in works on the ancient economy. It is preferable, in my view, to make an estimate, based on the available



Figure 2.1 Map of the Seleukid kingdom in the third century.

evidence, and run the risk of it being shot down, rather than speak in general terms of 'high' or 'low', 'large' or 'small', which are totally subjective evaluations.

Method

The model that will be developed is derived from source data that has been collected for the Seleukid empire. Indeed, it concentrates on one region of the empire alone, Mesopotamia, which, for the purposes of this paper, is defined as the area enclosed between the deserts of Arabia and Syria, the Taurus, Armenian and Zagros mountain ranges and the Persian Gulf (Figure 2.1).

In the model an attempt will be made to determine, independently from the sources, plausible relationships between the four factors of the economy of Seleukid Mesopotamia: population, production, taxation and coinage. The magnitude of each factor will then be estimated independently of the others, again using source material and a measure of common sense. Then, if all the relationships actually hold between all the estimates, the model might be considered to be a reasonable one. Since the several parameters will have been derived independently, the possibility that they could fit together in this way by chance is totally unlikely.

A warning is due at this point. Some source material will be used that may be considered unreliable. Yet, when several so-called 'bad' sources point in the same direction, it would be unwise to ignore them and judgment may be withheld until the complete picture emerges.

Population

Settlement surveys

One approach to estimating population is through settlement surveys, which define areas of settlement and cultivation in a given period (Cherry 1983). A comprehensive survey will miss some sites, usually the very smallest, though sometimes a later urban centre may cover earlier rural settlements. At the same time, not all sites identified for a given period may have been occupied simultaneously, particularly if the period is a very long one. These two factors cancel each other out to some extent, though to be on the safe side one should normally round settled areas upwards.

Once areas of settlement have been estimated, a population density must be assumed, usually on the basis of comparable figures from early modern times in the region concerned, with levels of around 100–200 persons per hectare seemingly applicable for certain rural areas in the Middle East (Wenke 1975/6, 90; van Beek 1982, 64–5). The occupation density of urban sites is more difficult. The area surrounded by Seleukid-period fortifications is known in some cases,¹ but a city may have been sparsely occupied within either because land had been set aside for cultivation or because of a drop from an earlier period of prosperity or simply because it was a new foundation which had not had sufficient time to build up to its planned level. Figures of between 100 and 400 persons per hectare are generally used, but each city should be treated on its merits, correlating with information in literary sources, where available. For example, Tyre on its densely-packed island seems to have had a circumference of 2.75 Roman miles (Pliny *NH* 5. 15. 77), equivalent to an area of about 100 hectares. Alexander is said to have killed 8,000 of the inhabitants and sold 30,000 into slavery after the famous siege (Arrian *Anab.* 2. 24. 4–5). While the population may have been inflated because of the siege, a density of over 300 persons per hectare is a possibility. But this is probably high for a Hellenistic-period city. Certainly the new foundations seem to have been laid out more sparsely and Dura-Europos is a case in point, where the 45 hectares within the fortifications are estimated to have held no more than 600 residences and a population not exceeding 6,000 (Will 1988, 315ff.). All told, an average urban population density of around 200 persons per hectare may be about right.²

Another way to estimate population is to use the evidence of site surveys for cultivated areas in the countryside, e.g. irrigation networks or terracing, on the assumption that between half and one hectare of land was typically needed to feed a person, the former mostly under conditions of irrigation-agriculture, the latter using dry-farming methods (Doxiadis and Papaioannou 1974, 49; Osborne 1987, 46; Hodkinson 1988, 39; Garnsey 1988, 46; Gallant 1991, 79; and Burford 1993, 67).

Literary evidence

But site surveys are insufficient as evidence and an independent approach is also required. Here literary sources come in handy for the indirect information they sometimes provide. A case in point concerns the population of Hellenistic Judaea. Bar-Kochva has analysed the military aspects of the Maccabean revolt and shown that the Jews had a maximum recruitment potential in dire emergency of some 40,000 men. Allowing for

male adult non-combatants, he estimated the total population of Judaea at about 200,000 inhabitants at this time (Bar-Kochva 1977, 168–70). At one point in the revolt the Seleukid general, Nikanor, calculated that he could capture the entire population of Judaea and sell it into slavery at 90 persons to the talent and so pay off the last 2,000 talents of the Roman indemnity still owed (II *Macc.* 8. 10–11). In literary sources numbers beginning with ‘9’ seem to be the least popular, because they tend to be rounded upwards (Duncan-Jones 1997, 155). Here the ‘unpopular’, but perhaps reliable, ‘90’ is used and not a round ‘100’. Nikanor may have had a good idea of the population of Judaea, as we know that the Seleukids imposed a head tax there (Bikerman 1938, 111). If we accept his calculation as reliable, this gives 180,000 persons. So both sources independently point to a figure of not more than 250,000 and are in line with the evidence from site surveys.³

Population of Mesopotamia

The southern part of Mesopotamia, as defined in the broad sense of this paper, Babylonia, has historically always been far more populous than the north. Adam’s extensive surveys have yielded the following total settlement areas for the Seleuko-Parthian period in northern Babylonia: 3,201 hectares, for the Euphrates flood-plain centred on Babylon (Adams 1981, 177ff.) and 1,507 hectares for the Diyala flood-plain just east of the Tigris (Adams 1965, 63). So populations there of up to one million and half a million respectively are likely. In central Babylonia we have textual evidence of extensive occupation in the area of some 6,000 km² centred on Nippur (Zadok 1978, 326), mainly from the Achaemenid period, but continuing strongly into the Seleukid (van der Spek 1992, 239; Kuhrt 1990, 187). The number of known settlements (189) is about half that found in the site survey of the Euphrates flood plain, giving a population of, say, half a million. Further to the south, in the 2,800 km² region centred on Uruk and Larsa and extending as far as the Persian Gulf, cuneiform sources record 80 towns and 700 hamlets (Adams and Niessen 1972, 55ff.) for the entire Neo-Babylonian to Seleukid periods and texts from Uruk (Beaulieu 1989; Doty 1977; McEwan 1981) point to a thriving economy of this city under the Seleukids. All told, a population of half a million, similar to that of the Nippur area, appears reasonable. For Strabo (15. 3. 5) the entire region along the Euphrates from Babylon to the Gulf was ‘well-populated’.

On the northern border of Babylonia the new capital city of Seleukeia-Tigris undoubtedly attracted considerable numbers of inhabitants, probably to some extent at the expense of the older urban centres along the Euphrates, since a new city needs to be populated with the kind of tradesmen and artisans not normally found in rural settlements. Archaeological survey has pointed to a fortified area of not less than 550 hectares (Invernizzi 1993, 235), suggesting that the city was designed for 100,000 or so inhabitants. Adding to this the surrounding rural settlements needed to feed it, gives a population of some half a million for this region initially but growing rapidly because of the presence of the capital. If we can give credence to Pliny (*NH* 6. 30. 122), Seleukeia-Tigris had reached a population of 600,000 by his time.

In the southeastern corner of the Mesopotamian plain lay Susiane, modern Khuzestan. Surveys of the Achaemenid period give a settlement area of only 141 hectares, apart from

Susa, and show this region to have been sparsely populated, with no indication of an increase in the Seleukid period (Wenke 1975/6, 102, 112).

Moving to northern Mesopotamia, one relies less on extensive site surveys and more on literary sources. Xenophon (*Anab.* 1.5) suggests a rather sparsely populated strip along the Euphrates. On the other hand, the middle Tigris valley and the foothills of the Zagros mountains to the east were somewhat more densely inhabited, though Xenophon noted mainly village-based populations and large Achaemenid estates (*Anab.* 3. 4. 24; 3. 4. 31), but also one considerable city (*Anab.* 2. 4. 28, also Joannès 1995, 194). Between the Tigris and the Euphrates, the Jazira plain is ‘quite fertile’ (Strabo 16. 1. 23) and can support rainfall-based agriculture, though it is more suited to pastoral activity (Smith and Cuyler Young 1972, 22). Surveys (Wilkinson and Tucker 1995, 65) have not shown a high density of sites in the Seleukid period. However, the image of total devastation of this region following the collapse of the Neo-Assyrian empire is certainly false (Kuhrt 1995, 243; Wilkinson and Tucker 1995, 63) and old urban centres such as Arbela certainly continued to exist, though there was certainly an overall decline in the Neo-Babylonian and Achaemenid periods (Driver 1954, *AD* 60; Kuhrt 1995, 247). Perhaps one reason for the numerous Seleukid foundations in this area (Tscherikower 1973, 84–90), astride the strategic route linking Seleukeia-Tigris to Antioch-Orontes, was just this low density of urban sites at the end of the Achaemenid period. New city foundations seem generally not to have been created by the Seleukid kings in regions of high urban density, such as along the lower Euphrates. All told, it is difficult to envisage a population of more than one million or so in northern Mesopotamia. The overall picture, then, that emerges for Mesopotamia is of an average population in the Seleukid period of some 5–6 million, or perhaps a little more.

Literary evidence, again

There is one ancient population figure in the sources that can be used for comparison. Diodoros (1. 31. 7–8) notes seven million inhabitants for Egypt both in his time (mid-first century BC) and during the reign of Ptolemy I, c.300 BC. The figure for the mid-first century BC is likely to be the more accurate of the two simply by virtue of the fact that it is contemporary. Josephus (*BJ* 2. 385) quotes a higher population of seven and a half million, excluding Alexandria, in the second half of the first century AD. Including Alexandria, one may be right in supposing the total to be in the region of eight million. If a similar rate of increase is reflected in the generally peaceful period prior to Diodoros, a total population for Egypt c.300 BC of around five to six million may be more likely, or, in any case, roughly equal to that of Mesopotamia. It is worth noting that the tribute assessments by Dareios for Egypt and Mesopotamia are comparable, particularly when the additional payments in kind by Egypt (wheat for the Persian garrison and fish from Lake Moeris) are taken into account (Hdt. 3. 89; Diod. 1. 52).

Other areas of the Seleukid empire

It is not possible here to go into detail about the archaeological and literary evidence for population in other areas of the Seleukid empire. This has been dealt with elsewhere (Aperghis 1998b). Rough estimates from site surveys are: Baktria/Sogdiana, two million

inhabitants; Margiana, half a million; central and eastern Persis, half a million; Susiana and western Persis, approaching one million; northern Syria starting out at about half a million at the end of the Achaemenid period and approaching two million; Cilicia, well over two million; western and southern Asia Minor about five million or even more (though of course only partially Seleukid after Seleukos I); Koile Syria and Phoenicia, around two million. Similar evidence does not exist for some eastern provinces, namely Carmania, Gedrosia, Drangiane, Arachosia, Media, Parthia, Hyrkania and Aria, but populations there should not be underestimated. Strabo, in particular, notes the fertility of some of these regions (Bks 11 and 15) and, even if population density was generally lower than it was further west, the area covered is enormous.

A comparison of the Achaemenid tribute assessments given by Herodotos (3. 89) for provinces which can be more or less defined geographically shows some correlation between the amount of tribute and the level of population, as that has been estimated approximately by settlement surveys. One might argue, however, based on Herodotos' description of Artaphernes' measures of 493/2 BC in Ionia (6. 42), that tribute was determined principally by the extent of productive land. One might also argue that the level of trade and industry of a province contributed to the assessment. True, but this can be countered by pointing out that more productive land supported denser populations and that centres of trade and industry also meant more people. In the end it was perhaps easier for an ancient imperial administration to work from population estimates when setting overall revenue targets.⁴

Total population

Taking the above into consideration, the total population of the Achaemenid empire can be estimated at the time of Alexander's conquest at between 30 and 35 million inhabitants. The total population of the Seleukid empire, which is what really interests us, experienced considerable change. Taking into account the political fate of different territories, a peak of around 20–25 million is possible c.280 BC just after Korupedion and the conquest of Asia Minor, with a slightly smaller peak, approaching 20 million again, just before Magnesia (190 BC), with the conquest of Koile Syria/Phoenicia and much of western and southern Asia Minor by Antiochos III. The critical moment for the empire was not Magnesia and the loss of Asia Minor but the far more serious loss of Mesopotamia and the East to the Parthians by c.140 BC.

Taxation

The second parameter in the model of the Seleukid economy, production, will be bypassed for now and taxation will be dealt with instead. Some figures for the annual revenue of Hellenistic kings are given in literary sources. But first one should note that this revenue was not derived only from tribute and taxation but also from the proceeds of the king's own land and the natural resources that belonged to him, such as forests, mines and quarries, salt pans, etc. The term taxation will be used in a general sense to denote the total revenue of the king and his administration.

Justin (13. 1. 9) gives the annual income of Alexander as 30,000 Attic talents. Antigonos Monophthalmos is said to have received 11,000 talents as that part of the revenue of the empire which ended up in his hands at the time (316 BC) when he had established a certain measure of authority over all the Asian provinces (Diod. 19. 56. 5). Ptolemy II reportedly obtained 14,800 talents from Egypt alone plus 1,500,000 *artabae* of grain (St Jerome *Commentary to Daniel* 11.5), while the income of Ptolemy Auletes in the mid first century BC amounted to 12,500 talents (Strabo 18.1.13).⁵

However, the total of 30,000 talents for Alexander's revenue given by Justin is quite different from that which can be derived from Herodotos (3. 89) for Dareios, 8,100 Babylonian talents or a little over 9,000 Attic.⁶ Various explanations have been put forward for this discrepancy, ranging from a total rejection of Justin to a postulated growth in economic activity, and so taxation, by the end of the Achaemenid period that would account for the difference (Cavaignac 1923, 109–10). What is a far simpler explanation is that Herodotos and Justin are simply not talking about the same thing. The one is referring to that part of the satrapal taxation that was passed on to the king after the expenses of the satrapy had been taken care of, the other to the total revenue of the king and his administration from all sources, including royal land and natural resources.⁷ The 11,000 talents of Antigonos Monophthalmos mentioned earlier (Diod. 19. 56. 5) are more akin to the tribute of Dareios, i.e. they represent net rather than gross revenue.

How this might work in practice we can see in a valuable cuneiform archive dating to the reign of Darius I, the Persepolis Fortification texts (Hallock 1969, 1978; Aperghis 1997, 1998a). This shows how commodity taxation was collected at 'public' storehouses and used to provide rations needed by the king and his court, senior officials, travellers and workers engaged in agriculture, manufacturing and construction in an administrative area centred on Persepolis, probably roughly identical with the later Hellenistic satrapy of Persis. When a surplus was anticipated at a 'public' storehouse, it was passed on to a royal storehouse or estate, which would occasionally return an amount to a 'public' storehouse in need. At the end of the year storehouse officials were encouraged to reduce their commodity stocks by exchanging them for something more useful, typically animals, or selling them for silver. Their receipts were periodically collected and transported to Persepolis and other centres. A slightly later cuneiform archive, the Persepolis Treasury texts (Cameron 1948; Hallock 1960), shows how workers and officials were paid in silver in lieu of part of their commodity rations. So we can see the beginnings of the circulation of a currency. It was this silver in all probability that 'hungry' workers and officials paid back to the commodity storehouse officials in order to purchase some of their surpluses. What the king was finally left with was the commodity taxation that remained in his private storehouse, the animals he had received from exchange and his netreceipts of silver.

Pseudo-Aristotle describes the procedure quite accurately in Book II, 1.3, of the *Oikonomika* as an aspect of the 'royal' economy, that affected the king directly: 'With regard to goods that can be sent out or brought in, which of them, having been received on his (the king's) behalf by the satraps in their provinces, were to be profitably disposed of and when'. In the light of what the Persepolis archives have shown, I reject the traditional interpretation of 'exports and imports' that has been given to this passage and consider that what is being referred to relates to transfers, even within a province, between the 'royal' and other economies, 'satrapal', 'city' or 'individual'.

A little further on in the *Oikonomika* (Bk II, 1.4), there is a very brief description of the sources of 'satrapal' revenue, which include, amongst other taxes of various kinds, an *ekphorion* on land and an *epikarpia* on animals, as alternative forms of fixed taxation to a proportional tithe (*dekate*) on both land and animals, though one cannot exclude the possibility that both taxes may have been applied simultaneously to the same individuals or corporate entities. Furthermore, a *dekate* in this context does not literally mean 'tenth', but simply a proportional tax.

Population and taxation

When these amounts of taxation are compared with the population figures derived earlier, a relationship seems to emerge. The Ptolemies come out, as one would expect, given their very strict control of the Egyptian economy, as the heaviest taxers. A revenue of 14,800 talents, or somewhat more, on a population of 6 or 7 million works out at about two or two and a half talents per thousand. If the population of Alexander's empire was around 30–35 million, about the same as the Achaemenids', his revenue of 30,000 talents would represent a taxation rate of around one talent per thousand.

Let us search for independent confirmation. Earlier, the population of Hellenistic Judaea was estimated from both site surveys and literary sources at around 200–250,000. One notes that Antiochos III reportedly gave Judaea a one-third reduction of tribute 'for all time' as a reward for cooperation against the Ptolemies (Josephus *Ant. Jud.* 12. 138–44). The tribute is next noted as 300 talents under Seleukos IV (Sulpicius Severus *Chron.* 2. 17. 5) and so the total amount under the Ptolemies may have been about 450 talents. The figure of two talents or so per thousand of population can thus be seen to apply to Ptolemaic Judaea too, much as one might expect, given that the system of administration there does not seem to have differed fundamentally from that of Egypt. The reduction by Antiochos III may have brought the tribute more in line with Seleukid practice, perhaps the same or slightly higher than the level under Alexander.

Regarding Achaemenid Mesopotamia, which was probably not too different from that of Alexander and the Seleukids, we have the interesting statement in Herodotos (1. 192) that the satrap of Babylonia collected daily as the tax of the province a Babylonian *artaba* of silver, equivalent, according to Herodotos, to an Attic *medimnos* and four *choinikes*, or in modern terms to about 56 litres. A solid mass of pure silver of this volume would actually weigh about 590 kilos or nearly 23 Attic talents (at 10.5 gr/cm³). This corresponds to just over 8,000 talents annually. Obviously, neither is a sack-full of pieces of silver a solid mass, nor is Herodotos likely to have been exact. Still, we are led to a total annual revenue from Mesopotamia of the order of 6,000 talents or so. Most scholars (but not Briant and Descat mentioned earlier) have rejected Herodotos here because this figure is in total disagreement with what he gives for the tribute of Mesopotamia of only 1,000 Babylonian talents. But it does fit a population of 5–6 million taxed at the rate of about one talent per thousand inhabitants.

There is still the need to explain the huge difference between the 6,000 or so talents total revenue of the satrapy and the only 1,000 talents apparently received by the king. Again, Herodotos is helpful because he informs us that one of the duties of the Babylonian satrapy was to 'feed' the king and his court for four months in the year, the remainder being provided for by the other satrapies of Asia (1. 192). We have from

Athenaios (4.145a, quoting Theopompos) the daily expenses of the Persian king's table, amounting to twenty or thirty talents, or sometimes more. This can be confirmed by the huge quantities of basic commodities and luxuries used daily for the Persian king's breakfast and dinner, and for distribution to his entourage, listed by Polyainos (4. 3. 32). If this rate were maintained for four months in the year, as Herodotos tells us, we can easily see how the total expense might amount to as much as 2,500 to 3,500 talents, making this probably the largest single item of expenditure for the satrap of Babylonia and the idea of 6,000 talents total revenue more plausible.⁸

From now on I shall consider that there was a rate of taxation (used in the broad sense of revenue) in Mesopotamia of about one talent per thousand of population, probably maintained at about this level, or not much above, by the Seleukids.

Production

It is now time to deal with production and to relate it to population and taxation.

First of all, we are dealing with essentially agricultural economies in the Near East of the Hellenistic period. Even the trading cities of the coasts of Asia Minor, Phoenicia and Palestine relied heavily on an agricultural hinterland for their basic needs in foodstuffs. So too did the Babylonian urban centres and the new Seleukid city foundations. In pseudo-Aristotle's *Oikonomika* (Bk II, 1. 1–6) the most important tax collected in the satrapies, whether as a rent or as a tithe, was that on the produce of the land, showing that agriculture was indeed the dominant economic activity. The development of industry and trade in the Hellenistic world is well documented but one may seriously question whether inter-regional trade was that significant once one distanced oneself from the Mediterranean seaboard, because of the difficulties and expense of land transport. Perhaps the bulk of trade should be considered as having been local, mainly due to the need of urban centres to be supplied with agricultural produce and their provision of a limited quantity of manufactured goods and services in return to the countryside. As for long-distance trade, principally the transit of luxury goods from Arabia and India across the Seleukid empire, this probably had only a limited effect on the economies of the wider regions it traversed, though certain terminal points such as the Mediterranean ports, through which this trade was channelled, undoubtedly benefited considerably.

Mesopotamia has the advantage of being an essentially 'closed' system from the point of view of agriculture, i.e. it is difficult to envisage the transport of bulk agricultural commodities across its borders. To the east lay the Zagros range, to the north the Taurus and mountains of Armenia, to the west and south the Syrian and Arabian deserts and the Persian Gulf. It was only in the northwestern corner that a corridor of cultivated land existed from the Euphrates to the Mediterranean. Even assuming that grain could easily have been transported up or down the Euphrates, the seven-day overland trip to the Mediterranean would have been rather expensive. It is clear that Mesopotamia in this period is not likely to have been either an exporter or an importer of bulk agricultural commodities, except in special circumstances, such as supplying provisions for a military campaign.

What one can say about agricultural production, then, is that it must have been at least adequate to feed the Mesopotamian population, or about 15 per cent more since an

allowance should be made for some loss during transportation to the city granaries and while in storage.⁹ Naturally one would expect a fixed running surplus to be kept in store to guard against a poor harvest, perhaps even a year's supply, but average annual production must have about matched the needs of consumption over the long term.

Consumption in Mesopotamia

Barley was the staple commodity as wheat did not grow well in Mesopotamia, whether in the dry-farming areas in the shadow of the mountains to the north and east because of inadequate rainfall, or in the irrigated flood plains of the great rivers because of the high salinity of the soil. To survive, a working man needs about 1.5 litres per day. This is the typical ration we find in many administrative texts of all periods from Babylonia (Joannès 1997, 321). Barley has a smaller calorie content than wheat and suffers a loss of up to 20 per cent in preparation because the husk has to be removed first.¹⁰ The net result is that 1.5 litres of barley are roughly the equivalent in nutritional value of one *choenix* of wheat, or about 1.1 litres, the typical soldier's ration of the Greek world. But these figures apply to an adult man in the prime of life doing fairly strenuous work. If one considers the calorie requirements of other members of the typical family (Foxhall and Forbes 1982, 49), and other classes of society not engaged in strenuous labour, one is left with an average figure of barley consumption that may have been nearer 1.25 litres per person per day.

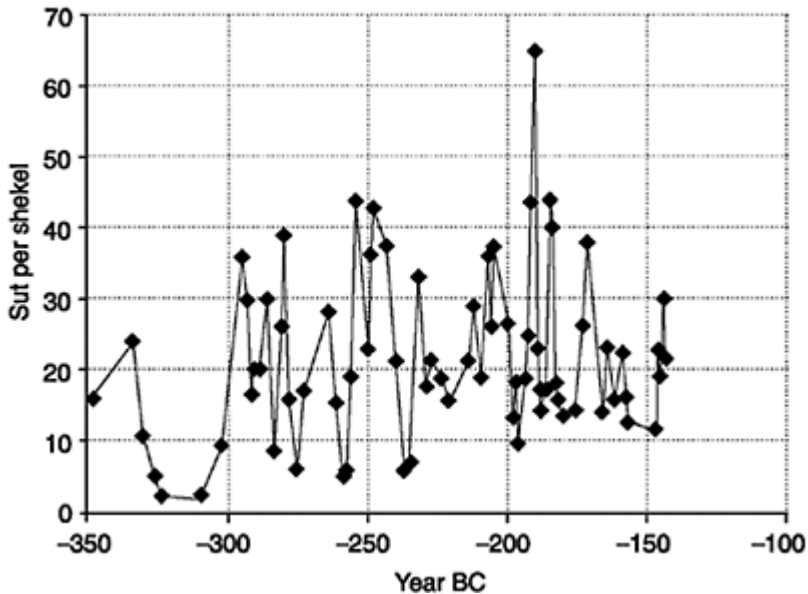


Figure 2.2 Barley prices in Babylon, c. 350–140 BC.

People in Mesopotamia did not, of course, live on barley alone. The second staple in the diet was the date, especially in the south. Other cereals were also consumed, albeit in smaller quantities, as well as fresh vegetables, legumes and fruit, supplemented by fish and meat, and dairy produce from large flocks of sheep and goats. Cereals probably satisfied 70–80 per cent or so of the daily dietary requirement, as in the ancient Mediterranean world, and consequently the actual barley consumption was less than that given above. However, we can consider the figure of 1.25 litres per person per day as a barley-equivalent representing all foodstuffs, and this works out at about 450 litres per person per year.

What is the significance of this figure? When multiplied by population, it gives us an idea of what the total agricultural output of Mesopotamia may have been. If a value could be attached to this, one would have an estimate of the economic base on which rent and tax were levied by the administration.

The price of barley in Mesopotamia

Fortunately, a series of accurate prices for barley and five other commodities (dates; sesame; cress; *sahlu*; and wool) is available for much of the Seleukid period in the so-called Astronomical Diaries of Babylon (Sachs and Hunger 1988, 1989 and 1996). For a period spanning six centuries, from the seventh to the first century BC, astronomers at Babylon meticulously recorded meteorological and astronomical phenomena on cuneiform tablets in Akkadian in order to create a kind of database for making predictions. At the same time they noted prices for the six basic commodities in the market of Babylon, typically monthly but sometimes more often in the month when there was rapid change. Occasionally political events were also recorded, usually those affecting the city itself or of major importance generally. For example, the exact date of the death of Alexander the Great is given, 10 June 323 BC, in the evening.

When the impact of war, which sometimes produced disastrously high prices temporarily, is taken into account, what emerges for most commodities, and barley in particular, is an underlying price that is steady for roughly 200 years, from just before Alexander to the loss of Babylon to the Parthians in 141 BC. Movements up or down, when not caused by political events, are the results of bad or good harvests and the time of the year in relation to the harvest. The period just after a harvest typically shows a sharp drop as new barley appears on the market and then a gradual rise to the next harvest as stocks decrease. The steadiness of the underlying price is quite surprising, as it has always been assumed that the release onto the market by Alexander and his Successors, in the form of coinage, of the enormous accumulated Persian bullion resulted in inflation. In Mesopotamia, commodity prices show no sign of this.

Figure 2.2 shows price movements in Babylon from about 350 BC to 140 BC.¹¹ Actually what is depicted is the inverse of price, how much barley in *sut* could be bought for one shekel of silver, because this is the way the Diaries record it (a *sut* is about 6 litres and a shekel almost exactly two Attic drachmai). The years between 325 BC and 308 BC should be excluded from the calculation of trend as in each case a serious disturbance is recorded in Babylon in our sources.

From the graph it can be seen that the underlying price of barley works out at about 20 *sut* to the shekel, or 1 drachma for 60 litres, considerably less than in the eastern

Mediterranean in this period (Reger 1994, 306). When other prices are also compared, for slaves for example in cuneiform legal documents (Heichelheim 1930, 112; Oelsner 1977, 76–7), we find generally lower prices in Mesopotamia.

The question is, of course, whether prices in the city of Babylon were representative of those in Mesopotamia generally. Certainly in southern Mesopotamia, Babylonia, where the bulk of the population seems to have been located (see p. 74), river transport along the Euphrates and Tigris and the dense network of canals could move goods cheaply from areas of temporary surplus to those of temporary shortage, so one would expect an evening-out of price.

The value of agricultural production

With a basic price of 60 litres of barley for a drachma, the average inhabitant of Mesopotamia's consumption of foodstuffs of 450 litres of barley-equivalent per year would have been worth about 7.5 drachmai, rounded up to 8–9 drachmai to allow for the fact that the non-staples in the diet (20–30 per cent of the total) were probably more expensive than barley. This, increased by the transportation and storage losses of roughly 15 per cent suggested earlier, would have made the value of the average agricultural production per inhabitant of Mesopotamia about 10 drachmai, since self-sufficiency was the likely condition. With a population of about 6 million, the total value of agricultural production in Mesopotamia works out at around 10,000 talents annually.

The value of trade and industry

Estimating the value of trade and industry in Mesopotamia is a riskier business, but should be attempted nevertheless. The extensive site surveys in southern Mesopotamia have shown a high degree of urbanization in the Seleuco-Parthian period of 50 per cent or more (Adams 1981, 178; 1965, 63). The inhabitants of cities and towns needed to be fed from the surrounding districts and so roughly half the agricultural production must have been transported there for this purpose. Of course a large part of this will have been collected directly by urban proprietors of agricultural land, such as the Babylonian temples, probably the largest land-owners after the king and his courtiers, for their own needs. Still, much produce must have passed through the markets and the interest expressed in the Astronomical Diaries of Babylon in prices suggests considerable activity there. Cuneiform records reveal that commodity supplies were received by the temples from their own estates and also purchased from independent producers (McEwan 1981, 121–58). No figure can be put on the volume of this local commodity trade, but, if one assumes that half of what entered the cities and towns was sold in the marketplace, this represents a quarter of the value of agricultural production and does not appear unreasonable. In crude terms this figure would have to be balanced by a corresponding value of manufactured goods and services provided by the cities to the countryside and, mainly, the administration. Whatever the actual value of production in industry, it would seem that agriculture, and trade connected with it, was the dominant economic activity by far.

Regarding trade across its borders, Mesopotamia's geography probably made this extremely difficult for bulk commodities, as we saw earlier. Certain imports were

required, primarily metals, because they were almost totally lacking, as well as some timber from the surrounding regions. In return, the Mesopotamian cities could supply mainly textiles and leather goods (Potts 1997, 92ff., 165–6). The value of this inter-regional trade was probably small compared to that of agriculture and local trade and industry.

Production versus taxation

As we saw earlier, at one talent per thousand of population the total annual revenue of the king and his administration from Mesopotamia was likely to have been around 6,000 talents. This, it will be recalled, included taxation of various kinds but also rents from the king's own lands and proceeds from the natural resources he controlled.

The main natural resource in Mesopotamia was water. We know that the Persian king owned important canals and leased water from these to farmers through a distinct branch of the administration, and not only water but apparently also agricultural equipment and at times even field workers. Our evidence comes from the Murashu archive of the second half of the fifth century BC (Stolper 1974, 61ff.), but it is not unreasonable to suppose that Alexander, and after him the Seleukids, inherited this key factor of Mesopotamian agriculture. This might explain Alexander's concern to repair the Babylonian canal noted in Arrian (*Anab.* 7. 21), as his own property was probably involved.

Water for irrigation was, of course, vital and the price set on it was correspondingly high. The Murashu archive shows us the activities of a family of agricultural contractors who leased land from absentee Persian landlords, fief holders and other property owners, together with water rights from the administration, and sub-leased

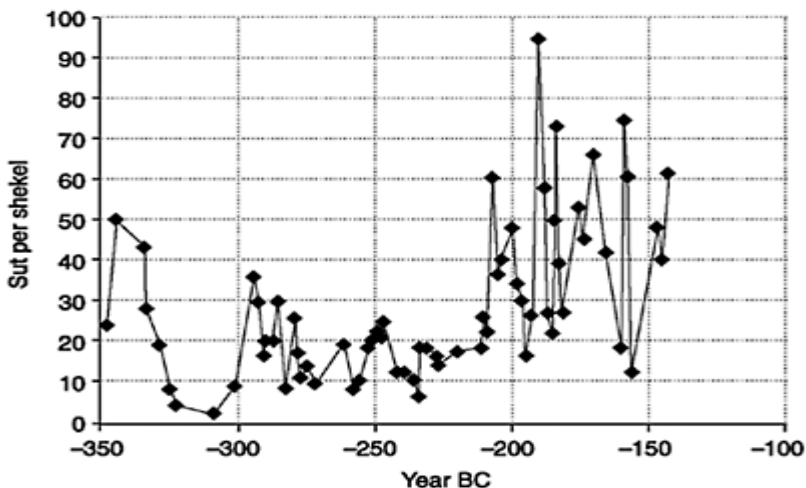


Figure 2.3 Date prices in Babylon, c. 350–140 BC.

them to farmers along with the necessary equipment. The Murashu also undertook to pay the necessary taxes on the land to the royal exchequer in silver. A typical contract (BE9 7 in Stolper 1974, 76) shows water leased to farmers for a third of the crop when watering was done directly, or one quarter of the crop, when bucket-irrigation was used, plus silver equivalent to about another 5 per cent of the crop. A study of the archive shows that the costs of agricultural production for good land may have been divided somewhat as follows as percentages of the harvest: land only 5–10 per cent; seed 5–10 per cent; water 15–35 per cent; equipment (plough and oxen) 30–35 per cent; labour 15–35 per cent. On top of this there was probably a tax to pay on the harvest. We do not know how much this was but even if only the 10 per cent on barley (*nusahe*) known from Neo-Assyrian times continued (Postgate 1974), one is still left with a very heavy total burden imposed on the farmer.

It is not clear how much land was owned by the king. If the land was directly administered on his behalf, he obviously received the full revenue. If the land was leased to royal tenants, the king could expect at least rent for the land, and perhaps for the equipment, along with water dues amounting in total to perhaps 50 per cent or more of the harvest. There is one revealing cuneiform text from the start of the Seleukid period (308BC) which refers to a dispute concerning the ownership of arable land, which is finally conceded to the Ebabbar temple at either Sippar or Larsa by the royal authorities in return for half the barley crop (van der Spek 1995, 238–41). But even if the land was held privately, taxation and water rights probably represented not less than a third of the harvest. The overall impression is that the king's income from agriculture in Mesopotamia must have been high, probably between one third and one half of the value of total agricultural production,¹² which was put earlier at about 10,000 talents annually. So we are talking of around 4,000 talents in royal revenue.

The figure derived above constitutes the lion's share of the 6,000 or so talents that was estimated earlier as the total royal revenue from Mesopotamia. This is in keeping with pseudo-Aristotle's *Oikonomika* (II,1.1–6), where, of the six categories of 'satrapal' revenue, that from land (*ekphorion* = rent and *dekate* = tithe) is described as 'first and most important'.

We do have some comparative evidence of high rates of taxation on agriculture from another region of the Seleukid empire, Judaea. In a letter of Demetrios I to the High Priest Simon, when courting the favour of the Jews against his rival for the throne, Alexander Balas, an offer was made to do away with the tax of a third of the grain crop and half of the fruit crop (I *Macc.* 10.30; Josephus *Ant. Jud.* 13. 49). This has been considered a remnant of Ptolemaic practice (Cavaignac 1923, 114), but it may well have been quite a normal rate of taxation for the Seleukid empire. In the temple state of Judaea the king probably did not possess royal land – though he certainly did in Galilee and perhaps in Samaria (Applebaum 1986, 259) – nor would water rights, assuming that they had existed, have been as high as in Mesopotamia. To raise the level of taxation on agricultural produce up to the point at which it was supportable by his subjects may not have been unreasonable policy from the king's point of view. If the Judaeian farmer could afford a taxation rate of a third of his grain crop, could not a Mesopotamian from his greatly more productive land?¹³

If we return once more to the prices in Babylon recorded in the Astronomical Diaries, the pattern for dates is of interest. Dates were the alternative staple of Babylon. They

were not only utilized for food, in both their fresh and dried forms, but they were also fermented to produce a kind of wine, as Xenophon and his soldiers found to their cost (Xenophon *Anab.* 2. 3. 15–16). The date harvest took place in September/October compared to the barley harvest in April. So the resident of Babylon was able to play one commodity off against the other. When barley became expensive, perhaps after a poor harvest, he could shift his demand to dates (Vargyas 1997, 339–40).

In Figure 2.3 one should again disregard the years between 325 BC and 308 BC, affected by serious disturbances in Babylon. Prices move up and down in relation to the quality of the harvest, the time of the year and the effect of barley prices. The underlying price, though, appears steady until about 208 BC at 20 *sut* to a shekel, or one drachma for 60 litres, the same as for barley. But then one notes a dramatic drop in the underlying price of dates to 40 *sut* for a shekel, or one drachma for 120 litres, which remains constant thereafter for the next 70 years or so, i.e. a 50 per cent reduction in price, though there is still the usual fluctuation depending upon the quality of the harvest or the time of the year in relation to it.

This sudden 50 per cent reduction to a new underlying level is also encountered at the same time in the commodity known as *salhu*. For the other main commodities, barley, as we saw, but also cress, sesame and wool, there is no change to the underlying price at this time. What can one make of this pattern? It is difficult to think of any physical explanation and one is inescapably drawn to an administrative decision. One that would fit is the removal of a 100 per cent sales tax on dates and *salhu* from the market of Babylon, which would halve the sales price. Why? This was the time of Antiochos III's Anabasis to the East and it is probable that Mesopotamia, the staging point for the expedition, had been heavily burdened by requisitions, particularly of barley. Possibly then a compensatory gesture was in order, although this must remain a hypothesis.

But a sales tax of 100 per centis unheard of in the Greek world outside Egypt (Préaux 1939, 92) and one needs to examine the possibility carefully. Dates are considered a fruit and we do have the attested tax of 50 per cent of the fruit crop in Judaea (I. *Macc.* 10.30; Josephus *Ant. Jud.* 13. 49). In terms of revenue to the administration, these two ways of taxing generate the same amount of revenue: half the value of the crop. The major difference between Mesopotamia and Judaea probably lay in the relative degrees of urbanization. As we saw earlier, site surveys point to over 50 per cent in southern Mesopotamia whereas Judaea in this period possessed only one medium-sized town, Jerusalem. In the conditions of Mesopotamia a large part of the produce of the countryside would need to be transported to the towns and cities to feed their inhabitants. Applying a sales tax at the city entrance or in the marketplace might be a more efficient way for the administration to collect revenue on agriculture and animal husbandry than to assess it in the countryside. Sales tax (*eponion*) is, of course, attested in Mesopotamia in the seals applied to bullae found in the excavations of Seleukid Uruk (Rostovtzeff 1932, 75ff.). It is also one of the forms of 'satrapal' revenue recorded in pseudo-Aristotle's *Oikonomika*.

The conclusion then is that a high proportion of the total value of the agricultural produce of Mesopotamia, perhaps between a third and a half, amounting to around 4,000 talents, did find its way into the coffers of the royal administration, some of this perhaps indirectly in the form of sales taxes. This amount of taxation for agricultural production,

independently assessed, also lends support for a level of total annual royal revenue from Mesopotamia of about 6,000 talents, or around one talent per thousand of population.

Coinage

The last element in the model of the Seleukid economy is coinage. In pseudo-Aristotle's *Oikonomika* (Bk II, 1.3) one of the functions of the 'royal' economy, that directly involving the king, was in connection with the issuing of coinage, 'the determination of how much of each denomination should be produced and when'. To understand on what basis the king decided, one needs to know the primary purpose of the different denominations of coinage. Then one can try to evaluate how much actually circulated.

Let us consider Mesopotamia with its centuries-long tradition of the use of weighed precious metals for business transactions. Alexander's gold and silver coinage probably came as no surprise, though it is likely that it continued to be weighed in many types of transactions (e.g. a sales contract, YBC 4645, in Doty 1978, 69). Bronze, introduced by the Seleukids, may have produced a distasteful reaction initially since this was a fiduciary coinage.¹⁴ In earlier periods in Mesopotamia bronze had been used for exchange but at more like its true value (Powell 1996, 229). A perusal of the catalogues of Newell of the eastern and western Seleukid mints (1977, 1978), amended by Mørkholm, shows how dominant was the production of tetradrachms in the mints of Seleukeia-Tigris, Susa and northern Mesopotamia, as well as at Ekbatana on the borders of the region. One might argue that fractional silver and bronze does not turn up so readily in ancient hoards or excavations and so is under-represented in catalogues. Even so, if one simply adds up

Table 2.1 Known specimens of tetradrachms and obverse dies used for Mesopotamian coinage.

<i>King</i>	<i>Mint</i>	<i>Coins</i>	<i>Dies</i>	<i>k2'</i>	<i>Dies/yr</i>	<i>k'</i>	<i>95% k'</i>	<i>95% k2'</i>
Antiochos III	Sel.-Tigris	55	49	343.8	9.6			
	Susa	23	17	51.1	1.4			
	Nisibis	171	57	72.2	2.0			
	Mesopotamia			467.1	13.0	304.0	370.5–249.5	621–376
Seleukos IV	Sel.-Tigris	17	11	24.5	2.0			
	Susa	18	9	14.6	1.2			
	Nisibis	38	16	22.2	1.9			
	Mesopotamia			61.3	5.1	48.6	63.6–37.2	92–38
Antiochos III	Ekbatana	78	36	54.4	1.5	44.8	57.0–35.1	80–36
Seleukos IV	Ekbatana	5	3	5.9	0.5	4.6	15.8–1.9	26–3

Source: Le Rider 1993, 57–8.

the number of series given by Newell for each denomination (recognizing that this is only an indication of the relative amounts of coinage) and multiplies by the value of each, the conclusion one arrives at is that tetradrachms represented roughly 80 per cent of the total value of coinage in circulation.

The tetradrachm

At this point the question should be asked as to what could be purchased with a tetradrachm. Since we are dealing with Mesopotamia, we are fortunate in possessing the series of commodity prices in the Astronomical Diaries of Babylon looked at earlier. The typical daily ration for a working man in Mesopotamia, Persis and Elam was noted there as 1.5 litres of barley a day, or 45 litres a month. At the underlying price of one Attic drachma for 60 litres of barley, a tetradrachm could purchase over five months' supply for the working man in Babylon, more for women and children. It was thus quite unlikely to have been a common medium of exchange in the local market.

One should rather see the tetradrachm as the principal medium of payment to or by the administration. What may be envisaged is a pattern of circulation that involved the issuing of tetradrachms from the royal exchequer in salaries to officials and soldiers or in royal grants or in compensation to suppliers of goods and services required by the administration. The recipients would, in their turn, expend these tetradrachms for their daily living needs or those of their businesses. There must have existed a process of conversion to the small silver and, increasingly from the reign of Antiochos I, fiduciary bronze coinage needed in the marketplace by the producers and then back again into tetradrachms so that the latter could pay their taxes to the administration. Given the high degree of urbanization in Seleukid Mesopotamia, local trade probably played a significant role in the circulation of coinage. Perhaps, too, tax payments were in some cases still undertaken by agricultural contractors, such as the Murashu in the Achaemenid period (see pp. 86–7), in return for specified amounts of the harvest.

The question of inter-regional and long-distance trade

The tetradrachm must also have been the coin used *par excellence* in inter-regional and long-distance trade. However, one may question the quantity involved in relation to that in the primary cycle of tax-collection and payment by the administration via local trade. Earlier we saw that the 'closed' geographical nature of Mesopotamia placed severe restrictions on inter-regional trade. Hoard evidence, too, generally shows little movement of coinage from the region served by one mint to that of another (Golenko 1995, 92–93; Le Rider 1965, 299). Also, the very existence of several Seleukid mints, rather than two or three only, suggests that each was intended to serve the specific needs of a region (Mørkholm 1970, 44).

With regard to Seleukid long-distance trade with Arabia and India, the suggestion is that this picked up after the expedition of Antiochos III to Gerrha in 205 BC and remained at a high level until the end of the reign of Antiochos IV, after which it began to decline (Le Rider 1965, 310). But again, doubts may be expressed as to the value of that trade.

Coinage in circulation

Let us consider the coinage of the Mesopotamian mints of Antiochos III (223–187 BC) and Seleukos IV (187–175 BC), viz. Seleukeia-Tigris, Susa and Nisibis, and we may add Ekbatana just outside this region. Le Rider (1993, 57–8) has recorded the known specimens of tetradrachms and obverse dies used for this coinage, as shown in Table 2.1.

I have estimated the probable total number of obverse dies used (k_2') and the 95 per cent confidence limits of this prediction (95 per cent k_2').¹⁵

The information in Table 2.1 can be used to estimate the amount of coinage in circulation in Mesopotamia as follows.

Seleukos IV is not known to have organized any large-scale military operations in the East and so it might not be unreasonable to suppose that his eastern mints coined only what was sufficient for the current needs of the eastern satrapies. The best estimate for Mesopotamia is that he used about 61 obverse dies or 5.1 per regnal year on average. I shall call this a 'peace-time' coinage, issued primarily to facilitate payments by the administration and the collection of taxes and secondarily for private exchanges in Seleukid Mesopotamia. For the moment one may simply note that, with a population of Mesopotamia of the order of 5–6 million, this represents roughly one obverse die in use per year for the needs of one million people.

Evidence from coin hoards suggests that throughout the third century BC, and perhaps well into the second century, the Seleukid royal coinage represented the smaller, though gradually increasing, proportion of the total coinage in circulation, which was still dominated by life-time and posthumous Alexanders (Golenko 1993, 88ff.; 1995, 91ff.). In this period the Seleukid kings apparently made no concerted effort to call in other coinages and restrike their own but allowed foreign issues to circulate freely in their empire, as evidenced from numerous coin hoards.¹⁶ But through weight reduction because of handling, coins in circulation eventually reach a point when they become unacceptable as legal tender and have to be called in, melted down and restruck. Coins are also lost as part of the normal pattern of their use. So, in order to maintain the coinage in circulation at the level required by the administration in order to facilitate the payment of taxes and, indirectly, support trade, new issues are periodically required. If there is no change in the level of economic activity, the replacement rate is usually taken to be 2–3 per cent, particularly by Roman numismatists (de Callatay 1995, 303). In the case of the Seleukids a positive trade balance, and consequent net inflow of coinage is likely, given the fact that one finds very few Seleukid coins in hoards outside the empire (less than 1 per cent, even in those hoards in Europe which do include some), whereas the number of foreign coins in hoards found within the empire is quite considerable. Furthermore, an analysis of the number of Seleukid tetradrachms and other large silver found in Mesopotamian hoards¹⁷ shows a gradually increasing percentage of the coinage in circulation, reaching 60–70 per cent by c. 140 BC after starting at virtually zero in the reign of Seleukos I. This is consistent with a replacement rate not exceeding 1 per cent per year. For these reasons, the Seleukid 'peace-time' replacement coinage issues were probably not more than 1–2 per cent of the coinage in circulation.

Mørkholm (1963) has carried out a detailed study of the silver coinage from the major mint of Antiochos IV, Antioch-Orontes. He divided the Antioch coinage into three series when major changes of type or legend occurred and, within each, into a number of issues determined by denomination and type. Mørkholm's analysis showed 23 specimen tetradrachms from 4 obverse dies for Series I (175–173/2 BC), 89 from 17 for Series II (173/2–169/8 BC) and 136 from 36 for Series III (169/8–164 BC), though two dies are used across series. The statistical method described above allows one to calculate best estimates and 95 per cent confidence limits for the total number of obverse dies for the three series as 4.3 (1.3 to 8.3), 18.6 (10.1 to 26.0) and 42.2 (28.9 to 56.9) respectively. In

terms of average annual usage, the best estimate for the Antioch mint of Antiochos IV is that it used approximately two obverse dies per year, or slightly less, for Series I; about 4.5 dies per year for Series II; and 9–10 dies per year for Series III.

Naturally one must assume that Mørkholm has reliably attributed coins to the Antioch mint and to the different series, and has dated the series correctly. Even if he has made mistakes, the differences in mint output at different times are too great and call for comment. Fortunately one can associate Series II with the preparations for the war against Egypt, and probably the first campaign, and Series III with the second campaign against Egypt, the military effort to suppress the Maccabean revolt and the preparations for an expedition to the East in the last years of Antiochos' reign. Series I should then represent Antiochos' 'peace-time' coinage. The marked increase in mint output in Series II and III would correspond to what can be termed 'war-time' issues.

We now have two figures for 'peace-time' mint output, about five dies per year in Mesopotamia and about two dies per year in northern Syria. If Seleukid 'peace-time' issues were simply meant to replace the decay and loss of the total coinage in circulation, as has been suggested, then one can at least say that the amount circulating in the economies of these two regions should have been approximately in the ratio 5:2. Is it then a coincidence that the populations estimated earlier independently for Mesopotamia and northern Syria were 5–6 million and about 2 million respectively? This provides a rough rule-of-thumb, that the output of one obverse die was needed each year as replacement coinage to serve the transaction needs of one million people. There is a proviso here, of course, that the regions involved were similarly economically structured. In the case of Mesopotamia and northern Syria this may have been true as both were highly urbanized, but this may not have been the case further east as evidenced by the relatively low 'peace-time' output of the Ekbatana mint (see Table 2.1).

One can try now to translate the number of obverse dies used in Mesopotamia or at Antioch into an actual quantity of coinage. The very thorny question of how many coins could be produced from an obverse die in Graeco-Roman antiquity has often been asked. The only firm evidence gives between 23,333 and 47,250 for silver staters from Delphi c. 335 BC (Kinns 1983, 18; de Callatay 1995, 297; Howgego 1995, 32) and 30,000 for a particular issue of Roman denarii (Crawford 1974, 694–5), but this may not be typical. Between 20,000 and 30,000 is what is normally considered (de Callatay 1995, 299; Mørkholm 1991, 16),¹⁸ but it is not advisable to use a single average figure for all denominations of all coinage throughout the Hellenistic world.¹⁹

Let us assume for the moment that 30,000 is roughly correct for the average production of a tetradrachm obverse die. This is equivalent to 20 talents in value and, as we saw above, the coinage required to serve the 'peace-time' coinage circulation needs of a population of one million. If 20 talents, the annual replacement coinage for the 'peace-time' needs of one million people in Mesopotamia or northern Syria, represents 1–2 per cent of the coinage in circulation, as derived earlier, the total amount circulating per million inhabitants is 1–2,000 talents. Now that is close to the amount calculated earlier for taxation of about 1,000 talents. Clearly the total amount of coinage in circulation must be higher than the taxation needs but, if what was stated before for the circulation model of tetradrachms is correct, by very little. We do seem to have approached this condition.

Conclusions

An attempt has been made to create a model of relationships between the four major elements of the Seleukid economy: population, production, taxation and coinage. Each element was derived independently using source information applicable to a particular region of the empire, Mesopotamia, and the model was tested there and found to give reasonable results.

Thus, the population of Seleukid Mesopotamia may have averaged 5–6 million inhabitants and the total revenue of the king and his administration from this province seems to have been of the order of 6,000 talents annually, roughly one talent per thousand of population. This comprised not only taxation of various kinds, but also the revenue from the king's own land and the natural resources he controlled, principally water. Overall, the population of the Seleukid empire probably reached a peak of 20–25 million at the death of Seleukos I (281 BC) and perhaps approached this figure once more under Antiochos III before Magnesia (190 BC).

Production in the Seleukid economy was dominated by agriculture. On the reasonable assumption that in a 'closed system', such as Mesopotamia, enough was produced to feed the population, and knowing roughly how much was necessary to supply a person's daily calorie requirements and at what price barley was sold, a value of annual agricultural production of about 10,000 talents was derived.

It was then shown that of this value the royal administration may have received between a third and a half, so roughly 4,000 talents annually. This included not only taxation on agricultural produce but also the revenue from the king's own land and from the most important natural resource he controlled, water. The total royal revenue derived from agriculture then turns out to represent the lion's share of the 6,000 talents or so of the king's income, confirming pseudo-Aristotle's *Oikonomika*, where revenue from land is considered the most important.

Turning to coinage, the analysis indicated that the purpose of tetradrachms in Seleukid Mesopotamia seems to have been principally to facilitate the payment of its expenses by the administration and the collection of its revenue, rather than to promote private trade. The Seleukid tetradrachms were mainly replacements for the Alexandrine and other foreign issues in circulation as these decayed with time through normal usage. The idea of a 'peace-time' coinage was introduced to cover exactly this function. An analysis of obverse tetradrachm dies at Mesopotamian mints produced a rule-of-thumb rate of one die per year, or 20 talents, as replacement coinage for the 'peace-time' economic needs of one million inhabitants in a relatively urbanized region. If the replacement rate of older coinage by Seleukid tetradrachms due to wear and tear is taken at 1–2 per cent, the amount of tetradrachm coinage in circulation in Mesopotamia works out at about 1–2,000 talents per million of population, not much above the taxation rate of roughly 1,000 talents per million calculated independently, thus adding support to the idea that Seleukid coinage functioned principally to serve the administration's needs and not those of its subjects. Local trade simply facilitated the conversion of producers' goods and services into the tetradrachms required to pay the tax.

Notes

- 1 For example, the major cities of northern Syria (Grainger 1990, 91), Dura-Europos (Will 1988, 320–1), Seleukeia-Tigris (Invernizzi 1993, 235) etc.
- 2 Adams/Nissen (1972, 28) consider the figure of 200 persons/ha for population density as the norm both at different times and for settlements of widely varying gross size in Mesopotamia. Doxiadis and Papaioannou (1974, 52) also take 200 as a global average in antiquity for village built-up areas. Kramer (1982, 162) has collected figures from surveys of various parts of Iran in the 1960s and 1970s, which give densities ranging from 56 in the northeast to 214 in Khuzestan in the Mesopotamian plain and 137 in the Shiraz area, and suggests a population density of over 150 for the Tigris-Euphrates drainage system overall (p.168). Sumner (1986, 12) uses 100 for rural settlements in the Persepolis plain based on Kramer's average density for Iran. Alcock (1994, 183) implies a range of 125–300 for rural Bahrain. Marchese (1986, 307–321) uses 125 for urban centres in the Maiandros flood plain but concedes that the figure may have been higher as people also lived outside the walls. Marfoe *et al.* (1986, 43) accepts 100–200.
- 3 Pastor (1997, 6) supports Broshi's estimate (1979, 7) of a maximum population for Eretz Israel, i.e. Idumaea, Judaea, Samaria, Galilee and the coast of Palestine, that reached 1 million inhabitants only by about AD 600. Also see Broshi and Finkelstein (1992, 54) for settlement areas and population estimates for the eighth century BC kingdom of Judah, though probably larger than Hellenistic Judaea, pointing to a population of some 110,000 and giving us some idea of what the land could support.
- 4 Postgate 1974 on the Neo-Assyrian 'Doomsday Book', where properties are listed with all their inhabitants and animals; Nehemiah 7:6–68 for a census of the population of Achaemenid Judaea.
- 5 Préaux (1939, 424–5) for the total revenue of the Ptolemies.
- 6 The tribute assessment of the Indian *nome* is considered to represent the value of 360 talents of silver in gold dust; see Briant 1996, 402.
- 7 Briant (1996, 417) quotes Descat that the tribute of Herodotos represented only 'the visible part of the iceberg of the Achaemenid fiscal structure'.
- 8 Sancisi-Weerdenburg 1989, 133–134 and Lewis 1987 for a discussion of the King's Table.
- 9 From accounts of Old Babylonian Larsa showing grain carried to the city from the surrounding district, Breckwoldt (1995/6, 78) worked out a 5 per cent maximum loss of grain during transportation; Adamson (1985, 7) estimated 10 per cent loss of grain in storage for the ancient Near East, probably a conservative figure.
- 10 One litre of barley gives 2,700 calories but 20 per cent wastage effectively reduces this to about 2,200 (Ellison 1983, 149).
- 11 Each point on the graph represents the middle point of the range of prices that have been preserved for that year. Strictly speaking this is not an average price for the year but, over the long term, good enough to observe any trend.
- 12 Préaux (1978, 366) considers that the Ptolemies received 40 per cent or so of the harvest from good land of their Egyptian subjects.
- 13 Yields of wheat and barley in the dry farming conditions of the eastern Mediterranean seaboard were typically four to seven times the seed used, before modern improvements with machinery and fertilizers. It has been suggested that classical antiquity was not too different. For example, Garnsey (1992, 148) proposes 4.8:1 for wheat and 6:1 for barley for fourth century BC Attica. In ancient Mesopotamian irrigation farming two digit yields were normal. For example, in the late fifth century BC Murashu archive the rental price for land is typically expressed as a multiple of seed and the norm is ten to eleven times (Stolper 1985, 135). This naturally points to a yield that may be considerably higher.

- 14 The Astronomical Diary of 274 BC (Sachs and Hunger 1988) notes: 'That year purchases in Babylon and the (other) cities were made in the copper coins of Ionia'. This occurred at the time of the first Syrian war when silver and other goods had been collected in Babylon and elsewhere for the war effort.
- 15 Esty 1986:204–207. An unequal distribution of die lifetimes is assumed, negative-binomial with parameter 2, coinciding with Carter's (1983) gamma distribution. Essentially what this means is that a fair number of dies will have a shorter lifetime than the average, while relatively few dies may have quite long lifetimes. The expected total number of obverse dies (k_2') is calculated using the formula given by Esty (H1). Next the corresponding number of equal-lifetime dies (k') that would give the same total output is determined (H6) and the 95 per cent confidence limits for this (C2), which are then translated into corresponding 95 per cent confidence limits for the unequal lifetime case (H5).
- 16 IGCH and Coin Hoards I–VIII.
- 17 In chronological order: IGCH 1756, 1761, 1763, 1765, 1764, 1768, 1769, 1772, 1771, 1773, 1774, 1808, 1804, 1805, 1806, 1778, 1780, 1812, 1782, 1784, 1786 and Coin Hoards 8/256, 4/33, 1/68, considering only those hoards with at least twenty coins as being to some degree representative.
- 18 Buttrey 1993, 1994 and Buttrey and Buttrey 1997 rejects the idea that a meaningful average can be calculated at all.
- 19 As has been done by de Callatay *et al.* 1993:11, who took 20,000 coins per obverse die, though he considered 10,000 to 40,000 reasonable.

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3

THE ECONOMY OF HELLENISTIC MARESHA

Inferences based on the city plan and archaeological finds

Amos Kloner

This chapter deals with the economy of the Hellenistic city of Maresha, which consists of an upper and lower city and a subterranean city below. I hope to show that the development of the industrial and production activities in the city was based entirely on the household unit rather than in separate industrial zones, as was hitherto assumed to have existed in cities of this period in the land of Israel/Palestine (Figure 3.1).

The upper city

Archaeological excavations were conducted between June and August 1900 by F.J. Bliss and R.A.S. Macalister at the site of ancient Maresha (Marissa; Tell Sandahanna in Arabic), which extends over an area of 24 *dunams* (approximately 6 acres) at an altitude of 357 metres above sea level (Figure 3.2). These excavations revealed the ancient layers of a mound dating to the second phase of the Iron Age (II) and the Persian period, with two phases (Ptolemaic and Seleucid) belonging to the Hellenistic period.

The excavation report, published in 1902, described the remains of a city laid out according to the orthogonal-Hippodamean model. The main east-west street, which varied in width between 2 and 6 metres, divided the city into southern and northern sectors. East-to-west and north-to-south perpendicular and parallel streets formed twelve *insulae* or parts of *insulae*. The city established on the mound,

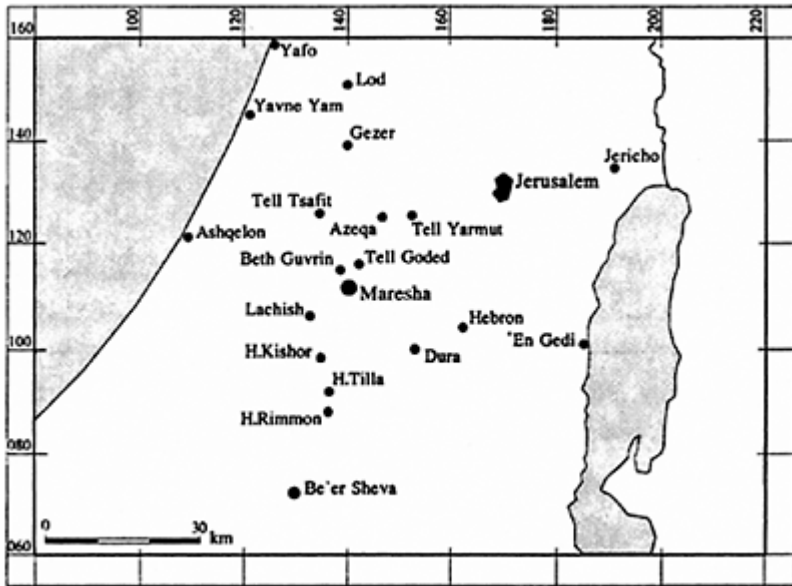


Figure 3.1 Map of central Israel with Maresha and surrounding sites of the Hellenistic period.

dating from the second century BCE, may be referred to as the 'upper city'.

This upper city was encompassed by two fortifications. The earliest and lower of the two walls dates (at least in part) to Iron Age II, and later it served as an outer rampart throughout the Hellenistic period (Figure 3.3). The uppermost and inner wall, with towers at the corners, was built at the beginning of the third century BCE, apparently prior to most of the construction activities and the hewing of many of the subterranean cave complexes in the lower city. The upper wall remained in use for about 200 years, although considerable parts of it were rebuilt or repaired during the course of this period.

Bliss and Macalister's report (1902) does not mention caves or quarries in the upper city. The early excavations revealed at least one Iron Age layer at a depth of 3–6 metres below the floor level of the Seleucid city; above it there may have been layers from the Persian and early Hellenistic periods. Extensive remains were found above the bedrock surface. The defence walls of the upper city remained in place until the Hasmonean conquest, and it is these walls which were brought to light in the 1900 excavations. Bliss and

TELL SANDAHANNAH

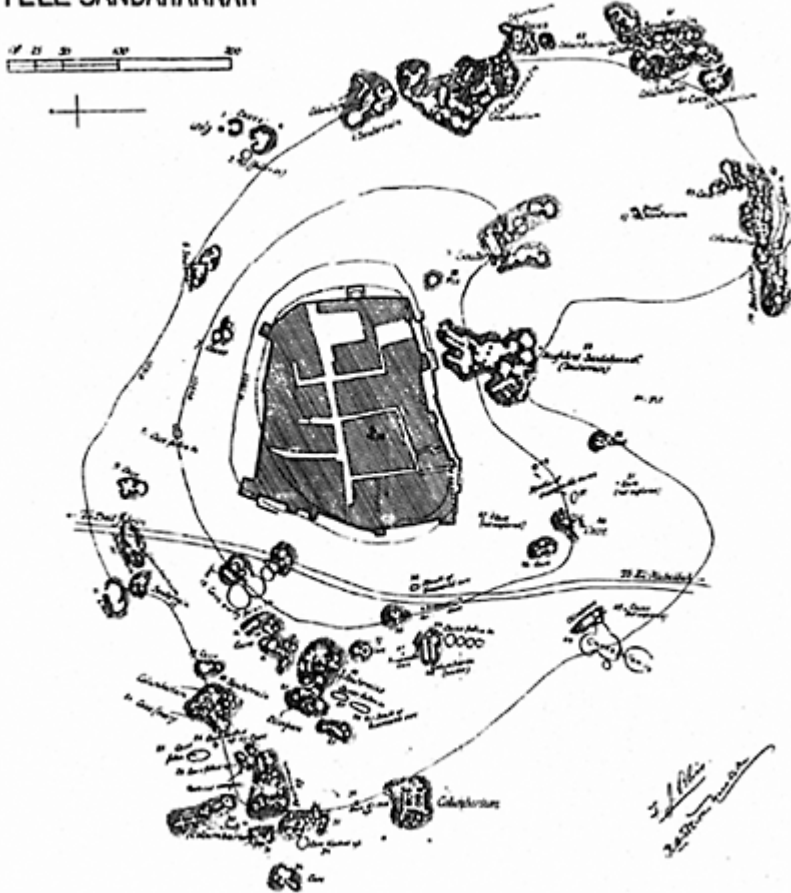


Figure 3.2 Map of the upper city and the surrounding areas, prepared by Bliss and Macalister.

Macalister suggested the location of a gateway-like structure within the eastern wall. However, this seems more likely to have been a tower, since a rectangular room was built against the structure from inside the wall. This room belonged to an administrative building with long rooms arranged in a square but with one side missing – it cannot have been the internal courtyard of a fortified gate complex (Figure 3.4).

While there is insufficient data to determine its actual function, the fortified upper city appears to have served as an acropolis. Bliss and Macalister (1902, 52–61), Thiersch (1908, 394–401), and Avi-Yonah (1977, 782–8), who summarized the work of his



Figure 3.3 Aerial photograph of the north-western tower of the upper city after the 1991 excavations.

predecessors, only knew of the upper city and interpreted the finds there as if it were an independent site. According to these scholars the upper city was a self-contained urban unit. Hence both Thiersch and Avi-Yonah have suggested that the large open plaza to the south of the main street A (Figure 3.4), must have been the city's *agora*; the square building to the south of the *agora* was regarded as a hostelry; the massive, open-square structure on the eastern side of the city as a barracks or as an administrative complex; the three *naoi* in the centre of this structure as constituting the remains of a small sanctuary. However, recent excavations have shed a new light on the layout of the city.

The lower city

It is now clear that at the foot of the upper city there was a vast lower city (see Figure 3.5). Excavations by the Israel Department of Antiquities and Museums, and more recently by the Israel Antiquities Authority, have been conducted in the lower city and in the rock-hewn subterranean complexes there during 1972, 1984 to 1986, 1988, and 1989 to 1999 (Kloner 1991; Kloner 1996b).

The physical means of passage between the upper and lower cities have not been fully determined. For the moment it would appear that there was an absolute separation between the acropolis



Figure 3.4 Bliss and Macalister's plan of the upper city of the Hellenistic period.

(i.e. the upper city) and the large urban spread below (i.e. the lower city). Excavations in Area 100 during 1989, 1991, and 1993 revealed the north-western tower of the acropolis, along with the contiguous sections of city wall running to the east and south. Just below the massive fortifications was an *insula* of residential houses, with five workshops and commercial stores at the ground floor level. The facades of these shops faced north, towards the street. To the east of these shops, along the steep slope of the upper city, was a staircase parallel with the eastern wall (82) of a tower (Kloner, Finkielsztejn and Arbel 1998, 155, Fig.1, the wall on the right of the drawing). This flight of stairs was built in the late Hellenistic period and is the only possible find that may point to a possible connection between the two parts of the city. Both the upper and the lower cities functioned concurrently in the Hellenistic period.

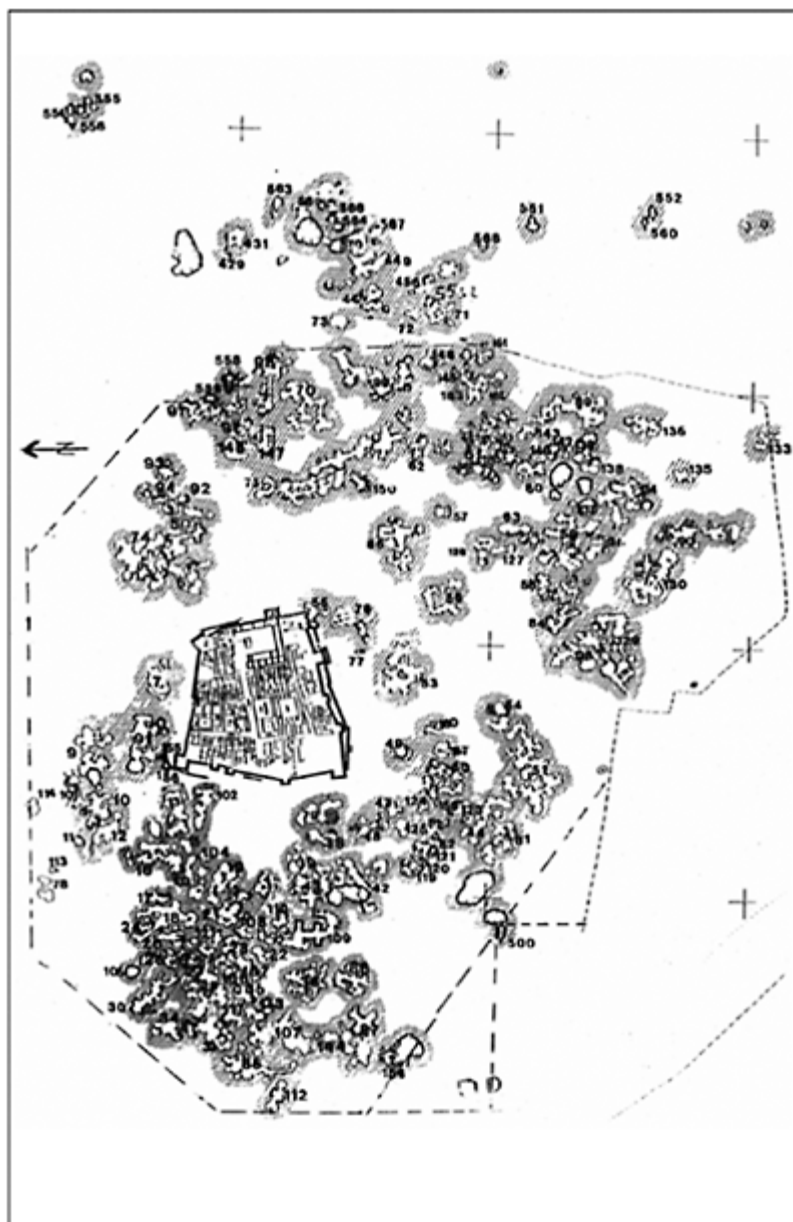


Figure 3.5 Modern map of the upper city surrounded by 160 subterranean complexes.

The construction of the upper city predated that of the lower one by several decades. While no data exists which could enable an exact determination to be made regarding the first construction of the lower city, it may reasonably be assumed that it had already taken place by *c.* 280 BCE. Several of the excavation areas revealed the remains of even earlier structures dating back to the end of the fourth century BCE.

The lower city – at least in its general layout – was almost certainly planned in advance. The street grid and adjacent buildings were obviously pre-planned and public buildings were also provided for. The town planners had to take into account the various limitations of the area: previous constructions, rock-hewn caves from the Iron Age and Persian periods, and the overall topography of the site.

In the 1992 excavation season a system of drainage channels was uncovered in Area 61 (Kloner and Asaf 1995, 118–19). One of these channels was a large, well-built, covered channel belonging to a very efficient drainage and sewage system that predated the construction of the *insula* in Area 61. This drainage system is therefore a reliable indication of well-organized city planning. Advance planning is also clear from the orientation of the channels that parallel the orientation of the city streets and buildings. Most of the construction work at Maresha employed roughly rectangular blocks of local chalky limestone. Some of this building stone was quarried in subterranean spaces that were subsequently adapted for use as workshops, water cisterns, *columbaria*, and so forth. Other sources of stone were the quarries in artificial caves that were left disused following the stone-extraction process.

Until the lower city began to develop – most probably in the first quarter of the third century BCE – upper Maresha clearly functioned as a self-contained urban unit, albeit of small size and with a limited population. It was from that time that manufacturing activities, processing of agricultural crops, water storage, and the keeping of livestock commenced in the subterranean complexes of the lower city. Maresha rapidly became an important economic centre, with a local and international focus on its manufacturing and commercial activities. The city's economic importance is attested by imported wares found in the excavations, by its administrative and commercial connections with Egypt, by the presence of luxury goods, and by advanced technologies and modes of production. The archaeological finds in the lower city indicate that the inhabitants had a very high standard of living – similar to the conditions enjoyed by those in the upper city.

The fortified area

A fortification wall surrounded the lower city of Maresha. The general course of this defensive wall is marked on the map (Figure 3.5), that also includes the situation of the upper city uncovered in the 1900 excavations, and the subterranean complexes that were surveyed, measured, and drawn during the work in the 1990s. The suggested course of this wall is based on the assumption that the subterranean complexes were included within the walled area. Our working assumption is that the collapsed caves represent complexes within the lower city and that the burial caves must have been located outside inhabited areas. These, like the other constructions mentioned above, were developed and added to mainly during the second half of the third century BCE. The construction and

the hewing/quarrying activities in the lower city spread from the acropolis (i.e. the mound or the upper city) towards the outer perimeter.

In the 1990s the rock-hewn subterranean complexes found on the eastern slope of the valley, opposite the lower city, were numbered as a separate group, beginning with number 400. This was most probably a suburb added during the course of the third and the early second centuries BCE. The buildings of the eastern suburb were built on the surface and caves were hewn into the rock beneath them adjacent and to the east of the crowded area of the eastern lower city encompassed by the wall. The number 400 group of caves joined up with subterranean Complexes 71–73 in the valley bed. It would appear that the eastern suburb comprised at least eight caves forming large and small subterranean complexes located outside the lower city proper. These complexes contained installations similar to those in the lower city, notably olive-oil presses, two wells, water cisterns, stores, and stone quarries. On the basis of the size of the rectangular built-up area, measuring 100 m from west to east, and about 300 m from north to south, this eastern suburb occupied an area of approximately 25–30 *dunams* (approximately 6–7.5 acres). Another suburb was located outside the northern wall of the lower city. The area of this northern suburb is estimated to have been about the same as the eastern one. Although the installations and quarrying activities greatly resemble those of the lower city, these suburbs are not included in this discussion as having been within the area of Maresha proper.

The burial caves of Hellenistic Maresha were made for the families of the city residents and continued to serve this purpose throughout the third and second centuries BCE. Burial in Hellenistic Maresha was in large family *kokhim* (loculi) with many dozens, sometimes even hundreds, of burials over several generations. In some caves there appears to have been a continuity of interment spanning six or seven generations. These family caves were long-term burial properties (Peters and Thiersch 1905; Kloner 1996b, 2–41; Oren and Rappaport 1984). Prior to the construction of the defensive wall, access to the burial-caves was by way of the adjacent streets and alleys. After the wall had been built it became necessary to use the gates, and also perhaps other passages such as posterns.

The defensive wall surrounding the lower city was built to protect the inhabitants of Maresha and to provide them with a sense of personal security of both life and property. Presumably the need to fortify the city reflected specific political and military events affecting the region in growing intensity, mainly from the last quarter of the third century BCE onwards. The defensive wall around the lower city was constructed at the end of the third century BCE or the beginning of the second century BCE. It served the inhabitants for 70 to 100 years, before it was razed at the time of the total destruction wrought by John Hyrcanus in 112/11 BCE (Avi Yonah and Kloner 1993, 953). As mentioned previously, the fortifications were only added following the hewing of the caves and while they were still in use. According to dated inscriptions, and from pottery and other artifacts found in some of the caves, they continued to function throughout the second century BCE and until the destruction of the city in 111 BCE. The Edomite and Sidonian inhabitants ordinarily buried their dead in caves some distance away from their living quarters (on Edomites at Maresha, see Eshel and Kloner 1996; on Sidonians at the same site, see Peters and Thiersch 1905, 36–40). Hence there is no evidence of burials within the city proper. In the Hellenistic (Kurtz and Boardman 1971) and Roman (Toynbee

1971) periods, the clear separation of burial areas from the abodes of the living was characteristic of all cultures around the Mediterranean basin and particularly in its eastern littoral.

Public buildings

One of the level areas of the lower city was situated adjacent to the acropolis towards the southeast, beyond which were the rock-hewn subterranean Caves 57 and 86. This flat area, 340 m above sea level, was well suited for the erection of public buildings. In excavation area 800 on the east side of the level area was a rectangular building constructed of large *nari* type limestone blocks, many of which were rectangular. The building comprised two parallel halls (*naoi*), apparently belonging to a temple. Deep foundations, conforming to bedrock, and one course of building stones above the surface, attest to the monumental character of this structure. Remains of additional monumental constructions to the north of the temple were discovered in 1990. The horizontal topography, the relatively low density of caves in the area and the remains of large buildings, all reinforce the suggestion that this area served as the 'centre' of the lower city.

Residential houses

In excavation areas 53, 61, and 930 large dwelling houses were uncovered, with ground level areas extending to between 150 and 400 m² (Figures 3.6 and 3.7). They all had a central, square-sectioned pillar supporting a winding staircase which ascended to an upper storey (Kloner 1996a). Walls and parts of buildings were discovered in all of the excavated areas of the lower city. In Area 100 five shops opened onto a street running west to east. In the back rooms and in the courtyards next to the shops were staircases ascending to upper storeys. Parts of buildings – but not complete residential dwellings – were uncovered in a number of areas: in excavation area 30 above the subterranean Complex 30 known as the 'es-Suk' cave; in the excavation area above subterranean Complex 29–31; in Area 940; and, finally, in Area 600 which is a long trench cut from the western to the southern areas. Walls made of small, soft, chalk/limestone blocks were also exposed when the modern road was deepened near subterranean Complexes 71–73 (excavation areas 1386vi and 1386vii). These buildings also seem to have belonged to the eastern suburb. All of the buildings uncovered in the lower city appear to have served as residences, commercial stores, and workshops. During the past decade further structures have been discovered in all the main excavation areas of the lower city. Probes conducted in the proximity of the openings and passages leading to rock-cut caves have brought to light walls constructed mainly of chalky limestone. Additional walls, mainly foundation courses, built of hard *nari* type limestone were less common and of more limited distribution.

The entire lower city appears to have constituted one built-up area. The excavations did not reveal empty spaces or open areas devoid of constructions. The entire built-up area of the lower city can



Figure 3.6 Aerial photograph of Area 53 from the east.

be dated to the Hellenistic period. Only fragmentary remains may be assigned to the late Persian period. The assumption is that residential dwellings, most of them two storeys high, occupied the whole of the lower city with a density of construction similar to that of the upper city. Unlike the two-storeyed houses of the lower city, stairwells around a central pillar were not noted in the structures of the upper city. However, two-storey buildings may still have existed in the upper city, but clear evidence for this was not found. In the excavations of 1900, ground-floor plans of houses were uncovered; the report does not mention caves beneath the buildings. It appears that the accumulation of remains of earlier periods, up to several metres in depth, did not permit the hewing of caves in the upper city.

The sizes of residential houses varied in the lower city, ranging between 150 and 200m² in Area 53 (Figure 3.7), to 400m² in Area 61. In the *insula* of Area 61 four large dwelling units of similar size were discovered. Residential houses in Area 930 were also similar. This suggests that large buildings occupied much of the lower city. Nevertheless, there is no reason to assume homogeneity of style in all the houses, although certain quarters or blocks may have been similar architecturally. It seems likely that smaller houses existed in the lower city, and also some that did not conform to a regular plan. In many of the excavation areas parts of houses were found that could not be completely cleared and whose overall plan could not therefore be ascertained. It is quite possible that certain houses had

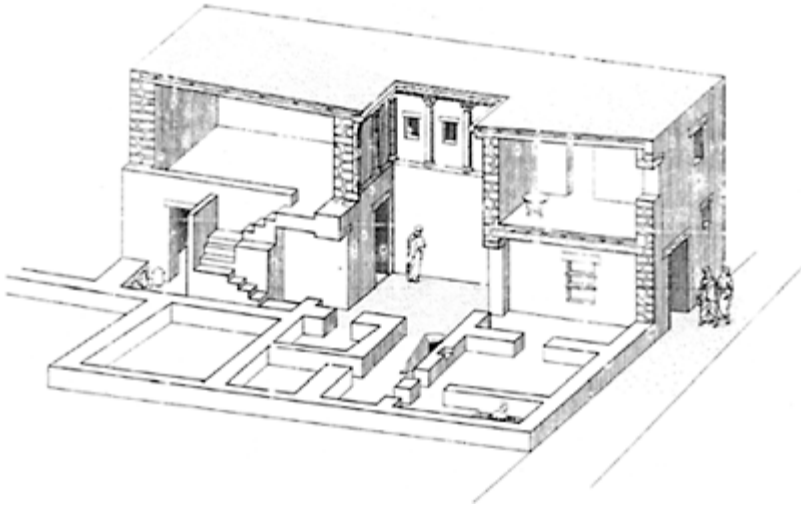


Figure 3.7 Oblique reconstruction of a typical Hellenistic period residence in the lower city of Maresha – Area 53.

smaller floor areas than the dwelling units mentioned above. The following calculations are an attempt to provide a more precise idea of the numbers of inhabitants and the functions of the different parts of the houses.

As indicated above, the area of the walled lower city has been estimated at 320 *dunams* (approximately 80 acres). Together with the two suburbs located outside the defence walls (both 30 *dunams*) the built-up area probably reached 400 *dunams* (approximately 100 acres). The following computation is based on the minimal estimate of the city's area within the walled area, with the possible addition of the other 60 *dunams*. By deducting a quarter of the area serving public purposes – the conjectured *agora*, temples, recreational buildings, streets and plazas, fortifications, and so forth – as well as areas not occupied by residences, businesses, and means of production, one is left with about 240 *dunams* (60 acres). These 24,000m² could comprise 600 residential buildings having an area of 400m² each. From our findings in Areas 53 and 61, indicating the existence of houses of varying dimensions, we propose the existence of 300 houses of 400m² and 600 houses of 200m². Therefore, a total of 900 houses in the city seems a reasonable basis for our calculations. If, nevertheless, some areas existed which were not built upon then such a figure would have to be offset by smaller houses of between 100 and 150m². These dimensions relate only to the ground levels; most houses also had upper floors, and each building had a subterranean level cut into the soft limestone. The capacity of the houses was thus significantly greater than the ground-floor plans alone might suggest.

Taking into consideration a population density ratio of 50 persons per *dunam* (Broshi 1979, 1), an area of 240 *dunams* would have been inhabited by 10–12,000 individuals. Our more recent excavations in the lower city have revealed the existence of densely

built-up large houses. This new architectural reassessment, together with an enhanced evaluation of the capacities of these dwellings, has allowed a revision of our earlier estimate of 5,000 people based on a supposed 'low density of construction in the lower city of Maresha' (Kloner and Sagiv 1989, 53), to the higher figure of 12,000.

The main function of the ground floors of the houses was for day-to-day activities. These usually comprised a corridor-like entrance hall or *dromos*; a central courtyard onto which opened surrounding rooms and from which the subterranean complex could be accessed; a large reception hall which was also used for dining purposes; a stairwell with a winding staircase around a square pillar – of which there were one to four depending on the size of the house; a kitchen or cooking area, sometimes even two kitchens; storage rooms of various sorts including those for containing liquid and dry foods and products; the quarters for servants and slaves; and sometimes areas used for domestic animals and fowls. Some of the houses had stores and workshops with large openings or wide doors opening onto the streets. Some of these appear to have served commercial functions. This assumption is based mainly on the character of the finds from these rooms – storage vessels, locally-made jars, imported *amphorae*, and concentrations of bowls in one room. Shops abutting one another in a row were found in Area 100; their wide openings had faced the street. Other evidence that these rooms had served commercial functions were the finds of lead weights; about thirty of these were found in shops in Areas 61 and 100, as well as in the subterranean complexes beneath these rooms where they were probably brought when the containers were being filled, or fell when the houses above them were destroyed. The stairwells were located behind the shops, and the living spaces were located in the second storeys.

The finds from the ground-floor levels of the houses at Maresha revealed constant changes. The purposes of the rooms varied, mainly because of changing functions. The ownership of a room (or rooms) on the ground floor could change hands through sale or lease. The transfer of the right of use to a room entailed separating it from the rest of the house by closing openings and altering or moving the entrance. Returning the room to its former function again required closing off the old exit and re-opening the partitions that separated the room from the original layout of the house. Conceivably certain rooms on the ground floor could also have served as cheap housing for single individuals or for low-income families. Such rooms could be connected to the houses proper by direct passageways or alternatively by indirect means of access. A city of intense commercial activities such as Maresha also required accommodation for merchants, emissaries, officials, cart drivers, caravan personnel, soldiers, and other transients who came to the city during the course of their



Figure 3.8 Typical view of stairwell within residence in Area 53.

business. Hence there must also have been hostelrys in the city. Alternatively, as we have suggested above, the homeowners may also have rented out rooms in their houses.

The *prima facie* evidence for the existence of upper storeys was the stairwells found in almost every house (Figure 3.8). The second floor of the house would appear to have been reserved for the family members, with bedrooms for the nuclear as well as for the extended family. There were probably also guestrooms for relatives and other visitors. Building construction at Maresha employed blocks of the local chalky limestone and necessitated the periodic replacement of walls, parts of walls, and partitions. Such alterations are clearly visible in certain rooms of dwellings and in the adjacent streets in Area 61.

The subterranean complexes (the underground city beneath the lower city) and the manufacturing and production facilities of Maresha

The subterranean city of Maresha is unique in terms of its overall size and the number of available spaces, compared with all other known complexes in other regions and from other periods (Figures 3.5 and 3.9). Man-made caves were found beneath all the residential houses and in all of the excavation areas. The number of subterranean rooms and spaces accessed through one opening from the ground surface varied from one to four. The most common layout consisted of a descent by way of a *dromos*-like staircase (Figure 3.10), which gave access to spaces on the right and left, and to a third space whose opening was opposite the lower end of the *dromos*. Only in exceptional cases were there more than the four subterranean spaces per house – sometimes ten or eleven. Where there were more than four, these apparently served specialized functions. The cave interiors were sometimes joined up at a later time by the cutting of openings through the contiguous walls; other walls were removed in their entirety. New spaces were also later hewn and added to the complex. All of these activities were mainly done in the second half of the second century BCE, although in some places there is evidence of such work having been carried out at the beginning of that century. The joining and the connecting of adjacent caves became common at the time of the Hasmonean conquest at the end of the second century BCE, and continued apace in the following centuries, when the caves no longer fulfilled their original function and became clogged with eroded soil and stones. In a few cases some of the subterranean spaces were intentionally blocked up.

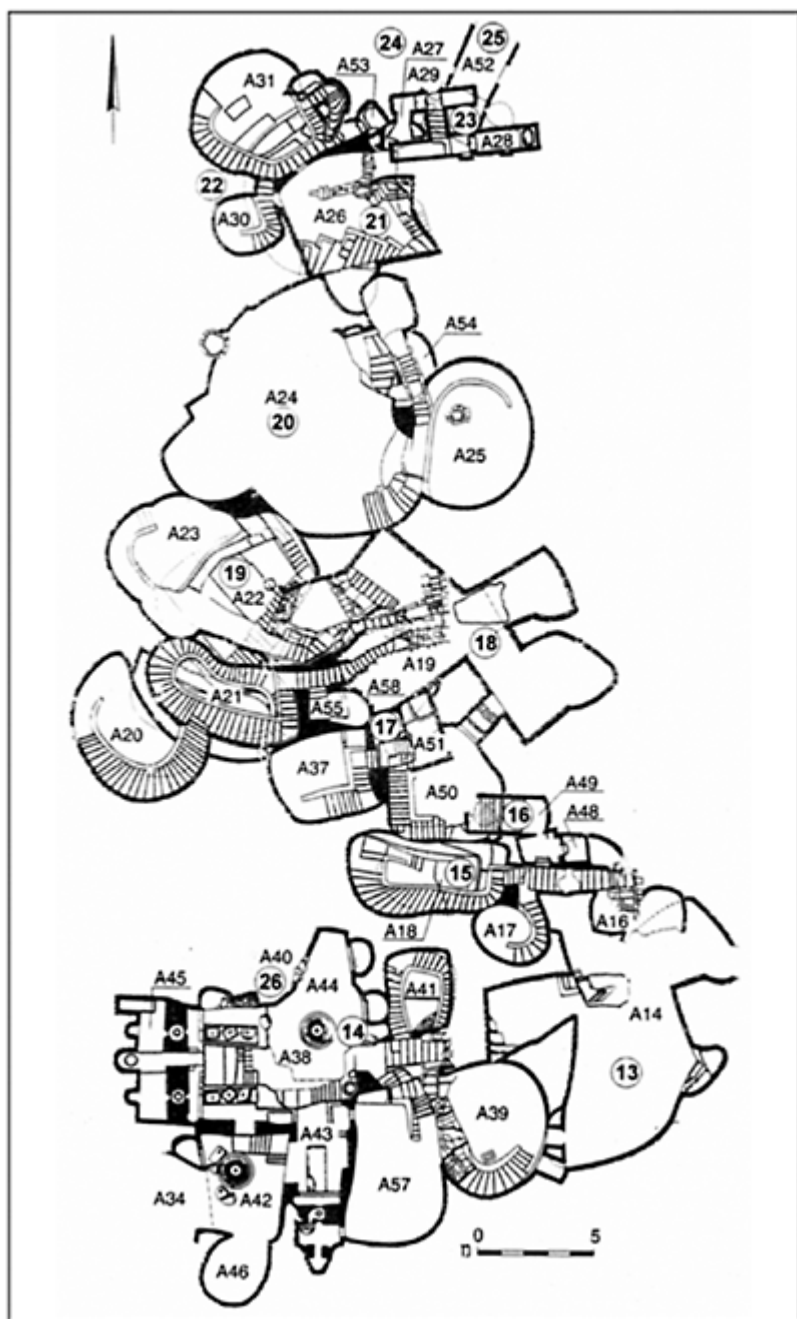


Figure 3.9 Plan of subterranean complex 61. Note the complexity of

this system and also the many cisterns and the olive press in Room A38.



Figure 3.10 Interior view of water cistern in subterranean complex 61 (Room A21).

Almost all the Maresha caves were hewn to serve economic ends. Economic activities at Maresha were conducted below the surface of the ground out of engineering considerations, due to the durability of the rock walls and ceilings. The cost of quarrying and providing suitable spaces for workshops and installations in the soft chalky limestone underground was far cheaper and more convenient than constructing these above ground where the expense of building was tenfold and the upkeep and maintenance of structures was dear. Among the caves were 22 oil-pressing installations; 85 *columbaria* for the raising of pigeons; three stables; about 120 water reservoirs – including bell-shaped cisterns (Figure 3.10), and about 90 cavities of cistern appearance that did not hold water; about 110 spaces that served as quarries – some large and wide with no apparent use. There were also numerous passageways and entrance halls, and many hundreds of other spaces whose original purpose could not be established.

A few dozen small and medium-sized spaces served as bathrooms and for purification purposes, including the ‘filter chambers’ mentioned by Macalister. In addition, some caves had cultic functions. There is no evidence for any of the caves having been used as regular residential spaces, but, as attested in an inscription found in 1900 (Bliss and Macalister 1902, 176–7), a few of the caves may have been used as prisons.

Descent into the caves was from the houses above, from courtyards and inner spaces, from rooms and corridors to baths, from passages between houses, and in some cases from passages to the street adjacent to the house through separate entrances (Kloner *et al.* 1998a, 163; Kloner and Arbel 1998, 57–9).

Manufacturing and processing installations of other types were found in caves throughout the lower city. Olive-oil presses and *columbaria* were everywhere, albeit in smaller concentrations in the northern sector compared with most other areas of the city. As indicated above, these installations were closely connected with the large residential units. Even where the openings to the installation were not in the house itself, the caves extended directly beneath the rooms of the house. Thus pigeons flew in and out of the subterranean *columbaria* through vertical openings let into the cave ceiling, from the courtyards of the houses above, which must have caused a lot of noise and inconvenience for the inhabitants. Olives ready for crushing in the pressing installations were brought down, and the residues and extracts carried up, by way of the stairwells. Water for use in the home or for sale was drawn from the cisterns with clay pots from special emplacements on the stairwells. We found no evidence of contiguous installations being used jointly by neighbouring households. Thus, two such adjoining installations – even if they had been hewn in the rock during one operation – each had its own entrance and functioned independently.

Twenty-two olive presses in varying states of preservation were identified in Maresha – all of them underground. The surveys in 1986 and 1987 recorded sixteen such installations, estimated to represent about one half of the olive presses from Hellenistic Maresha (Kloner and Sagiv 1989, 18–20, 53). One of these installations is located in the eastern suburb. Six additional olive presses were found in 1989–96. Another one – the twenty-third – was discovered in 1998 about 500 metres from the southeastern corner of the lower city – but outside the city limits and in a more remote suburb or village. Thus during 1990–99 seven more olive presses were added to the list of sixteen reported initially, and we believe their original number probably approaches thirty. Thirty olive presses in relation to 900 residential buildings is a ratio of 1:30. This means that 3 per cent of the residences of Maresha possessed olive presses in their cave complexes. If the number of houses may be estimated as 600, then the ratio would be 1:20.

To make olive oil, the olives were first crushed in a stone basin 1.5 or 2 metres in diameter, called in Latin a *mortarium* and in Hebrew a *rehayim tahtona* or (mistakenly) a *yam*, which actually means basin (Figure 3.11). A lens-shaped crushing stone attached to a short wooden beam that was rotated by a man (or donkey) pulverized the olives. The crushed olives were then placed in wicker baskets and stacked beneath a press. A beam with three stone weights (each 400 kgs) squeezed out the water and oil from the olives (Figure 3.12). Vats or basins hewn into the rock beneath the supporting piers of the press collected the oil and water (Kloner and Sagiv 1993, 121–33). These lever presses are of a very uniform type found in the Judaeon Shephela, while Maresha represents the largest and most important group (Figure 3.13). Since no complete oil press of the Persian Period has been found at the site, the new Hellenistic-Period presses at Maresha indicate new technical solutions to all three functional

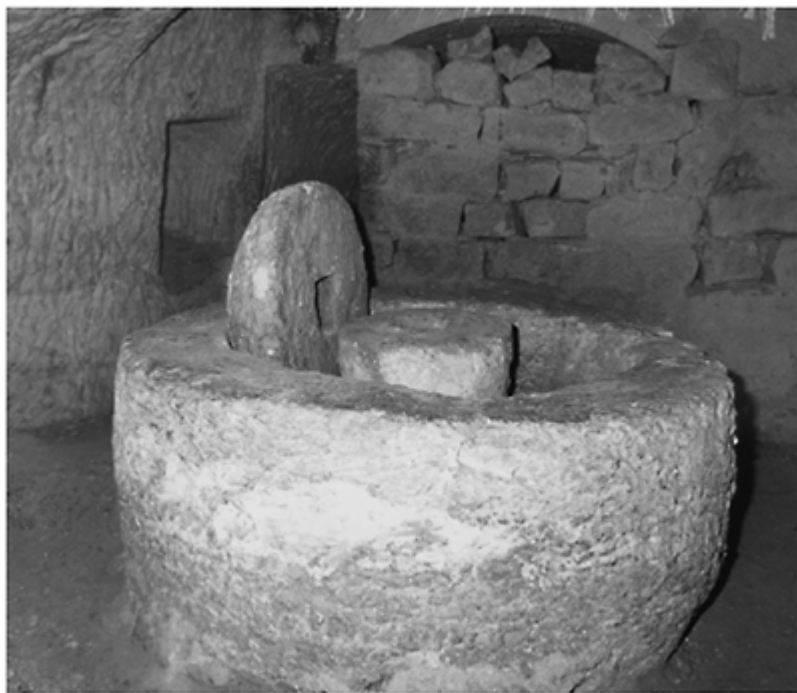


Figure 3.11 The crushing apparatus of the olive press in subterranean complex 74.



*Figure 3.12 Olive press in
subterranean complex 61 (Room A38)
at the time of the excavations in 1993.*

aspects of the older Iron Age type presses: the anchoring, the pressing points and the point of applied force (Frankel 1999, 76). A special type of juglet, which was found in large numbers in many of the excavation areas, was apparently used to skim off the oil floating on the surface of the water (Kloner 1994, 270–1).

Maresha has the largest number of pigeon-raising *columbaria* known from the Levant, totalling about 50,000 niches (Figure 3.14). The annual yield of young pigeons could reach about four or five times the size of the original flock. Hundreds of *columbarium* installations cut into the walls of caves have been found throughout Judaea. Large concentrations occur at dozens of sites in the Judaeian Shephela, ranging from a single installation per site up to ten or more at others. Unlike Maresha, pigeons were still being raised in *columbaria* in the Shephela in the first century BCE and the first century CE. Constructed *columbaria* from sites throughout the country are also dated to the same centuries. Three installations dated to the Herodian period were found at Masada (Foerster 1995, 219–23; Netzer 1991, 431–2, 637–8). In the fortress of Kypros, and at Jericho, circular structures were found (Netzer 1991, 637; Zissu 1995, 344) and both date from the late Hellenistic period. Circular buildings with *columbaria* niches of Early Roman date have also been discovered at Kh. Abu Hof in the southern Judaeian Shephela, at Kh. 'Alek in the Mount Carmel area, at Herodion and at Mazor in the northern Shephela (Zissu 1995, 56–64), the latter dating from the second century BCE. About thirty installations have been reported in the Jerusalem area, four of which were within surface structures and the others within artificial caves. Almost all of these installations may be dated to the late Hellenistic and Early Roman periods (Kloner 1996c).

The above-mentioned archaeological data suggest that Maresha supplied the needs of a wide circle of customers located in the southern parts of the country, including the temple at Jerusalem, during the third century BCE and the first half of the second century BCE. Pigeon-raising at the site declined after the Hasmonean revolt in 167 BCE and the increase in hostilities between Jews living around Jerusalem with the Edomites and Sidonians resident at Maresha.

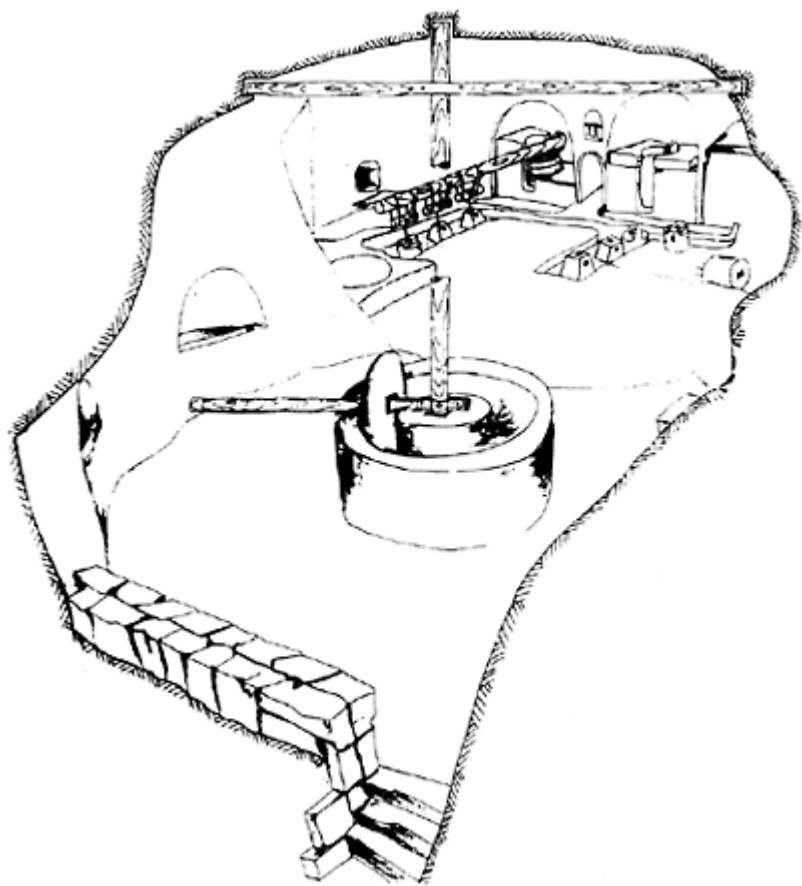


Figure 3.13 Proposed reconstruction of olive press in subterranean complex 74.

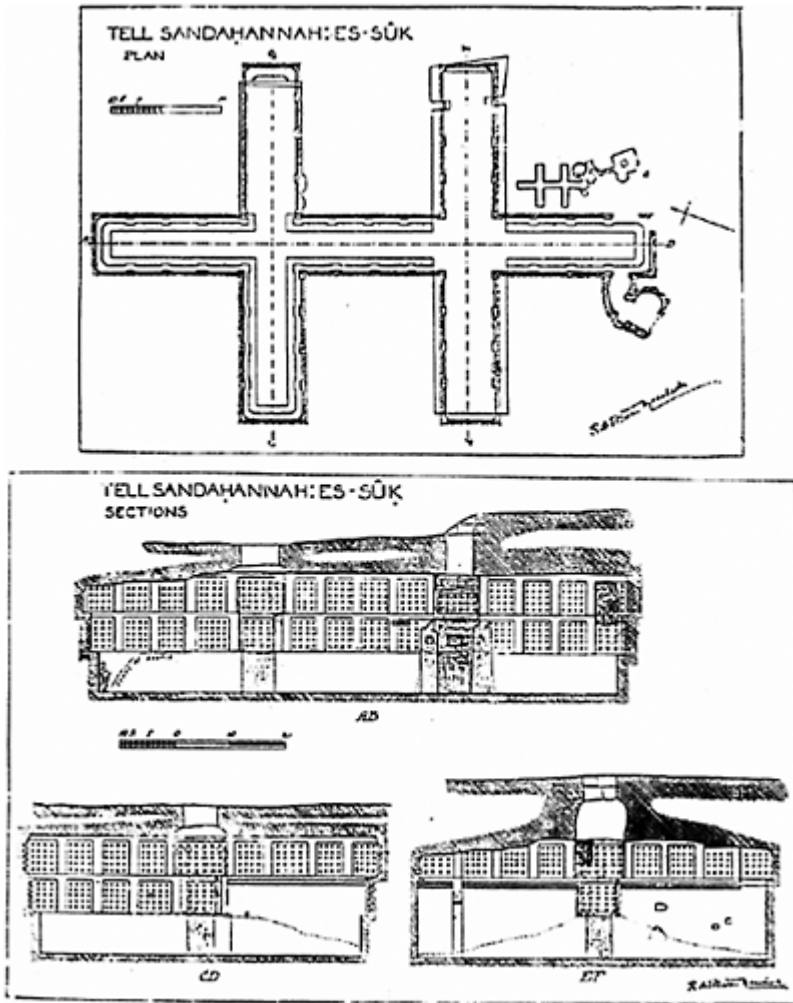


Figure 3.14 Bliss and Macalister's plan and sections of a columbarium (es-Suk Cave; subterranean complex 30).

Source: Bliss and Macalister (1902)

The survey of caves and excavations at Maresha revealed 85 *columbaria* installations. It is surmised that some 100 installations originally existed at the site, perhaps even as many as 120. Hence, out of 900 residential units, every ninth house (11 per cent) had a pigeon-raising installation beneath it. Alternatively, out of 600 houses, a *columbarium* existed below every sixth dwelling (15 per cent).

From what we have been able to establish, it would appear that olive-processing and pigeon-raising activities were conducted separately. Some house owners may have had more than one installation, but in view of the distribution of these installations throughout the city, these instances would have been small. Ordinarily there was one subterranean installation per residential house. Moreover, all the installations did not function concurrently, nor were they all cut in the rock at the same time. However, it would appear that the existing subterranean installations, which reflect the two main production branches at the site (olive presses for producing oil and *columbaria* for raising pigeons), served as the primary economic basis for between 14 and 20 per cent of the city households. This indicates that between one-sixth and one-fifth of all the Maresha households were engaged in these occupations.

Even if we consider only these two economic branches, our study provides information on the local economy of the Hellenistic period that has no parallels elsewhere in the country. Such a fund of data derived from Hellenistic Maresha is unique even regarding other archaeological periods – except for a few isolated cases of autarchic economic societies. There may well have been small communities engaging in specialized economic activities, but none of these were relatively large urban units such as at Maresha. The question is not how many persons gained their livelihood from each installation, but what the actual number of householders was. The number of families deriving their living from these installations is thought to have been twice or three times the number of house owners. Some of them lived in the houses themselves, and others probably lived separately. No doubt, some of these installations were rented out to others, or were operated in partnership. However, none of these conjectures can be substantiated at this point.

Residential houses and the industrial caves

Since all the production activities at Maresha were situated underground, below the residential houses, no evidence was found for a separate industrial quarter or sector. This suggests that the means of production were totally owned by the householders, that is the extended families living in the houses. The underlying assumption of the present survey is that the residential houses of Maresha, even the largest ones, served families over generations (as indicated above) and that the means of production belonged to these families, or at least to their relatives. It is likely that slaves and their families, who constituted an important productive social element, lived under the same roof as the householders. Presumably, the slaves occupied inferior, more crowded quarters, in the same building with more people per room. Hence, the estimated figure of 15–30 individuals in the same house does not seem to be an exaggeration.

Our calculations that are based on about 900 residential houses multiplied by 15 inhabitants per house, provide the figure of 13,500 for the total population. This number is close enough to the 12,000 mentioned above (p. 175) in the calculation of the inhabited area and the population density per *dunam* (one *dunam* = 1000m²; 4 *dunams* = approximately 1 acre).

We may assume that most economic activities, including trade in manufactured products and other merchandise, was carried out within the residential units. Goods and

products for the market were stored in rooms and storerooms in the houses, as attested by the finds made in the different excavation areas. Among these, twenty-five *amphorae* and storage jars were found in two of the rectangular rooms in Area 61. In other rooms of the same building, and in additional buildings in the same *insula*, the finds comprised similar container vessels, albeit in smaller numbers (Kloner *et al.* 1998a, 164–5). The discovery of seven *amphorae* and jars in a small room measuring 2 x 2.5 metres near the main hall of a residential house in Area 53 (Kloner 1991, 80–1), must surely indicate that this room served as a family storage facility rather than having been used for commercial purposes.

Most of the storage of goods at Maresha was within the subterranean complexes. Such storage spaces of small dimensions number several hundred; a few dozen larger, even very large ones cover several hundred square metres. In the latter, the ceiling was supported by pillars that were cut when the space was originally hewn out of bedrock. Such spaces were discovered in subterranean complexes 53 (Kloner 1991, 84, at the right in the drawing), 51, 75, and others. In Complex 70 a vast, vaulted hall was discovered that had no supporting pillars.

At the end of the third and beginning of the second century BCE some of the *columbaria* were no longer being used for pigeon-raising but instead served for storage and other uses. These represent the functional changes and the secondary use of installations that were seen during the excavations. Examples are: subterranean Complex 21 (Kloner and Hess 1985, 122–4); Complex 30, the ‘es Suk’ complex, where the walls with the nesting niches for pigeons were smoothed over and the lower parts of the corridors were widened (Bliss and Macalister 1902, 242–5); Columbarium A19, Unit 18, in Complex 61 (Kloner and Arbel 1998, 161); and in Complex 147 (Kloner 1999). Generally, the new functions of these installations could not always be ascertained (Figure 3.15).



Figure 3.15 A view of the northern extension of the es-Suk *columbarium* after the excavations.

We do not possess data which will enable us to define the function of certain buildings. Some may have been inhabited or used by merchants or persons engaged in economic relations with other commercial centres in the coastal plain or with other countries. Such commercial intercourse, however, would have been an integral part and a

source of the livelihood of the city during the Hellenistic period. Conceivably, the commercial activities may have been conducted by the producers themselves, even though this is in opposition to the specialized activities which we suggest prevailed at the site in this period. There is reason to believe that the commercial activity mentioned in the Zenon papyri could have been in the hands of veteran Edomite families at Maresha and that it was also a specialized occupation of the Sidonians. Presumably, the large subterranean halls were used to store goods destined for markets and export. As indicated, there is no evidence for any specific, separate storage areas in the city, or of any other appreciable concentrations of subterranean storage facilities. At the present stage of our knowledge it seems that the houses of merchants and their stores were spread across the entire city. While the exact numbers would be a matter of speculation, we believe there to have been at least thirty household units whose main source of livelihood was directly derived from large-scale commerce.

Undoubtedly shops and small retail establishments were more numerous, and many more – probably several hundred – inhabitants of Maresha earned their living from petty local trade. The people who engaged in this business may well have belonged to larger family units, and would not necessarily have needed separate places of residence. Hence, we cannot consider them as owners of the larger type of houses; they probably lived in smaller homes, or inhabited parts of the large houses. Similar conclusions may be drawn regarding other trades- and craftspeople in Hellenistic Maresha.

Other house owners whose income was connected with the caves beneath their homes, were the large water merchants. Their cisterns could have held up to 300–400m³, and they were usually cut in the rock in pairs or threes. The reservoirs received their water by the diversion of rainwater runoff, and then by channelled overflows from the first cistern. Three large interconnected cisterns of this sort were found beneath the house in Area 53 (Kloner 1985, 102–7; 1991, 79–85). In some cases the cisterns were filled one-by-one from different gutters running from roofs or from channels. In years of normal rainfall, these cisterns would have held more water than was required by the 10–15 persons living in the house, and the considerable surplus could then be sold. Large double and triple interconnected cisterns are common in the subterranean complexes of Maresha, for example Complexes 18 (Bliss and Macalister 1902, Pl. 101), 70 (Kloner 2000), 29 and 31 (Miron 1985, 108–12), 61 (Kloner and Arbel 1998, 157–62), and 74 (Ben-Haim and Kloner 1989, 11–16). The sale of water was apparently a known source of income in the Hellenistic period. At Alexandria water was commonly sold; there are statuettes of young, curly-headed, black African water carriers – apparently slaves working for their masters – bearing full water skins.

Finally, additional houses of the city also served as homes for the families of functionaries and officials of the local government. The names of three *agoranomoi* charged with the supervision of commercial activities and weights and measures have turned up at Maresha (Bliss and Macalister 1902, 61; Finkielsztejn 1999). Possibly these *agoranomoi*, like other such personnel, were engaged in this as part-time work besides deriving income from their olive presses, *columbaria*, trade, and so forth. There is no evidence to suggest that they represent a group of house owners separate from the other categories discussed above. For the sake of completeness we might suggest that in the city there also lived a number of wealthier families whose source of income was perhaps external to the city and therefore cannot be established.

To sum up, it would appear that the residential houses of Maresha were owned by extended families, who both lived in them and used them as a place for production activities. On the assumption that thirty olive presses functioned at the same time (Kloner and Sagiv 1989, 53), we estimate that about 1,800 *dunams* (approximately 450 acres) of olive groves existed in the peripheral lands of Hellenistic Maresha. Olives were undoubtedly one of the more important sources of income in the city. Presumably, at least some, if not all, of the olive presses were owned by the same group of people who owned the groves, who processed the crop and produced the olive oil. Whether this was so and whether the pressing installations belonged to other families, one may be certain that most of the olive crop of the surrounding groves was processed in the city itself.

The olive crushing process entails producing a by-product of waste water that had no use and would have had to be discarded outside the installation. To this day, such waste water is spilled into runnels in the nearby countryside of the villages during the olive harvest and crushing season. The offensive, pungent smell of this waste water pervades the air, but we do not know if it was considered a nuisance by the inhabitants in antiquity. It is, however, improbable that this water was dumped onto the city streets through which people and pack animals had to pass. The system of underground drainage and sewage channels, such as those in Area 61 (see p. 109), were used to carry off the effluents of the olive-oil industry along with other unwanted liquids. We believe that the people of Maresha preferred to process the olive oil next to their homes. In this way they assured maximum control over the work and were able to protect and store their valuable products. Our finds which attest to the production and storage within the residential houses of the city itself and not within a distinct and separate industrial zone, enable us to work out the rationale behind the distribution and location of these installations. The citizens of Maresha, whether they produced olive oil or raised pigeons, appear to have felt secure only if the source of their livelihood was close at hand.

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Part III

GEOGRAPHIES AND PLACE

Regional economies

Zofia Archibald

Neither Rostovtzeff nor Finley considered that a regional approach to the socio-economic analysis of antiquity might *per se* provide the historian with special or different insights. Rostovtzeff recognized important differences between regions and subdivided his narrative to take account of this. Finley's preoccupation with types and archetypes was fundamentally contrary to subdivisions based on place (Finley 1985a, 60–1, 66; cf. Finley 1985b, 194). He cited with approval the view of 'a distinguished economic geographer', who argued that 'peasant societies' were little influenced by trade, whether local or long-distance, and that modern concepts of 'central place hierarchies' were based on 'the extreme division of labour' and the disappearance of household self-sufficiency. (Finley 1973, 34 and n.53, references to B.J.L. Berry, *Geography of Market Centers and Retail Distribution*, Englewood Cliffs, NJ, 1967, 106). The principle that life in antiquity was little influenced by dynamic activity, either within or between regions, dominated Finley's analysis as a whole and contributed in a fundamental way to his perception of economic issues as embedded in status considerations. But status is a social not an economic category, and as such can be socially manipulated, whether or not status differences act to reinforce economic trajectories. The varying economic fortunes of the members of wealthy landed families in Athens over several generations reflects this discrepancy between potential and actual economic success.

Finley chose his distinguished source with care. Had he chosen a more mainstream, indeed pioneering study, R.J. Chorley and P. Haggett's *Models in Geography*, published in the same year (cf. Finley 1985b, 182 and n.26), he would have found his thesis more difficult to justify in terms of contemporary trends. Since the 1960s models in geography have developed along the lines sketched out in the volume edited by Chorley and Haggett; settlement change, site hierarchies and a variety of dynamic phenomena have played an increasingly prominent role, not just in studies of modern societies but of remote ones too (e.g. Ucko *et al.* 1972; van der Leeuw 1981; the papers by J.M. Wagstaff, R.W. Dennell, R. Hodges, I. Hodder and J.F. Cherry in Wagstaff 1987; Rich and Wallace-Hadrill 1991; Roberts 1996). Geographers have come to recognize that the landscape has been shaped radically by human activity, and archaeologists, with the help

of botanists, geomorphologists and earth scientists, are beginning to show what kinds of changes are associated with which activities in different periods. It is simply not feasible today to formulate statements about economic conditions pertaining to very large areas, when different research methods and types of evidence indicate huge disparities between one area and another (Alcock 1994; Shipley 2000, 28–31).

Although regions are no longer popular with geographers as the primary elements of a classificatory system, regional approaches are still recognized as valuable for particular types of study (Grigg 1967). Area studies which combine information from landscape, monuments and intensive survey have provided the principal evidence for spatial variety at inter-regional and intra-regional level in the Hellenistic period (Alcock 1994 with bibliography). In the past much archaeological data has been difficult to utilize for analytical purposes because this spatial dimension was lacking.

The papers in this section present three different regional approaches. Graham Oliver discusses the ‘micro-region’ of Rhamnous, one of the coastal subdivisions of the Athenian state, which had its own local political structures and representation mirroring that of the wider unit. He considers how the people of Rhamnous were affected by Athenian affiliations during the Chremonidean war and the steps taken by a public official, Epichares, as garrison commander, to protect the harvest, ensure an adequate supply of grain, and ransom prisoners who had been captured by pirates. The inscription detailing Epichares’ prompt and generous actions provides added insights into the various factors affecting the wellbeing of the local community.

From this microcosm of Hellenistic society we move to the large framework with Kenneth Kitchen’s review of the overland trade across Arabia to the Levantine coast. Whereas the evidence for Athens and Attika is as well documented and fine grained as we can hope for, that for Arabia has barely begun to be investigated. The broad sketch that current research provides nevertheless presents fascinating clues. One is the longevity of these desert routes, echoed in the Old Testament hints about Saba (Sheba). These networks emerged as part and parcel of a coterie of kingdoms or principalities on the eastern and south-western extremities of the Arabian peninsula.

If anyone should have doubts about the scale and importance of long-distance contacts, these should be dispelled by the third paper in this section, by Benedict Lowe on Iberia. Leaving aside Phoenician, and later Carthaginian, interest in these regions (which deserve separate consideration in their own right), he explores the connection between the indigenous communities of eastern Iberia in the pre-Roman Iron Age and the traders or immigrants who brought eastern Mediterranean oil and wine to their shores. Two local resources were exploited in the process of a growing interconnection between natives and the immigrant sea-going community: salt and fish. Lowe uses the term ‘*port of trade*’, which was adopted by the Hungarian-born economist Karl Polanyi to explain a system of exchange which did not depend on commercial money markets (Humphreys 1978; cf. Shaw and Saller 1981, xix). However we imagine market operations in ports of this kind, it is clear enough that coin was involved, even if this represented only one element in a more complex set of material exchanges (see the introduction to Part 4). Recent discussions of markets have been concerned primarily with *emporía*, or designated precincts where exchange was regulated according to local or agreed custom (Bresson and Rouillard 1993; Hansen 1997; Hind 1997). How exchanges operated at such markets remains unclear.

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REGIONS AND MICRO-REGIONS

Grain for Rhamnous

Graham Oliver

Introduction

Regional studies dominate the ancient history of the Mediterranean; the challenge involved in understanding the economic relations of different areas of the world in the Hellenistic period is therefore immense. The problems are increased by the often area-specific nature of an individual's expertise. The experts on Arabia and those on Attica will not necessarily be familiar with each others' material. And the work required of one individual to grapple with the material evidence is overwhelming. Rostovtzeff, of course, did just that. However, the very organization of *SEHHW* into specialized geographical areas neglected both the internal economic structures within regions and erased many interconnections between related themes. This chapter attempts to avoid these omissions. It considers the intra-regional nature of the Athenian economy by looking at Rhamnous; the main area of the economy to be analysed will be the food supply which entails the production and distribution of grain.

Explaining food shortage: Rostovtzeff and the 'crisis' in pre-Hellenistic Greece

Rostovtzeff's *SEHHW* has been criticized for its failure to consider some important themes which had a massive role in the economic history of the Hellenistic world; he treats 'the productive economic processes, agriculture, trade, manufacture, credit, but does not include non-productive processes such as the phenomenon of war' (Austin 1986, 451). The criticism highlights the massive wealth generated by the campaigns and the military machines controlled by the Hellenistic Kings. Bringmann (this volume, chapter 7) treats use of royal wealth in more detail; while benefaction is not the main concern here, the impact of warfare and of the Kings on the Greek world was considerable. Rostovtzeff does not include 'non-productive processes' in his analysis of the economy, but warfare is not dismissed altogether. It serves as an important factor in his treatment of the movement of grain and food shortages in Greece from the fourth century onwards; Rostovtzeff's explanation of the food shortages in the fourth century and in the years after the death of Alexander illustrate some of the difficulties of his methodology.

Since the publication of *SEHHW* the evidence for the food shortages in Athens in the 280s has increased (e.g. the Kallias of Sphettos decree, 270/69 BC, Shear 1978), while the recent publication of the grain-tax law of 374/3 BC from the Agora has considerably

advanced our understanding of the nature of the mechanisms the city developed to facilitate the distribution of grain (Stroud 1998). The distribution of grain played a central role in Rostovtzeff's reconstruction of the Greek economy. He suggested that at Athens in the 280s the food shortage was a crisis

of a purely commercial character and not a symptom of impoverishment or permanent economic distress. There was plenty of grain on the market and in most places plenty of money to buy it. The problem was how to distribute and regularize the supply, and how to stabilize the price. Athens, the great corn-exchange of antiquity was unequal to the task.

(*SEHHW*, 168–9)

Rostovtzeff saw that the economic problems of the Greek world had changed, for the better, after the death of Alexander the Great. Before the onset of the Hellenistic period, Rostovtzeff argued that fourth-century food shortages were 'familiar incidents in the life of Greece' (*SEHHW*, 95). But the explanation for their occurrence in the third century was different: 'It appears to me probable that food shortage in Greece at this time was not due to the same causes as in the period before Alexander' (*SEHHW*, 168).

What did Rostovtzeff identify as the difference(s)? He argues that population in the fourth century had not increased, that agricultural productivity had not declined, and that there were plenty of foodstuffs on the international market; what tipped the balance was a massive increase in the circulation of coinage which led, unusually, to a rise in prices of foodstuffs and other commodities (*SEHHW*, 98–9). Neither wars nor revolutions were sufficient explanations for Rostovtzeff. The underlying reason, he argues, was a product of 'the general trend of economic evolution in the ancient world' (*SEHHW*, 99) which lay in the shrinking market for Greek products during the fourth century in the Black Sea, Thrace, Illyria and Magna Graecia (*SEHHW*, 104–25). It was the loss of markets in combination with the political conditions that caused the gradual decline in Greece and forced economic readjustment.

The account is highly generalized, and may no longer be seen as a valid way of explaining the phenomena which the evidence offers. The episodic shortages of grain which initiated the reference to Rostovtzeff have been seen as normally present in Greek, and subsequently in Roman life (Garnsey 1988). Fluctuations in the prices of grain exist and are often huge (Reger 1993, 304–17). Whether such variations can be assumed to be symptomatic of an economic crisis produced by inflation of costs is highly dubious. Cities fixed prices during crises but also on a longer-term basis (Stroud 1998, 76). The factors which caused change in prices on a short-term basis are complex (Reger 1993, 308). Rostovtzeff used the phenomenon of food shortages to feed his interpretation of the Greek economic decline of the fourth century; (see Aperghis this volume, pp. 83–5) Alexander's Empire brought considerable improvement: 'The economic crisis that we have seen developing in Greece in the fourth century was mitigated by the political events of the end of that century' (*SEHHW*, 127).

It is ironic that the same evidence has been used to draw different conclusions. The food shortages at Athens in the 330s and 320s were seen by Garnsey as pre-empting the decline of Athens; the images he offers do not suggest improvements. Athens represented features typical of a Greek city in the Hellenistic period, viz. 'a chronic tendency to food

crises, and a dependence for their resolution on wealthy and generous individuals, whether residents or outsiders' (Garnsey 1988, 163).

The problems Athens faced after Alexander were not as simple as securing distribution of grain and regularizing prices. The crises suffered in the 280s were rather a direct result of the city seeking to gain independence from Demetrius Poliorcetes and to re-establish vital contacts with external powers (Oliver 1995, 281). One of the major problems with Rostovtzeff's analysis of the food shortages in fourth- and third-century Greece is the ease with which the political and historical contexts are removed from the analysis of the evidence. After all, the loss of food and possible starvation could be caused not only by loss of crops, but also by war, politics and problems in the movement of grain as a commodity (Jameson 1983, 7). Austin's criticism of *SEHHW* is telling: 'the organisation of the book into specialised, separate aspects often has the result of obscuring the interconnections between aspects that should be seen as related' (Austin 1986, 453).

Local problems: regions and micro-regions

The emphasis on the crisis of the Greek economy before the death of Alexander the Great tends to gloss over the many different local problems that the *poleis* experienced. Indeed, it is unlikely that commercial explanations alone will be sufficient to explain food shortage in the Greek world or within one of the many *poleis*. Failure to supply grain may be explained by numerous factors. Rostovtzeff's focus on large regions of the Hellenistic world made it more difficult to deal with some of the more intricate, often localized problems of the varied Hellenistic economies. Rostovtzeff's concentration on long-distance mercantilism will no longer suffice:

All parts of the Hellenistic world were connected with each other by active and almost uninterrupted trade relations, and it was this international trade which ultimately determined the prices of the most important commodities, especially corn.

(*SEHHW*, 1046)

Instead we need to be aware of the multiplicity of regional layers of economic activity. Variations are as important as similarities: what particular problems presented themselves in one region or micro-region? Reger has attempted this for Hellenistic Delos (see also Brun 1996 on the Aegean in general):

Differences were great from region to region, even from polis to polis. Within the Kyklades, variation in climate, resources, topography, and geography combined with different social and political traditions to create substantial differences within a restricted and superficially uniform region.

(Reger 1994, 273)

Greece is made up from many different landscapes; intra-regional variability must be given greater emphasis. A more localized focus will highlight the immediate problems that were presented to a community, such as settlement, cultivable land, climate, and security. Such a need has been voiced by Alcock's (1994) survey of archaeological surveys in the Hellenistic period. On the basis of four criteria: the level of urbanization; signs of colonization; demographic variability; and agricultural intensification and disintensification, Alcock collated the results of fifty surveys ranging across the Hellenistic world. The general trends in the Hellenistic period are towards greater levels of urbanization, increasing population numbers and more intensive land use. But within this broad picture one must allow for considerable regional variability. Alcock's paper presents the paradox of Hellenistic studies: at the same time as exhorting those studying Hellenistic worlds to improve their communication with each other (Alcock 1994, 174), her study of surveys shows that the Hellenistic world ought to be studied on a region-by-region basis. Differences are evident not only from one region to another, but even *within* regions. What archaeological survey is revealing is the distinct intra-regional variability of the Greek world; 'it is now impossible to consider the Hellenistic period in Greece as a uniform, essentially static epoch' (Alcock 1994, 179).

The geographical variability within a region is not the only difference. The economic interrelationships within a community were complex. Mapping out the workings of individuals involved in trade, the internal dynamics of the core unit of the *oikos*, the role of institutions and the impact of civic laws and regulations, are only some of the additional problems. John Davies (1998, figs 11.1–11.3) has attempted to produce such a model for Classical Athens. The interlinked and nested cellular explanation of the Athenian economy does not produce a simple picture. Here we see the various layers of activity involving individuals, *oikoi*, institutions and the state. The blurring of boundaries has already been mentioned (Davies, this volume, p. 20–2): geographical and political boundaries can be punctuated and transgressed, necessarily so if we are to trace the movement of commodities. Nor should interests in the economy operate only at the level of the *polis* or kingdom. Economic analysis may have

to start from human needs and from the *effective* demand for those needs to be satisfied, to trace the flows of goods and services generated by that pattern and level of demand, to super impose them upon a real or topological landscape, and to attempt to identify where the main flows and the main nodes are ...

(Davies, this volume, p. 22)

We can start virtually anywhere on the map, or may base ourselves on many different kinds of commodity. But I will focus on one particular area, Rhamnous, and a specific commodity, grain.

Rhamnous and its food supply in the Chremonidean war

The movement of commodities can be traced on all kinds of levels; in terms of grain supply, that has often been at the *polis* or state level, in other words on the macro-scale.

But what about more localized concerns and the supply of grain to smaller communities? The evidence which survives from the Hellenistic period is often specific in nature, and frequently relates to *polis*-interests. From third-century Rhamnous we have a wealth of epigraphical information which informs us of the history of the fortress-deme. Some of that evidence can be used to assess particular problems involved in the production and distribution of grain. The benefits of focusing on this community allow one to move inside the *polis* and to gain a different and more localized idea of the scale of the rural economy and of the movement of commodities such as grain, and to do so on a completely different level from that which is normally achieved by concentrating on the *polis* itself.

The community of third-century Rhamnous consisted not only of local demesmen and their families, but also of both Athenian and foreign soldiers; numerous and varied groups were responsible for the erection of inscriptions there (Osborne 1990). The deme centre at Rhamnous was most famous for its important cult site of Nemesis, and a temple was built there towards the end of the sixth century BC. Located on the coast of north-eastern Attica, overlooking the Gulf of Euripos, Rhamnous' small cove offered a reasonably safe anchorage for ships. It was separated from almost all of Attica, except for the Bay of Marathon, by the Penteli mountains (Pouilloux 1954, 18) (see Figures 4.1 and 4.2). The role of the deme gained greater importance in the fifth century because of its strategic position; the extensive fortifications were probably developed in the fourth century (Pouilloux 1954, 48; Ober 1985, 135–7). The fortified deme continued to flourish in the third century; the bulk of epigraphical documentation dates from the 260s onwards.

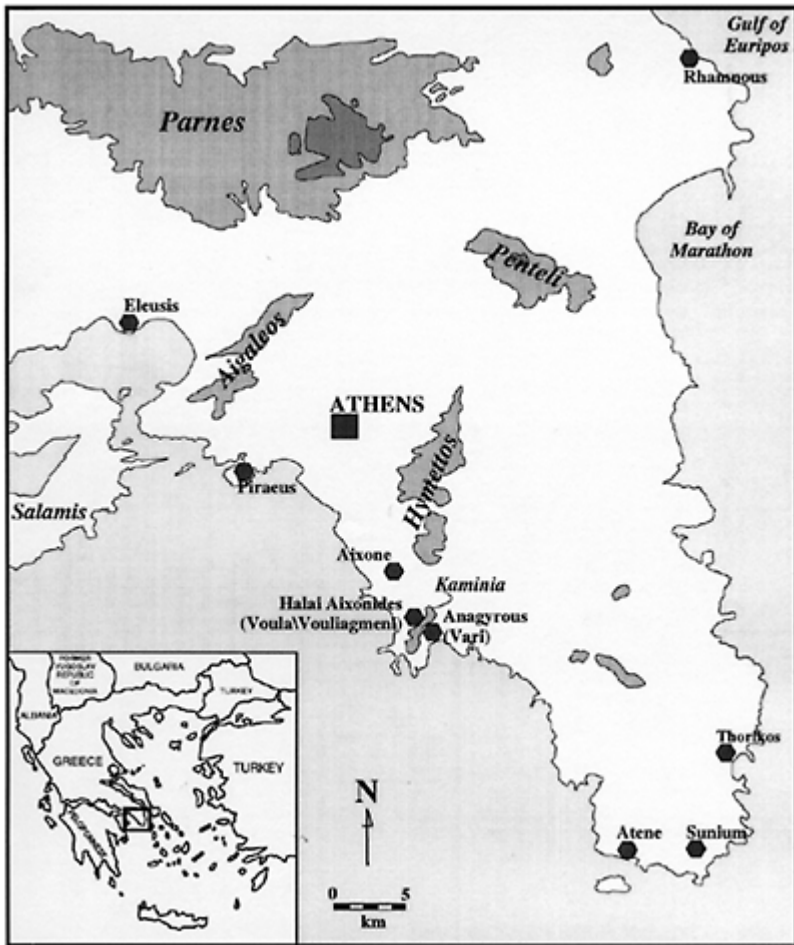


Figure 4.1 Map of Attica.

During the Chremonidean war (268/7–263/2) Athens, allied to Sparta and Ptolemaic Egypt, suffered invasions by the Macedonian army and eventually a prolonged siege which ended in defeat (Habicht 1997, 142–9). The economic history of Rhamnous is inextricably tied to the varying fortunes of the Athenian *polis*, but of interest here are the problems which Rhamnous suffered during the war. An inscription in several fragments was recovered in 1960 from the well behind the Great Temple of Nemesis at Rhamnous and first published in 1967; an additional fragment was published in 1990 (B. Petrakos, AD 22, 1967, 38–52, whence

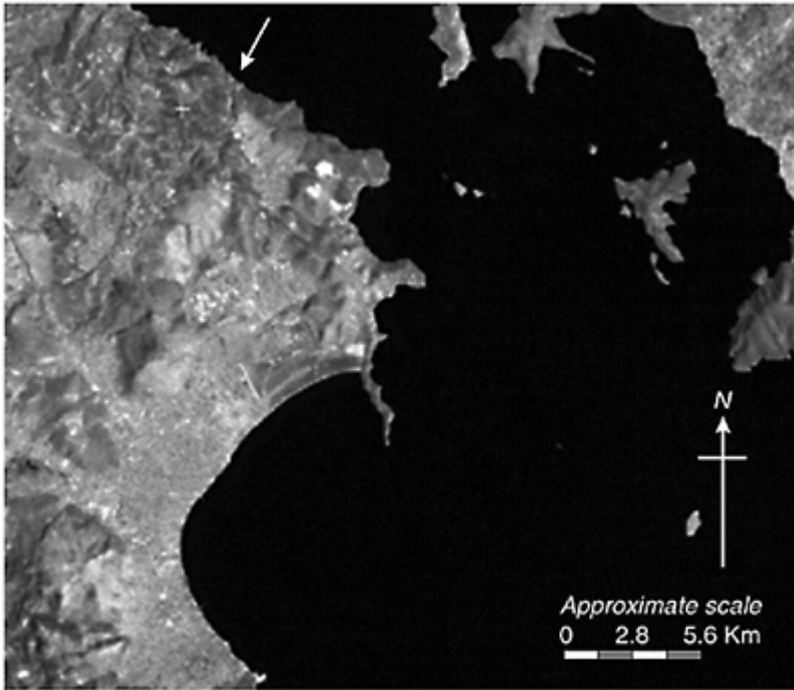


Figure 4.2 Satellite image of north-east Attica showing Rhamnous and its environs (© A. Ganas, National Observatory of Athens).

SEG XXIV 154; *PAE* 1985 [1990], 13–14, whence *SEG* XL 135; see now Bielman 1994, 95–100, no. 24, pl. xii 1–2). Epichares had been elected by the Athenians as General for the coastal countryside in 268/7 and had preserved the garrison. The outbreak of the Chremonidean war led to considerable danger for the people of Rhamnous: brigandry threatened those in the countryside, and farming became extremely dangerous. Epichares' generalship was rewarded because his actions focused on both these issues, and much more:

[1] Gods. Nikostratos son of Epiteles of Rhamnous spoke. Since Epichares both in the archonship of Lysitheides (272/1) having been voted Hipparch and having performed his care of cavalry matters well and according to the laws was crowned by the council and the people and by the cavalrymen, and [5] again in the archonship of Peithidemos (268/7) after the people had voted him general and appointed him to the coastal countryside, having performed his care of the [defence] well and with distinction, he preserved the garrison for the people during the war; and the grain and the arboreal crops he recovered up to a radius of thirty stades

although the enemy army was in the countryside; he established *kryptoi* on vantage points, [10] while he himself was lying in wait with his soldiers so that the [recovery] of the crops would be made safe for the farmers; and he kept watch over the vines for as long as [he was in control] of the countryside; and he built a stoa at his own expense so that, if there were any necessity, everyone [could keep watch] and there would be immediate help if required; and he also built two [guard towers] and he established guard dogs in addition to the existing number and himself supplied [15] their food, so that the defence would be greater; and he had the sanctuary of [Nemesis] established as a command post so that it might be held in honour and be good and revered by the [demesmen]; he also brought in 500 *medimnoi* of wheat and 500 *medimnoi* of barley, he himself having advanced the sum for payment, and he distributed this to both the citizens and the soldiers at the fixed price; and he had matters arranged on behalf of those who had been made prisoners [20] so that having given 120 drachmai they would be recovered through the herald and not one of the citizens was carried off nor did any slaves disappear; and he also punished those who had acted as guides in the countryside for the pirates – having captured and examined closely those who were from the city – in a manner worthy of their deeds; and he provided for those soldiers from Patroklos who were present aid and accommodation so that they would have sufficient [25] [–] ...

(translation of Bielman 1994, 95–6, lines 1–25)

Considerable emphasis has been given in the inscription to rewarding the role that Epichares played in ensuring that the local harvest was as rich as possible; and this included not only the grain harvest but also the harvest of arboreal crops (line 8). Epichares' deployment of his military forces provided safety for the farmers to gather the harvest and also extended to keeping watch over the vines (line 11). The techniques adopted to protect the countryside were varied: he funded the building of a stoa to provide an area from which troops could be deployed, built two watchtowers, provided additional guard dogs to the existing number and supplied their food. Overall Epichares' tactics secured the harvest of an area up to thirty stades (about 5.5 km) in radius.

What is clear from the text is the high level of importance that was attached to securing the local harvest from around Rhamnous. The area which Epichares was to oversee as General for the coastal countryside was extensive and almost certainly extended as far as Sunium, at least in theory. But the area over which he and the Athenian forces at Rhamnous were able to extend control was severely limited by the presence of enemy forces. Without the presence of Epichares and his innovative methods of defence, it was highly likely that more people would have been captured from the countryside and that the harvest would have been severely impaired, if not lost altogether. The threat to the farming population is made all the more clear by the fact that not only were fifth columnists directing the enemy around the countryside, but it seems likely that their directions were aimed at the rural population. Some relief seems to have been in order because there was no loss of any slaves.

It is not difficult to reconstruct from this detailed account a general picture of the rural economy around Rhamnous. The land supported cereal crops, vines and various arboreal produce; a fourth-century inscription, *IG II² 2493*, a lease of sacred land at Rhamnous, outlines a similar mixture of crops (see Jameson 1982). Polyculture was very much the norm in ancient agriculture, and was an important method of spreading the risk of any one crop failing (Gallant 1991; Garnsey 1999, 25). But maximizing the harvest depended on a great deal of intensive work in the fields at critical periods in the year. Time stress intensified pressure on the local community at harvest times. Delaying one's harvest might have caused a considerable loss in final yield (Halstead and Jones 1989). It was not the *threat* of invasion that disturbed the local community of Rhamnous in the first years of the Chremonidean war, for threats had been perceived but remained largely at arm's length in Attica until 307 (Oliver 1995, 283). However, in the 260s an enemy army and pirates were directly affecting 'individual households' *choria* (fields) (Foxhall 1993, 142). Although the extent to which invading armies could have damaged crops in the field might have been limited (see Hanson 1998), the damage that armies could do to the cycle of the agricultural year was extensive. In the end, people, farmers, faced the dangers of working in the fields during war.

The work on the land was associated with farmers whose vulnerability to capture was increased by the fact that the brigands or pirates used guides. Under attack, members of a community or a city were likely to turn themselves over to the enemy and work for the other side (Osborne 1987, 154). A permanent military presence was not required to create such betrayals; warfare alone was sufficient. The farmers' own exposure to danger would have been increased if their fields were far from the security of the fortified deme. Even greater danger must have been evident if any of these farmers lived out in the countryside itself (on isolated rural sites, see now Rousset 1999, 59–65, especially 59 n. 132). It is difficult to estimate the number of captives taken from the area around Rhamnous: the sum that Epichares was able to agree per capita was 120 drachmai. This would have been a low price to have paid for a slave in the middle of the fourth century, and in the 260s one might have expected to pay more, given that prices of slaves could have been between 200 and 300 drachmai in the Hellenistic period (Bielman 1994, 99). But the sum tells us very little: there are few examples of the figures agreed for ransoming prisoners (Bielman 1994, 285 n. 67), and the price will have depended on numerous factors. What is clear is that not only free, presumably Athenian, individuals were affected, but also slaves. If the captives lived permanently in the countryside, the slaves may have been household slaves; if the captives had been working in the fields, then perhaps the captives, including the slaves, had been working together. Whether slaves worked in agriculture cannot be confirmed from this evidence, but it is highly likely that slaves would have contributed to critical rural activities in many rural households (Osborne 1995, 32–3).

The picture is clear: local crops were very important to Rhamnous. At this period of incredible danger to the farmers working in the field, and of the considerable military dangers to which Epichares had exposed his troops, everything possible was undertaken in order to ensure that the crops were harvested in these opening moments of the Chremonidean war. The importance of the harvests was not restricted to the farmers: the military garrison must be preserved, and Epichares was rewarded for doing just that. But preserving the garrison involved securing the harvests. The local harvests at Rhamnous

were important to farmer and soldier alike (cf. Osborne 1987, 103). Just how important the harvests were is difficult to quantify: recent attempts at quantifying food supply have been treated with some scepticism (Scheidel in Garnsey 1998, 200). However, depending on how much of the area harvested under Epichares' protection was devoted to cereal production, and given that the figures offered for its yield may be high, one might have expected that the land defended in the 5.5 km radius could have supported between 750 and 1,500 men for three months (Oliver 1995, 89, table 5). These figures have some relative importance when comparison is made with the grain that Epichares brought in for Rhamnous.

For it was not only the local harvests that were important to the garrison and the deme: securing the local agricultural produce was only one part, albeit the main one, of Epichares' achievements. He also brought in a significant amount of grain, 500 *medimnoi* of wheat, and the same amount of barley. The wheat, bought in advance by Epichares and then re-sold, would have fed nearly 250 men for three months (Oliver 1995, 90 n. 67). It is likely that the grain purchase could have been re-sold for at least one talent (6000 drachmai), wheat often being sold for at least five drachmai per *medimnos* and barley for at least two drachmai (Stroud 1998, 74). The money Epichares spent on the grain purchase would almost certainly have been recovered. Where and how he arranged for its purchase is less clear (see p. 151). The combined threat of piracy and an invading enemy army severely disrupted the economy of Rhamnous. Despite the dangers, communication was possible: Epichares was able to negotiate with the captors, and the ransoming of the captives was overseen by a herald. Can we assume he purchased the grain on the open market? The dangers faced by the people of Rhamnous and its surrounding territory were immense. The economies of the whole region – or micro-region – had been affected.

Rhamnous in Attica: the economy of a micro-region

To assert now that the local food supply was crucial for the survival of any Greek community is to reiterate claims already well established (Garnsey 1988). But let us consider the problem of Rhamnous and its relationship with the economic systems within which it existed. Rhamnous operated in the 260s as a crucial part of the structure that made up the Athenian *polis*, not only as one of the many demes but also as part of the military organization of the Hellenistic city-state. Whether all the demes of Athens exerted effective influence on equally proportionate territory is unclear. A Thiessen polygon analysis only produces notional boundaries to territories surrounding identifiable deme centres (Bintliff 1999, 26, Figure 11). Such a schematic presentation of Attica does not take into account real topography. The demes of Attica were an artificial creation, but many were separated from each other by features such as elevations. Deme boundaries may have required reinforcement. Perhaps those who used marginal areas of demes required greater definition of such areas. For example, in southern Attica, Halai Aixonides (modern Voula/Vouliagmeni) lay next to Anagyrous (modern Vari); between the two deme territories lay a distinct hill, Kaminia. But though this elevation served as an obvious landmark, for some reason boundary inscriptions were inscribed onto the bedrock along the crest (Stanton 1996, 355–7, Figure 1). Boundaries in Athens and Attica existed for all kinds of contexts. The boundaries imposed by Thiessen polygons based on

deme centres were not real; indeed, in fourth-century Attica boundaries of demes may have required reaffirmation (Stanton 1996, 364). But one does gain some idea of how the distribution of demes might have incorporated the idea that a deme constituted a micro-region, however indistinct its margins. Indeed, it is difficult to argue that the original deme organization of Attica could have ignored territorial factors (Langdon 1985 against Thompson 1971).

Micro-regionalism can apply to Attica, and may have operated on several levels. Rhamnous might have served as a major node at the deme-level. A recent study of settlement in Attica returns to the deme organization at the end of the sixth century BC (van der Vliet 1994). Van der Vliet ranked demes by size based on the number of councillors each deme provided; each was placed in one of three categories. When the relationships between the ranked deme sizes are mapped on Attica according to the location of nearest neighbours, a complex network of hierarchies between neighbouring demes can be found (van der Vliet 1994, 8, Figure 2). The political basis on which this model is produced is more relevant to the earlier period of Athenian history but it does help to indicate the sort of micro-regional basis on which demes and neighbouring demes might have existed. The picture van der Vliet gives may not be complex enough or sufficiently evolved for the later Classical and Hellenistic periods (van der Vliet 1994, 18). By the third century, if not earlier, it is difficult to argue that Rhamnous ranked at a lower level than Aphidna despite the difference in bouleutic quotas (van der Vliet 1994, 10, Figure 3). Aphidna and Rhamnous provided respectively 16 and 8 *bouleutai* (councillors) to the *Boule* (Council) as members of the tribe Aiantis (until 224/3 BC; Traill 1975, Table IX). The epigraphical and archaeological evidence would suggest that Rhamnous was far more important than the quota of councillors would suggest by the mid-fourth century BC.

The Epichares decree indicates that Rhamnous had the significant role within a micro-regional economy. The fortified centre served as a major focal point for the surrounding territory. Here there was a centre of demand for supplies in the form of the garrison which, in terms of agricultural provision, was essentially non-productive. The local community around Rhamnous was no doubt largely dependent on the town as a major point of exchange. Other markets surely existed, in neighbouring demes for instance. But as can be seen from the decree honouring Epichares, the interdependence of Rhamnous and its agricultural territory is overwhelming. In effect, Rhamnous itself acts as a mini-*polis* within the context of its surrounding territory. The Athenian economy has often been considered from the perspective of Athens, the major focus of the *polis*; Rhamnous, on a smaller scale, was a quasi-*polis* with its own surrounding territory. The deme as a *polis* is not a new idea: Thucydides was the first to compare the Attic demes to a *polis* when he assessed the difficulty Athenians had when abandoning their demes for the city during the Peloponnesian war (2. 16. 2). But with Rhamnous the emphasis should not follow political lines: Rhamnous acted as fort, as deme, but fundamentally as a centre from which protection could be extended and in which resources were consumed.

Nor should the schematic demarcation of Attica using Thiessen polygons suggest that at the centre of each deme-territory lay a single nucleated deme. Not all demes had one main focus, for some could spread and sprawl, while others had a centre: Atene, perhaps something of an exceptional deme (Osborne 1997, 246) had no centre (Lohmann 1993, 126–8), Sunium possibly two (Stanton 1996, 342), and the search for a single deme

centre for Aixone remains elusive (Matthaiou 1992–8, 168). Variation in settlement pattern within a region the size of Attica is not surprising: one might look to Keos to find comparable differences. Here nucleated settlement around one centre, Karthaia, co-existed with more diverse patterns at Ioulis (Cherry *et al.* 1991, 335). Intra-regional variation is to be expected, a factor which again emphasizes the importance of considering micro-regional patterns.

Many different kinds of people, organized within all kinds of groups, operated and displayed their affiliations in Rhamnous (Osborne 1990; add the recent discovery of an inscription referring to the Tetrapolis, reported by B. Petrakos, *Ergon* 1998 [1999], 14–15). In the Epichares decree, we hear the voice of the human population of Rhamnous because of the extraordinary pressures created by the Chremonidean war. Here, at least, Davies' call can be answered by identifying a location in which to start an analysis of the economy: for here we find human needs – food was required, and people were in danger; we find also the *effective* demand for such needs to be satisfied. From the detailed evidence of the 260s, we start to see that there were flows of goods, perhaps also services generated by the pattern of demands within the area of Rhamnous. Here we have a topological landscape, and at Rhamnous we find a main node.

But of course, Rhamnous operates in a wider context, that of the surrounding communities, many of them demes, within Attica. The topological landscape is also inextricably linked with Athens itself, the major node in the peninsula of Attica. Thus far the description of the landscape can be mapped politically within the Athenian *polis*. Epichares' actions make it clear that he may well have been able to tap into other areas, other flows of goods. After all, where did the grain which he had purchased originate? It is unlikely that such supplies were obtainable within Attica, when communication over 5 km from the fort of Rhamnous was made extremely dangerous by the presence of an enemy army. The most likely source for Epichares' grain purchase was via the Gulf of Euripos, a delivery of grain to the small, defended cove which Rhamnous controlled.

Rhamnous' economy nests within the wider economic patterns of the Athenian state. Here we can find the hierarchical layers of economic interaction which have been mapped out in John Davies' model. But the real economic activities of Rhamnous at war reveal all too clearly the role of individuals and the important 'out of region' activities of Epichares. At Rhamnous we find evidence for the household-based economies of the farmers operating their fields (Davies 1998, Figure 11.1) as well as for the complex flows generated by institutions such as temples (e.g. that of Nemesis at Rhamnous) and out-of-region exchanges, exemplified by Epichares' organization of the ransoming of prisoners from the pirates and possibly by the purchase of the grain (Davies 1998, 246, 248, Figure 11.2). Here we also find the interaction of Rhamnous within the state, in the public economy: Epichares' appointment to Rhamnous was on the *polis* level, and the garrison town served part of the state's overall military strategy. The economy of third-century Rhamnous can therefore be seen to display many of the signs that one might identify in the economy of a complex structure.

Davies describes the framework of cellular economies for Athens and extends the model to describe the sort of patterns that one might find when tracing the economic flows on a single surface, i.e. between 'cells' of similar size to Athens. We might also look at smaller cells; for if we see similar complexity on a smaller scale, then the interaction of cells becomes all the more intricate. Within the larger cells, such as Athens,

other complex cellular structures exist. The smaller micro-regional economies which can be seen to operate at Rhamnous make it clear that 'the structures and networks' (Davies 1998, 251) will need quickly to become three dimensional. As well as horizontal relationships between inter-regional cells, there are the intra-regional relationships, and within those, smaller micro-regional economic patterns.

Hellenistic regional economies

The micro-regional economy of Rhamnous has been suggested by the evidence presented in one central piece of epigraphic evidence. Perhaps a similar proposition could have been made on the basis of archaeological survey. The positivistic limitations of the approach here are obvious. It has also been assumed that the actions of Epichares were indeed important and welcome to the population, so that his subsequent decoration reflects to some degree 'thanks' for his services at Rhamnous. If these assumptions are valid, the epigraphic evidence can be read, atleast in part, as indications of what was thought to have been important, and of what required emphasis in the difficult years at the opening of the Chremonidean war. Epichares' activity had benefits for all at Rhamnous, but only in the short-term. The Athenian state was subsequently defeated and capitulated to Antigonos Gonatas after the city itself had withstood a lengthy siege (Paus. 3. 6. 6; Habicht 1997, 150). Rhamnous was captured, it is unclear when. It remained a garrison after the war, and continued to be occupied by soldiers, but these now included forces representing Antigonos. The subsequent history of the fortified deme remains heavily influenced by a military presence.

The people of Rhamnous required grain from the local territory and were able to increase its supply by buying the commodity through the purchase made by Epichares. The problems of agricultural productivity were increased dramatically by the war, but there is no reason to believe that local harvests were any less important in peacetime than in wartime. Similarly, the manner of Epichares' purchase of grain may imply that resort to the grain market was one which was unusual and deserved credit. But the emphasis throughout the honorific decree was on how the people of Rhamnous and its territory had been helped. The micro-region of Rhamnous has no obvious political boundaries, and evidence for their existence does not survive as it does possibly for other deme communities (Stanton 1996, 355–63, Figure 1). Under the pressures of war, a very real geographical zone became, temporarily, the limits of Rhamnous' territory; these margins must have been considerably less than those expected during peacetime.

Regional economies existed on many levels in antiquity. The evidence for Hellenistic Delos has shown how its economy operated largely within the confines of the neighbouring islands. Larger geographic areas can be assessed, for example eastern Spain and the movement of salt (this volume, chapter 6) or, larger still, Arabia (this volume, chapter 5). That Rhamnous has no direct contacts with either of these areas of the Hellenistic world is not to deny the importance of the movement over long distances of valued commodities. The essence here is rather in the level of detail.

The local economy of Rhamnous betrays an 'internal complexity', a complexity which one might start to see on the larger scale throughout Attica as a whole. Warfare considerably affected the economy of Rhamnous, which is a major reason for supporting

Austin's criticism of Rostovtzeff's lack of attention to this phenomenon (Austin 1986). Many factors had affected the rural economy of north-eastern Attica, and it is dangerous to concentrate too much on the role of markets alone. Indeed, it seems dangerous to start to make sweeping generalizations which identify and explain economic declines in the fourth century, as Rostovtzeff attempted to do. Big ideas may fit big units or kingdoms, but will they suit all levels on which economies operated? The inspection of a relatively small community in a volume on Hellenistic economies underlines the massive scale on which one has to see the production, movement and redistribution of commodities. In this chapter the emphasis has been largely on grain, but within the context of a closely defined region or micro-region. The production–movement–redistribution process operated on much larger scales and over much greater distances than we have seen at Rhamnous. But crucially, all these operations co-existed. If one is to understand economic processes in diverse Hellenistic worlds, then one must be aware of the complex variety of micro-regions which make up such worlds.

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ECONOMICS IN ANCIENT ARABIA

From Alexander to the Augustans

Kenneth Kitchen

Preamble: the setting

Throughout antiquity, until almost its end, pre-Islamic Arabia largely stood apart from the rest of the ancient world, other than by long-distance trade. Protected by the immensity of its vast deserts and the inhospitable nature of its rocky or sandy coasts, this huge rectangle – a subcontinent as large as India – was never incorporated overall into any of the empires of Near-Eastern antiquity. The Assyrians had a brief ascendancy over the north-west corner and the early Gulf states; Nabonidus of Babylon lived in Teima (NW) fleetingly; and the Achaemenid power in turn followed Assyrian precedent. Alexander dreamed of surveying Arabia's periphery for future acquisition of her inland resources, but achieved neither. On behalf of Caesar Augustus, Aelius Gallus in 25 BC failed heroically to reach Arabia's remoter wealth, an early imperial failure masked by a Roman sea-squadron's brief punitive raid on the port of Aden to overpaint defeat with a 'success'. In the east, Parthians could overawe the Gulf kingdoms, and the Sassanids take them over; but a substantial external supremacy over Arabia only came in the late sixth century AD when the Sassanian ruler Chosroes I sent his agent to take over the entire Himyarite realm (embodying much of south and central Arabia) when his ruling protégé there was murdered in AD 577, adding all this to his ascendancy in the area of Oman and the Gulf. For most people in the Near East and Mediterranean, early Arabia and its cultures long remained conceptually hazy and distant, a situation still true in western lands into the nineteenth century and in good measure even during the twentieth. Furthermore, in practice, we have two ancient Arabias, not just one (see Figure 5.1):

- an Eastern Arabia, along the Gulf coast and including Oman (ancient Magan); and
- a Western Arabia, in two zones:
 - (i) the south-west (now Yemen), reaching northward towards Najran in south-westernmost Saudi Arabia, and eastward in the south through Hadramaut towards Dhofar ('incense-territory') in modern western Oman; and a much less extensive area in
 - (ii) the north-west, based on the oases of Al-'Ula (Dedan), Teima, Dumah

Between and separating these two 'north-south' margins on the east and west, there extends a vast swathe of sandy and stony desert from the Nafud up north towards Syria,

all the way south to the dunes of Rub al-Khali and Ramlat Sabatayn, into Yemen's north-eastern borders.

The east

From a very early date (sixth/fifth millennia BC), there has been identified archaeologically a long series of cultures and kingdoms local to the Gulf seaboard of eastern Arabia, all the way down to the third century AD. A good archaeological basis has been steadily built up from about 1950 to the present; but epigraphic sources are rare within this zone, and largely restricted to mentions in the cuneiform records of Mesopotamia, prior to the Achaemenid and Hellenistic periods. In the third millennium BC there emerged the realm of Dilmun along the north half of Arabia's east or Gulf coast (between Kuwait and Qatar), whose power-base moved across into the isle of Bahrain, which became the centre of Dilmun ever after, right down to the beginning of our period, hence the Greek name-form 'Tylos' in the third century BC. Also from the third millennium BC, the sources name for us the realm of Magan, further along the Gulf coast, and covering much of what are now the United Arab Emirates and Oman. By the mid-first millennium BC, the Oman part of this region had become known as Qade (or Qadu), so appearing in Neo-Assyrian, Neo-Babylonian and Achaemenid sources, bringing us, again, to the brink of our period. During the last three millennia BC, the Gulf kingdoms lived basically by their local, oasis-based agriculture and fisheries, to which one may add the ebb and flow of trade north-eastwards with the Sumerians, Babylonians and Assyrians of ancient Iraq at most periods, and with Meluhha (alias the Indus/Mohenjo-Daro civilization) in the third and early second millennia. The classic (and very readable) introduction to archaeology in the Gulf is (as ever) Bibby 1970/1996; for a full-length study of the archaeology of the Gulf region (with historical sources cited), see Potts 1990. The fortunes of Tylos and Qade came closer together in our period.

The west

The beginnings of antiquity down the western side of Arabia are not so obvious quite so early, especially as archaeology has been practised to modern standards only much more recently (from the mid-1970s) than in the Gulf states.

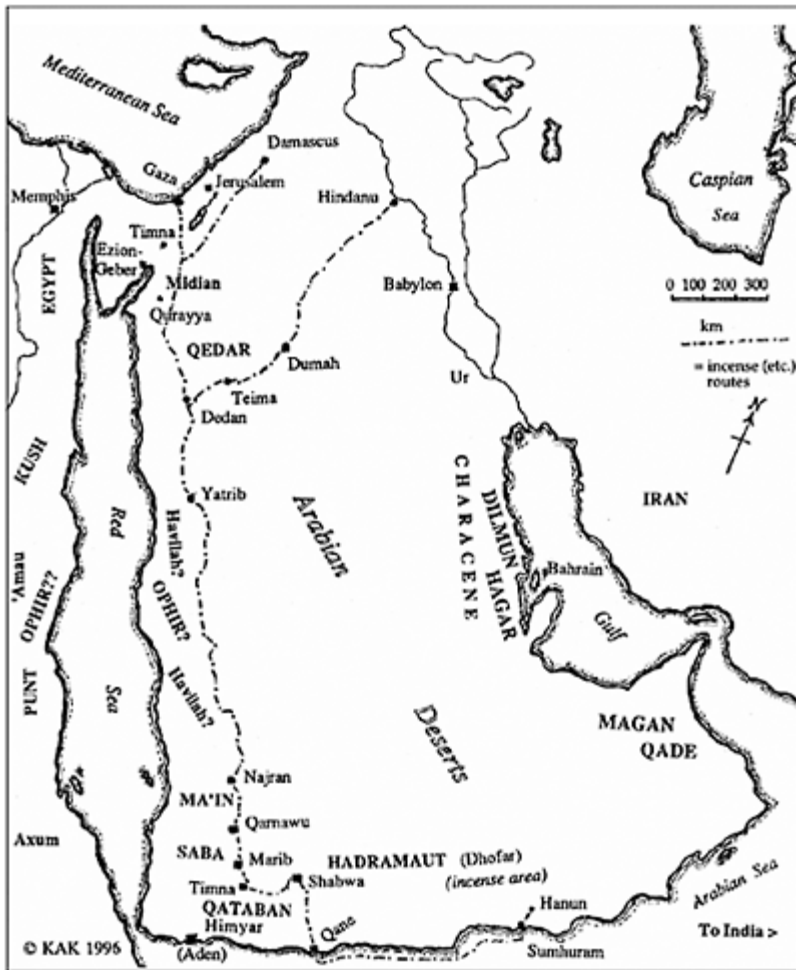


Figure 5.1 Map of Arabia showing sites referred to in the text and the principal overland route from southern Arabia to the Mediterranean at Gaza.

The south-west

It is only in the last decade or so, that there have been identified archaeologically an Old-South-Arabian 'Neolithic' with settlements of pastoralists (c. fifth–fourth millennia BC), and 'Bronze Age' cultures with main and satellite settlements well-established on an agricultural basis (third–second millennia BC; for simple introductions, see Fedele 1987 and de Maigret 1987; a detailed report, de Maigret 1990). At Marib, future capital of the realm of Saba (Sheba), a proper irrigation system was developed seemingly as early as

the late third millennium BC, with the first building of stone-masonry flood-deflectors to guide the twice-yearly floodwaters onto the two great cultivable areas flanking the Wadi Dhana watercourse along the south side of early Marib. The steady yearly build-up of fresh alluvium necessitated the periodic building of massive new deflectors at ever higher levels through the centuries in the second and first millennia BC. Eventually a dam spanned the Wadi between massive piers on either bank; breaches in it had to be repaired at rare intervals until its final collapse in the late sixth or early seventh century AD, symbol of the end of the Himyarite state and of Sabaeen civilization. (For a simple introduction, see Schmidt 1987; fuller references to the technical reports are given in Kitchen 1994, 129–31). An intensive irrigation agriculture with grain-crops, fruits, palm-groves (along with livestock) was always the fundamental economic basis of the Old-South-Arabian kingdoms known to us from their own written records within c. 1000 BC to AD 570. Foreign trade was a delectable enrichment for the rulers and regimes of those kingdoms, bringing in (as it did) income that could be spent both on imports exotic to them, and on ‘conspicuous consumption’ at home (monumental buildings, etc.).

For most present-day scholars working on the texts and history of the Old-South-Arabian kingdoms, the assumption is made that the epigraphically-attested monarch Karibil Watar (I), ruler of Saba, is to be identified with the ‘Karibilu, king of Saba’ who sent goods to Sennacherib of Assyria in 685 BC, according to the latter’s texts. This assumption may well be justified, but is not yet 100 per cent foolproof – there are other Karibils of Saba, and other approaches (e.g., through archaeology and Carbon-14) are not yet watertight. For clarity and compatibility we will use dates in this study that are based on this supposed link. The following sketch has to be of the briefest nature.

In the twelfth–tenth centuries BC, it is likely that several developments coincided. Use of the camel for desert travel was already known in eastern Arabia, but then spread to western Arabia, making possible an efficient overland trade in lightweight, high-value goods (like aromatics) from southern Arabia all the way up the west side of the peninsula to Palestine and the Mediterranean world. In southern Arabia, various groups had certainly formed into local kingdoms during that time, down to our first local records of the tenth–seventh centuries BC. The Old-South-Arabian alphabet was itself a conscious and deliberate creation of not later than the twelfth/eleventh centuries BC, starting from Late-Canaanite letter forms, and exhibiting its own special letter-order. As agriculture had flourished for many centuries before its invention, the creation of this new alphabet was clearly stimulated by factors other than subsistence farming. The needs of book-keeping for a more complex political organization (kingdoms using taxation and indulging in monumental building) and for foreign trading may have provided the stimulus. *Saba* had its capitals in Marib and westward at Sirwah, and extended its direct rule westwards up onto the mountain-plateaux and beyond. North of Saba, in the broad vale of the Jawf, arose small, almost ‘city-state’ kingdoms (Nashan, Kaminahu, Haram, Inabba) that coalesced into the merchant-kingdom of *Ma’in*, capital Qarnawu, and second city Yathill (now Baraqish). South-east of Saba and Marib, based on Wadi Beihan, was centred the kingdom of *Qataban*, with its capital Timna or Tamna. Directly eastward, some 45 km (30 miles), lay Shabwa, the strategic frontier-capital of the vast kingdom of *Hadramaut*, as if guarding the approaches to the great, long valley of Wadis Hadramaut and al-Masila, curving away still further eastwards, far beyond which lay Dhofar and its incense-growing region.

With history before 330 BC, we must be brief. In eight campaigns, Karibil Watar I enforced his authority over most of south-west Arabia (in what is modern Yemen) west of Shabwa and Hadramaut, but in concert with Qataban and Hadramaut. His major action was to crush and dismember the upstart kingdom of Awsan (just south of Qataban) whose sudden growth and pretensions threatened the already-traditional Sabaean primacy among these kingdoms. Both Karibil Watar I and his predecessors (and another ten or so successors) bore the title *mukarrib* ('uniter'), which appears to express the role of its bearer as being in some way paramount ruler over a federation of these early south-Arabian states. It clearly carried prestige; when the ruler of Awsan had adopted the title and its claim to primacy, this act and his expansionist policy brought down on Awsan the furious wrath of the Sabaean ruler.

By the early fifth century BC (at the earliest; mid-fourth at the very latest), the kingdoms of Ma'in, Qataban and Hadramaut had openly rejected any further Sabaean pretensions to overlordship. Henceforth, all Sabaean rulers contented themselves with the title of King – but they warred with Qataban, when its kings adopted the title *mukarrib* with its pretensions of primacy. Thus, what is termed the Hellenistic epoch in the Mediterranean and Near East was for south-west Arabia the epoch of the four kingdoms. But by its end, Ma'in had been absorbed by its neighbours; Qataban had fallen to Saba and Hadramaut before AD 200. Already at about the turn of our era, the traditional royal line in Saba itself had given way to a probably collateral dynasty from the Zafar district just south (Himyar, Dhu-Raydan), such that the new line used a dual titulary, 'King of Saba and Dhu-Raydan'. But a temporary split occurred during c. AD 150–275, until a Himyarite king again took over Saba (c. 275 AD), and soon afterwards (in c. AD 290) his successor conquered Hadramaut, thus uniting all of south-west Arabia into a local 'Himyarite empire', with influence still further north. This lasted until the late sixth century AD, when the ruler of Axum (Eritrea) replaced a ruler of Jewish faith with a Christian nominee, whose line in turn was dethroned by Chosroes I, through whom Sassanian Iran obtained control of much of Arabia, on the eve of the emergence of Islam.

The north-west

Here, we can be still briefer. The oases first mentioned (Al-'Ula, Teima, Dumah, etc.) partly supported early local kingdoms, of 'Arabia' with queens during 750–690 BC, and kings before that date and thereafter exclusively. From the eighth to fifth/early fourth centuries BC, 'Kings of Qedar' dominated the north-west area, with also local kings of Dedan (= Al-'Ula). Then, a new polity arose under 'Kings of Lihyan', probably c. 350–180 BC, followed by rule from Ma'in to c. 120 BC, and a brief 'Lihyanite' interloper, until finally from about 100 BC the famous Nabateans of Petra added the area to their dominions through to the Roman take-over of AD 106.

Two points may fittingly close this introduction. First, in strong contrast with classical studies, our modern knowledge of Ancient Arabia is still in its infancy, and growing rapidly; there has been an explosion in the last twenty-five years in both archaeological discovery and the increase in published texts, plus new kinds of text. Second, our levels of knowledge are still very basic, and there is (textually) very little to compare with (for example) the papyri of Ptolemaic Egypt, or the resource offered by classical authors for the Mediterranean and Levant area. Except for the invaluable firsthand record of the

Periplus Maris Erythraei, much that they offer on Arabia is possibly second or third hand and at times of doubtful value or authenticity. Omitting the endless graffiti that give little more than personal names, the main mass of stone inscriptions in south-west Arabia are formal and largely stereotyped. Numerous statue-bases and bronze plaques thank a deity for success in war, healing of illness, etc., and only reflect 'history' and 'economics' when they allude to events of such wars, or to the amount of booty, etc. We have some legal and other texts, sometimes mentioning prices. Coinage did appear (inspired by Athenian models) reputedly from the fourth century BC onwards (Figure 5.2), and each of the kingdoms developed its own issues – but all are still in the formative stages of study. Only very recently, entirely separate from the formal texts on stone, have there emerged finds of wooden rods, inscribed in a more cursive form of the Sabaeen script (Figure 5.3). The basic decipherment of the script has recently been achieved, but its forms are in part ambiguous, and the decipherment of individual texts is a slow, arduous task only just begun; perhaps twenty or so have been painstakingly edited, out of hundreds discovered. But these *are* texts of everyday life: letters, legal documents, accounts and contracts, name-lists and so forth. Thus, they have considerable potential, long-term, for study of the economy of ancient Arabia during probably the fourth century BC to the third century AD. (See for background, bibliography and publication of sixteen such texts, Ryckmans *et al.* 1994.) But they are unlikely to rival the levels and quantity of detail found in Ptolemaic papyri, for example.

Thus, in content and presentation, this chapter can only be cast in simplest form and at an elementary level; there is (as yet) no realistic scope here for a more sophisticated treatment.

Arabian trade and economics before the fourth century BC

'International' connections in Ancient Arabia go a long way back. Looking first at the Gulf region, when fisherfolk inhabited its shores, the presence of Ubaid pottery of the sixth/fifth millennia BC in their modest settlements indicates visits by Mesopotamian fishermen (Potts 1990, I, 50–61). Then, in the fourth/third millennia BC, at the time of the rise of Sumerian city-states in Mesopotamia, their Late-Uruk and Jamdat Nasr wares appear in Arabian Gulf sites, and (in their now agriculture-based settlements) the locals even imitated Mesopotamian 'hog-backed' bricks. But now the earliest written documents come to our aid: third-millennium Sumerian sources reveal that the Mesopotamians had begun to import copper from Arabia. Here, earliest Dilmun (on the Saudi coast, before Bahrain became its focus) acted as supplier for metal actually mined in Oman besides timber (cf. Potts 1990, I, 85–92). Such trade continued right through the third into the early second millennium BC, contemporary with the great Mesopotamian empires of Akkad and Ur. The latter traded perishables (grain, textiles) for copper. During this period, Dilmun (based on Bahrain) and Magan became also the mid-points in a trade-cycle that reached out east to the Indus Valley civilization, whence merchants supplied luxury goods to Magan, Dilmun and Mesopotamia (cf. Potts 1990, I, 133–50; 181–91; 219–26; 258–60; cf. also essays by G. Weisberger, S. Cleuziou, P. Kjaerum, J. Reade, H.J. Nissen, S.R. Rao, A.H. Dani, D. Potts, gathered in Al-Khalifa and Rice 1986; and by B. Vogt, D. Collon, J.J. Glassner, in Reade 1996). Gulf trade reached both across

the Gulf into Iran (up to Susa), and well up the Euphrates to Mari and beyond (cf. Potts 1990, I, 228–231).

In the later second millennium BC, the Kassite rulers of Babylon brought Dilmun under their control; tablets of the time show trade in Dilmun dates to Babylonia (cf. Potts 1990, I, 305–14); the fall of the Kassite regime left the Gulf states independent until the Assyrian Empire sought to bring them into its orbit (as Dilmun and Qade), followed in this by the Neo-Babylonian and Achaemenid powers. During this time, the use of subterranean irrigation-conduits (*falaj*) was introduced, enhancing agricultural development in the Oman area.

On the western side of Arabia, wider links come later than in the east, on present evidence. In the north-west, during the thirteenth and twelfth centuries BC, there briefly flourished the Qurayya community, based on irrigation-agriculture around the site so named with its high citadel, and its cheerfully decorated pottery. These people got involved with the copper-mining run by Egypt's Ramesside kings; and, when Egypt withdrew *c.* 1140 BC, they continued for a while before disappearing in their turn (failure of markets for the product?). Essential references are brought together by Kitchen in Handy 1997, 130–2 and nn. 5–9.

Developments in the south west were longer-lasting. There is reason to believe that the camel (already used long before in eastern Arabia) came into full use for long-distance trade and raiding in western Arabia by the twelfth century BC. This meant that trading in lightweight high-value commodities such as aromatics from southern Arabia up to Palestine and the Mediterranean (NW) and into Mesopotamia (NE) became both practicable and profitable. In the tenth century BC, we have the report (cf. 1 Kings 9:26–10:13) of brief dealings between Solomon and the Queen of Sheba in a context of Hebrew-Phoenician economic exploration down the Red Sea, which Saba ('Sheba') may have viewed as a potential threat to its overland trade; (see discussion, Kitchen in Handy 1997, 133–47). Close on its heels, there is Assyrian textual evidence for trade out of Saba going north via Teima, then NNE to reach Assyria via the little state of Hindanu on the middle Euphrates, from about 890 BC, and vouched for by the explicit mention of the ruler of Hindanu plundering a Sabaean caravan of 200 camels that had entered his realm without proper formalities in *c.* 750 BC (for data and discussion, see conveniently Liverani 1992). This ninth–eighth century Arabian trade exported purple-dyed textiles (not a Phoenician monopoly), alabaster, myrrh and incense, antimony, ivory and sissoo-wood (some of this probably being re-exports, not of south-west-Arabian origin). After this, our sources are limited, but once established, the trade in aromatics and other luxury items clearly continued to Palestine and Mesopotamia right down to the third century BC and onwards.



Figure 5.2 Hellenistic coins of southern Arabia (third to second centuries BC).



Figure 5.3 Inscribed rod made from palm frond.

Arabia during the Hellenistic and Augustan Periods, c. 330 BC – AD 30

In the east

After the governor in Dilmun under Nabonidus of Babylon in 544 BC, we then have an almost total historical gap at present, of some three centuries. Thus, we do not know whether the conquest of Babylon by the Persians included taking over the governorate of Dilmun, or whether it led to the renewed independence of Dilmun under its own (or local neighbouring) rulers. Perhaps the latter was the case, for certainly Alexander the Great did *not* inherit the governance of the Arabian side of the Gulf, when he took over the vast Achaemenid realms from Dareios III. Otherwise, the survey of the Arabian coast of the Gulf planned for Nearchos would hardly have been needful (only, exploration around Oman and westward).

At any rate, we find a new political entity in the Gulf from the later third century BC: the kingdom of Hagar, occupying roughly the Arabian coastal zone from Kuwait to near Qatar in modern terms, and including Bahrain, known in Greek writings as Tylos (adapted from 'Dilmun'). By name, it is identical with the '(H)agarum' of which Rimum had been ruler over a millennium before. Three of about five kings are known (almost exclusively) from their own issues of coins, during c. 220–140 BC. Attested all the way from Failaka at the head of the Gulf, via Bahrain down to Thaj (E. Arabia) and Mleiha (UAE), these coins are all directly modelled on issues of Alexander, with minor variations; the earlier issues are inscribed in Old-South-Arabian script, while those of the last ruler, Abiel, bear his name and patronymic in Aramaic lettering; see in particular Robin 1974 (whose linking of Hagar with the Dumat al-Jandal oasis, pp. 110–11, rests on weak grounds).

Late in the Seleukid rule over southern Iraq, one Hyspaosines began his career as satrap for the Gulf ('Erythraean Sea'), and founded his own line of local monarchs, based on Spasinou Charax (the former Antiochia of Antiochos IV, just north of the head of the Gulf), the kingdom of Characene in modern writings. During the period c. 141–126 BC, the Parthian kings from Iran wrested control of Babylonia from the Seleukids (summary, Sherwin-White and Kuhrt 1993, 224–5). It may be that, at this confused time, Hyspaosines quickly supplanted the neighbouring realm of Hagar under its (currently) last-known king Abiel (or some yet-unknown successor?) from c. 140 BC. He and his successor-kings of Characene thereafter ruled under Parthian overlordship, and extended their sway all the way south-east along the western coast of the Gulf as far as the area of the modern UAE, as discoveries of their coins indicate (cf. Potts 1988).

Trade across from southern Arabia (aromatics) and from India into the Gulf region continued to flourish during the Seleukid and Parthian periods. Coins of the kings of Hagar have been found in faraway Asia Minor (Robin 1974, 86–91 *passim*), while the kingdom of Characene had links with merchants from Palmyra (Potts 1988, 143–4 and references). It was international trade of this scope that appears to have stimulated the Gulf rulers to adopt the use of Greek-based coinage. In eastern Arabia, Thaj is a major site, of a walled city, Phase III representing a major rebuild in Seleukid times (summary, Potts 1990, II, 30–48; other sites of this period, 48–58). Some would identify Thaj with the city of Gerrha attested in the literary sources, notably as a trade-emporium and for its

concordat with Antiochos III; but many other identifications have been suggested (list, discussion and references, see Potts 1990, II, 85–97).

Going back north, the island of Failaka (off Kuwait) supported a Greek garrison; the fortress-enclosure contained two temples in purely Greek style, while a separate sanctuary was dedicated to Artemis. (Compare the assessments by J-F. Salles, in Kuhrt and Sherwin-White 1987, 105–8, and by Potts 1990, II, 154–96, plus the official report by Jeppesen 1989). Known then as Ikaros, this island was an outlier of the Seleukid presence at the head of the Gulf, but as much a religious centre as a shipping-station. The Arabian Gulf coast all the way SSE from Ikaros/Failaka remained outside the Seleukid dominion; but trade and the outward impact of Greek culture is visible through physical artefacts, be they Rhodian jar-handles, Greek (and Greek-style) coins, including some in hoards; Greek inscriptions (as on Failaka), and Greek pottery, besides artwork in Greek and Near-Eastern styles, Greek as well as Aramaic epigraphs on pottery, and so on (cf. illustrated account, Vine *et al.* 1993, 63–74 with colour illustrations). East Arabia and its cultures remained essentially independent politically and culturally of the great Greek empires of Seleukos or Ptolemy, and also of the Parthians in large measure, while enjoying links with such powers.

In the west

Here, Arabia (both north-west and south-west) was even more independent of, and separate from, the Hellenistic world, except for the links of international trade, and a few outward material trappings. As always in the south, the fundamental basis of the economy of Saba, Ma'in, Qataban and Hadramaut remained irrigation-agriculture for their general populations, while the long-distance trade in aromatics from Dhofar, and transit-trade in luxuries shipped in from India brought wealth and exotic display to the royal courts and governing bodies of these kingdoms. The aromatics of Dhofar were brought down to the coast, and then shipped out from the excellent natural harbour now known as Khor Rori (ancient Sumhuram) westwards past the inhospitable south-Arabian coast until they were landed at the coast near a huge black rocky outcrop, crowned by a fort. Here was the settlement of Qane. Thence, the precious products were taken by caravan north to Shabwa (classical Sabota), Hadramaut's capital and westernmost major centre. Then the camel-caravans wended their way through the successive kingdoms of Qataban, Saba and Ma'in, then northwards along the incense-route up the western side of Arabia, via the north-west oases (controlled by the Nabataeans in our period), then on to Palestine, to reach the Mediterranean at Gaza. All along the route, tolls levied by the proprietors of wells and facilities added to the final cost of the aromatics and any other products so carried.

From antiquity, trade with north-western India probably ran close to the coast, to reach the Gulf, and so via Bahrain (Dilmun/Tylos) to Mesopotamia; passing the mouth of the Gulf, such trade could also reach the ports of early south Arabia, such that Hadramaut, Qataban and Saba could act as middlemen in trading such products northwards. When the boon of more direct crossings between India and south Arabia (e.g., Aden) was first discovered by Indian and south-Arabian sailors, using the monsoon winds, we cannot know. The Greeks seem first to have learned of it under Ptolemy VIII of Egypt in the late second century BC; their 'discovery' is linked with the names of Eudoxus of Kyzikos and

(his?) captain Hippalos. While the late Hellenistic traders made some use of this discovery, the Romans quickly exploited it more fully; I content myself with a simple reference to Casson 1989, 12, 224 (with further references), and to the referenced essays by J-F. Salles and S.E. Sidebotham in Reade 1996.

From time immemorial, the trade of the ancient Near East had been carried on by barter in goods against agreed standards of metal by weight (gold, silver, bronze). But from about the fourth century BC into Roman times, three of our south-Arabian kingdoms introduced their own coinages based initially on the Athenian coins of Greece. In Qataban, from about the second century BC, local designs replaced Greek models, and in due course bore the name 'Harib', of the Qatabanian royal mint. The merchant-kingdom of Ma'in, curiously, seems not to have issued its own coins. Hadramaut in the east also began with 'old-style' Athenian types in the fourth/third centuries BC, changing these for probably Roman-inspired models in the first century AD. Shaqir, name of the royal mint, appears on various issues. Again, Saba (Sheba) began with Athenian models, but soon substituted her own symbols and legends (not always transparent in meaning) on the verso of such coins. Coins issued under the dual monarchy of Saba and Dhu-Raydan (first century AD) bore the mint-name Raydan. These show Roman elements, and kings' names. For the most part, the issue of such coinages by three of the kingdoms seems to have been to facilitate international trade. (For bibliography on Old-Arabian coinage, see Excursus I).

Finally, there is the more visual impact of the Greek component of the Hellenistic world upon ancient Arabia: in such matters as artistic motifs and styles in statuary and the decoration of buildings and in *arts mineurs*. The best known examples are the statues of the kings of Awsan (next to Qataban) in the first century BC. Here, through three reigns, we can see the sudden change in art-style. The statues of Yasduqil Fari'um I and Maadil II (Sarhan) are in typical Old-South-Arabian style (the second, taller, less stocky than the first), but that of Yasduqil Fari'um II (Sharahat) is entirely wrought in 'classical' style and proportions, wearing a Greek or Roman-style robe. An ephebic statue from Shabwa in Hadramaut (third/second centuries BC) of good style was possibly an imported original, or by a Greek artist. There is the splendid pair of lions ridden by 'cupids' from a noble house in Timna, capital of Qataban. In architecture, we find grapes-and-leaves scrolling on lintel and jamb panelling, and adaptations of acanthus-leaf designs on capitals; and so on. (See the excellently illustrated summary in Robin and Vogt 1997, 198–204.)

At this point, this necessarily very sketchy outline must cease; but the works cited below will take the interested reader further; ancientArabia is still a pioneering field.

Excursus I

Summary bibliography of studies on ancient Arabian coins

ABBREVIATIONS USED IN LIST

<i>AAE</i>	<i>Arabian Archaeology and Epigraphy.</i>
<i>CMYE</i>	A. Jamme, <i>Carnegie Museum 1974–75 Yemen Expedition</i> (Carnegie Museum of Natural History, Pittsburgh, 1976).
<i>JAOS</i>	<i>Journal of the American Oriental Society.</i>
<i>MAA</i>	<i>Miscellanés d’Ancient Arabe.</i>
<i>PSAS</i>	<i>Proceedings of the Seminar for Arabian Studies.</i>
<i>TMO</i>	<i>Travaux de la Maison d’Orient, Lyon.</i>
<i>YIMA</i>	C.J. Robin and B. Vogt, <i>Yémen – au pays de la reine de Saba</i> (Flammarion/Institut du Monde Arabe, Paris, 1997).

ARRANGED IN CHRONOLOGICAL ORDER OF PUBLICATION

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BETWEEN COLONIES AND EMPORIA

Iberian hinterlands and the exchange of salted fish in eastern Spain

Benedict Lowe

The Iberian Peninsula, in the phase between the establishment of the Phoenician colonies (eighth century BC) and the Roman conquest (second century BC), affords us the opportunity to examine the effects of a dominant external economy upon an indigenous population. Scholars have, in the past, chosen to view the Iberian culture in this light, as a product of Greek and Phoenician influence. The settlers often remained culturally distinct, in stark contrast to the natives who began to adopt the trappings of colonial culture. The premise of this chapter is that the development of colonial settlement had important consequences for Iberian society. The growth of trade fostered aristocratic prosperity and led to the creation of Iberian communities which remained socially and politically independent of their colonial neighbours. Marginalized by the Iberian aristocracy, commercial contact with the colonial world was important and profitable, not merely to the colonists but also to the Iberians.

The core-periphery model has been popularly applied to the colonial settlements of the West (Cunliffe 1988, 1993) with the native hinterland acting as periphery to the colonial core. The Graeco-Phoenician polities served primarily as importers, acquiring access to resources elsewhere in the Mediterranean. The implication inherent in this, however, is of the Iberians as essentially passive participants in Graeco-Phoenician exploitation. Even allowing for the organization of trade through the polity, exchange is essentially a two-way process: whilst urban centres outgrew the productive capacity of their hinterlands and relied upon imports of essential resources from elsewhere, the corollary is true also, that they provided centres of demand and redistribution. The development of established trade routes will have made room for secondary cargoes, fostering in turn the economies that they were ostensibly there to exploit. Trade routes were predominantly coastal, consisting of a succession of short voyages along which secondary cargoes could be carried alongside the principal resource. Scatter-patterns of individual *amphorae* indicate the off-loading of cargoes from merchant ships for redistribution along the coast (Fernández Izquierdo 1990; Martínez Maganto 1994). Primary trade was thus characterized by homogenous cargoes composed of products from the same point of origin – although not a unity of products, with secondary routes being characterized by commodities drawn from a variety of regions (Nieto Prieto 1993).

The intermingling of native and colonist, most famously seen at Emporion, encouraged the growth of an aristocratic ethos amongst the Iberians, together with the

development of routes of distribution and production to meet the economic potential of the colonial settlements. Of particular importance is the need to understand how far the Iberian economy functioned to supply the needs of the Greeks, and how far as an independent unit which traded with the Greeks merely as a corollary of its wider activities. By concentrating upon the colonies themselves and upon *amphorae* as a medium of exchange, there is a tendency to emphasize long-distance trade at the expense of local patterns of distribution. Only through the recognition of local supply and demand can true economic development be shown to have taken place on the part of the Iberian communities, for without it we are left with the Iberians as passive victims of Graeco-Phoenician exploitation.

In order to examine the inter-dependencies of the Iberian economy we will concentrate upon the production of salt, whose value as a diagnostic tool has already been noted (Davies, this volume, chapter 1). As a dietary necessity the provision of salt was of considerable importance to centres of population, and it features prominently in the monopolies of the Hellenistic kings (Etienne 1970, 304–5).¹ Variations in quantity and quality meant that many regions relied upon imports, and considerations of supply meant that we see the establishment of population centres in relation to salt sources.² Control of the salt trade of the Hallstatt-Hallein formed the basis of the prosperity of these sites during the Hallstatt-La Tène periods³ and it has been argued that the acquisition of salt resources provided the impetus behind the early expansion of Rome (Giovannini 1985).

Salt itself remains elusive, leaving no trace in the archaeological record. Similarly much ancient salt production was located in coastal areas where erosion and changes in water level have not only brought about the destruction of these remains, but have hidden them from the eyes of the archaeologist. Salt was not merely valued as a dietary component in its own right, but as an ingredient in the preservation of other foods, some of which, particularly salt fish and *garum*, were highly valued as luxury items and were traded throughout the ancient world. Quality and type clearly varied widely and the most famed were highly sought after. Thus, although of less bulk than the provision of natural salt, one may envisage a wider geographic pattern of distribution of salted products, although not perhaps in terms of quantity.⁴ In view of the nature of the archaeological record, therefore, more emphasis must be placed upon the evidence for the production and trade of these derivatives rather than on that of the raw salt.

The Iberian environment

Any attempt to understand the impact of external cultures upon the development of societies must first consider the broader constraints within which socio-economic interaction took place. The physical landscape creates a series of niches within which communities can develop, channelling interaction and growth into certain key nodal areas.⁵

South-eastern Spain (see Figure 6.1) between Cabo de la Nao and Cabo de Palos has been an important area in the spread of Mediterranean influence since the first millennium BC. Although cut off from the interior by the eastern reaches of the Baetic cordillera (Fumanal and Viñals 1989, 8), much of the coastline is low-lying and fertile. Sedimentary deposition has created an environment of lagoons and salt flats dating back

to the last interglacial period.⁶ The low-lying coastal strip will have been ideal for the acquisition of salt, the sea water being drawn into the shallow lagoons and evaporated by the sun to leave a residue of salt (Rutilius Namatianus, *De Reditu Suo* 1. 476–8; Pliny, *NH* 31. 39. 73; Palladius 3. 19; Avienus 406). An early date for such utilization seems likely, with the exploitation of marine resources from the Neolithic requiring the extraction of salt for preserving the fish (Da Veiga Ferreira 1968). Further inland, Morère's study of salt



Figure 6.1 Iberian settlement in south-eastern Spain.

production within the region of Sigüenza (1991) has suggested a correlation between prehistoric settlement sites and sources of salt: the necropoleis of Prados Redondos (Alcuneza), Carabias and Riotovi del Valle are located near to the remains of salt pans.

Acquisition of salt resources may also have played an important role in the process of Graeco-Phoenician colonization. The coasts of Andalucia are praised by Strabo for their wealth of salt and marine resources (3. 2. 6), and the development of a fish-salting industry by the Phoenician colonists will have necessitated the production of salt. According to Strabo the Gaditanians traded pottery, salt and copper artefacts with the Cassiterides (3. 5. 11). It has been suggested also that access to supplies of salt was a major factor behind the siting of Greek daughter colonies in southern France (Benoit 1959), and a similar motivation may have been behind the Phoenician settlement of Na Guardis (Mallorca) (Guerrero Ayuso 1997, 197). Finds of 'briquetage' from the mouth of the R. Guardiaro (Cádiz), that was used in the artificial production of salt by heating, have been dated to the earliest Phoenician colonial presence in the area, if not prior to this (Morère 1994, 242).⁷ Greek settlements are located in the vicinity of the lagoons of La Fontana and Los Saladares, which appear to have been utilized as salt sources since the Phoenician period (Figueras Pachero 1945). A fragment of relief discovered early this century at Xabiga and depicting a horseman preceded by a togate figure and a soldier bearing a shield and spear may also indicate a Greek monumental presence in the immediate vicinity of the Roman fisheries of Punta de l'Arenal, Punta del Castell and Acequia de Noria (Albertini 1911; Martín 1970; Martín and Serres 1970).⁸ The establishment of the colonies of Alonis and Akra Leuke may also be due to the salt lagoons situated at the mouth of the Segura and Vinalopó rivers.

A Phoenician presence appeared first with the establishment of a settlement at Guardamar at the mouth of the Segura (García Menárquez 1994, 269) during the late eighth century BC. A short distance to the south lay the salt lagoons of Torrevieja and la Mata, whilst the topononym *estaños* may preserve a connection between the Phoenician settlement and salting. The establishment of a Phoenician *emporion* seems to have opened up commercial ties, with the Iberian centres of the Lower Segura valley beginning to show considerable Phoenician influence from the second half of the seventh century BC. The sites of Los Saladares in Orihuela and Peña Negra in Crevillente have long been recognized as being symptomatic of this influx of foreign goods (Sanmarti-Grego 1995, 456; Martín Camino 1994, 293). The expansion of archaeological excavation has, however, shown the existence of further native sites equally dependent upon foreign contact. Located at the mouth of the R. Segura, a short distance from the Phoenician settlement at Guardamar, has been found the Iberian centre of El Cabezo Pequeño del Estano (García Menárquez 1994). This fortified site was occupied from the late eighth to the seventh centuries BC and has produced quantities of Phoenician pottery recalling similar ceramic assemblages found at Los Saladares and Peña Negra, as well as to the south in Granada and Almería. The fortifications appear to be based on Tartessian models rather than Phoenician, and the site may represent the furthest extent of Tartessian commercial control over the Segura valley.⁹

The intensity of the oriental presence in the lower Segura has led a number of scholars to point at direct colonial contact through the settlement at Guardamar, through which goods were imported from the Phoenician colonies of the south coast. Vuillemon R 1 *amphorae* were produced in the Phoenician colonies of southern Spain from the eighth to the mid-seventh centuries BC (Ramón Torres 1995, 277–9), kilns having been excavated at Cerro del Villar (Aubert 1997, 198).¹⁰ Vessels of this type were produced during the sixth–fifth centuries BC at the kiln of Kuass (López Pardo 1990, 14), whence they may

have gone to supply the nearby fisheries at Tahadart, Zili and Ad Mercuri. The Phoenician merchants encouraged a demand amongst the local elite for goods, and in return the Iberian economy developed to provide an exportable surplus, with imitations of Vuillemont R 1 vessels being produced at Peña Negra in the first half of the sixth century BC (Ramón Torres 1995, 231). These appear to have been closely related to Mañá A vessels which were widely imitated amongst the Iberian communities (Ramón Torres 1987).

From Guardamar the imports seem to have reached the neighbouring fringe of Iberian centres such as El Cabezo Pequeño, Los Saladares and Peña Negra, which seem to have acted as intermediary points in the trade between Phoenician and native. The site of El Monastil (Elda), located on the middle reaches of the R. Vinalopó (Poveda Navarro 1994), began to import Phoenician ceramics from Guardamar during the seventh century BC as well as Iberian 'imitations' from Peña Negra. The fabric matches that of other vessels from the Crevillente area, and Phoenician potters' marks and graffiti occur at both sites between the late seventh and early sixth centuries BC, suggesting the presence of Phoenician artisans within the Iberian settlement (Poveda Navarro 1994, 492).¹¹

The archaeological evidence for this early period of Phoenician activity conforms with a standard core-periphery model, with sites such as Los Saladares acting as an interface between the Phoenician centres – located along the coast at points of contact with the interior (most importantly at the estuaries of the Segura, Vinalopó, Benicarló and Ebro) – and the Tartessian kingdom centred upon Huelva and the Guadalquivir valley.

Hellenization and the transition from Phoenician to Punic (sixth–fifth centuries BC)

The first half of the sixth century BC represents the peak of Phoenician commercial activity in the Peninsula. However, by the end of the century we see the abandonment of a number of the southern colonies and a restructuring of 'orientalizing' centres such as Castillo de Doña Blanca (Rosselló and Morales 1994, 14). Coincident with this is the development of a series of Greek colonial centres along the east coast, the most important of which was the Phocaeen colony of Emporion.

The contraction of Phoenician activity is often seen as the consequence of the collapse of the kingdom of Tartessos in the later sixth century BC (Aubet 1993; 1995). Competition from peripheral areas seems to have undermined the prosperity of the Tartessian communities in the lower Guadalquivir valley and led to the growth of powerful Iberian centres away from the earlier core (Júdice Gamito 1988).¹² The decline of their principal trading partner initiated a period of recession amongst the Phoenician communities along the Straits of Gibraltar that was only alleviated by the intervention of Carthage in the fifth century BC. It led instead to an expansion of commercial contact both through the development of the new Iberian centres situated on the fringes of the Tartessian sphere and through the appearance of new colonial settlements along the eastern coast.

Although Herodotos (4. 152) claims that the first Greek arrival in the Iberian Peninsula occurred in (in our terminology) 638 BC, when a certain Kolaïos of Samos was blown off course whilst en route to Egypt and arrived at Tartessos, it would appear that

they participated with the Phoenicians in the earlier commerce. The earliest Greek find in the Peninsula is a geometric krater, dated to 760–730 BC, that was found within the Tartessian settlement at Huelva (Rouillard 1991, 24). Pausanias (6. 19. 1) alludes to Tartessian bronzes at Olympia c. 648 BC. It seems probable that we are seeing a form of commercial interdependence between the Greeks and Phoenicians in the Andalusian colonies (Lopez Monteagudo 1978) that has been observed elsewhere in the western Mediterranean (Ridgway 1992). The concentration of Greek imports in the Phoenician colonies of the coast, appearing only sporadically inland, would suggest that they did not yet have any intrinsic worth for the Iberians and were limited to the *emporion* at Huelva (Domínguez Monedero 1991, 119–20; Maas-Lindemann 1997, 60) where they were exchanged for minerals.

The collapse of Tartessos led to a realignment of Greek commerce in favour of the developing centres of the east coast through the medium of the Phocaean colony of Emporion. The earliest settlement was located on the Palaia polis in c. 600 BC (Almagro Basch 1964) and it has been suggested that it served primarily as a staging post for Greek vessels en route to Andalucía (Shefton 1994). The late sixth and early fifth centuries BC saw an increase in the presence of Attic imports along the Levantine coast, and it is likely that Emporion played an important role in this. A bronze letter discovered from Neapolis and dated to the mid-fifth century BC appears to record a commercial transaction between the Phocaean colony and the Iberian town of Saigante, ancient Saguntum (Sanmartí-Gregori and Santiago 1987; 1988). The spread of hellenization through such contact may be seen in the imitation of Ampuritanian coinage by the Iberian communities of the south-east and in their adoption of Greek iconography.¹³

As with the earlier Phoenician activity, the Greeks seem to have facilitated their commercial ties with the Iberian communities by the establishment of *emporia* within the region at Hemeroskopeion, Alonis and Akra Leuke, although the exact location of these has been the subject of considerable debate. Strabo describes Hemeroskopeion as possessing a temple to Ephesian Artemis (3. 4. 6) – a deity particularly associated with the Phocaean colonists at Emporion – and it is generally accepted that is it from this that the Latin name Dianium (modern Denia) is derived.¹⁴ Alonis is conventionally located at Benidorm, but a location near Santa Pola at the mouth of the Vinalopó would appear more suitable (Rouillard 1991, 304), whilst Akra Leuke is perhaps Tossal de Manises, the Roman Lucentum.

Considerable debate has centred upon the nature of the Greek presence in the south-east, however, the geographical nature of the word *hemeroskopeion* suggests a mercantile importance. Although Emporion itself seems to have developed as a genuine colonial settlement exhibiting signs of topographic unity, social differentiation, an urbanized life-style and the exploitation of a substantial hinterland,¹⁵ no such criteria can be established for the settlements in the south-east. Some form of social stratification may be evidenced by the discovery of a possible temple in the vicinity of the Peñón d'Ifach (Schulten 1927, 228) and we have already referred to that of Hemeroskopeion. However, sanctuaries have been located also in coastal communities of a more clearly Iberian character: a possible Hellenic temple has been found at El Campello, dated to the fifth–fourth centuries BC (Domínguez Monedero 1991, 134). Such sanctuaries need not be taken as evidence for the existence of Greek *poleis*.

The communities themselves seem to have remained small and to have exercised little control over the surrounding hinterlands. Rather we may envisage a series of harbour locations which served as points of interaction in the manner of the earlier Phoenician 'colony' at Guardamar. The concentration of settlement in the vicinity of the Segura and Vinalopó, combined with their coastal location, may indicate a primarily commercial function without the development of an urban centre. The equation of Greek finds with sanctuaries has been taken to indicate the existence of *ports of trade*, with the temple affording a measure of control over the commercial activities (Figueira 1984). A *port of trade* is symptomatic of the intrusion of a dominant market economy upon a less developed indigenous system of exchange. Although the imports are valued as items of prestige, the traders themselves occupy a peripheral position within the native communities in order to minimize their cultural impact.

The Phoenicians too seem to have engaged in this resurgence of commercial activity in the south-east, although no longer through the colonies of the south coast, but via that of Ebusus, founded c. 650 BC (Gómez Bellard 1992; Guerrero Ayuso 1997, 231–4). The colony seems to have engaged in the redistribution of goods from the Punic centres to the south, and after c. 580 BC to have traded with the central Mediterranean (Llobregat 1974).¹⁶

Colonial 'definitions' and the growth of Iberian states (fifth–fourth centuries BC)

A corollary of the breakdown in Tartessian trade and the economic transformations that beset the Phoenician colonies during the later sixth century BC seems to be a change in focus amongst the Iberian communities. From the sixth century BC, interaction with the colonies led to the appearance of a 'mercantile' aristocracy which seems to have eclipsed the earlier Tartessian hierarchy by the fifth century BC (Cabrera 1998).

The importance of oriental contact with the nascent Iberian states has long been recognized, with the growth of a mercantile class being shown by the wide distribution of Attic imports, the siting of major Iberian centres on routes of communication, and the growth of coastal sites such as Los Nietos from the fifth century BC, where Iberian funerary monuments in the necropolis support the view that this commerce was in native hands (Santos Velasco 1989a; 1989b). The appearance of wealthy graves forming the foci of surrounding burials, as at El Cigarrelejo or Obulco, shows this to have been an aristocratic society, and the early appearance of oriental imports may reflect gift exchange rather than more market-orientated stimuli. These wealthy burials are concentrated round the *oppida* which developed in the area following the breakdown of the Tartessian hegemony. A number of these *oppida* seem also to have served as religious centres and to have gained some form of administrative primacy over a surrounding area. A growing comprehension of these sites as independent *poleis* may be seen in the appearance of sanctuaries devoted to the worship of hero cults at Porcuna and Pozo Moro which formed the basis of later civic cults.

Perhaps the most important of these evolving Iberian states is that of Elche, which seems to have become particularly important from c. 550 BC with evidence of an 'urban' layout and monumental architecture, perhaps owing some inspiration to Egypt (Ramos

Fernández and Uroz Sáez 1992). Elche seems to have come to control a substantial territory, with sculptures produced there having been found within a number of sites along the Vinalopó and in southern Alicante, the Iberian territory of Contestania. The distribution of Ilicitanian pottery as well as cultic objects associated with the worship of the Phoenician goddess Tanit, or a local equivalent, implies that this area of control extended as far as Cabo de Palos in the south and Cabo de la Nao in the north.

That Elche came to form the major market for imported goods may be seen from the concentration of Greek wares in the area of the Vinalopó/Segura valleys and the location of two of the aforementioned Greek *emporía* in direct relation to these, whilst Hemeroskopeion lies to the northern extent of Ilicitanian territory. The demands of this commercial network led to the organization of the Iberian communities to produce the commodities sought. One should not, however, make the mistake of viewing this purely as a process of 'Orientalization' in which the Iberian communities remained essentially passive recipients. It was rather that the long-distance trade remained peripheral to the Iberian State, and its redistribution a manifestation of aristocratic control.

As with the earlier activity of the seventh–sixth centuries BC, we see not only the importation of Greek ceramic forms but also their local imitation. Particularly striking is the markedly coastal distribution of imported *amphorae* which are found in the oriental centres themselves and the Iberian settlements of the immediate hinterland; where they are attested inland, they are concentrated upon important centres such as La Alcuñia and El Puig without being more widely traded (Ramón Torres 1991; 1995). A series of coastal Iberian sites can be identified within the vicinity of the colonial centres which may reflect an Iberian control of commercial activity. The settlement of La Picola, Santa Pola, is a case in point, having been occupied between c. 430–330 BC; it consisted of an elaborate fortified enclosure covering only 3,400 m² (Moret *et al.* 1995). It appears to have been an indigenous settlement and to have supplied the nearby centre of Cabezo Lucero, yet its planning and fortification would imply a degree of status symbolism. Although the exact function of the site is unclear it does not appear to have been unique, and the Iberian settlements at Peñón d'Ifach (Aranegui 1973) and El Campello (Figueras Pachero 1934; 1950) may have played a similar role. Although they were mixed communities, there is no evidence that they formed neutral points of commerce or were culturally isolated. It would appear, therefore, that they comprised an Iberian intermediary zone between the Greek *emporía* and the developing Iberian states that formed the focus of the oriental commerce into the region during the fifth–third centuries BC.

The development of mercantilist centres like Elche had important consequences, not only in that the indigenous aristocracy utilized imports as symbols of their wealth and authority, but in their fostering of the native economy in order to produce an exportable surplus. We see, therefore, a shift towards a broader economy with the development of agricultural production, in particular wine – as evidenced by the distribution of Vuillemonet R 1 *amphorae* that were produced in the communities of the south coast.¹⁷ Evidence for a similar development of salting in this period is problematic, as a combination of erosion and the similarities of Phoenician salteries to their later counterparts has served to obscure any traces that might remain. The Phoenician colonies have long been recognized as having developed the exploitation of marine resources, which will in turn have encouraged the production and acquisition of salt as a

commodity, both in its own right but also as a component of the process of preservation. Several sources praise the coasts of Andalucia for their wealth of marine life (Strabo 3. 2. 7; 3. 5. 3; Pliny, *NH* 31. 43. 93), and several of the Phoenician settlements seem to have been important fishing centres. Quantities of fish bones within the Phoenician colony of Toscanos point to the existence of a specialist class of fishermen, whilst finds of murex shells from Toscanos, Almuñécar and Morro de Mezquitilla allude to the production of purple dye (Aubet 1993, 264; Schubart, Niemeyer and Pellicer Catalan 1969, 149). Although fish could be consumed either fresh or dried, Pseudo-Aristotle refers to Gaditanian fishermen pickling tunny prior to shipment to Carthago Nova (*De Mir. ausc.* 136, 844a 24–35), and references to Spanish salted fish sauces, and presumably their export, appear in Greek literary sources from the fifth century BC.¹⁸

A number of fisheries have been identified on the Bay of Cádiz. The factory at Las Redes (Fuentebavía, Puerto de Santa María) seems to have been at its most prosperous in the period 430–325 BC (Muñoz Vicente *et al.* 1987, 490–6; De Frutos Reyes *et al.* 1988, 295–306). A fifth-century BC fishery has been excavated in the Plaza de Asdrúbal, Cadiz, which, despite a decline during the fourth century, appears to have remained in use until the second century BC. The nearby factory on the Avda. de Andalucia can be dated from the fifth century, with the presence of Corinthian Koehler A and B *amphorae* showing trade with Greece (Muñoz Vicente *et al.* 1987, 489–90). The fishery at La Manuela dates from the late sixth to the end of the fourth century BC, whilst that of Castillo de Doña Blanca is dated from the fifth to the third century BC (Ruíz Gil 1991, 1211–14).

The most frequently attested *amphora* type within the fish salteries on the Bay of Cadiz is Maña-Pascual A 4. Production of this form is dated from the fifth–third centuries BC at Kuass (López Pardo 1990, 22) where it was superseded by Maña C/Dr 18. Production seems also to have taken place on the Spanish side of the Straits of Gibraltar, with the kiln at Torrealta dating from the fourth–second centuries BC (Lagóstena Barrios 1996b, 112–14). The form seems to have served as the principal container for salted fish products, being attested at Corinth in 460–440 BC (Maniatis *et al.* 1984). They affirm a widespread trading of fish sauces from the fifth century BC and appear from the seventh century BC in sites along the south-eastern coast, being distributed from Guardamar to the Iberian communities of Peña Negra, Los Saladares and el Castellar de Librilla (Ramón Torres 1995, 52–5). Ebusitanian PE 14 vessels were produced in imitation of these forms during the period 390–300 BC and seem to have served a similar function (Guerrero Ayuso 1997, 194–5; Ramón Torres 1991, 106–8).¹⁹ The necessities of long-distance trade are manifest in the Iberian production of *amphorae* from the fifth century BC, which imitated the prevailing Punic forms. Ribera I vessels produced at Valencia during the fourth and third centuries BC may have been copies of Maña A 1 from the Phoenician colonies in the south. Maña B 3 vessels may have been produced in Cataluña during this period (Miró 1983) and production may have also occurred in the coastal communities to the south, being identified at la Bastida de Moixent, L'Alcudia, El Puig (Alcoy), Sant Miquel de Lliria, Tossal de Manises and L'Albufereta. Ebusitanian PE 15 *amphorae* were produced at Darró (Vilanova i la Geltrú) during the third and second centuries BC (López Mullor and Fierro Macía 1994).²⁰

Aristocracies and the nature of oriental exchange in Contestania (fourth–third centuries BC)

The large-scale appearance of Attic imports from the fourth century BC implies a widespread Hellenization of Iberian culture. However, concentrations in quantity do occur, and it has been concluded that access to imported goods did remain in the hands of the Iberian aristocracy. What we see is the growth of hierarchical societies organized along class lines as opposed to earlier kinship structures, and the development of an Iberian economic base to satisfy the requirements of commerce with the Greeks. Control of this trade seems to have provided considerable wealth, made manifest in a symbolic representation of authority through the distribution of Iberian sculpture. It has been noted that this flowering of Iberian art during the fourth and third centuries BC is without precedent, and arose not through Greek manufacture but through the Iberian adoption of Hellenic images (Trillmich 1990).²¹ A similar origin may explain the discovery of a number of wealthy orientalizing ‘treasures’ at Montgo and La Lluca (Mélida 1905; Paris 1906; Figueras Pachero 1945). The hoards consist of decorative Iberian jewellery together with Greek and Carthaginian coins and imported ceramics, and they appear to represent deposition by a wealthy native. The site of Alt de Benimaquia, overlooking Hemeroskopeion, which developed in the sixth century BC, seems to have been an aristocratic estate receiving salt fish from the Bay of Cádiz (Santos Velasco 1994, 292; Ramón Torres 1995, 50). This channelling of foreign goods through the local aristocracy can be confirmed by the use of imported Attic and Phoenician wares as grave goods in wealthy Iberian burials (Chapa Brunet 1997).

Particularly notable is the appearance of fortifications within the Iberian coastal communities, often on a scale far beyond that which would have been necessary to fulfil a defensive function. Alt de Benimaquia and Pic de Aguila in the vicinity of Hemeroskopeion both possessed elaborate defences modelled upon those of the Greek settlements (Hemp 1929; Schubart *et al.* 1962), and it has been suggested elsewhere that teams of Greek artisans would have produced these walls on behalf of the native communities (Adamesteanu 1985; 1990). Fortifications have also been identified at the small Iberian site of Peñón d’Ifach (Aranegui 1973; Martínez y Martínez 1928), dated between the fifth/fourth and second centuries BC. Particularly notable is the site of La Picola, situated near the harbour of Elche, which we have referred to earlier in this chapter. It seems unlikely that these were built in response to the risk of Greek (or other) attack; rather, they served as a symbolic gesture of Iberian power, an affirmation of their control of commerce in the face of the Greek merchants. Although one cannot describe this as the functioning of a *port of trade* system – the Iberians clearly interacted extensively with the oriental presence and there is no evidence that these were neutral locations – they may represent the peripheralization of the Greeks themselves and the channelling of imports through the hands of the Iberian aristocracy. The distribution of *amphorae* may suggest that these sites acted as points of interaction between oriental patterns of long-distance trade and the Iberian local economy. Of the imported vessels that are found within the Iberian cities we see a concentration in favour of fine ware types – kraters, kylixes and *oenochoi* – associated with aristocratic pursuits such as drinking and the symbolism of wealthy display. One notes also that it is these forms that came to be incorporated into the Iberian ceramic canon.

Economic development in *Hellenistic* Spain

An important factor behind the growth of the economy that we have seen from the fifth century BC seems to have been the gradual establishment of Carthaginian hegemony over much of the south and east. The treaty of 509 BC between Carthage and Rome was on terms of equality, with both cities recognising and aiding the mercantile activities of the other. However, by the time of the treaty between Rome and Carthage in 348 BC this situation had clearly changed, with Spain now considered a part of the Carthaginian sphere of influence (Polybius 3. 24. 4).²² The culmination of this process of assimilation may be seen in the conquest of the Peninsula by Hamilcar Barca and his descendants from 237 BC. By 226 BC they were able to claim at least nominal hegemony over the regions to the south of the Ebro river. The earlier Barcid centre of Akra Leuke was quickly superseded by the foundation of Carthago Nova by Hasdrubal in 230–28 BC (Ramallo Asensio 1989, 37).

The establishment of Carthago Nova seems to have been dictated by a variety of economic motives, including its harbour facilities and access to raw materials. Mines located in the vicinity of the city produced 25,000 denarii per day during the Roman period (Strabo 3. 2. 10). Salt sources seem also to have been important, the Elder Pliny referring to the quality of the salt mined at Egelasta (*NH* 31. 39. 90). *Salinae* have been identified at a number of locations in the vicinity of Carthago Nova (Avienus 460) and it seems probable that the Almarjal lagoon was thus utilized (Lowe forthcoming).²³

The existence of an important fish-salting industry in the city has been confirmed by the excavation of a fishery on the Calle Serreta that was destroyed in 209 BC (López Castro 1994, 78–9; Martín Camino and Roldán Bernal 1991). Mañá-Pascual A 4 *amphorae* have been identified together with Ebusitanian PE 22 and Carthaginian Mañá D and Mañá C forms. Fisheries have been found also at Castillico, Galifa, Escombreras, El Mojón (Puerto de Mazarrón), El Castellar, Aguilas, La Azohía and Santa Lucía, although there is little evidence to date these to the Punic period. The factory at Las Mateas (Los Nietos) may be related to the neighbouring Iberian settlement (García Cano and García Cano 1992).

Associated with the Barcid conquest and establishment of Carthago Nova is the apparent dislocation of the earlier Iberian centres. Important communities such as Elche, La Serreta de Alcoy, and El Castellaret de Mogente seem to have entered a grave recession during the third century BC, whilst others (La Bastida de los Alcuses, El Puig de Alcoy, Mola de Torró) appear to have been destroyed – an event that is traditionally associated with the conquest of the region by Hamilcar (Blázquez and García-Gelabert Pérez 1991). As a consequence, or perhaps as the deliberate result of this disruption, we see a decline in the economic importance of the earlier Iberian centres in favour of a more widely distributed pattern of imports and economic development.²⁴ The economic motivation behind the Barcid conquest, and their need to meet the demands of reparations post-241 BC, necessitated the establishment of an administration along Ptolemaic lines to exploit the resources of the region to the full. Salt pans were included within the *Idios Logos* of the king, and it has been suggested that a monopoly similar to that of mining rights was exercised by the Barcids in Spain (Etienne 1970, 304–5).

What we do seem to see is a growth in production of salt and related products on a scale perhaps reflecting the local economy of the region following the Roman conquest.

Several of the later fisheries appear to have operated during this period²⁵ and even to have formed the foci of population centres. Although no remains of residential structures have been found in relation to fisheries prior to the Roman period, several have afforded evidence of a substantial local population. The presence of Iberian settlements in the vicinity of the fisheries at Santa Pola, La Isleta de Campello and Calpe, together with the discovery of monumental remains associated with the fisheries at Xàbiga, may imply that these fisheries were economically important enough to require a substantial workforce throughout the year.²⁶ Large quantities of Iberian ceramics within the settlement at Campello (Figueras Pachero 1934, 23) suggest that salt was exchanged with communities in the central Meseta. It has been suggested that the incidence of specific artefact types between the Castro sites of La Mancha, Burgos, Soria and Piedrahita are the result of trade with the salt-producing regions of Lusitania and Cantabria (Mangas and Rosario Hernando 1990). These commercial ties became politically manifest in the alliances of the Carpetanii, Celtiberii, Vettonii and Vaccei against the Barcids, and during the Roman conquest of the Tagus valley in the second century BC.

The incorporation of Spain into a closer relationship with Carthage sees also a restructuring of *amphora* production in favour of Carthaginian prototypes. Production of Mañá C seems to have originated in the central Mediterranean, specifically at Carthage and Malta (Guerrero Ayuso 1986, 178). Production at Torrealta appears from the fourth–second centuries BC (Lagóstena Barrios 1996a, 147) and they replace Mañá-Pascual A4 vessels at Kuass from the second century BC (López Pardo 1990, 20–2). Although Tunisian examples of this form appear in the markets of Ebusus and the east coast of Spain, those produced along the Straits of Gibraltar predominate in southern and eastern Spain but are only sporadically found elsewhere, in particular along the southern coast of France (Ramón Torres 1995, 635). Examples seem to have been produced at Carthago Nova from the mid-third century BC (Molina Vidal 1997, 130–1) and perhaps served as the vehicle for the earliest export of the *Garum Sociorum* that was so highly valued by the Romans (Pliny, *NH* 31. 43. 91; Seneca, *Epistles* 95. 25).²⁷ Production of this type of *amphora* continues until the first century BC, being produced alongside Dr 7–11 forms along the Bay of Cádiz (Lagóstena Barrios 1996a, 152) and providing the prototype for later Roman *amphorae* such as Dr 18.

Although we should not dispute the argument that oriental trade did play an important part in the growth of Iberian states, these remained aristocratic societies in which access to foreign goods formed an important symbol of status and wealth. Contact took place through a peripheral coastal zone, emphasizing the nature of Iberian control and aristocratic access to the commodities concerned. Changes clearly did occur, and it is possible to speak of a growing *democratization*, as it were, of commercial activity as the Iberian economy flourished during the third century BC. The growing involvement of Carthage in the economic affairs of the peninsula reinforced the primacy of Cadiz and created a climate of economic expansion. It took, however, the Roman conquest to truly open the Iberian centres of the interior to the wider Mediterranean commercial sphere, as is evidenced by the dramatic influx of Graeco-Italic *amphorae* (Molina Vidal 1997).

In essence, therefore, we see not the withdrawal of the natives to the hinterland, leaving the Greeks to reign supreme over the coastal fringes of the Iberian Peninsula, but rather an interaction to the benefit of each. Arising out of the success of the commercial networks established between the Phoenicians and Tartessos, we see the creation and

evolution of a number of Iberian states, of which the most important is Elche. The collapse of the Tartessian kingdom in the sixth century BC enabled these peripheral Iberian centres to develop as economic foci in their own right and to engage in an active trade with the Greek world. Although adopting considerable Hellenic influences, these seem to have been dictated by Iberian tastes rather than by Greek exploitation of less developed markets, with the natives remaining socially and politically free from the so-called Phocaean colonization. Greek goods appear to have been valued rather as symbols of aristocratic wealth and prestige rather than as agents of Hellenization. The proximity of *emporia* to sites of symbolic Iberian authority is symptomatic of the control that the Iberian aristocracies were able to exercise over transactions. Access to oriental goods became a symbol of status and authority, fostering aristocratic control in the place of the 'Orientalizing' monarchies of Tartessos. The changing Iberian social hierarchy thus exploited the opportunities afforded by colonial trade, and in return created a demand and a surplus of production that provided an incentive for further interaction. The creation of a centralized state in Spain by the Carthaginians during the third century BC disrupted these channels of exchange but in turn encouraged local production in favour of Spanish rather than foreign demand. The export of Spanish Maña C *amphorae* is concentrated towards local supply rather than extra-provincial trade.

In short, it is the conclusion of this chapter that the Iberian economy prospered not merely through Graeco-Phoenician exploitation but through internal developments within Iberian society which created a demand for oriental goods that was dictated by the needs of the Iberian aristocracy. Access to these resources came to be symptomatic of their control of the Iberian communities and the Greek and Phoenician merchants were marginalized from Iberian society. Although interaction did occur, it was not so much a consequence of Graeco-Phoenician exploitation but on terms dictated by the Iberian aristocracies.

Notes

- 1 Ancient literary sources frequently speak of the importance of salt, cf. Pliny *NH* 31.41.88; Cassiodorus *Variae* 12.24.6.
- 2 For bulk long-distance movement of salt, cf. Plut. *Mor.* 685d.
- 3 On the role of salt in the wealth of Hallstatt sites, cf. Nenquin 1961, 148–152; Hopkinson 1975.
- 4 Curtis 1983 has shown that consumption of salt fish products was not confined to the wealthier echelons of society and that they were popular throughout. This will, of course, explain the considerable range of varieties that seem to have been available, cf. Curtis 1991.
- 5 A number of works deal with the geography of the Iberian Peninsula in some detail, the impact of geography upon the Iberian peoples is summarized by Cunliffe 1995. cf. also Way 1962, Semple 1932.
- 6 The existence of this ecosystem is shown to this day in the toponymy of the region, eg. El Salobre, El Saladar etc.
- 7 'Briquetage' is normally a northern phenomenon suggesting that the climate of Spain rendered unnecessary any artificial heating of salt. Cantabria and Guipúzcoa appear to have been exceptions to this, cf. Morère 1994, 241. However, finds of fish salteries in the region may suggest that both methods of extraction were employed regardless of climate. On the salteries, cf. Fernández Ochoa 1994; Fernández Ochoa and Martínez Maganto 1994.

- 8 Unfortunately the piece has been lost but an origin in the necropolis of Muntanyar, which has been dated between the first and seventh centuries AD, seems probable, cf. Bolufer 1986, Casabo 1994.
- 9 A number of similar fortified settlements have been identified, the closest parallel being Caramoro II (Elche), cf. García Menárruez 1994, 274. Avienus *OM* 462 refers to an unknown location in the vicinity of Alicante as having been the furthestmost extent of Tartessos.
- 10 The importation of Vuillemont R 1 amphorae produced along the Andalusian coast is attested at Bajo de la Campana dated to the late seventh–early sixth century BC cf. Mas 1985. Variants appear to have been produced on Ibiza during the first half of the sixth century BC, Ramón Torres 1987, 189. Mas 1985, 155–159 dates the wreck to the end of the fifth century BC–beginning of the fourth century BC on the basis of the identification of Mañá E *amphora* from the site. Martín Camino 1994, 296 has noted the presence of finds extending from the seventh to second centuries BC and concludes that more than one wreck must be located at the site. The ceramics from Castellar de Librilla suggest that Morro de Mezquitilla I, Chorerras and Toscanos I and I/II played a dominant role in this early movement of goods cf. Ros Sala 1991.
- 11 Vuillemont R 1 *amphorae* produced at the site bear the potter's graffito. Similar oriental influence is detected elsewhere in the Vinalopó valley during the Late Bronze Age, and an active trade seems to have been pursued through the communities here and in the neighbouring Segura valley with the Tartessian settlements in Andalucía.
- 12 Iberian centres, such as Cancho Roano, begin to produce Iberian *amphorae* in imitation of the earlier Phoenician forms: Florido Navarro IV *amphorae* are imitations of Vuillemont R 1 forms, cf. Ramón Torres 1987, 199; Guerrero Ayuso 1997, 238. The shift from Vuillemont R 1 production to a more dispersed pattern of Mañá A forms may reflect the economic dislocation brought about by the fall of Tartessos.
- 13 Hercules, for example, appears frequently upon Iberian coin types, cf. Hill 1931, 42–3. His attestation on coins from Saguntum alludes to his foundation of the town.
- 14 The existence of a joint Graeco-Iberian community in the manner of Indika-Emporion has been suggested with Hubner citing the Iberian Diniu as the source from which Dianium is derived. Rouillard 1991, 300 has pointed out that this is in fact Dabaniu, making such an etymological source for Dianium impossible. Carpenter 1925 has located the colony at Peñón d'Ifach, Calpe where cyclopean walls and quantities of Greek pottery have been found dated to the fifth–second centuries BC cf. Aranegui 1973.
- 15 The criteria for identifying a colonial settlement have been set forth by Niemeyer 1990.
- 16 That this trade was reciprocal, cf. the presence of Iberian *amphorae* at Na Guardis, cf. Guerrero Ayuso 1997, 194–195.
- 17 Cargoes of Vuillemont R 1 attest to the trading of wine from the Phoenician colonies of the South Coast as far afield as the Tyrrhenian sea. The scale of this trade may have been sufficient to exclude Greek wine with Cintas 282/283 *amphorae* being scarce in the Western Mediterranean, cf. Guerrero Ayuso 1997, 229.
- 18 The sources have been well discussed elsewhere, cf. García del Toro 1978, 28–32, Curtis 1991, 46. Edmonds *FAC* Eupolis frg. 186, Antiphanes frg. 77, Nicostratus frg. 4, 5; Aristophanes *Ran.* 473.
- 19 These vessels may have been used to ship salt fish products from elsewhere as archaeological evidence for fisheries on the island is scarce – Cabrera, S'Illa Plana and Sa Mesquida, cf. Hernández *et al.* 1992.
- 20 A kiln has been identified in relation to the Iberian deposit at La Lluça, cf. Figueras Pachero 1945.
- 21 Blázquez & González Navarrete 1985 have argued that the style of the Obulco sculptures suggest that they were produced by Phocaeen artisans, cf. also Chapa Brunet 1982.
- 22 Even Emporion may have fallen under Carthaginian domination, cf. Blázquez 1996, 106–7.

- 23 Modern *salinae* are located at Pinel, La Mata, Torrevieja and Cotorillo. The region was famed also for its production of esparto grass.
- 24 This is not to say that the aristocratic basis of Iberian society was destroyed. Literary sources frequently refer to individual Iberian rulers and affirm that native society was organised along aristocratic and monarchical lines. Iberian loyalty was largely a personal concept, cf. Rodríguez Adrados 1946, and the Carthaginian leadership seems to have recognized this with Hasdrubal being proclaimed general of the Iberians and both Hasdrubal (Diodorus 25, 12) and Hannibal (Livy 24, 41) took Iberian wives in order to be better perceived as native chieftains. The promotion of a personality cult and their equation of themselves with Melkart, can be equated with that of Alexander the Great. Polybius' accusation (3.8.1) that Hasdrubal established a monarchy has been taken that the Barcids ruled along Hellenistic lines. Individual loyalty amongst the Iberian tribes may be seen in the case of the Scipiones also, cf. Roddaz 1998. The revolt of the Ilergetes in 205 BC occurred due to the departure of Scipio Africanus from the Peninsula, thus severing their obligation of loyalty to the Romans.
- 25 Remains of harbour workings dated to the third century BC have been located at the mouth of the R. Gorgos close to the fisheries of Punta de l'Arenal, Punta del Castell and Acequia de Noria, cf. Ivars Baidal *et al.* 1994, 22.
- 26 Salt sources seem to have been valued by the Iberians for their medicinal worth, cf. Morère 1994, 237 n. 11.
- 27 A *titulus pictus* on an example from Castro Pretorio appears to read *hal(lex) soc(iorum)*, *CIL* 15.4370. The reading is uncertain, it might also read *hal(lex) coc(tiva)*.

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Part IV

ECONOMIC RELATIONSHIPS

Zofia Archibald

How important were exchanges in the economies of the Hellenistic period? Rather than try to make an estimate, we need first to examine how different sorts of exchanges functioned in society. The simplest kind of exchange is between one individual and another. Contracts recording private arrangements between individuals are preserved on Egyptian papyri (*SEHWW* Index s.v. contracts) and on lead tablets, particularly from the northern Black Sea coastal regions and from the western Mediterranean coasts, areas which are marked out in historical texts as centres particularly associated with exchange on a considerable scale (cf. Lowe in this volume, chapter 6, and the introduction to Part 3; Ampolo and Caruso 1990–91; A.J. Dominguez 1991; 1993; Vinogradov 1998). Even in Athens, with its sophisticated administrative structures, private arrangements were preferred for contracts and loans (Millett 1991) and private arrangements remained the norm throughout the Hellenistic period and beyond. The existence of *emporía*, or regulated markets, presupposes agreed forms of exchange. What kinds of regulatory frameworks were required? This is a subject which deserves more serious attention (Wilson 1997). The lead tablets occasionally give us some idea of the practical implications of a transaction between individuals from different backgrounds (Ampolo and Caruso 1990–91 with Vinogradov's interpretation of the Pech Maho scroll: Vinogradov 1998). Money might be required as surety in such a situation and it is easy to see how distinctive coins would have simplified such transactions.

State legislation concerning any sort of exchange activity is hard to reconstruct. Regulations of various kinds are attested, though these were mostly intended to enhance civic revenues (with officials responsible for enforcing such measures) rather than facilitate or regulate exchange (Pleket 1964; Austin and Vidal-Naquet 1977, 118–24; 289–333). There are inscriptions concerning the use of appropriate coinage, weights, measures and the like, but no evidence of state regulation of actual transactions. Aristotle's description of Athenian regulation and supervision of market activity (*Ath. Pol.* 51) tends in the same direction; *agoranomoi* are responsible for the quality of goods for sale; *metronomoi* for the use of appropriate weights and measures, as sanctioned by the civic authorities; the same applies to the corn commissioners, *sitophylakes*, and the port officials, *epimeletai emporiou*. There might be incentives or even constraints on

shippers, particularly corn ships. But how a transaction was conceived depended very much on the individual.

Civic economies did come to have budgets, however rudimentary they may appear to modern eyes; but the underdeveloped character of these budgets left communities vulnerable in a crisis and therefore dependent on the flexibility (or liquidity) of private individuals (Pleket 1989, 178–9). This explains why individual transactions were important. The chapters in this section explore the implications of the potentially unstable relationship between individuals and communities. Although this relationship has frequently been seen as one favouring wealthy patrons at the expense of impoverished civic authorities, such an interpretation fails to do justice both to the way in which resources could be used effectively and to the social mechanisms which animated different forms of exchange – social and cultural as well as economic. Bringmann shows how Hellenistic rulers and wealthy private individuals often preferred to make donations in kind rather than cash. The grain, timber and other consumables could then be reinvested by the recipient community to yield an income for long-term investment – in construction work, or social welfare and education. Archibald reexamines the traditional classification of Hellenistic Anatolian communities as Greek cities and non-Greek rural areas. Such a classification ignores pre-Hellenistic patterns of development, with native towns developing alongside Greek ones. It also ignores the role played by major sanctuaries, native and Greek, as markets and meeting places. Honorary inscriptions provide ample evidence of the movement of specialists from one community to another. But they fail to reveal much of the activity (socio-economic, cultural and political – these are all inextricably linked) which gave rise to them in the first place. Only in those rare circumstances where competition for the kind of longer-term social prominence which commemoration on stone could provide reached unprecedented heights do we learn more about the careers of private benefactors. Gabrielsen's study of the Rhodian 'associations', which Rhodian citizens encouraged to attract to Rhodes all kinds of specialists and craftsmen as well as ships' captains and seamen from other states, reveals how competitive these clubs (not craft guilds) actually were, setting up their own quasi-civic regulations and vying to outdo each other in awarding honours.

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GRAIN, TIMBER AND MONEY

Hellenistic kings, finance, buildings and foundations in Greek cities¹

Klaus Bringmann

Kings and the Greek public were of the same opinion as to what characterized a real king: the great empires had been established with the sword, and must be defended by the sword, and a king must prove himself as a victorious warrior. But he was also expected to gain the support of gods and men, by offering them generous gifts: for the gods, sacrifices and votive offerings; for men, all kinds of beneficence, not least generous donations.² In order to be able to practise the virtues of a great ruler, generosity and liberality, a king needed to be enormously rich – not in order to hoard his wealth in his palace as the Persian Great Kings had done, but in order to distribute it among the people. In praise of King Ptolemy II, Philadelphos Theokritos wrote (I quote A.S.F. Gow's translation):

Yet not useless in that rich house lie the piles of gold like the riches of the ever-toiling ants. Much the glorious temples of the Gods receive, for first fruits ever, and many another gift he sends them; much has he given to mighty kings, to cities, and to his trusty comrades. And never comes there for the sacred contests of Dionysos one skilled to raise his clear-voiced song but he receives the gift his art deserves, and those mouth-pieces of the Muses sing of Ptolemy for his benefactions. And for a prosperous man what finer aim is there than to win him goodly fame on earth?

(XVII 106–117)

Five categories of beneficiaries of royal liberality are mentioned, three of which will not be considered here: the diplomatic gifts to kings, the rich rewards with which Hellenistic rulers procured the friendship of the ruling classes of so-called friends, and the maintenance of artists and scholars at the court of Alexandria. Rather I would like to focus on royal liberality, from which Greek cities and sanctuaries profited – but I will not be discussing Egypt. Generosity towards gods and cities are two sides of the same coin, as is particularly clear in Polybios' and Livy's praise of Antiochos IV (Polyb. 26. 1. 10; Livy 41. 20. 5): 'Nevertheless in two great and important respects his soul was truly royal – in his benefactions to the cities and in the honours paid to the gods.' The veneration of the gods manifested itself in temple buildings such as that for Olympian Zeus at Athens, or Capitoline Jupiter at Antioch, while the presents to cities consisted of theatres, town

walls and porticoes (Livy 41. 20. 6–8). In both cases it was the citizens of the cities who profited, since the political community was also the cult community.

The method of financing buildings which was, for obvious reasons, most convenient to the beneficiaries, was payment in coin. The same is true of foundations, as the money could be lent at interest or used to purchase land.³ In both cases the yield on the invested money, whether in the form of interest or rent, could be used for the foundation: to pay teachers, to finance festivals and games, to pay for the decoration and repair of temples, or to provide gymnasia with oil, water or fuel. Building was an expensive matter, and as far as foundations were concerned, they could be both modest and expensive. The question which was of central importance, and not just in the Hellenistic period, was whether the money would be sufficient to satisfy all requirements. And the answer was, as always, no. Not even the economic system of the Lagids, which made the Ptolemaic kings the richest rulers in the Hellenistic world, could produce as much coined money as was needed. Although Ptolemy III's money was not, as Theokritos said, piled up in the palace, but was spent 'on cities and trusty comrades' (XVII 111), like other kings even he had to resort to delayed payments or payments in instalments.

Aratos of Sikyon managed to persuade Ptolemy II to agree to finance a fund, which was to help reach a settlement between the demands of the exiles who had returned (and needed compensation) and those who had profited from the land confiscated from the exiles. He promised 150 talents (= 900,000 silver drachmai) and paid initially 40 (= 240,000 drachmai), the rest to follow in instalments (Plut. *Arat.* 12. 1–14. 4; Cic. *de off.* 2. 81–2). In 227/6 BC the Hellenistic world joined together in the largest aid programme we know of in order to help Rhodes, which had been devastated by an earthquake (Polyb. 5. 88–9). The main donor was Ptolemy III. He promised money, corn and construction material. Polybios tells us that he gave most of the latter immediately, but not the money. The Rhodians received initially 100 of the 300 talents (= 1.8 million drachmai) which had been promised, the rest coming later in instalments (Polyb. 5. 89. 1–5). Antigonos Doson supported Rhodes with construction material and promised to give 100 talents, but Polybios does not state whether the king fulfilled his promise (Polyb. 5. 89. 6).⁴ Even King Hieron II and his son Gelon, who promised 75 talents for the reconstruction of the city wall and for the gymnasium's provision with oil, were constrained to payment by instalments (Polyb. 5. 88. 5). Only 30 of the 130 talents with which King Lysimachos supported Athens after 287 BC were paid straight away (Plut. *Mor.* 851 E). Soon after ascending the throne King Pharnakes I of Pontos found himself in the embarrassing position of not being able to meet his commitments, and suspended all payments. Only the Athenians managed to obtain a deferred payment, as well as the promise to receive the rest in *small* instalments (*IG* XI 4,1056, with S. Tracy, *IstMitt.* 107, 1992, 307 ff.). It could get even worse. Around 140 BC, at a time of decline for the monarchies, the kings suspended the payments which they had promised towards the construction of a gymnasium in Priene (*I Priene* 108, 111–17).

The inscription concerned tells us that this was the result of a series of difficulties which the kings had encountered. But all the same, even at the height of their power, it was apparently easier for the Hellenistic monarchies to make payments in kind than in money. The reason lay in the structure of the revenues which the kings drew from their empires. Although there were differences between and within the individual empires (differences which I will not go into here), the underlying structure was nevertheless

relatively uniform. Whatever the organizational basis, Hellenistic rulers received a proportion of the production, especially of agricultural production, but also from the other two sectors of the economy: commercial production and trade. The bulk of the revenues consisted of goods in kind: grain, oil, linen, wood, and only to a lesser extent of money.⁵ A letter of the Seleukid Demetrios I, which is preserved in the *First Book of Maccabees* (1 Macc. 10. 29–30, 42), lists the individual sources of income which the king is prepared to renounce on condition that the Jewish rebels under Jonathan, the brother and successor of Judas Maccabaeus, support him against the pretender Alexander Balas. It says:

from this day on I declare you to be free, and exempt all Jews from the poll-tax, the salt tax, and the provision of the (golden) crowns. From today I renounce for ever the third part of the harvest of the fields and the half of the harvest of the trees ... I also remit the 5,000 silver shekels which were until now paid from the annual income of the temple, and declare that they should be paid to the priests in charge.

Even if we include the sources of monetary income such as harbour and road tolls, and market dues, which are not mentioned, it is clear that most of the king's income was paid in kind.

The same conclusion can be drawn from the fact that the same King Demetrios I supported the Rhodians with one of the largest recorded gifts of grain: 200,000 *medimnoi* of wheat and 100,000 *medimnoi* of barley (Diod. 31. 36), some 155,520 hectolitres of grain if we take an Attic *medimnos* as being 51.84 litres. Diodoros tells us nothing about the reasons for, or the purpose of, the donation. However, on other occasions we hear that such presents were made at the request of the community which profited from them, and were intended as an indirect form of finance for buildings and foundations.

Rhodes was an important centre for the grain trade, and for this reason it is unlikely that the grain was intended to relieve a famine on the island. Certainly Greece and the Aegean islands had to rely on grain imports, but by means of the transit trade, of which Rhodes was the centre, the kings could turn grain into money, or else donate this valuable commodity so that the money it raised could be used to finance foundations or buildings. Rhodes provides another example: a few years before Demetrios I gave the city the 300,000 *medimnoi* of grain, King Eumenes II had donated 280,000 *medimnoi* of wheat. Polybios tells us that it was to be sold, that the money raised should be lent, and the interest on the loans used to pay the tutors who taught the Rhodian children (Polyb. 31. 31. 1–3). In other words the wheat was intended as a school foundation. The donation can be dated to 161/160 BC, a time when general school education was no longer simply a matter for private initiative, but was regarded as being a public task. A year after Eumenes II's school foundation, his brother Attalos II set one up in Delphi (*SIG*³ 672). The modest sum of 18,000 drachmai (= 3 talents) was sufficient for the small community, a *quantité négligeable* for a king when one considers that private persons could donate larger sums for the same purpose in cash. For example in Miletos Eudemos donated 10 talents in his own and his brothers' names (*SIG*³ 577), while Teos, a smaller city, received 34,000 drachmai (= 5²/3 talents) from Polythrous (*SIG*³ 578).

Thus although Attalos II gave money, and Delphi was saved the trouble of transporting and selling grain, his brother followed a different course. Rhodes was a

highly populated polis with a large territory, as well as a trade centre. A school foundation here would require a large sum of money, more than the King could afford, so that he gave it what he had, namely wheat, 280,000 *medimnoi* of it. The Rhodian traders had to transport and sell it, handing over the funds raised to the civic authorities, who in turn had to ensure that the money was loaned out, that the interest was collected, and that the funds raised were properly spent.⁶

The surviving records from Delos indicate that the price for wheat fluctuated in the first half of the second century BC between 6 and 10 drachmai per *medimnos*,⁷ so that 280,000 *medimnoi* would have brought between 1,680,000 and 2,800,000 drachmai or $280-466^{2/3}$ talents. If the distance from the harbour where the grain was stored and the port to which it was to be transported for sale was 200 km, then if the cost of transport was one and a half drachmai per *medimnos* a profit of 1,260,000–2,380,000 drachmai or $210-396^{2/3}$ talents was feasible. We know that at the same time at Delphi, a small city with a rural territory where there was little opportunity to invest money favourably, the interest on capital loans was 6 per cent. The situation will certainly have been different in cities on the coast or on islands which were involved in trade. At Teos the money on loan brought in 11.5 per cent for the school foundation, in Miletos 10 per cent. In other words we may assume that in Rhodes too the school foundation's capital could be loaned at 10 per cent, which will have produced an annual income between 126,000 and 238,000 drachmai or $21-39^{2/3}$ talents. In Miletos the yield from Eudemos' foundation was to pay for four elementary and four sports teachers with an annual income of 480 and 360 drachmai respectively, making a total of 3,360 drachmai. At Teos the advanced teacher was to receive 600 drachmai a year, the intermediate teacher 550, the elementary teacher 500, while the two sports teachers were each paid 500, and the music teacher 700 drachmai, a total of 3,350 drachmai. If we take 550 drachmai as the average salary for a well paid post, and assume that around one-third of the capital was required for festivals and sacrifices, as well as for running costs, then between 152 and 288 teachers could have been employed in Rhodes. By way of comparison, the other Attalid school foundation which we know of, Attalos II's in Delphi, brought only 1,100 drachmai per annum, that is the salary for two teachers. Of course, the figures upon which the cash yield on Eumenes II's donation of grain is based are only guidelines, and we do not know how much money was actually earned. But the comparison between Delphi and Rhodes does reflect the difference between the modest financial needs of a small community and those of a large populous trading metropolis. It also reveals that whereas kings had no difficulty in financing foundations of the size which private individuals could afford in cash, when it came to sums larger than 100 talents, they preferred to rely on indirect financing by donations of grain (or other produce).

This result is confirmed by two further donations made by Eumenes II. In 167 BC he reacted to the honours which the Ionian *koinon* had paid him by not only financing the golden statue that was to be set up for him, but also by providing money to pay for the festival which had been voted in his honour (*Milet* I 9,306). But when he agreed to the Milesian diplomat Eirenias' petition to finance the construction of a gymnasium, he provided donations in kind: timber for construction, large amounts of which were needed among other things for scaffolding, and 160,000 *medimnoi* of grain.⁸ This had a value of some 960,000–1,600,000 drachmai or $160-266^{2/3}$ talents. We do not know if the grain was delivered free of charge to Miletos to be sold. Sometimes it is expressly stated that

the cost of transporting the grain was carried by the donor, for example in the Athenian honorary decree for Audoleon, King of the Paionians (*IG* II² 654).⁹ But on other occasions it was the recipient who had to pay, as when the Athenians had to finance the transport of the ships' timber which Antigonos Monophthalmos provided for the construction of 100 triremes in 307/306 (Plut. *Dem.* 10. 1; Diod. 20. 46. 4; *IG*² II 1492, B 118–19).

However the financing of the gymnasium in Miletos was arranged, it will have taken more than a year to build, so that not all the money from the sale of the grain will have been spent at once. If it was not just hoarded, which would have brought no yield, then it had to be invested at a profit. That this was the case, and how it was done, is revealed in an inscription, which has been known for longer than the honorary decree for Eirenias edited by Peter Herrmann. After the death of Eumenes II the council voted in a codicil to a stephanephoric decree on the organization of the festivities for the king's birthday that each citizen should receive 6 *hemiektai* (= 15.4 kg) grain free of charge (*I. Didyma* 488).¹⁰ In order to secure its financing the superintendents of the public bank were instructed to set aside the sum of 30 talents from commercial loans which had matured, and to use the interest on it to buy the grain required. Not only did the 280,000 *medimnoi* which had been donated bring in more money than could be spent within one or two years on the construction of the gymnasium, there was also more money than was required in the medium term. This meant that 30 talents could be transferred to a special account, which was, we are told, then invested in high-interest commercial loans. If we assume that the interest rate was 10 per cent, then the annual yield for the purchase of grain was 18,000 drachmai. At a price of 6–10 drachmai per *medimnos* this would have represented between 3,600 and 6,000 rations, at a price of 4 drachmai as many as 9,000 rations, and this without using up any of the capital intended for the construction of the gymnasium.

Sometimes grain could be donated instead of money when the sum lay well under the threshold of 100 talents. When in, 197 BC, Antiochos III re-established Seleukid rule in western Asia Minor and so gained Iasos, Queen Laodike decided to make her own contribution to the upkeep of the city.¹¹ Her intention was to support the poor, and thus, as she put it, the entire citizenry, by donating funds to provide a dowry of up to 300 drachmai for poor marriageable girls. However instead of providing money for the purpose, she instructed the official in charge of revenues, Strouthion, to deliver annually 1,000 Attic *medimnoi* of wheat which was to be sold so that the funds raised could be used to pay the dowries. If the grain was sold for six drachmai per *medimnos*, then it would have yielded one talent, sufficient to pay for 20 girls each year, or 200 over ten years.

A variation on this form of indirect financing was to use the income from particular royal estates to pay for festivals or games. Ptolemy III (and perhaps Ptolemy II before him) had estates dedicated to the Muses of Thespiiai. In this case the royal administration was responsible for selling the produce, the king sending the funds raised to Thespiiai. An inscription which was first published by P. Jamot (1895, 379 ff.) refers to the use of 25,000 drachmai which Ptolemy IV and Queen Arsinoe had sent from the sale of produce from the estates concerned. The sum was too large to be used straightaway for what it was probably intended for, that is the financing of the great Games of the Muses, so that the community decided to use the money to buy sacred land, which was dedicated to the

goddesses, and to rent it out. The rent raised amounted to 1,701 drachmai and one obol, equivalent to a yield of about 6.8 per cent on the capital.

Land could also be used to secure foundations in other ways. In Mylasa King Philip III Arrhidaios intended to secure the water supply to the gymnasium by means of a foundation. He transferred a plot of land with large water reserves to a private person, who had to supply water to the palaestra, as did his descendants also.

Where buildings and ships were concerned, it was normal to supply and pay for the raw materials, sometimes the labour also. As for the earthquake aid to Rhodes mentioned earlier, it is clear that the kings who took part relied on a mixed form of finance which suited their own resources. Timber was required in enormous quantities, and was provided ready to use by Antigonos Doson and Ptolemy III (who controlled the Lebanese forests) as well as Seleukos II (Polyb. 5. 89. 1–9). There were also products to which individual rulers had special access: iron, lead and pitch from Macedonia; tow and canvas sailcloth, as well as copper in coined and uncoined form from Egypt; resin and hair (for the construction of catapults) from the Seleukid Empire. A total of 500 talents of silver coin were promised, but only 200 were paid out immediately. By way of contrast the 300,000 *medimnoi* and 1,032,000 *artabai* of grain donated had a monetary value of some 1,000–1,600 talents, that is five to eight times as much as was paid in money. It is almost certain that this enormous amount of grain was not only intended to feed the population, but also to provide an indirect source of finance for the reconstruction work.

As for the special requirements for ships, it was not just timber which was delivered, for example as is recorded from Antigonos Monophthalmos to Athens (Plut. *Dem.* 10. 1; Diod. 20. 46. 4), or Perseus (Polyb. 25. 4. 10) and Antiochus IV (*SIG*² 644/45, lines 10–16) to Rhodes. Sometimes the kings built the ships in their own countries, carrying the considerable labour costs themselves. For example, Seleukos II gave the Rhodians ten fully equipped *pentereis* (Polyb. 5. 89. 8), and the Achaean League was provided with a squadron of ten *pentekonteres* by Ptolemy V (Polyb. 24. 6. 1–2) and promised ten warships by Seleukos IV (Polyb. 22. 7. 4). This saved the recipient labour and transport costs, as well as reducing the outflow of money from the empires. The money for labour was paid out in the donor state, and native labour was employed. Manolis Korres recently argued convincingly that Eumenes II had the facade for the Stoa he donated to Athens built in Pergamon, and transported the finished products to Athens. The same could be true of the Stoa of Attalos, which reveals broad similarities in the material and architectural elements employed with the Stoa of Eumenes.¹²

A few concluding remarks complete this brief review. It was prestige and power politics which drove Hellenistic monarchs to compete for fame as benefactors of Greek cities. Although money played a role, it was not the most important medium involved. The kings had to take into consideration not just the extent, but also the nature of their own resources. This explains the indirect forms of financing through donations of grain, or other natural and manufactured products, or through the transfer of royal land to be used for a particular purpose. In the case of indirect financing care was normally taken to ensure that the beneficiary had to cover the costs for labour and the exchange from kind into buildings or foundations. When finished products such as ships or half-finished ones such as architectural elements were involved, then care was taken that the work was carried out in the benefactor's land. Manolis Korres (1984) has suggested that this was

motivated by economic factors, by the desire to keep money in the donor state, and to provide employment for native craftsmen and artists. He may well be right.

Notes

- 1 For the English translation I am indebted to Dr. David Wigg of Frankfurt. A German version will be included in my forthcoming book *Geben und Nehmen. Monarchische Selbstdarstellung und Wohltätigkeit im Zeitalter des Hellenismus*.
- 2 cf. F.W. Walbank, *CAH* VII 1, 1984², 75 ff.; H-J. Gehrke, 'Der siegreiche König: Überlegungen zur hellenistischen Monarchie', *AKG* 64, 1982, 248 ff.; Schubart (1937) 1 ff. is still valuable.
- 3 Foundations based on money are attested in *IG* VII 2419 (Demetrios Poliorketes endowed the gymnasium of Thebes); Fraser (1952) 233 ff. no. 5 (Eumenes II the sanctuary of Dionysos Lysaios at Thebes); Jamot (1895) 379 ff. (Ptolemy IV and Queen Arsinoe, the sanctuary of the Muses at Thespiiai); *IG* VII 1788, 1790; *OGIS* 749 (Philetairos, the sanctuary of the Muses at Thespiiai); *FD* III 3,237 (Eumenes II, purchase of grain); *SIG*³ 671 (Eumenes II, the festival in his honour passed by the people of Delphi); *SIG*³ 672 (Attalos II, funds for paying teachers' salaries and the festival in his honour at Delphi); G. Zolotas, *Athena* 20 (1908) 163 ff. no. 3 (Attalos I, funds for repairing the city wall and for heating the gymnasium at Chios); *OGIS* 748 (Philetairos, the gymnasium at Kyzikos); Crampa (1972) 55 ff. no. 44 (Ptolemy II, the sanctuary of Zeus Labraundos at Panamara). The sources for royal donations are collected together with a historical and archaeological commentary in: Bringmann and von Steuben (eds 1995).
- 4 His wife, Queen Chryseis, gave natural produce only, though in huge quantities: 100,000 *medimnoi* of grain and 1,000 talents of lead: Polyb. 5. 89. 7.
- 5 cf. e.g. Rostovtzeff (1910) 264 with note 1 and *SEHHW* I, 362–3, 441 with notes; as for the Attalids cf. Hansen (1971) 2 204.
- 6 The financial procedure is well attested in *SIG*³ 577.
- 7 cf. Heichelheim (1930) 51–2, 128–9 and *Pauly-Wissowa Suppl.* VI, 887–8. Freight charges cf. Heichelheim (1930), 91 ff., esp. 96.
- 8 Herrmann (1965) 71–90, No. 1.
- 9 In *IG* II² 655 a royal official is honoured for transporting the grain to Athens.
- 10 cf. Foxhall and Forbes (1982) 60 ff., with note 66 and Gallo (1984) 39.
- 11 Pugliese Carratelli (1967/68) 445–53, Nr.2.
- 12 cf. Korres (1984) 201–7.

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THE RHODIAN ASSOCIATIONS AND ECONOMIC ACTIVITY

Vincent Gabrielsen

I

What still remains the standard work of reference on Greek private associations, Franz Poland's *Geschichte des griechischen Vereinswesens* of 1909, will soon be celebrating its centenary.¹ Interpreted positively, such remarkable longevity can of course be said to reflect the author's solid handling of an already impressively voluminous body of inscriptions and not least the soundness of his conclusions. Indeed, two general but significant points made by Poland are now fully confirmed by numerous epigraphical discoveries which have been made in the intervening period. First, as well as being ubiquitous in the Hellenistic period, the *fenomeno associativo* tended in certain places to gain substantially in vigour, both in terms of the volume of its activity and in terms of the attraction which it exerted on an ever-increasing number of people, women as well as men (Poland was able to list a total of about 1,200 associations). Second, apart from Athens (and to a certain degree Delos), its centre of gravity, at least from the third century to the first half of the first century BC, was the *polis* of Rhodes.²

But the longevity of Poland's volume can also be interpreted rather negatively, as evidence of three major omissions on the part of modern scholarship. One is the need to revisit the now substantially augmented epigraphical record with questions that are not guided by the assumptions and interests characteristic of nineteenth-century historiography.³ A second is the need to follow up the strong hints given by Poland himself (e.g. 1909, 488–98, 518–22) to the effect that the *fenomeno associativo* may have been a good deal more than simply the *mise en scène* for privately organized conviviality and the cultivation of religious beliefs and practices; scholarly unresponsiveness to these hints is manifest in the continuing treatment of the associations as an almost marginal aspect of private life with few or no points of contact (other than those suggested by theophoric names) with the core structures of the communities in which they took root.⁴ A third omission (or need) is to reinterpret the historical significance of the phenomenon by letting the analysis of our source material proceed from the documented correlation between the centres of gravity (Athens, Rhodes, Delos) and the prominent position which these places occupied, regionally or more widely, in the political and economic life of the Hellenistic world. It seems both imperative and timely, therefore, if not to offer a replacement for Poland's volume, then to try to take discussion on this topic a little further. In this chapter, I shall focus on Hellenistic Rhodes and address the question of whether, and if so in which ways, the private associations documented there played any significant role in economic activity. It is perhaps useful to start with a few preliminary

remarks about our source material, the range of matters which it documents directly, and the challenges which it poses.

II

About two hundred different associations are known from Rhodes, the majority, if not all, of which identify themselves as *eranoi* or as groups of *eranistai*. Their particular names – most of them composite ones ending in *-stai* – typically (but not always) derive from the names of gods and heroes, and often signal an attachment to a locality or to an ethnic group: e.g. ‘*eranistai Athanaistai Lindiastai*’ or ‘*Samothraikiastai kai Lemniastai*’. Yet the designation most frequently used (either as part, or instead, of their full name) is the generic one *koinon*, ‘commonalty’, pure and simple. Our evidence about the Rhodian *koina* exclusively consists of inscriptions dating from the third century BC to the second century AD, the second and first centuries BC being those most richly documented.⁵

A good part of these inscriptions emanates from the associations themselves. Besides dedications and funerary monuments, we possess several of the decrees through which they managed their own affairs or awarded honours to some individual. These latter documents often unfold before us the mechanics of decision-making, the administrative structure and staff of officials of the issuing authority, and their day-to-day business, all of which were regulated by the ‘laws’ – i.e. the founding statutes – of the *koinon* (e.g. *IG XII,1 155 D* [I, 1], lines 26, 94–103). Occasionally, we are allowed a quick glance at the financial dealings and property of the brotherhoods, notably their club houses and private burial grounds. Lists of subscriptions (*epidoseis*), too, reveal the size of the funds collected and the purposes for which they were spent. Alongside such secular matters features a rich variety of cultic rites that are observed with unfailing regularity. Finally, all these types of document frequently introduce us to the membership, to its benefactors (*euergetai*), and not least to the founder (*ktistas*) of a *koinon*. Prima facie, then, this dossier contains much to substantiate the conclusions drawn by modern scholarship about the attractions (material as well as non-material) which the private *koina* offered to the population of Rhodes (and those of other Hellenistic cities) and particularly about the principal purposes they served.

Membership, it is maintained, forged friendships, often between persons of different social or juridical status and gender. Within each brotherhood, relationships were negotiated and defined through feasting, commensality, the punctilious observance of rites and the provision of mutual assistance. Again, since in their organization and ideological profile the *koina* were faithful imitations of the *polis*, they offered an opportunity for people who were excluded from the political community (i.e. non-citizens) to serve as magistrates, participate in assemblies, pass resolutions, receive honours and on the whole to *act* as citizens in a private polity which formally regarded all members as equal. Here, too, foreigners could find a useful substitute for the basic organizations they had left behind them – the family, phratry, deme or tribe. All deceased members were entitled to a proper burial within the private cemetery of the *koinon* and to recurring commemorative services at their tombs. Hence, the *raison d’être* of these *koina* is believed to be precisely that expressed by Aristotle’s statement that groups of ‘*thiasotai* and *eranistai* are formed for the purpose of sacrifice and social intercourse’

(*Eth. Nic.* 1160a20–22). Finally, scholarship agrees on an overall historical interpretation of the phenomenon: the mushrooming of these bodies in Hellenistic times – tolerated rather than encouraged by governments – is to be viewed as a consequence of the gradual erosion of the *polis* (according to some, the democratic polis) and its institutions, not least the changing importance of citizenship.⁶

However, even though several of its constituent points are valid, this entire construct seems inadequate, partly because it fails to meet two important challenges. One consists of confronting the duality intrinsic in the *fenomeno associativo*, as something simultaneously possessing a global and a strongly local character. This implies viewing historically specific associations (here, those of Rhodes) as components of an overarching but temporally multi-layered structure which covered an infinitely larger spatial and chronological horizon, and which, according to a fourth-century BC thinker, owed its existence to the deep-seated mental habit of pooling and articulating human action through *koinonai* (Arist. *Pol.* 1253a30–31); hence the semantic as well as historical spaciousness of the word *koinon*.⁷ Supra- or pre-*polis* organizations are as much part of that larger structure as are the ‘*polis*’-version of a political community and its constituent parts (public or private), ‘such as (those of) *phrateres* or *orgeones* or business partnerships’ (Arist. *Eth. Eud.* 1241b25–27).⁸ Religious or cultic orientation and conviviality are putatively among the earliest and definitely the least transient layers of that structure, bringing into some degree of contact such (synchronically and/or diachronically) discrete groups as the *gene*, *orgeones*, the various *thiasoi*, the ‘hell-fire clubs’ at Athens, the *philosophiai* (notably the Epicurean and Stoic schools), the plethora of Roman *collegia*, the Therapeutai near Alexandria and their (altogether different in character) namesakes on Delos, the worshippers of Mithras and the Khirbet Qumran covenanters⁹ – to mention only some.

Other layers, following various time-tables of change, are focused on different concerns which, if occupational, bring into contact such corporate bodies as ‘those going abroad for plunder or for trade’ of Solonic Athens; the Kitian *emporoi* worshipping Aphrodite; and their Egyptian colleagues worshipping Isis in fourth-century Athens, the widely diffused (and mobile) *thiasoi* of Dionysiac *technitai* (actors), the *emporoi* and *naukleroi* of Hellenistic Athens and Delos, the *georgeuntes kai nauklareuntes* of Rhodes; the ‘professional’ associations (whether woodcutters, bakers, linenworkers or something else) to be found in every city of the Roman Empire; and the mediaeval guilds¹⁰ – again, to list only a sample. The approach suggested here may bring out four things. The first is the distortion likely to ensue from identifying the *raison d’être* of an association with whatever of its *constitutive* elements it chose to flag out (religion, conviviality, a profession, etc.).¹¹ The second is the fluidity, and therefore the historical irrelevance, of terminological distinctions or similarities (the word *eranos*, on which see Athen. 8.362E, is a good example of the cul-desac into which terminology has led scholarship).¹² The third is the multiplicity of functions performed by a given corporate body, all of which (including those introverted and membership-focused) radiated outwards as responses to pressures and needs generated by its particular social environment. Fourth, and in consequence, the current discourse about the relation of these functions to economic activity needs to be redirected, by abandoning its traditional (and narrow) concern with whether or not ancient *koina/collegia* acted like the mediaeval guilds – i.e. as regulatory or protective agencies in their respective trades¹³ – in favour of an inquiry into how, and

in which areas, the habit of pooling and articulating human action through *koinonai* interacted with a given social environment and its political regime. Thus a question which we have an obligation to ask is whether – and if so, the extent to which – the sum of the activities of associations was of prime importance to the life of their home community.

Another challenge is posed by the limitations built into our empirical basis itself, even if that basis is the fairly thick epigraphical dossier of Hellenistic Rhodes. An association did not set up inscriptions because it was obliged to do so, either for purposes of accountability or for other checks applied by the state. These are private documents recording merely *what* the issuing authority found desirable or commendable to be known to a broader circle, and were published only *when* that same authority deemed it expedient to publicize its affairs. Moreover, inasmuch as these units competed both with each another and (in some areas) with non-private bodies, there is a great likelihood that their epigraphic output had a pronounced advertising orientation and thus a slant towards emphasizing their formal, competitive components at the expense of other less formal sides of their corporate life. Therefore, the picture that emerges from these inscriptions about the activities of the *koina* is an incomplete one, and to retrieve what they might not have wished or bothered to disclose we are compelled to employ other techniques. Foremost among these is the building up of an interpretative framework which consists of the very areas in which that particular center of gravity (Rhodes) distinguished itself – politically, socially, economically and culturally. Three areas may be noted.

- 1 A major vehicle for Rhodes' political ascendancy in the Hellenistic period was her efficient and highly esteemed naval establishment. Briefly, an expertly handled fleet of technically superior warcraft, coupled with control over a wide range of offshore naval bases, buttressed Rhodian hegemonic claims in the Aegean as well as a string of important alliances and friendships with Hellenistic rulers (especially the Ptolemies) as well as with Rome. At the same time, that establishment fuelled the political economy, since Rhodes, capitalizing on the value which 'illegitimate' armed violence at sea had put on protection, nearly managed to monopolize the protection market by making the supply of *phylake* ('protection') to paying customers both a top-ranking objective and the speciality of her fleet.¹⁴
- 2 Rhodes was also a very wealthy state. As Rostovtzeff (1941, 169–73, 225–30, 680–91) demonstrated long ago, the island-state's function as a port of call and a clearing house in the eastern Mediterranean trade (with strong links to Egypt) constituted the basis of a burgeoning prosperity which put Rhodes in the vanguard of economic development in the Hellenistic world. Just how substantially seaborne commerce contributed to that economic 'miracle' is, *inter alia*, evidenced by (a) the magnetism which Rhodes *qua* commercial centre exercised on foreign merchants and moneylenders from the fourth century BC onwards ([Dem.] 56. 10–17), (b) the enormous turnover which prior to 167 BC accrued annually from her customs dues (Polyb. 30. 31. 12), (c) the equally enormous amount of funds which she was able to throw into credit operations in 160 BC (Polyb. 31. 31. 1–2, with Gabrielsen 1997, 80–2), and not least (d) the staggering volume of her *amphorae* exports to almost every site of the Mediterranean world.¹⁵ All this is well known. What needs to enter the picture is the complementary role in the economy of the local and apparently thrifty agricultural and viticultural sectors.¹⁶
- 3 Hellenistic Rhodes, and in particular its capital city (Rhodos), was recognized as an important cultural centre. A large number of artists, poets, scientists, doctors,

philosophers, engineers, and scholars in various other fields were enticed to the island-state, as were also their students. Some (e.g. Poseidonios from Syrian Apamea) chose to settle there for good; others (like the astronomer Hipparchos of Bithynian Nikaia, who used Rhodes for some of his observations, or a foreign student who later could boast at home of having been educated by the 'best professors' at Rhodes) stayed there only for some part of their lives. Yet even the latter kind of person contributed to a constant drift of cultural or intellectual potential which at any given point of time joined the much larger group of foreign nationals who had chosen to make Rhodes their permanent place of residence.¹⁷

None of the three areas just mentioned would have seen such a thriving development without the existence of a multi-faceted and smoothly operating infrastructure that was erected and controlled by a powerful local aristocracy. Part of that infrastructure consisted of the numerous private *koina*. Their particular attractions worked as an effective magnet on free inhabitants of Hellenistic cities who were willing to settle at a place where opportunities seemed promising. Either networks of friends and business associates might ease the way by making the initial introductions, or alternatively, the émigré himself (or herself) might seek entrance into whichever *koinon* signalled the appropriate cultic, ethnic or professional orientation: the Hesiodic proverb (*Op.* 25, cf. Arist. *Eth.Nic.* 1155b1–2) 'potter bears grudge against potter and joiner against joiner' still held good.

Whatever the reasons for their increasing intensity and volume in Hellenistic times,¹⁸ migratory movements, gravitating above all towards flourishing urban centres (whether in the east or in the west), must be considered as an economic activity of the first order, since they essentially meant the relocation and exploitation of a valuable resource, manpower: by this I mean the supply and use of the physical *and* mental energies of people of free status. Already in classical times, city-states, always eager to supplement their citizen populations (periodically or permanently) with external supplies of human potential, had become aware of three hard facts:

- 1 that manpower was a perennially scarce resource;
- 2 that like certain other types of resource (e.g. strategic ones) it sometimes could not be obtained, even if one possessed the necessary purchasing power; and
- 3 that its indispensability for not only the military but also the civil aggrandizement of states made it worth competing for – often fiercely.

Arguably, it is with such competition in mind that we should read the proposals (some of them untraditional) put forward by Xenophon in the 350s BC about how the Athenians should increase their revenue. Through infrastructural improvements, he explains, they would prove able to achieve two things: to strengthen the loyalty of their own metic population; and to make it attractive for others, particularly merchants and shippers and 'those without a *polis*' (*apolides*), to come and settle at Athens (*Vect.* 2–3.5). Clearly, the economics of manpower lying at the heart of Xenophon's recommendations place emphasis on the schemes with which to get hold of a much-coveted resource. Besides suggesting the development of forces of attraction, his measures include the design of forces of linkage: attracting people was hard enough, but making them stay was even harder. The system of cleruchic settlements (*katoikiai*) implanted and supervised by monarchs in mainland Greece (e.g. Larissa: *SIG*³ 143, 217 BC), Ptolemaic Egypt (*CAH*

VII² 1:124–5, 157–8) and elsewhere, represents one such large-scale exploitation of the forces of linkage with a view to binding substantial manpower reserves to agricultural and military needs. Thus, viewed as a principal economic factor, manpower can be analyzed both in terms of its concrete productive (and reproductive) capabilities *and* in terms of the institutions determining its movement, supply and retainment. Several spheres of Rhodian life have produced evidence which shows how associations had become part of the schemes fashioned in order to meet the pressures posed by the competition for manpower.

III

Two interconnected and dominant features of the Rhodian *fenomeno associativo* reveal its intimate connection to the military and especially the naval establishment of its homeland. One concerns the custom of many *koina* of possessing military or naval subsections, referred to as (*syn*)*strateuomenoi* (crews of naval vessels),¹⁹ *syskanoi* (soldiers sharing a tent or barracks),²⁰ *mesoneoi* (rowers on warships)²¹ or, finally, as a *dekas* (a specific detachment of a naval crew, commanded by a *dekarchos*).²²

Thus, for example, one body calls itself ‘Apolloniastai Antiocheioi *synstrateusamenoi*’, and another one ‘Aristomacheioi *syskanoi* Hermaizontes, those based in Rhodos city (*toi en toi astei*)’²³ – a qualification implying the existence of a homonym based elsewhere. The ‘Athanaistai *strateuomenoi*’ and the ‘Athanaistai *strateuomenoi syskanoi*’²⁴ feature as divisions of the ‘Athanaistai *koinon*’,²⁵ while members of the ‘Hermaistai Autonomoi’ formed the ‘Hermaistai Autonomoi *syskanoi*’.²⁶ The ‘Panathenaistai kai Herakleistai’ have a ‘Panathenaistai Herakleistai *dekas*’.²⁷ Also the richly attested ‘Panathenaistai’²⁸ have a subsection of ‘Panathenaistai *dekas*’,²⁹ in addition to several other subsections that are specified as (a) ‘Panathenaistai *strateuomenoi/strateusamenoi koinon*’,³⁰ (b) ‘Panathenaistai *systrateusamenoi syskanoi*’,³¹ and (c) ‘Panathenaistai *strateuomenoi koinon*’, those who sailed under (certain commanders and trierarchs)³² and/or on a (named ship of the type) *triemiolia*.³³ The ‘Samothraikiastai *mesoneoi*’ are a division of the ‘Samothraikiastai’,³⁴ an association which is different from all of the following: the ‘Samothraikiastai *mesoneoi* Damasileioi’,³⁵ the ‘Samothraikiastai kai Lemniastai *toi synstrateusamenoi*’,³⁶ and the ‘Samothraikiastai [Niko?s] *trateioi synmystai [synstra]teusamenoi*’ who served under a named trierarch.³⁷ The latter group is comparable to the crews of Chian pirate-fighting craft (*leistophylakika ploia*) who in a recently published inscription are listed as initiates (*mystai* and *epoptai*) at the major sanctuary of Samothrace.³⁸ Finally, to this evidence should be added such units as the ‘*stratiotai* Hagetoreioi *koinon*’, the ‘Apollonos *stratagiou [koinon or eranos]*’ and the ‘Theaideteioi *synstrateusamenoi koinon*’.³⁹

The immediate background against which the functional significance of such ‘naval’ associations should be assessed is the immense need generated by any naval establishment for an adequate supply of stable and skilled manpower. Pooling together the necessary amount of human expertise into small-sized, often ethnically mixed but firmly welded *koinonai* provided an effective solution not only to the often severe difficulties in finding these specialists in the open market but also to the problem of keeping them from being allured by the higher pay offered by another employer.

Whatever the matters ordinarily attended to by the members of 'naval' *koina* during formal meetings were (assemblies, religion, feasting, burial of deceased comrades, etc.), they all tended to become subsidiary to the far more crucial, outwardly-oriented task which they were trusted to perform whenever Rhodes launched a fleet: to put their special skills at the service of the Rhodian naval establishment. Here the local character of these units took precedence over their global one.

The other feature reinforces the link of the *fenomeno associativo* with the naval establishment, and, in addition, brings out the firm attachment of these bodies to the Rhodian power structure. It consists of the virtually total correlation that can be seen to exist between, on the one hand, several of their attested founders (*ktistai*)⁴⁰ and honorands, and on the other hand the members of an eminently wealthy and politically assertive local elite who had succeeded in securing a monopoly over all higher functions of the state. A few examples will suffice to illustrate that point.

The 'Hermaistai Alkimedonteioi *koinon*' was founded by Alkimedon, son of Alkistratos, who is known to have held the office of strategos. His association bestowed honours upon Mikythos, their *euergetas* and holder of the esteemed priesthood of Athana Lindia in 115 BC,⁴¹ while Alkimedon himself was honoured by the 'Hermaistai Autonomoi' (founded by one Autonomos), who, as we saw (see note 26), had their own military division. Hesteios, *archon* (commander) of a squadron of *tetrereis*, was probably the founder of the 'Haliastai Haliadai Hesteioi' who, together with the 'Panathenaistai *systrateusamenoi syskanoi*' and seven named *syssitai*, honoured Timachidas, the author of the Lindian Temple Chronicle and himself a member of several naval complements.⁴² The 'Apolloniastai Antiocheioi *systrateusamenoi koinon*' (see note 23) was founded by Antiochos, the *archon* (commander) of a naval squadron.⁴³ In about 88 BC, Antiochos' association joined several cities and bodies (e.g. the 'Panathenaistai *strateuomenoi koinon*') in voting honours to Polykles, an individual with an extraordinary public career: besides having been the incumbent of several civil magistracies (e.g. *prytanis*) and serviceman on aphractand kataphract ships, he had filled the positions of trierarch, *hagemon* over the Lindian territory, *archon* on aphracts, *hagemon* on *pentereis*, *hagemon* over all *hagemones*, strategos over the Peraia for three consecutive years, and advisor of the admiral Damagoras (who demonstrated his exceptional naval skills in 88 BC). Two of the associations honouring him, the 'Aphrodisiastai Halikiotai Polykleioi' and the 'Polykleioi Boarsai', had been set up by Polykles himself.⁴⁴

The 'Lysimacheioi', known from a first-century BC boundary stone marking their property, were probably founded by Lysimachos, son of Aristidas, a crew-member on *triemioliai* and kataphracts, *hagemon* over the island of Rhodes and recipient of honours from the 'Panathenaistai *strateuomenoi koinon*'.⁴⁵ Euphranor, the founder of the 'Dionysiastai Athanaistai Diosatabyriastai Euphranorioi *toi syn Athenaioi Knidioi*', can be identified as either the father or (more likely) the son of the admiral Damagoras, who commanded the Rhodian squadron during Caesar's expedition to Egypt in 48 BC.⁴⁶ The celebrated admiral Pausistratos, the inventor of the *pyrphoros* (fire-basket) on ships and active in the 190s BC, had almost certainly set up the 'Pausistrateioi'. This association⁴⁷ furnishes a plausible context for Livy's remark (37. 12. 8) that many young aristocrats had been attracted to naval service by the great *auctoritas* of Pausistratos. One Hagetor, holder of the offices of strategos and *hagemon*, received honours from at least two

associations he himself had founded, the ‘*stratiotai Hagetoreioi*’ and the ‘*hagemones Hagetoreioi*’.⁴⁸

A fairly good idea of the influence which several of these ‘founders’ wielded in Rhodian society can perhaps be gained from the more fully preserved record concerning two members of a single family, Theaidetos and his son Astymedes. Using their native Lindos as a power base, they separately managed to amass *polis*-wide key positions and to leave their dominant imprint on much of second-century BC diplomatic activity (and hence on Polybius’ history, too). Theaidetos held the highly prestigious priesthood of Halios (Nilsson 1909, no. 229) and was chief negotiator over the issue of Lycia’s status *vis-à-vis* Rhodes in the 180s (Polyb. 22. 5); then, during the turbulent years of the Third Macedonian War, he appears as a leading political figure supporting a pro-Roman policy (Polyb. 27. 14. 2; 28. 2. 3; 29. 11. 2) and as ambassador to Rome on more than one occasion (Polyb. 28. 2. 3, 28. 16. 3, 29. 11. 2) – once (167 BC) in the dual capacity of ambassador and admiral with full powers (Polyb. 30. 5. 4, 30. 21. 1–2). His son Astymedes served as priest of Athana Lindia in 154 BC (*I. Lindos* nos. 1 [under that year] and 217) and, like his father, led embassies to Rome (Polyb. 30. 4. 1 and 10, 30. 5. 1, 30. 22. 3 [here, too, in the dual capacities of ambassador and admiral], 33. 15. 3), during one of which (in 165 or 164 BC) he gave the famous speech extricating his country from charges of anti-Roman behaviour – as a result of which Rhodes regained the favour of Rome (Polyb. 30. 31). Father and son had set up the ‘*Apolloniastai Theaideteioi Astymedeioi koinon*’,⁴⁹ while the ‘*Astymedeioi systrateusantes koinon*’ may have been founded by a member of the same family.⁵⁰

The point most obviously suggested by the features just mentioned – that the Rhodian aristocracy both exercised effective control over a resource-rich human potential *and* personally monitored its organization into corporate units functionally linked to the military/naval establishment – needs to be accompanied by three propositions. First, such a system does bear a certain (albeit faint) likeness to the one described by Strabo (14. 2. 5 [652–3]): ‘[the Rhodians] have liturgies through which the poor are provided with food, with the result that the poor receive sustenance and the city has no lack of available manpower, particularly as regards the fleet’. Second, the aristocratic habit of founding *koina* can hardly have been unconnected to the customary endeavours of that class, via activation of the mechanisms of patronage, to exploit the human potential which they controlled (foreign as well as native) as an asset in their execution of public responsibilities – whether as naval officers implementing their country’s objective of offering ‘protection’ (*phylake*: cf. *SIG*³ 583), or as holders of administrative posts or, again, as active politicians. Third, all of the above ought to be included among the means by which influential figures such as Theaidetos were able to obtain a considerable political following of citizens (*hoi peri ton Theaideton*: Polyb. 29. 11. 2). Thus it was not a question of the associations being tolerated or encouraged by the state: they were simply in the hands of persons who ran the state. By way of the aristocracy’s direct and massive involvement in it, the Rhodian *fenomeno associativo* had transgressed the boundaries of the ‘private’ to invade aspects of the public sphere.⁵¹

Human potential, suitably organized within the *polis*-format, also proved immensely valuable to the power structure for another of its productive capabilities: namely, that of generating honour – with all the verbal and visual paraphernalia required for it to make its expected impact on the highly competitive market of acclaim. The first fleet sent by

the Rhodians to deal with their war with Byzantion in 220 BC (a war caused by Byzantion's imposition of tolls on shipping passing through the Black Sea straits) was commanded by the admiral Xenophantos, son of Agestratos, who is also known to have filled the very influential office of *prytanis*. When Xenophantos returned to Rhodes from that expedition, a commemorative monument was erected in his honour by his son (Agestratos?) and the '[Erat]ideioi *koinon*'. They had jointly commissioned the famous Cretan sculptor Timocharis from Eleutherna to execute a statue of Xenophantos with an accompanying epigram that celebrated the admiral's 'safe return to the fatherland' (*nostou charin*).⁵² It would have been useful to know whether that association was especially attached to the family and to the crews of Xenophantos' fleet or whether its members were simply among 'all the traders' (*pantes hoi ploizomenoi*, Polyb. 4. 47. 1) who had urged Rhodes to intervene against Byzantion. What matters most, however, is that the [Erat]ideioi *koinon* used its corporate muscle (and cash) to boost the public image of Xenophantos: the *koina* and the local power structure were locked into a relationship of interdependence.

Euergetism, whether practised by founders, ordinary members or non-members, was of course the main force that constantly galvanized the honour-generating machinery of associations into motion. In the third century BC, a landowner in Camiros donated three specified plots of land to an unnamed *eranos* (one of which was to be used as the burial grounds of the *koinon*) and undertook to finance the construction of a sanctuary of Asklepios, Apollo and Aphrodite on one of them. The inscription recording the donation (one fragmentarily preserved) is probably the very decree through which this association reciprocated by a spate of honours to the giver.⁵³ Whatever the concrete manifestations of euergetism towards them, the *koina* stood ready to meet the local aristocracy's insatiable demand for honorific rewards; at the same time, they constantly competed with one another and with public bodies both in attracting the favour of a choice clientele and in gaining prime visibility for the particular product – occasionally by trying, through a formal petition (*aiteisis*), to have their honours recognized by the central government (thus upgrading them to ones of national significance) and to obtain permission to post the pertinent stelai at a prestigious sanctuary.⁵⁴ Prime visibility, coupled with permanency, added to the honour's worth as a commodity. Indeed, in this area, Rhodes herself had set an enviable standard by demonstrating to the world the high quality of her own brand, especially when it was used as hard diplomatic currency: a formal proposal during Demetrios' siege of their city (304 BC) to demolish the statues erected in honour of the besieger and his father Antigonos was furiously turned down by the people, proclaiming that their original decision was 'a wise one with a view both to fame (*doxa*) and self-interest (*sympheron*)' (Diod. 20. 93. 6, cf. 20. 82. 2) – compare the grudge borne by Prusias against the people of Byzantion for never having erected the statues they had voted in his honour (Polyb. 4. 49. 1–2); again, every one of the rulers who gave substantial gifts to Rhodes after the earthquake of 227 BC knew exactly what was in it for him (Polyb. 5. 88–90. 4).

No less competition existed among the consumers of honours themselves. The inscribed statue-base of Aristombrotidas, son of Aristombrotidas, a prominent Camiran who had held many official posts (e.g. *damiourgos* at Camiros), advertises his having harvested honorific awards (all consisting of gold crowns) from the Camirans and five named associations.⁵⁵ In about 88 BC, Polykles (cf. p. 224 and n. 44) could, on one and

the same stele, put on display the honours voted to him by ten different associations, four poleis (Astypalaia, Melitus, Hyllarima and Kys, each of which had awarded him proxenia and politeia) and 'all the symmachoi who placed themselves under (the leadership of) the Rhodian people' (Maiuri 1925, 19, no. 18). But of the documented instances, the one which unquestionably dwarfs any other competitor in the market concerns Hagetor, strategos and hegemon in the late third or early second century BC: in a single inscription, he managed to array no less than twenty-seven associations.⁵⁶

Once this specific productive capability inherent in organized human potential is duly appreciated, it becomes fairly easy to recognize it as a fully-fledged component of economic activity and as one with a formidable propensity to create value (including that of the social entity generating it). In recent scholarly discourse there is a tendency to regard the commodities produced by this prolific industry of acclaims and honorific rewards as 'symbolic' capital.⁵⁷ But a fair degree of circumspection towards that view seems in order: first, because by allocating the elite's accumulation of political, social and cultural assets to the domain of the 'symbolic' it imputes to material assets a universally hegemonic status which is more at home in post-industrial economic processes and thinking – a blatantly modernistic assumption, even if perhaps an unintended one; and second because 'symbolic' capital is a modern coinage predicated upon the unwarranted postulate (Bourdieu 1977; 1979) that such a form of capital is always created through the destruction or waste of its 'real', productive equivalent (i.e. by means of conspicuous consumption and other forms of gratuitous luxury). It was not that the Camiran landowner who gave three plots of land to an association (see p. 227 n. 53) was unable to tell the difference between the form of his gift and that of his counter-gift; he simply knew of no criteria that would help him set some of the valuables he possessed apart as non-economic. Moreover, if our acceptance of the proposition (Finley 1985) that the ancient economy was embedded in society is made in earnest, then we have to recognize the circulation of that form of capital (i.e. honour) as ranking at least as high in importance as that of its material equivalents.

As already noted (p. 220 n. 17), a migratory drift, already gathering strength in the fourth century and reaching impressive proportions in the second and first centuries BC, supplied Rhodes with a fresh, energetic and inventive human potential of Greeks and Hellenized peoples. Closer attention is now required to another feature that links, in a more transparent way, the economics of manpower to the concrete economic processes which accompany the production and exchange of commodities: namely, the immensely fertilizing influence which the 'association habit' inevitably came to spread within the community of foreign nationals residing at Rhodes. It was 'fertilizing' in a double sense: it created a common ground on which an unprecedentedly close interaction between the descent group and a politically underprivileged, but economically potent, population element could be carried on, uninhibited by legal or ideological constraints; and it offered to foreigners the opportunity to exploit associative life as a means to personal advancement, social assimilation and even a high degree of penetration into areas which were traditionally off-limits. Either way, Rhodes grew richer in useful contacts with the outside world.

A first but decisive step was to obtain leading positions within one or more bodies, preferably ones of multi-ethnic composition: Xouthos from Antiocheia (on-the-Orontes?), Menekrates from Kibyra, and Dionysios from Laodicea (in Phrygia or Syria?)

are but some of those who climbed to the post of President (*archeranistas*) in their respective associations.⁵⁸ Better still was the second step, to establish a body comprising people of different ethnic origin and Rhodians. Hermogenes, a thrifty native of Lycian Phaselis ('the staging post of Graeco-Levantine trade' since the fifth century, Davies 1984, 284), set up his own association, the 'Aphrodisiastai Hermogeneioi *koinon*'. A stele erected by this brotherhood in the mid-second century BC carries on its front face a decree which was proposed by Zenon from Selge, himself a full member with the title of *euergetas* ('benefactor'). It is dated with reference to the currently serving priest of Halios and to the Rhodian calendar, and provides regulations about the real estate collectively owned by the membership (*amphouriasmoi ton eggaion*). Its back face mentions the archive registering the title deeds (*chrematismo*) of the 'Aphrodisiastai Hermogeneioi' and records a series of complicated transactions, all relating to their property (*inter alia*, a house with an adjacent building site within the city of Rhodes) and each handled by Hermogenes himself and his staff of officials, Nikasion from Lindos (probably the *koinon*'s treasurer), Menogenes the Galatian, and Theudotos the Arab.⁵⁹

Another motley crew of Rhodians and foreigners of varying ethnic origin – thirty-six persons in all, counting a Laodicean, an Alexandrian, two Ephesians, an Etennian (Pisidia), an Italiote, a Cilician and an Armenian – made up the membership of the '*eranistai Samothraikiastai Aristobouliastai Hermaistai Panathenaistai toi syn Ktesiphonti*', a *koinon* founded (or reorganized) by Ktesiphon from Chersonesos (perhaps the Cretan city). The relevant inscription, a subscription list, records an internally organized fund-raising operation that yielded about 1,000 drachmai, with which the membership was to purchase land for their private cemetery. Indeed, that plot of land may be the very burial precinct of the association, within which this inscription was found and which is one among numerous other, often lavishly built and decorated grave complexes in the Rhodian necropolis that are provided with an enclosure and contain a large number of graves – sometimes in excess of one hundred. One of the contributing members of Ktesiphon's *koinon*, noted for one payment on his own behalf and another on behalf of his wife, is the known sculptor Zenon from Amisos, and it is very likely that the entire group of citizens, each recorded with the ethnic *Rhodos/Rhodia*, are either themselves sculptors or close relatives of sculptors.⁶⁰

The 'Aphrodisiastai Soteriastai *koinon*', too, had attracted to itself a famous sculptor, Ploutarchos, son of Heliodoros, active in the late second–early first century BC, for whom they voted lavish honours (three gold crowns, ceremonial proclamation of the honours in perpetuity and a bronze statue) in return for his services towards the *koinon*. Ploutarchos, originally a native of Apamea (Syria or Phrygia?), obtained Rhodian citizenship, after which he switched to signing his work as 'Ploutarchos *Rhodos*' and embarked on a remarkable public career, filling the offices of treasurer, strategos, *klerotas ton dikaston*, *prytanis* and, most significantly, superintendent of the foreigners (*epimeletes ton xenon*).⁶¹ It requires no special effort to envisage Ploutarchos' usefulness to the circle of those sharing his artistic interests, to associative life and to the larger group of foreigners at Rhodes, especially if he chose to bridge public responsibility and private affiliations or background.

Private affiliations, on a grand scale, can safely be inferred from the extensive network built up in the first half of the second century BC by an industrious Alexandrian, Dionysodoros. His personal credentials attained 'prime visibility' by way of a stele on

which he recorded (in summary form) the splendid honours he had received from several *koina* (e.g. the 'Dionysiai' and the 'Paniastai') and also the entire honorific decree issued on his behalf by an association bearing the much-coveted name of 'Haliadai and Haliastai *koinon*' (much-coveted because of its allusions to powerful Rhodian mythological motifs). That decree scrupulously lays down the procedure by which the *eranistai* were to honour Dionysodoros at their meetings, both while he lived and posthumously – later, his family gathered some of the citations he had received from associations on his funerary altar. Besides having been an ordinary *eranistes* in all these *koina* (in the 'Haliadai and Haliastai' alone for thirty-five years), Dionysodoros had also held the office of President (*archeranistas*) in the 'Paniastai *koinon*' for eighteen years and in the 'Haliadai and Haliastai *koinon*' for no less than twenty-three years. That this man rose to social prominence and spent the better part of his life in making himself useful to discrete, closed-circuit networks are matters easily documented, particularly by the phraseology used to justify his honours: e.g. 'the many and great services' he had provided to the membership, one that included Rhodian citizens as well – the proposer of the decree passed by the 'Haliadai and Haliastai' was the Rhodian Boulagoras.⁶²

What is not documented, but in the light of other evidence is a matter that perforce needs to receive consideration, is the plausibility (if not the likelihood) that the concrete services rendered by Dionysodoros were directly related to the close commercial partnership existing between his place of origin and his place of residence. Indeed, it was that partnership which

- 1 led the Sidonian Abdemoun (probably a rich merchant) to ship goods to Alexandria via Rhodes, where his brother Zenon was posted as an agent (*P.Ryl.* 554; Rostovtzeff 1941, 226–8);
- 2 prompted Diodorus to say that Rhodes was 'fed' by Egypt (20. 81. 4, with *P.Köln* 47, col. III.23–30);
- 3 in the 330s induced an Athenian merchant dealing in grain from Egypt to breach every single agreement he had made at home in order to settle at Rhodes as a grain dealer and supplier of maritime loans – and, allegedly, also as an associate of the profiteering gang led by Kleomenes, the governor of Egypt, who speculated on the prices of grain by using Rhodes as a communications centre;⁶³ and last, but not least
- 4 was responsible for the shipment, throughout the Hellenistic period, of tens of thousands of Rhodian *amphorae* to Alexandria.⁶⁴

If Dionysodoros' associational network really stood amidst this two-way flow of Egyptian grain and Rhodian *amphorae* carrying wine or some other commodity, it would have been an asset not only for Rhodes, but also for one of her major business partners.

However, if prizes were to be awarded to those who, via associative life and personal inventiveness, solidified the contact between the Rhodians and their émigré communities, the indisputable winner would be Nikasion, a native from Kyzikos who possessed *epidamia* at Rhodes. In the first half of the second century BC, Nikasion had founded the 'Asklapiastai Nikasioneioi Olympiastai *koinon*' into which he enrolled his entire family. Moreover, ostensibly smitten with a good portion of patriotic sentiment towards his adoptive country, Nikasion organized his membership into three tribes, *phylai*, (in close imitation of the three *phylai* of the Rhodian state: Lindia, Kamireis, Ialysia), each headed by a *phylachos* and a *gymnasiarchos*, and all three competing in recurrent agonistic

events that were arranged by the *koinon* and were presided over by an annually appointed *agonothetas*. The names of the *phylai* themselves betray 'dynastic' pretensions: one is called *Nikasioneis* (after the founder himself); another *Olympeis* (after his wife Olympias from Soli); and the third *Basileis* (presumably after their granddaughter Basilis). The first entry in the preserved 'record of victories' thus reads: 'When Satyros from Ephesos, to whom *epidamia* was granted, was *agonothetas*, the victorious *phyla* was *Nikasioneis*, the *phylarchos* being Zenodotos, son of Satyros, from Ephesos and the *gymnasiarchos* Damatrios, son of Damatrios, *Rhodos*.'⁶⁵

It would be fatally naive to regard all this as pure megalomania. Nikasion's careful planning is revealed not only by his imitative talent, but also by the list of persons who, in the same inscription, are paraded as *euergetai* and *euergetidai* of the *koinon*. His daughter's marriage to a Chian (Archias) had produced three sons – Nikasion, Kallistratos and Diogenes – and hence, plausibly, strong ties to another seafaring Aegean community. Again, through naturalization he had planted two sons, Demetrios and Dion (both sculptors) into the ranks of citizens. Their professional orientation may well have been responsible for attracting other famous colleagues who feature among the membership: Agathokles from Soli, Theon from Antiocheia (he, too, in possession of *epidamia*) and his partner Demetrios, the son of the sculptor Demetrios from Antiocheia, who had obtained Rhodian citizenship.⁶⁶ A different sort of attraction, finally, might have been at work with the membership of other foreign nationals. In this material, sculptors dominate the picture simply because they are epigraphically much more visible than any other professional group, and, were it not for the chance survival of another inscription attributable to Nikasion's association, we would have never known another of its concerns: the corporate ownership of vineyards.⁶⁷ Given Rhodes' dominant role in the wine trade, it is a reasonable assumption that part of the association's produce (note the plural 'vineyards', not *a* vineyard) found its way to the market. Nikasion's strategies thus paid good dividends: they comfortably promoted family members to the ranks of the Rhodian descent group; they made his 'little Rhodes' (located right in the heart of the capital) the focal point for a resourceful circle of foreigners; and they enabled him to pose as the enterprising owner of a prestigious establishment with an exquisite cultural taste – and probably strong business interests as well.

A fairly large group of professionals enjoying a certain degree of corporate organization becomes epigraphically visible in 137 BC in Lindos: 'the foreigners who live in the *polis* of Lindos and farm the Lindian countryside' (*toi katoikeuntes en Lindiai polei kai georgeuntes en tai Lindiai xenois*). Comparable bodies appear (again, epigraphically) at a later date in other parts of the Rhodian state, Physkos (in the Peraia) and Telos. Towards the end of the first century BC, those of Lindos and Physkos had been expanded with the inclusion of 'shippers', and so appear with the enlarged title *toi georgeuntes kai nauklareuntes*. In AD 23, the Lindian assembly and council passed a resolution imposing on their own group (seemingly after pressure from the Rhodian federal government) the obligation to furnish six *choregoi* who, together with those appointed from among the citizens, were to finance the Sminthia festival in honour of Dionysus.⁶⁸ To judge from the opulent honours which they are repeatedly seen to bestow on local dignitaries right from their first appearance on record (a profusion of gold crowns and costly statuary), these people cannot have been simple agricultural labourers but, most probably, sufficiently well-off tenants, managers and – if in possession of the

right to own realty – also owners of farms. Their fusion with shippers into a single operative network (whose establishment may well be older than the earliest inscription documenting it) is as good an indication as we can get that a substantial amount of their produce was oriented towards overseas markets and, consequently, that they were in charge of sizeable, intensively-worked establishments, entities perhaps comparable to the two large farms which have so far been identified in the Ialysian and the Lindian countryside.⁶⁹ What remain tantalizing questions are:

- 1 the extent to which the merging of ‘farmers’ and ‘shippers’ was a competitive move directed against such professional, associationally organized counterparts as the merchants and shippers from Tyre, Berytus, Italy and Alexandria, who successively crop up at Delos from the third century onwards;⁷⁰
- 2 the places of origin of these obviously skilled foreign agriculturalists; and
- 3 the sort of technological/agronomical input which their presence might have added to Rhodes (the reverse traffic is, for instance, attested by Athenaeus (9.369F), who quotes Diphilos of Siphnos for the transplanting, in early Hellenistic times, of Rhodian cabbage (*krambe*) of the sweet variety to Alexandria).

In any case, by 121 BC, a number of these ‘farmers’ at Lindos had formed an association proper, the ‘Athanaistai *koinon*’.⁷¹

This association, one evidently composed of an affluent membership, brings to the fore another central theme: the cash and property owned by *koina*. Initially, a distinction, however crude, needs to be made between two kinds of brotherhoods: on the one hand those with just enough liquid assets and realty to sustain a decent level of corporate activity; and on the other hand the much more interesting cases (in the present context) of those capable of rising to distinctly higher levels of financial performance. No means are available with which to quantify the relationship between the two, other than the indirect – and hardly foolproof – one provided by the scale of expenditure on attested honorific activity, which gives a clear numerical preponderance (at any given time) to the second kind. But, that much being said, awards of gold crowns and bronze statues, often executed by highly-paid specialists and bestowed with an astonishing frequency, do presuppose command over a robust treasury. So also does the decision of associations to externalize corporate cash by responding, side by side with the local elite of wealth, to subscriptions (*epidoseis*) solicited by their home community in order to finance various public projects.⁷² Alongside such expenditure, moreover, stand the internally organized, ad hoc subscriptions through which the membership contributed (usually modest amounts) towards the repair of their houses and cemeteries, or towards the purchase of land, or towards financing some other of their common concerns, the documented instances of which include the contributions made by an all-female group comprised of Rhodians and non-Rhodians.⁷³ Whether externalized or membership-oriented, all these activities represent the sort of financial performance which social etiquette demanded should be publicized through inscriptional output.

That was not necessarily so with investment or any other kind of transaction, unless such matters (a) were expected to have legal repercussions, or (b) themselves justified a personal commendation. The vineyards owned by Nikasion’s *koinon* clearly represented an investment, probably for productive purposes. Since a private cemetery (*taphiai* or *topoi*) and a dining-hall (*andron*) constituted the requisite amenities for associational

activity, their possession by Nikasion's association can be assumed without resort to special pleading. Sometimes, moreover, substantial capital was expended on building magnificent and spacious structures to accommodate the assembled fraternity. One such remarkable specimen seems to be a recently excavated dining-hall located in the Rhodian necropolis within a stone's throw from the burial grounds of the 'Sabazistai *koinon*', whose surviving decree (found *in situ*) mentions the membership's *andron*.⁷⁴ Also, there is a distinct possibility that a monumental building recently excavated within the city of Rhodes is, on account of the rich epigraphical material found in or near it, to be identified as the house of the *koinon* formed by ex-priests of Halios.⁷⁵ Other obvious candidates for ownership of luxurious edifices may be comfortably sought in such *koina* as that founded by Theaidetos and his son Astymedes (cf. p. 225) or the one formed by 'farmers and shippers' of Lindos. The members of the *koinon* of Hermogenes from Phaselis (the 'Aphrodisiastai Hermogeneioi', cf. p. 229) could boast of holding title deeds both to various pieces of real estate *and* to separate plots of land for their burial grounds (*amphouriasmoi ton eggaion ton huparchonton toi koinoi kai tan taphian*); small wonder they had to keep a regular archive (*chrematismoi*) of their possessions.⁷⁶ Thus corporately owned cash was invested in realty, occasionally on a grand scale, and frequently by people who, *individually* and by virtue of their juridical status, were denied the right to possess that form of wealth.

But the funds of solid treasuries also stood ready to be channelled into a different area. In the late third or early second century BC, the 'Hagetoridai *diagonia*' (perhaps an all-citizen *koinon*) passed a decree honouring their treasurer (*hierotamias*) for the impeccable performance of his duties and the great services he had rendered to the membership. Fortunately, unlike the instance concerning Dionysodoros from Alexandria (p. 230), here the 'services' *are* specified: having been elected to the post many times, this official had managed the collection of moneys belonging to the *koinon* and the lending of (corporate) funds at interest (*egdaneis[mo]us*) in a manner most profitable to the association; interest-bearing loans are one sure way for treasuries to grow fat. Incidentally, if there is anything unusual about all this, it is simply the social standing of the treasurer, who is none other than Archokrates, a member of one of the wealthiest and most influential families in Lindos.⁷⁷ The ethnically mixed association of Hermogenes from Phaselis, the 'Aphrodisiastai Hermogeneioi', enters the picture again by way of a reference which its officials make in their archival record to a payment 'from our bank account'. Certainly, that account contained funds deposited by Hermogenes' *koinon* with a private bank or, perhaps, with the Rhodian Public Bank. In either case, these funds were likely to enter the orbit of commercial-credit transactions, not only because private establishments that are specialized in this business are fairly well documented ([Dem.] 56. 17; Maiuri 1925, 29, no. 19B; *IG* XI, 4, 1055), but also, and in particular, because the Public Bank seems to have had a branch dealing with maritime loans.⁷⁸

So, even though the precise mechanisms at work might take different forms – viz. lending activities directly supervised by the *koinon*'s treasurer, or credit operations managed by a banking establishment – corporate cash appears to have enabled its owners to carry out another form of high-level financial performance: to satisfy a demand for liquid assets within the brotherhood itself and, more importantly, within the broader business community of Rhodes. To this performance should be added another and no less significant one, which was rendered accessible by the right of any association, including

those consisting (partly or wholly) of foreigners, to offer and accept realty as collateral: namely to enter into loan transactions with the politically privileged group. Armed with that right, the *fenomeno associativo* practically demolished the barrier which traditionally hindered citizen and non-citizen from meeting each other in a vital sphere of economic activity.

IV

At one of its centres of gravity, then, the *fenomeno associativo* interacted closely (and in a number of ways) with the political, social and economic environment of its homeland. The sum of its performative aspects, including the most introverted ones, ultimately took a distinctly outward-looking orientation, in the form of responses to pressures and needs for a massive inflow of resources, itself created by the unremitting efforts of Rhodes to maintain her esteemed position within the Hellenistic world: as a first-ranking naval power, a major centre of commercial exchanges and a focal point for cultural or intellectual activity. What rendered the phenomenon highly suitable to meet these needs was, above all, its affinity to a pervasive structure that at any given time accommodated an infinite number of specific concerns, material as well as spiritual: namely, the mental habit of pooling together human energies and of channelling them into various forms of activity through *koinonai*.

In trying to explore the relation of the phenomenon to economic activity, it seems therefore urgent to move beyond the eminently narrow confines of attested *Berufsvereine* or 'professional' associations, within which the discussion has been carried out since Poland's study (1909, 106 ff.; cf. Ziebarth 1896, 96 ff.; Finley 1981, 17; Finley 1985, 137–8 and 195). Not that corporate bodies reflecting some professional occupation as their main constitutive element do not matter. But to use them as the sole index of economic performance means continuing adherence to the unacceptably simplistic *Namen-Arten-Zweck* formula, one that has led the pioneers in this field (Ziebarth 1896; Poland 1909) to construe historically superficial typologies, and which has the propensity to divert attention away from a whole range of other resource- and value-generating performances that made associative life a societal asset. At Rhodes, the 'association habit' made its forces of attraction and linkage readily usable, especially by a powerful local aristocracy, in order to ensure a high degree of command over a principal economic factor: manpower (indigenous and foreign). Full-scale exploitation of the productive capabilities and contacts inherent in neatly-organized human potential fulfilled two dominant purposes: it contributed to promote the private ambitions of those who constituted and perpetuated the power structure; and, most significantly, it provided the life-blood of a formidable infrastructure that for almost three centuries kept Rhodes securely seated at a place of prominence.

Notes

- 1 Previous works: Foucart 1873; Ziebarth 1896. Subsequent studies do not offer such an in-depth treatment as Poland's: Radin 1910; Stöckle 1924; Tod 1932; Forbes 1933; Fisher 1988. For Graeco-Roman Egypt, see san Nicolò 1913–15; Préaux 1948; Cenival 1972.

- 2 For the term *fenomeno* 4: Poland 1909, 32–3, cf. Ziebarth 1896, 196–7 and 202. For the term *fenomeno associativo*, see de Robertis 1971 and van Nijf 1997, 9–11.
- 3 Useful attempts in that direction are made in studies of the *collegia* of the Italian cities and the Roman world: Flambard 1987; Ausbüttel 1982; Patterson 1993 and 1994; van Nijf 1997. For similarly useful attempts to apply a comparative approach, made in a Biblical Studies context, see the essays collected in Kloppenborg and Wilson 1996.
- 4 Finley 1952, 97–106 (with his savage attack on Ziebarth in several of the notes to these pages); Finley 1981, 17; Walbank 1992, 64–5. See, however, Davies 1984, 283 and 318–20.
- 5 Pugliese Carratelli 1939–40, 176–86 (list of names known to that date), 147–75 (a sample of inscriptions). The number of known associations given in the text is based on the inscriptions I have been able to consult, most of them in the Archaeological Musum of Rhodes.
- 6 Vondeling 1961, 226 and 264; Jones 1999, 6 and 304–5, but cf. Parker 1996, 333. Van Nijf (1997, esp. 246–7) sees the attainment of epigraphic visibility by the professional associations of the Roman east as reflecting the *ordo*-making process through which local populations reinvented themselves, a process which, in his view, is related to the transformation of the independent Greek *polis* into a subject city with the Roman Empire.
- 7 Tréheux 1987.
- 8 See, in addition, book 3 of Arist. *Pol.* (esp. 1252a, 1280b, 1281a), and Arist. *Eth.Nic.* 1160a. Orgeones: Ferguson 1938; Parker 1996, 109–11 and 337–40; Jones 1999, 249–67.
- 9 *Thiasoi* and ‘hell-fire clubs’: Parker 1996, 334–6. For most of the remaining groups, see Kloppenborg and Wilson 1996, chs 2 (Philosophical schools), 11–12 (Therapeutai at Delos and Alexandria), 10 (Mithras) and 8 (Khirbet Qumran). On the Roman *collegia*, see n. 10 below.
- 10 Solonic Athens: *Digest* 47. 22. 4. Kitian *emporoi*: *IG* II² 337 (of 333/2 BC). Dionysiac *technitai*: e.g. *BCH* 59 (1935) 210–30 (Delos, 197–166 BC), cf. most recently Le Guen (forthcoming). *Emporoi* and *naukleroi* at Athens: *IG* II² 1012; *Hesperia* 30 (1961) 229–30, nos. 28–9 (112/1 BC); at Delos: *ID* 1520 (153/2 BC); for the Rhodian group, see pp. 233–5 below. Professional associations of the Roman Empire: Waltzing 1895–1900; Korneman 1901; MacMullen 1974, 68–80; van Nijf 1997.
- 11 On this and the following point, see Davies 1984, 283; Kloppenborg 1996, 19–20; Parker 1996, 333; van Nijf 1997, 8–11.
- 12 That trend is characteristic of both the supporters and the opponents of the view that private associations were involved in economic activity. Some of the supporters, for instance, (Ziebarth, 1896, 12–18; Ziebarth, s.v. *Eranos*, *RE* 6 [1909] 328–30; Vondeling 1961, 77–150 and 259–61; Rauh 1993, 259–69), assume an intimate link between two institutions of fourth-century Athens that in fact were only superficially related: the *eranos*-association (*IG* II² 2935 of 324/3, cf. Arist. *Eth.Nic.* 1160a20–22) and the ad hoc interest-free *eranos*-loan (e.g. Dem. 53. 8, with [Arist.] *Ath.Pol.* 52. 2). From the camp of the opponents, it is relevant to mention Finley’s conclusion (1952, 100–6, esp. 101) that the *eranoi* involved in the financial transactions recorded in (a) the Athenian *horos*-inscriptions and (b) the ‘manumission bowls’ are those supplying *eranos*-loans, a conclusion that rests on an *argumentum e silentio*: viz. the earliest epigraphical attestation of the *eranos*-association dates from the middle of the third century BC – an argument also endorsed by Jones (1999, 5–6, 222, 304, and 307–8). Granted, Finley’s choice might be the right one; but his (and Jones’) argument is predicated on the fallacious assumption that the invisibility of private associations in the pre-Hellenistic epigraphical record simply reflects their nonexistence: see Parker 1996, 333, and especially van Nijf’s remarks (1997, 23–5) on the ‘epigraphic habit’.
- 13 Finley 1985, 137–8, with van Nijf’s response (1997, 12–16).
- 14 Gabrielsen 1997, 42–6, 59–63, and 85–100; Gabrielsen (forthcoming).
- 15 See most recently, Lund 1993 and 1999; Rauh 1999; Finkielsztejn 1995 and forthcoming.
- 16 Gabrielsen 1997, 105–7; *IK* 38, nos. 352–4 (land-leases in the Peraia). Viticulture: Empereur and Picon 1986.

- 17 Morelli 1955, cf. *Epigraphica* 4 (1982) 137–47 and *Tyche* 7 (1992) 123–32; Mygind 1999 (no. 133: Hipparchos). ‘Bestprofessors’: *SEG* 39.1243, I.22–24.
- 18 Davies (1984, 264–9) sketches the main trends.
- 19 Segre 1936, 228, lines 4, 8.
- 20 Poland 1909, 129; Pugliese Carratelli 1939–40, 197.
- 21 Pugliese Carratelli 1939–40, 189 n. 4; Cole 1984, 85.
- 22 *IG* XII, Suppl. 210 (*dekataarchos* of a Rhodian crew, i BC); Skarlatidou 1990–1, 157, lines 10–14 (*dekataarchoi* of Chian crews, i BC).
- 23 Maiuri 1925, no. 18.26–7 (c. 88 BC); Adelt 24 (1969) Chron. 461 with Pl. 466b (undated).
- 24 *I.Lindos* 264.6 (125–100 BC) and 392b.16–17 (AD 10). *Clara Rhodos* 2 (1932) 107, no 6 (ii BC) records a *koinon* [–s]yskanon.
- 25 *IG* XII,1, 937; *I.Lindos* 300, 392b.23; Peek 1969:5, no. 2; Pugliese Carratelli 1939–40, 155, no. 16; *Praktika* (1952) 559, no. 803.10 = *SEG* 15.497.
- 26 *IG* XII,1, 101 (ii–i BC); for the plain name, see *JÖAI* 9 (1906) Beiblatt p. 86 (c. 150 BC).
- 27 *Clara Rhodos* 2 (1932) 210, no. 48 (after 69 BC); for the plain name, see *IG* XII,1, 36; Maiuri 1925, no. 39.6–7 (the latter two from i BC).
- 28 *IG* XII,1, 161.2 (iii–ii BC); 962c (from Chalke); Maiuri 1925, no. 43 (i BC).
- 29 *Praktika* (1952) 559, no. 803.4–5, 8–9 = *SEG* 15.497 (i BC).
- 30 *I.Lindos* 300a.7–8 (121 BC), cf. nos. 303.4–9 (c. 90–70 BC), 391.32, 392a.13, 394.6–7 (the last three of AD 10); *Clara Rhodos* 2 (1932) 190, no. 19 = Blinkenberg 1938, 16, no. 34 (c. 100 BC); Maiuri 1925, no. 18.19–20, (c. 88 BC); *IG* XII,1, 107.2–3 (c. 50 BC).
- 31 *I.Lindos* 292.7 (c. 88–85 BC).
- 32 *I.Lindos* 303 (c. 90–70 BC).
- 33 *ADelt* 18 (1963) Meletai 1, no. 1.13–14; *ASAA* 2 (1916) 142, no. 11.12–13 = *SEG* 3.679; *I.Lindos* 392b.6–7, 420.10–14; Blinkenberg 1938, 17 no. 37 (from Nisyros); these documents date from i BC or later.
- 34 *IG* XII,1, 43 and (for the plain name) Maiuri 1925, no. 43; both documents are from i BC.
- 35 Pugliese Carratelli 1939–40, 185; *LGPNI*, s.v. Damasilas (8).
- 36 *IG* XII,1, 43 (i BC).
- 37 Pugliese Carratelli 1939–40, 148, no. 13 (i BC or i AD).
- 38 Skarlatidou 1990–1, 156–7 (section Aa: second half of ii BC; sections Ab and B: first half of i BC).
- 39 Pugliese Carratelli 1939–40, 165, no. 19.13 (iii–ii BC); *IG* XII,1, 161.7 (iii–ii BC); *ibid.* 75b (c. 90–80 BC).
- 40 Poland 1909, 75 and 272–3; Pugliese Carratelli 1939–40, 189.
- 41 *I.Lindos* 251 (with pp. 545–6); *IG* XII,1, 50.13; *LGPNI*, s.v. Alkimedon (7).
- 42 *I.Lindos* nos. 292 (c. 88–85 BC), 303.13 (90–70 BC), and pp. 607 and 631–2; *LGPNI*, s.v. Hesteios (1).
- 43 *IG* XII,1, 43.7–8; cf. Maiuri 1925, 28.
- 44 Maiuri 1925, 19, no. 18, with *IG* XII,1, 102 (of ii BC). On Damagoras, see App. *Mithr.* 24–6 and 46–7, with 33 and 56; Diod. 37. 28. 1.
- 45 Pugliese Carratelli 1939–40, 152, no. 9; *Clara Rhodos* 2 (1932) 190, no. 19; *LGPNI*, s.v. Lysimachos (46) and (47).
- 46 Pugliese Carratelli 1939–40, 165, no. 19.34 (for plain ‘Euphranorioi’); *IG* XII,1, 937 (for the name given in the text); cf. *LGPNI*, s.v. Euphranor (105) and (107).
- 47 Pugliese Carratelli 1939–40, 165, no. 19.4 (iii–ii BC). See also *I.Lindos* 264.10, 13 (125–100 BC): ‘Letodoreioi Pa[usistrateioi]’; Polyb. 21. 7. 1–4; Livy 33. 18, 36. 45. 5–6, and 18. 37. 11–12; App. *Syr.* 24; Polyæn. *Strat.* 5.27.
- 48 Pugliese Carratelli 1939–40, 165, no. 19; *LGPNI*, s.v. Hagetor (8). Cf. Ustinova 1988.
- 49 *IG* XII,1, 162, with Kinch 1905, 69–70. *IG* XII,1, 852 and 856 and *I.Lindos* 216 record the honours awarded to Astymedes by the Lindians and his native deme, Nettidai.

- 50 Pugliese Carratelli 1939–40, 165, no. 19.37 (iii–ii BC). For the family, see *I.Lindos* pp. 39–40, stemma 10.
- 51 Through the control and patronage they exercised over local associations, the Ptolemies and the Attalids were able to promote dynastic cults: Davies 1984, 319–20, with n. 395.
- 52 Conflict with Byzantion: Polyb. 4. 46–52, esp. 4. 50. 5–7. Statue base and epigram: *IG* XII,1, 40. *Prytanis*: *BSAAlex* 32 (1938): 133, cf. *LGPN* I, s.v. Xenophantos (14). The Agestratos who was one of the founders of the ‘Agestrateioi kai Leukareioi’ (*I.Lindos* 252.252–3) may be tentatively identified as a member of the same family.
- 53 *IG* XII,1, 736, cf. Segre and Pugliese Carratelli 1949–51, 240, no. 22a.
- 54 See, e.g., *IG* XII,1, 890 and 922, with Gabrielsen 1994a.
- 55 Pugliese Carratelli 1939–40, 148, no. 3 (ii BC), with editor’s note; *LGPN* I, s.v. Aristombrotidas (12).
- 56 Pugliese Carratelli 1939–40, 165, no. 19.
- 57 Bourdieu 1977, esp. 171–7; cf. van Nijf 1997. 116–20, 127–8, and 244.
- 58 *ADelt* 21 (1966) Meletai, 56–7 = *SEG* 21.734 (ii BC); *IG* XII,1, 9 = *SIG*³ 1116 (ii BC); *ASAA* 8–9 (1925–26) 322, no. 5 = *SEG* 30.1003 (perhaps i BC).
- 59 Pugliese Carratelli 1939–40, 156, no. 18A–B, with pp. 161–5. *Clara Rhodos* 2 (1932) 214, no. 53, records the honours awarded by this *koinon* to Hermogenes; both inscriptions are from ii BC.
- 60 Kontorini 1989, 73, no. 10 (185 BC), esp. B.24–5 (Zenon: cf. *I.Lindos* p. 55, no. 50). Cf. Gabrielsen 1992. Grave complexes: Patsiada 1999; Guldager Bilde 1999.
- 61 Pugliese Carratelli 1939–40, 151, no. 7, with Gabrielsen 1992, 61, no. 24. Cf. Fraser 1977, n. 246.
- 62 *IG* XII,1, 155, cf. M. Guarducci, *RIA* 9 (1942): 16–29, no. III; quotation from D (I, 1), lines 6–8. Funerary monument: Maiuri 1925, 55, no. 46. On both inscriptions, see Gabrielsen 1994b.
- 63 [Dem.] 56, esp. 7; [Arist.] *Oik.* 1352a17–1352b26.
- 64 Empereur 1982; Lund 1999.
- 65 *IG* XII, 1, 127.
- 66 Gabrielsen 1992, 59 (no. 13), and 66–7 (nos. 7–9), with *I.Lindos* p. 53, nos. 48 (Agathokles) and 42 (Demetrios Antiocheus).
- 67 Pugliese Carratelli 1939–40, 150, no. 5.
- 68 Lindos: *I.Lindos* 229 (137 BC). Physkos: *IK* 38, no. 514. Telos: Peek 1969, 22, no. 46 (for further attestations, see Gabrielsen 1997, 206–7 nn. 88–90). Inclusion of ‘shippers’: *I.Lindos* 384b.15–17 (9 BC). Decree of Lindos: *IG* XII, 1, 762.
- 69 Gabrielsen 1997, 105–7.
- 70 Bruneau 1970; Rauh 1993; cf. Davies 1984, 283.
- 71 *I.Lindos* 303a.4–6, to be distinguished from the larger group, recorded in lines 11–12 of the same inscription.
- 72 *I.Lindos* 252.250–8 (Lindos, c. 115 BC); Pugliese Carratelli 1952–4, 220, no. 157b, III.8–13, with Segre and Pugliese Carratelli 1949–51, 220, no. 84.9–18 (Camiros, c. 167 BC); *IK* 38, 302 (Syra, Peraia, iii–ii BC); possibly also Pugliese Carratelli 1939–40, 167 ff., nos. 20 and 21.
- 73 See, e.g., *IG* XII,1, 9 (= *SIG*³ 1116); *ADelt* 21 (1966) Meletai 56–7 (= *SEG* 21.734); *ASAA* 8–9 (1925–6) 322, no. 5; Kontorini 1989, 73, no. 10; Papachristodoulou 1989, 198, no. 10. All-female: Migeotte 1993.
- 74 Dining-hall: *ADelt* 34 (1979) Chron. 435–8, with Fig. 6 and Pls. 232b–g, 233b. Decree: Kontorini 1983, 71, no. 8 (late ii–early i BC), esp. line 16.
- 75 Michalaki-Kollia 1999 (preliminary report).
- 76 Pugliese Carratelli 1939–40, 156, no. 18A.4–5 and B. For the meaning of *chrematismoi*, see also Segre and Pugliese Carratelli 1949–51, 238, no. 110A.9–19.

- 77 *Clara Rhodos* 2 (1932) 175, no. 4, with Pugliese Carratelli 1939–40, 177 n. 2. On the Rhodian *diagoniai*, see Gabrielsen 1997, 149–51. On Archokrates' family, see *I.Lindos* pp. 35–6, stemma 7, esp. g.
- 78 Pugliese Carratelli 1939–40, 156, no. 18B.15, with Bogaert 1968, 215; Fraser 1972, 116; Rostovtzeff 1941, 173, 677, and 680. For the Public Bank, see Fraser 1972, 113–19; Gabrielsen 1997, 80–2.

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MAKING THE MOST OF ONE'S FRIENDS

Western Asia Minor in the early Hellenistic age

Zofia Archibald

Opening his summary of archaeological progress in western Asia Minor during the first half of the 1980s, Stephen Mitchell remarked:

A Rostovtzeffian vision of a social and economic *archaeology* of Asia Minor still remains far in the distance, but the detailed work currently being undertaken at several West coast sites, seeking to relate buildings to the materials from which they were constructed, to the workshops of skilled men which produced them, and to the ultimate purposes which they were designed to serve, brings the vision closer to fulfilment.

(Mitchell 1984–85, 72)

Two things are worth noting about this statement. First, Rostovtzeff's *Social and Economic History of the Hellenistic World* (= *SEHHW*), which best exemplifies his mature work, has been viewed primarily as a marvellous synthesis of archaeological data within a historical framework. But Mitchell implies that something different is in fact required of the material evidence – something similar in scope but subjected to more rigorous analysis. Second, he points to some of the things he sees as constituting elements of that picture, namely the matching of raw materials with their sources, the identification of patrons and work commissioned, as well as of those who carried it out. These activities correspond with patterns of human behaviour that can be identified archaeologically (and scientifically) with some confidence. At present we know rather less about such patterns in the Hellenistic age of Anatolia than during the Roman Imperial era. But such phenomena are in either case usually considered second-order patterns, subsidiary to the main work of sketching out relationships between communities, identifying social and institutional structures. Mechanical connections between people and places nevertheless form part of the raw material from which formal interactions were built. They therefore provide elements of the larger picture that constitute abstract community relations.

Behind Mitchell's statement is a profound, if unstated, conviction that the true complexity of social and economic relationships will emerge when we understand the underlying patterns of human interaction more effectively than we have done in the past. Here I want to explore what kind of evidence there is for such patterns in western Anatolia and how we might begin to put them together. Western Asia Minor/western Anatolia does not constitute a specific geographical entity or a political unit. The notional boundaries of the area under discussion are deliberately left fluid. By looking at a geographical region which does not coincide with a political one we are obliged to move

beyond the perspective of Hellenistic 'kingdoms' and of presupposing that ancient 'states' had economic boundaries similar to those of more recent nation states. At this stage of investigation we do not know how far such a concept is applicable.¹ I will concentrate on two issues connected with the mechanics of economic activity; first, who were the communities, the principal economic operators in western Anatolia; and second, how far the behaviour of such communities or their agents reflects economic interactions across 'state' boundaries.

Identifying Anatolian communities

The circumspection of Mitchell's position, in the citation quoted, contrasts with the confidence of earlier scholars who have written about Anatolia. Faced with no clear structure for the Hellenistic Age on the one hand, and a proliferation of complex data of different kinds on the other, there has been a huge temptation to create clear themes around which to focus attention – kings and commoners; mercenaries and colonists; city and country; temples and art. These can be useful working categories; but they can also encourage an overly formal approach to the evidence. At worst, they not only oversimplify but reinforce a static view of the phenomena being studied.

The well nigh universal perspective of ancient historians in the first half of this century² and even of many recent works (e.g. Musti 1984, 209; Schuler 1998, esp. 137–215), has been bi-polar, contrasting Greek cities and citizens with native tribes or *laoi*. To the dispassionate observer unfamiliar with the discourse of ancient history it may not be clear why ethnic distinctions should necessarily form a primary discriminant of historical narrative. In this case historians have been unduly beguiled by the hellenocentric viewpoint of Greek sources, which, for various reasons, have little to say about non-Greek, or perhaps more correctly, non-Greek-speaking natives and others. Reliance on such sources has made it easier to accept partial views in preference to a more rounded picture. This imbalance is slowly beginning to be redressed, but the traditional emphasis of researchers on a small number of highly unusual and prestigious coastal sites complicates any attempts at broader assessments of the region.

Rostovtzeff took the pseudo-Aristotelian monograph, *Oikonomika*, as a backdrop for his analysis of the economic character of Asia in the fourth century BC. He assumed that the Greek rhetorical tradition of the fifth and fourth centuries BC was broadly correct in characterizing Persian rule as 'slavery' and the rural inhabitants of Asia as 'serfs'. At the time he was writing, direct evidence for such an interpretation was confined to a small number of Greek inscriptions, whose terminology was ambiguous. Rostovtzeff had little archaeological evidence at his disposal which might confirm or refute the distinctions he sought to underscore between native serfs working the land, for Greek or Macedonian masters (as they had served the Persians), and 'independent' Greek cities with their own subject territories. Fanoula Papazoglou has recently produced a comprehensive study of the epigraphic use of the terms *laoi* and *paroikoi* (Papazoglou 1997). She shows that, although the terms used in inscriptions remain hard to define precisely, the two-tone picture presented by Rostovtzeff and long accepted by many historians and epigraphers is skewed. There is no clear evidence that *laoi* denoted unfree labourers; on the contrary, the likeliest translation of the term is simply 'agriculturalists' (Papazoglou 1997, 39–40,

34, 46, 77–8, 82–4, 115–40). Far from being a landscape of Greek civic oases separated by oceans of illiterate village tribesmen, western Anatolia consisted of numerous communities, some smaller, some larger, each with its own distinctive identity and forms of representation. Moreover, by the third century BC, various different forms of land allotment or land holding were in operation, as a result of the imposition of successive customary regimes. Occasionally a document, such as the inscription recording a grant of heterogeneous properties, probably by Antigonos I, to a certain Mnesimachos (Buckler and Robinson. *Sardis* VII, 1,1), inscribed within the temple of Artemis at Sardis, exposes these anomalies.³ Inscriptions which throw light on socio-economic relationships are still comparatively rare, but a wealth of archaeological evidence amply confirms these new interpretations, which will be explored in more detail below.

One of the greatest difficulties of trying to interpret economic data from antiquity is that of time scales. Much archaeological evidence is hard to date accurately and comparative studies of distributions, be it of tableware, public entertainment practices or bureaucratic procedures, rely on longer time scales than those used by political historians. The conquests of Alexander the Great have created a temporal narrative into which neither long-term changes nor inter-community relations can easily be accommodated. The overriding perspective in such a narrative becomes the external one, between ruler and ruled, with Alexander serving as a model for the Successor kings. The missing dimension is therefore the internal narrative, the view from within Anatolian communities onto the surrounding world. This is a dimension which has undergone enormous changes over the last half century, and particularly during the last few decades.

Developments in recent research reflect not only changing preoccupations in terms of subject matter but also important changes of method. Where A.H.M. Jones (1940) was concerned with categorizing civic institutions according to a predetermined scheme of what constituted the 'Greek city', archaeologists of the 1990s are studying the complete long-term history and ecology of selected study areas. The isolation of exemplary forms (social, economic or institutional) has been replaced by a 'bottom-up' strategy, in which long-term change takes centre stage. The most radical method of investigation to emerge during the 1980s, intensive area survey, often combined with geomorphological studies, has only recently begun to be applied in Anatolia (Lambrianides *et al.*, 1996: the Madra Cay survey, Mysia; Kolb 1993, 1995, 1996: Kyaneai, Lykia; the Çatal Hüyük survey: discussed further see p. 249). The methods used by different investigative teams vary, as do their aims, so the results cannot be compared directly. But the information emerging from such projects has already begun to challenge some fundamental historical tenets. One is the assumption that Alexander's conquests led to radical changes in settlement patterns. At least, we have been led to assume that there were very radical changes, because the emphasis of synthetic studies has been decidedly focused on new foundations.⁴ Unpublished data from the Çatal Hüyük survey in the Konya Plain indicates marked continuity from Late Iron Age/Achaemenid sites to Hellenistic ones. Most of the sites occupied in the earlier period continued to operate in the later one. The majority (though by no means all) were villages, between 1 and 4 hectares. in size, spaced at intervals of 4–5km. This constitutes quite a dense network by Mediterranean standards. A few large settlements appear in the later period, c.25 ha. in size, on previously unoccupied land.⁵

The results of similar surveys conducted in various parts of the Aegean have important implications for Hellenistic studies in general. One of the conclusions to emerge from this work is the lack of correspondence between different areas within the Mediterranean and Near Eastern regions; the results of Alexander's conquests, and of other contemporary events, had quite different overall effects, not only in different parts of his empire and beyond it but even within highly localized study areas (Alcock 1994). However prominent political changes may appear to the historian, the socio-economic consequences of such changes are not easy to identify or interpret. As far as Anatolia is concerned, we first need to get some idea of what the scale and rate of change at different sites was in at least a sample number of regions before any assessment can be made of the period as a whole. Settlement changes are symptoms of general economic development; expansion and contraction, nucleation and dispersal directly reflect a community's collective capacity to flourish, diversify, propagate. In antiquity the size of nucleated settlements was only one factor of economic prosperity, since community members might reside outside the (to our notions) social nucleus.

Perhaps the greatest significance of intensive survey for historians is the large-scale perspective that it provides. Most written sources, which in our region and period are mainly composed of inscriptions, deal with campaigns or negotiations in a limited region and over a lifespan at most. The wider geographical picture and patterns of long-term change are very hard to evaluate from such texts. But texts used in conjunction with survey data can show the long-term effect of particular events on a local population (e.g. the increased nucleation of population after the foundation of a Ptolemaic garrison at Arsinoe-Koressos, Keos, followed by progressive depopulation of the rural community: Alcock 1993, 165–7).

The most detailed evidence assembled so far in western Anatolia for the relationship between community centres and the countryside is in Lykia (see Figures 9.1 and 9.2). F. Kolb's survey of Kyaneai in central Lykia is the most ambitious and extensive contribution to date.⁶ The area studied covers 56 km² with a total of 1,700 'sites' at approximately 30 per km², a density unprecedented elsewhere in site surveys. (This extraordinary figure, in what is largely rough mountainous terrain, suggests that rather different criteria were applied here by archaeologists, in what is primarily an architectural survey, than in analogous projects which treat ceramic densities as the principal component of study.) The main foci of community life were six 'dynastic' centres, the largest of which, Avsar Tepesi, has been calculated at 9 hectares. Next in size were Tüse, Kyaneai, Trysa and Korba, all of which were recognizable as centres between the sixth and fifth centuries BC, later joined by Hoyran in the fourth century BC, as well as a fort at Teimiussa guarding the associated harbour (Figure 9.3). Urban features of Aegean type, including a more consciously orthogonal street plan, with terracing and revetment walls, enclosing an 'agora', were introduced during the fourth century BC and subsequently expanded with a *cryptoporticus* and other architectural elaborations, as well as a theatre higher up the slopes. The relationship of the major centres in Hellenistic times is hard to establish. But Kolb has drawn attention to what he sees as two significant aspects of this settlement network. One is the regular appearance of towers that dot the landscape as strong points. The other is a network of farmsteads, which begins a few hundred metres beyond the limits of community centres, often quite large and castellated (hence termed 'Turmgehöfte'), with associated (family?) burial plots and monuments.

Kolb interprets these farmsteads as the country residences of wealthy, dynastic clans, who dominated the affairs of local communities, as did the powerful landed families of Ionia. The castellated farmhouse appears to be the dominant settlement form in the landscape, as in some rocky coastal and island locations in the Aegean,⁷ while the residential population of nucleated centres, such as Kyaneai, was rather small, around 1,500 persons (Kolb 1996, 100–3). It would be interesting to know more about the individual histories of the country houses.



Figure 9.1 Kyaneai and associated sites in central Lykia – location of Lykia in Anatolia.

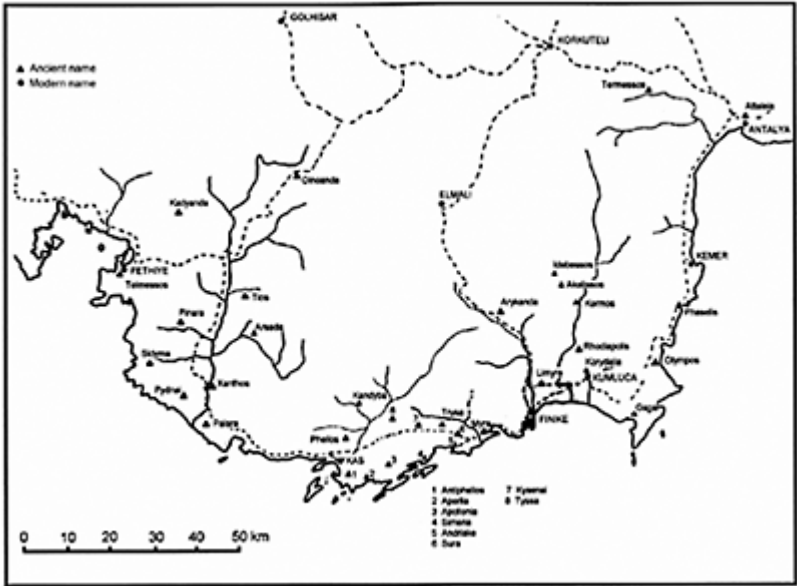


Figure 9.2 Kyaneai and associated sites in central Lykia – principal Lykian sites of the fourth to second centuries BC.

Source: Adapted from Borchhardt 1993, map 2.

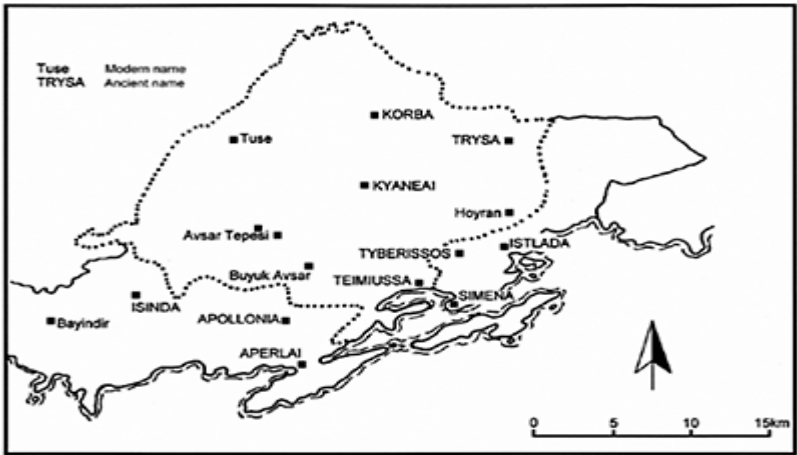


Figure 9.3 Kyaneai and neighbouring sites.

Kolb's analysis of the dynastic centres, dominated by leading local families, is very similar to the picture sketched by J. Borchhardt for Zemuri-Limyra, a much more ambitious, planned contemporary city with an area of 198 hectares enclosed by walls, estimated to have housed c.4,400 residents, particularly the upper echelons connected with the ruling dynasty, as well as the residence of Prince Perikles, in the author's words a miniature version of the Hekatomnid capital at Halikarnassos but nonetheless five times the size of Priene (Borchhardt 1990, 141, 110).

Intensive survey will eventually provide the means of integrating long-term settlement patterns in different parts of the Anatolian continent. But in order to understand dynamic patterns of behaviour over shorter time scales, we need to deploy a wide range of different strategies, including detailed local investigation of a much more varied and systematic kind than is currently available, as well as inter-regional patterns of exchange.

Local area studies

The visible face of western Asia Minor/Anatolia comprises the coastal cities and monuments described by successive generations of authors and travellers from antiquity to the present: the Troad, with Hellespontine Phrygia along the Straits; Mysia with Pergamon hugely overshadowing its neighbours; Ionia with its urban jewels, Ephesos and Miletos, but also Lydian Sardis (cf. Strabo 14. 1. 1–48; 2. 1–27; 3. 1–4; and see Figure 9.4). Quite what these divisions once meant in geographical or human terms is unclear. In the south-west, Karia, Lykia and Pisidia form more easily identifiable areas, enclosed by the foothills of the Anatolian plateau. Herodotos' description of the imperial Persian provinces lists Ionians with Magnesians, Aioliens, Karians, Lykians, Milyans and Pamphylians in one tax district (3. 90–4). Administration by an over-arching power (Lydia, Persia) required clarity and perhaps imposed a geographical scheme of sorts onto communities which could not be quite so readily divided. Herodotos' mental map of these communities may have been quite different from that of a Persian administrator. Although the landforms rise gradually towards the great plateau of the interior, there is no clear geographical or ecological distinction between coast and hill zone, only gradual stages of transition (Mitchell 1993, 7). There were no physical barriers between those who lived some way inland and those who stayed near the coast (cf. Strabo 13. 4. 12). The degree to which civic centres were penetrated by individuals of varied ethnic or cultural background (Anatolian, Persian, Greek) has been emphasized in a number of recent works (Hornblower 1994; Sekunda 1985; 1988; 1991). Studies of place names would indicate that the linguistic (and cultural?) variety of the western Anatolian regions persisted for many centuries after the conquests of Alexander (Schweyer 1996).

Strabo, brought up in Amaseia, an inland town of Pontos, south of the Black Sea, in the first century BC, is our best near-contemporary guide to the Anatolian landscape and its resources. But his treatment of the region as a whole reflects the difficulties experienced by anyone who tried to visualize the complex geographical relationships within it before the advent of early modern maps.⁸ His manner of dividing up the landmass of Asia Minor is very different from the way in which modern historians approach it. His itinerary begins (at the beginning of Book 11) with a summary of the geography of Asia Minor, which is divided from Asia proper by the Taurus range. The

peninsula is composed, according to Strabo, of three (latitudinal) parts (11. 1. 2–4). But his detailed description of these regions in the following books does not follow the prescribed pattern. His factual analysis was complicated by the elasticity of historical community boundaries, particularly in the two preceding



Figure 9.4 Western Anatolia with principal sites referred to in the text.
Source: After Mitchell, *Anatolia* 1, Fig. 4, with additions.

centuries, as well as the difficulty of integrating comparatively well-researched coastal *periploi*, prerequisites for any ship's captain, with inland topography, for which Eratosthenes' trigonometric calculations (via Poseidonios) had to do.⁹ For this reason his account of the western coastline is at once more conventional and more detailed than other districts (leaving aside such assumptions as he certainly did make about the intellectual preoccupations of his perceived readers). Nevertheless, Strabo is very aware of the enormous variety and multiplicity of communities in this landscape, their customs, intersecting histories and interests. Ethnic Greeks at all times formed a minor element in the wider population; of the sixteen ancient 'peoples' which had put down roots in Anatolia, only three were Greek (14. 5. 23). Strabo's prime aim was to describe the principal geographical features: rivers; mountains; and the like, as well as man-made features: roads; towns; ports; and sanctuaries, together with their resources. This was not just an exercise in facts and figures but an attempt to explore what the world was really like (*Geogr.* 1. 1. 1). His interests and priorities tell us a great deal about what was

important to him and to his readers. One of the most striking features of his account of western Anatolia is the amount of information he includes about sanctuaries and their economic life. The principal sanctuaries, both those along the Aegean coastline and inland, along the old Persian Royal Road, attracted numerous pilgrims, and coincidentally became the settings for huge markets. The sanctuary of the Mother of the gods at Pessinous, patronized by the Attalid kings (12. 5. 3), was justifiably one of the most celebrated; it was also, according to the geographer, the most important *emporion* in the region.¹⁰ Apamea in Phrygia is called the largest market in Asia after Ephesos (12. 8. 15).

The *Geography* is valuable not just for providing these indications about priorities. It also contains a wealth of intriguing detail of a kind excluded in most other written sources. Were it not for Strabo's consummate curiosity about resources (cf. 14. 5. 28 on mines) and eye for the memorable detail, we would not know that the special skill of the Kibyrantai, a mixed community of Lydians and Pisidians, who spoke four languages (Pisidian, Solymian, Greek and Lykian), and had the strongest military force in south-western Anatolia in the later Hellenistic period, was considered to be the embossing of iron (13. 4); or that Linusian snails, reputedly the best in the known world, were to be found in Pitya, a dependency of Parion on the Hellespontine Straits (13. 1. 15). Likewise, only a contemporary witness such as Strabo can impress on the modern observer the strange mutability of human communities. Sidene, near the River Granikos (13. 1. 11), Paisoi, between Lampsakos and Parion (13. 1. 19), a Larissa near Ilion and another near Kyme, were deserted in his day (13. 3. 2; 3 & 6), while the location of Prokonnesos had shifted in response to the huge expansion of the local marble quarries (13. 1. 16). A deserted settlement and its slag heaps near Pergamon was the sole evidence of a former mining community (14. 5. 28). Meanwhile, the former hunting grounds of Lydian and Persian dignitaries on the 'Tereian mountain' were already slipping into legend (13. 1. 17).

Studies of Anatolia as a whole have been hampered by logistical and financial considerations. Over the past century, excavation has been mainly confined to a small number of prestigious sites, notably Pergamon, Ephesos and Miletos. During the last half century, mechanization in agriculture, the growth of overseas tourism and the consequent need to protect endangered monuments from unscrupulous development have encouraged the Turkish authorities to expand archaeological excavation at a wide number of sites along the coast (Mitchell 1984–5; 1989–90; 1998–9). The focus of long-term projects by the foreign schools has been on multi-period urban development (especially Miletos and Pergamon) or more narrowly on the evolution of the great sanctuaries (Ephesos: Bammer 1991; Klaros: de la Genière 1992; 1998; the sanctuary of Leto, Xanthos: Le Roy 1991; Mitchell 1989–90, 100–1 and 1998–9, 148–55 with further refs.). Some of these projects have been fruitful in unexpected ways. The most intensive activity at Klaros in the pre-Imperial age was during the second century BC, a period generally regarded as one of crisis elsewhere in the Aegean (Robert and Robert 1989). Investigation of cult activity both at Ephesos and Didyma has revealed the complex genesis of religious practice which in both cases sprang from heterogeneous cultural roots, local and regional as well as Ionian Greek (Bammer 1982; 1984; 1991; Tuchelt 1991). Major studies of products with extensive distribution networks are gradually becoming available (e.g. Drougou and Zervoudaki 1994 on ceramic fabrics in general; D. Behr, *Ist. Mitt.* 38 (1988) 97–178, on black-glazed Pergamene fine wares). This gives only a tiny flavour of the prodigious

amount of information currently accumulating. Wider area studies have concentrated mainly on the Roman Republican and Imperial remains. But they have also produced useful data on the Hellenistic period, Mitchell on the Celtic invasions and their consequences in Phrygia (Mitchell 1993, 13–26; 42–58), Brandt on the settlements and overseas activities of Pisidians and Pamphylians (1992, 44–93).

The most wide-ranging geographical survey of the ‘extensive’ type, including important quantitative and topographical information, is that by Marchese (1986). This has revealed major Iron Age Karian sites of proto-urban character (99ff.). The relationship between such sites and their coastal neighbours is still poorly understood. But some clues are provided by excavations at a much more remote site, Gordion. Ceramic imports from the Aegean (Korinthian, Chiot and other East Greek), perhaps emanating from Pontic networks, were already appearing at Gordion from the eighth and seventh centuries BC. Transport *amphorae* made their appearance in the last quarter of the sixth century BC (Chiot and Lesbian jars). After a gap of half a century following the Persian wars, a new pattern emerged, with north Aegean *amphorae* superseding previous types. Lawall has suggested that trading patterns were reorganized by the Persian administration from c. 525 BC onwards, enabling inland settlements to acquire bulk transports from the Aegean, probably through the Hellespontine Straits (in Voigt *et al.* 1997, 22). He suggests that, once established, these patterns of exchange persisted even when the Persians were no longer influencing the direction and nature of bulk traffic. The changing sources of these transports in part reflect changes in the volume of production centres in the Aegean (with Thasian taking over from Chiot, to be supplanted in turn by Rhodian and some Knidian fabrics). But there was a decided decrease in the volume of Aegean products from the late fourth century BC onwards.

There is evidence of considerable reconstruction at Gordion in the late fourth and early third centuries BC, as well as traces of the first substantial Galatian buildings yet discovered (Voigt *et al.* 1997, 11–13). But what seems to have affected the development of Gordion most of all was the diversion of activities to the southern half of Anatolia with the secondary development of the Persian Royal Road, which forked at Kydrara towards Karia to the south and Sardis to the west (Hdt. 8. 29). The principal route passed through Pontic Comana, Hattusas, Gordion, Pessinous and Midas City to Sardis. But in Hellenistic times, a parallel southern route, via the Maiander valley, Laodikea, Apamea and Pisidian Antioch, began to rival the former (Marchese 1986, 139–41; on the Royal Road: Syme 1995; Müller 1994; French 1998). Marchese’s study indicates that most inland Iron Age sites continued to thrive into the Hellenistic period and beyond. His findings are consistent with the evidence from the intensive survey at Çatal Hüyük. Although direct proof is hard to find, there are good reasons to believe that many of these were self-constituted units, whether or not they were called *poleis*.

The status of non-Greek urban-type sites has been problematic for those scholars who want to distinguish civic institutions as peculiarly ‘Greek’. The case of Sardis, the Lydian capital and a site with a precocious ‘urban’ character from the seventh century BC onwards, illustrates the awkwardness of existing terminology. A Milesian decree in favour of the people of Sardis, dated soon after Alexander’s conquests of the coastal districts, implies that representative bodies existed among the Sardians, even though no technical terms are named in the inscription (Herrmann 1997, 169 no. 135, with bibliography). On the other hand, another inscription, recently published by Gauthier, has

Antiochos III granting Sardis exemptions as a *polis*, with appropriate amenities to match (Gauthier 1989, 130ff.; Sherwin-White and Kuhrt 1993, 180–4). At some point prior to 213 BC, probably at least a decade earlier (*SIG* ³ 578: Delphi; Gauthier 1989, 143ff.), Sardis was recognized as a *polis*. This suggests that the recognition of *polis* status, and of the benefits which might accrue as a result, became a valuable political card in the early Hellenistic period. The prominence given to inscriptions proclaiming benefits conferred, often located close to if not actually on major sanctuary buildings, confirms that the status associated with specific grants and privileges was eagerly sought, by non-Greek as well as Greek settlements.

Cities, of various ethnic complexion, were beginning to emerge with distinct urban features during the fourth century BC, not only in parts of Asia Minor (Marchese 1986, 142–7; Borchhardt 1990; Hellström 1991; Kolb 1996) but in many regions which would normally be regarded as ‘peripheral’ (Hatzopoulos 1996, I, 105–23; Archibald 1998; 2000b), up to a century before Alexander’s conquests. Although new cities were planned and set up deliberately by many of Alexander’s Successors, the evolution of cities was by no means dependent on Greek intervention or planning. At Limyra, Borchhardt’s study of local society using the Lykian inscriptions (fifty in all, with the same total number of personal names) reveals a court hierarchy and offices modelled in some ways on the Persian, composed of Lykians (including in all likelihood the neighbouring Termilians and Milyans), Aramaeans, Karians and Pisidians, Persians from the putative garrison stationed in the city, and probably Greeks (Borchhardt 1990, 127–37). The formal appearance of a city may owe something to known models; but the evolution of cities was a function of local interactions, not of outside intervention (except where large numbers of people were moved by dictat). This is the conclusion of archaeologists working in different local and cultural environments within western Anatolia (Marchese 1986, 99ff., 146–7 and gazetteer, 155ff.; Hellström 1991; Kolb 1996, 102–5). When we think of economic actors in western Anatolia, we need therefore to consider not just the better-known Greek cities, but many other communities, many still grossly underexplored, and alongside them those sanctuaries which possessed or developed special attractions for visitors (or benefited from their situation along major routes).

Inter-regional networks

Inter-regional networks are more difficult to reconstruct than local ones. Studies of long-distance contacts in the Hellenistic era are few (cf. Davies, chapter 1, and Kitchen, chapter 5, in this volume), and even fewer attempt to explore the character of these exchanges in a systematic way, concentrating primarily on manufactured articles (Pfrommer 1987a; Pia Guldager Bilde 1993; Randsborg 1993; Boardman 1994). There are at least two different dimensions to inter-regional connections. The first involves the physical movement of goods over long distances, often via intermediaries along the way: bulk foodstuffs, rare or scarce commodities, such as spices, silk or precious stones, which were transported and, if necessary, processed at great distances from their original sources. Candidates which immediately come to mind for our region include wine *amphora* transports, particularly those from Thasos and Chios, which were shipped in large quantities to settlements in the north and eastern Aegean as well as the Black Sea,

throughout the fourth and much of the third century BC (see Whitbread 1995, 11–2, 165–97 (Thasian); 135–53 (Chian)), alongside those from Herakleia Pontika (Saprykin 1997, 60–2); or textiles, including Koan and Far Eastern silk.¹¹ The other concerns social networks between individuals or communities at considerable distances from each other. Much attention has focused on Hellenistic royal courts and cities as magnets for migration. But we should not ignore the importance of inter-city or inter-community contacts as drivers of change.¹² The processes of cultural transmission were undoubtedly far more complex than the simple exchange of commodities; this is true not only in terms of manufacturing procedures (cf. e.g. Pfrommer 1987b), but also of styles and ideas. The spread of the ‘epigraphic habit’ to numerous non-Greek communities is one very visible symptom of the dissemination of shared community attitudes and procedures. The interactions of which such phenomena are the symptoms have much earlier roots, reaching back into the Early Iron Age at least, when pottery first began to be produced on the fast wheel and iron joined bronze and other base as well as precious metals in the technological repertoire of Eurasia (Bouzek 1985; 1997; Boardman 1999). Rostovtzeff was aware of the web-like nature of long-distance contacts; he had studied the development of the Eurasian ‘animal style’ in his native Russia and in the *SEHWW* included details of some of these interactions back to the fifth century BC, though he found earlier periods less relevant to his subject matter (104–25). His brief exploration into the background of such contacts includes Illyria and Pannonia as well as Italy and Sicily but a summary of the evidence, even when accompanied by extensive references, cannot of itself pretend to explain what they meant at the time or what they mean now to an economic historian trying to reconstruct dynamic processes. Rostovtzeff did not attempt to study the processes; he merely demonstrated that there was plenty of evidence.

Although we do not yet understand the mechanisms of transmission and can say little about the frequency of physical meetings between persons normally resident far away from each other, we can be confident from the kind of evidence already referred to that such meetings did occur. Traditional accounts envisage military campaigns and consequent ‘colonization’ as the principal mechanism which enabled such meetings. This is where a short perspective, which begins with the conquests of Alexander, proves deceptive (see especially Sherwin-White and Kuhrt 1993, 141–87; Bagnall 1997). It becomes harder to distinguish what was functionally connected with the policies of Alexander and his Successors and what was independent of this process, even if the new political order could not but shape subsequent relationships in new directions. Not everything that happened after 323 BC can or should be seen as a direct consequence of the new political order.

In the absence of more systematic studies, we can at least point to social mechanisms which were intended to encourage and facilitate inter-community contacts. Gabriel Herman has shown (1987) that before the development of formal inter-state relations, individuals could create special links with foreign dynasties through the institution of *xenia*. These were private, one-to-one relationships which constituted a quasi-familial relationship. One of the many merits of Herman’s study is its international perspective. He explores Near Eastern examples of the same phenomenon as well as Aegean ones. The concept of *xenia* was a truly international one, even if we use a Greek term to describe it. It was a formal but flexible mechanism which encouraged mutual trust and cooperation and one which lent itself particularly to irregular and distant contacts.

Herman shows that such relationships could be exploited for the exchange of rare and scarce commodities, although written evidence of such transactions is hard to come by in the Hellenistic period.

Most of the textual evidence concerns grants of *proxenia*, a state-sponsored version of *xenia*, to individuals in foreign states, who would become ambassadors for the sponsoring community. Awards of *proxenia*, like other titles and functions granted to benefactors, were one of the methods used by Hellenistic communities to promote their own interests. The title and function were primarily political in nature and many historians have taken the increasing incidence of *proxeniai*, particularly where this title became one of many different honours accorded, as evidence that the concept itself was becoming debased (Walbank 1981, 148–9). However, Ph. Gauthier's detailed re-examination of such honorific grants and the motivation behind them has rehabilitated A. Wilhelm's thesis that grants of such titles were by no means empty gestures but represented a resource through which citizens could encourage powerful individuals, those with specific skills or connections, to work on the sponsoring community's behalf. Memorials, whether in the form of statues or inscribed stones tabling the specific benefactions received, were among the more tangible ways in which good works could later be acknowledged (Gauthier 1984; 1985, 1993). It was the very success of the mechanism of *euergesia* which made it possible for systems of Roman patronage to merge with existing ones in the 'Greek east' from the second century BC onwards (Ferrary 1988; 1997a; 1997b).

Unfortunately the kinds of documents which chart civic decision-making can only be used in a rather indirect way to explore social networks. The rather exceptional character of honorific inscriptions – their value and prestige was maintained only by their rarity – makes them problematic as a historical source, particularly when we want to consider whether they throw any light indirectly on economic relations. So we must first consider the difficulties. Marek's catalogues (1984) of *proxenoi* for different states provide one means of investigating whom the donor communities were interested in. Most grants were made to citizens of other states within the region of the donor state, except where some special circumstances required additional measures (such as the huge efforts directed at damping down Cretan piracy, Marek 1984, 311–29). Sites with a wider network of grants are all sanctuaries, with Delphi and Delos taking pride of place. Although the proportion of grants made by the latter may well be a true reflection of the diplomatic prominence of these two increasingly international centres, the published catalogues are unlikely to provide more than a sketch. Since distribution maps are dependent on sites which have been investigated at least summarily and on stones whose survival is unpredictable, huge gaps are inevitable. Occasionally one inscription may provide a list of *proxenoi* from different places. But these 'block' grants, usually made by one of the major sanctuaries, in a particular year, can only tell us who the sanctuary authorities were dealing with in that season (Marek 1984, App. 217ff., e.g. *FD* 3, 207, F32, 290–80 BC, sixteen honorands from different states). We can compare these kinds of networks with those compiled by Debord of 'clients' at the principal Anatolian sanctuaries (Debord 1982, 18–26). He notes the development of different networks at different sanctuaries, with newer networks reflecting rival groupings (although the epigraphic evidence from Klaros is Imperial rather than Hellenistic). Marek's analysis of representative samples of his material makes a clear connection between the granting of honours and recipients who had something specific to offer – political influence or

specialist skills (notably judges and doctors: Marek 1984, 365–75). The inscribed decrees which survive record political decisions in honour of individuals whose political role was critical to a community's wellbeing, sometimes for many years (see especially Marek's discussion of the large number of Karian decrees, 1984, 297–310, which are closely connected with foreign ambitions as well as internal competition: cf. Mastrocinque 1979 *passim*).

Such reasons account for the difficulties of using honorific inscriptions for purposes other than those for which they were set up – to honour benefactors. Gary Reger has, moreover, criticized the ease with which grants of *proxenia* at Delos have been connected with economic or commercial activity of a long-distance nature, when they should be recognized as political acts which served a similar purpose locally (Reger 1994, 67–9). Here we must avoid confusion between three different factors: the context and purpose of a particular inscription; the roles played by foreigners in a particular community; and the function of *proxenos*. Reger has correctly underscored the local reasons for particular honorary gestures. However, the very presence of unusual visitors (and Pontic visitors must always have been rather unusual on Delos) requires some explanation. There is evidence that emissaries of the Bosporan kings travelled as far afield as Egypt in the third century BC although the reasons remain obscure (Archibald forthcoming). It is hard to believe that the presence of someone as exotic as this would not have been considered an opportunity to explore where cooperation might lead. The fact that an honor was granted *proxenia* at a later stage of his career does not mean that the recipient had not previously acted in some useful way in his capacity as a man with foreign connections. On the contrary, it would be more plausible if someone who had already acted informally as a friendly ambassador were to have this recognized formally. The pro-active nature of mechanisms such as *proxenia* is their most significant dimension. Titles of this kind were often granted not just to the recipient but to his heirs also. A sense of being beholden to a 'foreign' community or individual provided a driver, at the very least, a catalyst given appropriate circumstances, to act on the donor community's behalf.

After 323 BC, all the communities of western Anatolia underwent an identity crisis. Artificial mechanisms of the *xenia* type provided an important means of recreating a shared sense of identity. The caesura between the old alliances of the Classical world and the uncertainty of life under the Successors represented not just a political break but a social one too. In Asia Minor, former Persian functionaries had to re-negotiate their terms. The propaganda of liberty for the Greeks drove a wedge between former friends and colleagues in power. To be Greek suddenly became an asset. New alliances had to be forged (cf. Crowther 1996, 225ff., 232, on Priene). There is some evidence, from the enthusiasm shown by Greek cities in the last quarter of the fourth century for granting honours, that they were only too aware of the need to cement new networks and revive old ones (A list of decrees for the period 338–322 BC has a minimum of 59 honorific decrees out of 91 dated documents, Schwenk 1985). Miletos concluded at least four arrangements of *isopoliteia* within the first decade (Herrmann 1997, nos. 135: Sardis; 136: Olbia; 137: Kyzikos; 142: Phygela; cf. 141: treaty with Kios). Ehrhardt has argued that Miletos revived her connections with daughter colonies in the Black Sea (Ehrhardt 1983, 235ff.; forthcoming; Vinogradov 1997, 36). The enormous expansion of grants of *proxenia* and similar honours over the following two centuries reflects the same need to ensure economic partners as well as potential allies.

Although inscriptions which refer to *proxenia* grants do not reflect commercial connections directly, neither are they disconnected from them. Political acts have an economic dimension, but tracing it is more difficult than it looks. Apart from the initiatives of the Milesians, the citizens of Herakleia Pontika were extremely active in the Black Sea region during the fourth century BC and much of the third, using the merchant arm of their fleet to transport Herakleian *amphorae*, tiles and other products to many Pontic ports, having strengthened their control over Chersonesos in the Tauric peninsula, which lies at the far end of the western coastal route around the Euxine, a convenient stopping off point on a journey to the Bosporan kingdom; and at the furthest point west of the 'shorter', eastern route, anti-clockwise (Saprykin 1997, 60–3, 161–255 on the third-century evidence; cf. also now Bittner 1998). It is easier to postulate such connections when the archaeological material is straightforward, with items manufactured in place 'x' ending up in place 'y'. But the material evidence is often much more complex, and once local kilns or workshops took over, as was the case in third-century BC Chersonesos and elsewhere in the north Pontic area, the symptoms of contact are much harder to identify. We have yet to develop means of dealing with these kinds of problems. But if we want to find out why Apollonia Pontika has a different profile of bulk imports from Kallatis, an offshoot of Herakleia, or Pantikapaion, we need to know more than the traditional affiliations of one city or another. These issues are difficult to resolve because in the past they have not been formulated as research questions. Yet we surely want to know more about how individual communities sought and acquired the things (abstract and material) which they wanted.

This paper began with some thoughts about how the material imprints left by individual craftsmen and specialists can tell us something important about general patterns of behaviour. One of the reasons why it is difficult to make a connection between such evidence and the behaviour of historical communities is precisely the fact that individual careers cannot stand for the collective. But personal initiative could make a big difference to the community. Our attention often focuses on the careers of prominent benefactors, because their careers were immortalized in some detail on stone. But we need also to take account of less prominent persons, whose ambitions and interests combined to create the broad, impersonal patterns traced by shiploads, or cartloads, or waste deposits.

Notes

- 1 Finley had few doubts about this: '... the Hellenistic monarchies, whether Ptolemaic or Seleucid or Attalid, were self-contained territorial units ruled from within...' (*Ancient Economy*, 154).
- 2 Broughton 1938, esp. 628; Jones 1940, 27–50; Rostovtzeff, *SEHHW*, 1053, 1107 and *passim*; 1521 n.76; Momigliano 1954, 345–6; the status of *laoi* is reviewed in detail by Papazoglou 1997, 9–78, 118–40 with extensive bibliography. The tendency to abstract topics as a means of epitomizing data is seen at its most extreme in Préaux 1978.
- 3 Debord 1982, 249: '...l'unité administrative de base *peut* être le "village", *kome* (...), mais nous sommes vraisemblablement dans le cadre d'un système plus complexe puisque figurent également des mentions de simples "lots", *kleroi*. Nous avons peut-être là la trace de la juxtaposition de deux systèmes, l'ancien avec les villages (...) et le nouveau avec des lots (...). Un grand domaine comme celui de Mnesimachos se compose en réalité de plusieurs morceaux distincts entremêlés d'éléments sur lesquels d'autres propriétaires peuvent avoir

- des droits. Ilyaen effet un certain nombre d'enclaves de faible superficie (celle-ci est indiquée en artabes de semente).’ Debord 1982, 244–7 and R. Billows, *Kings and Colonists* (Leiden, 1995) 111–45, for further discussion; the surviving stone probably represents a re-inscription, c. 200 BC, of a text originally drafted c. 318–06 BC (Billows 1995, 144–5). Finley accepted the existence, in the ‘Near East’ of ‘... an independent peasantry coexisting with a large dependent labour force on the land, in ratios we cannot even guess at’ (*Ancient Economy*, 70), and although he later emphasized the fact that both these categories could in no sense be understood as slaves or serfs, they remained ‘tied *de facto* to the land’ (2nd ed., 1985, 179). Finley continued to believe, despite the kind of evidence presented in the Mnesimachos inscription, that the regime which the Greeks found was in no way changed by them (1985, 179 and refs, n.11).
- 4 Préaux 1978, II, 401–8, with further bibliography. The study of Hellenistic cities announced by Louis Robert (*CRAI* 1969, 42 n.2) to which she refers (401 n.2), did not, alas, get written, though the *maître*’s numerous articles and books form major contributions towards such a project (but see G.M. Cohen, *The Hellenistic Settlements in Europe, the Islands and Asia Minor. Hellenistic Culture and Society, XVII* (University of California Press, 1995).
- 5 I am grateful to my colleague, Dr. Douglas Baird, of the Department of Archaeology in the School of Archaeology, Classics and Oriental Studies in the University of Liverpool, for providing advance information about this survey, which he is conducting (www.liv.ac.uk/Archaeology_Classics/Konya.html).
- 6 Kolb 1993, 1995, plus two further volumes, no. 3 (*Asia Minor Studien* 23, 1996) and no. 4 (*Asia Minor Studien* 29, 1998); Kolb 1996; cf. F. Kolb and B. Kupke, *Lykien. Geschichte Lykiens im Altertum*, *Antike Welt* Sonderhaft (1989); see S. Mitchell’s review, *JHS* 117 (1997) 251–2, and his comments in *Arch. Reps.* 1998–9, 167–8.
- 7 Kolb compares farmsteads in Attika and the hinterland of Miletos (1996, 101) but see Osborne’s remarks about the relationship between the population of Attika and the Attic countryside (Osborne 1985, ch. 2, 30–42) and his reservations about isolated farmsteads there, in contrast to e.g. Euboian Karystos or Pontic Chersonesos (for the latter see now Saprykin 1997, 75–9).
- 8 Syme 1995, esp. 45–50; Fr. Lasserre, *Strabon, Géographie IX. Livre XII* (Paris: Budé, 1981) 3–4.
- 9 Lasserre, Fr., *Strabon, Géographie VIII. Livre XI* (Paris: Budé, 1975) 5–33.
- 10 Debord 1982, 11–17.
- 11 Rostovtzeff, *SEHWW*, 240, 243, 1167 & n.108, 1257; on the route from China: 456, 696–7, 864, 1024, 1243, 1539; Haussig 1992 on the routes; Mielczarek 1997 with valuable evidence for the northern route (north of the Caucasus and along the lower Volga river); M.G. Raschke, in *ANRW* II. 9. 2 (Berlin and New York, 1978) 604–1361, on the origins and expansion of the trade under the Empire; on Koan silk, made by wild silk moths, not silk worms: Sherwin-White 1978, 242, 254, App. 2, 378–83.
- 12 See esp. the inscription found near Vetren, central Bulgaria (c. 350 BC), concerning guarantees offered by a native ruler (Amadokos II?) to *emporitai* from Thasos, Maroneia and Apollonia (either Pontika or in Chalkidike) at inland *emporia*, including Pistiros (Velkov and Domaradzka 1994).

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Part V

MOVEMENTS AND MARKERS

Zofia Archibald

Making sense of artefact distributions is one of the most difficult processes which archaeologists have to try and understand. There are various methods of dealing with quantitative data so as to identify where activity was directed and what types of contact might correspond with particular spatial patterns (Hodder and Orton 1976; Renfrew and Bahn 1996, ch. 9). Shipwrecks provide a special opportunity to study the movement of bulk transports and their contents. Gibbins' analysis suggests that most documented wrecks carried mixed cargoes; grain probably travelled in dedicated vessels.

Coin distributions are particularly hard to interpret, because individual coins might stay in use for decades, sometimes much longer, and change hands many times. So the final distribution pattern may be quite unconnected with the original purposes of an issue (Howgego 1995, 88ff.). Coinage has received far less attention in the debate about ancient economies than it would seem to deserve (Davies 1998, 240, refers to the absence of any constructive engagement on the part of numismatists as a 'strangely deserted battlefield'). The minting and circulation of coins in the Hellenistic period is of particular interest because of apparent changes in the scale and scope of coined money, with copper alloy coins becoming widespread for the first time. During the reigns of Philip II and Alexander the Great, the size and regularity of Macedonian issues increased dramatically in connection with the military campaigns conducted by father and son. These issues were continued during the reigns of the first Successors, with face types directly imitating the earlier ones. The appearance of such 'posthumous' coinages complicates the pattern of distribution still further. In this section Panagopoulou surveys the issues of Antigonos Gonatas in order to make sense of a specific set of coin series.

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10

SHIPWRECKS AND HELLENISTIC TRADE

David Gibbins

Introduction

Shipwrecks are overwhelmingly the most important source of new data for maritime trade in antiquity. Since the end of the Second World War, following the introduction of the aqualung, more than 1,500 wrecked ancient merchantmen have been discovered in the Mediterranean; the number continues to rise inexorably, often by well over 50 a year, as more coastlines become accessible for survey and as new technology allows greater depths to be explored.¹ Shipwrecks have several contextual advantages over land sites in which similar materials are found. Wrecks are more likely to preserve organic remains, intact artefacts, and materials in their raw or unfinished state, ranging from metal ingots and glass cullet to roughed-outsarcophagi. A wreck event is usually accidental, and results in a contemporaneous assemblage of material lost in use; a land site, by contrast, might comprise rubbish selectively discarded over time. A wreck deposit therefore has unusually high resolution and integrity, terms used to ascribe a level of meaning to the associations of material in an assemblage.² These characteristics mean that a wreck may preserve a uniquely informative instance of trade, and they also allow the evidence of wrecks to be compared and collated in a way which is possible for few other types of archaeological assemblage.

The aim of this chapter is to highlight the potential and problems of wreck archaeology in the study of Hellenistic trade. The potential is most clearly seen in the detailed investigation of several well-preserved wrecks, notably the Kyrenia wreck off Cyprus and the Serçe Limani wreck off south-west Turkey.³ The problems mainly concern the use of wreck data as ‘statistics’ of trade; the overriding question, the degree to which wrecks represent actual sailings, is compounded by the uneven coverage of underwater survey, variations in the information available on known sites and biases in the types of material that survive archaeologically. Yet the body of data is already formidable, and its limitations are progressively redressed as more areas of seabed are explored and as sites are better characterized and published. These problems are the main preoccupations of wreck archaeologists, who are perhaps more focused on data characterization than is the case elsewhere in archaeology; much intellectual energy is expended on methodological issues, such as the nature of site formation processes, which have been termed the ‘middle-range’ because they help to bridge between data and higher-level abstraction, making the data more amenable for use in economic research, for example.⁴ The situation has been compared to that which would have obtained if all 1,000–odd Romano-British villas had been discovered since about 1960, with basic investigative methodologies still in development and syntheses only now being attempted.⁵ Nevertheless, those most intimate with the data are perhaps best poised to

marshal its use in the 'battleground' of economic history, and some possible lines of advance are suggested in the final part of this chapter.

Shipwrecks and archaeological representation

The catalogue (at Table 10.A1) in the Appendix to this chapter lists sixty-four wrecks in the East Mediterranean and Black Sea dating from between *c.* the late fourth to the mid-first century BC, as well as some cargoes of this period found in the west, mainly off Sicily and south Italy, which are likely to have originated in the east (see Figure 10.1). For wreck data this is a handy distinction, because it excludes a whole other pattern of cargo incidence in the west which is conventionally seen in terms of the early development of the Roman wine trade. However, the 120 or so 'Graeco-Italic' *amphora* wrecks in the west include, in their pre-Roman phase, several cargoes originating in Magna Graecia which could be termed 'Hellenistic'.⁶

A first point to make is that wrecks vary hugely in their state of preservation, in the extent of investigation and in the quality of available information. A glance at the codes used for these attributes shows that most sites score low. Among the *amphora* wrecks that dominate the catalogue, cargo size is known with reasonable precision at only four wrecks; a further dozen or so can be broadly

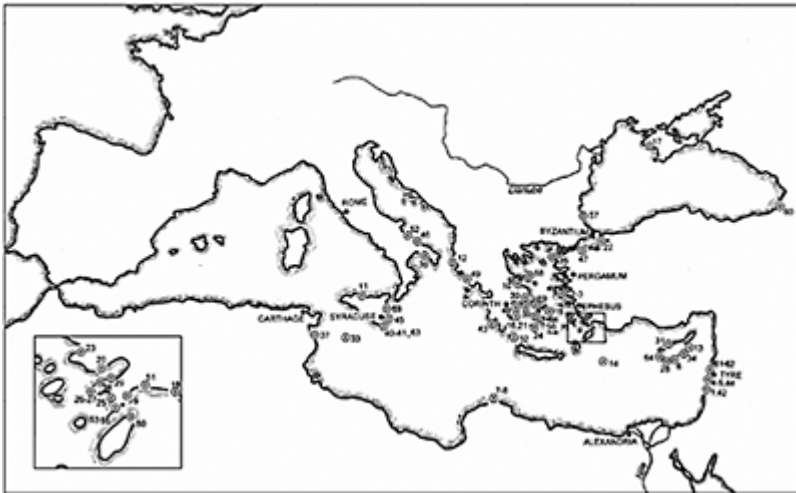


Figure 10.1 Distribution map of wrecks in the Mediterranean and Black Sea.

Table 10.1 The incidence of Hellenistic amphorae in wrecks.

	<i>A</i>	<i>B</i>		<i>A</i>	<i>B</i>
Rhodes	14	18	Chersonesos	1	2
Samos	—	3	Sinope	—	1
Knidos/Datça	1 + 1?	3	Corinthian A ⁱⁱ	2	7
Chios	1?	2	Corinthian B ⁱⁱ	3	8
Thasos	1	1	Graeco-Italic ⁱ	—	1
Paros	—	1	Nicandros Group	—	1
Kos	—	1	Unknown		21
Herakleia	2	3			

Notes:

Column A shows confirmed cargo consignments.

Column B shows all reported finds including (A).

- i. includes only finds from the east Mediterranean, and in the west of early production which can be regarded as pre-Roman (late fourth/early third century BC);
- ii. includes only cargoes of likely Hellenistic date (the latest *c.* mid-third century BC).

The Kyrenia wreck (see Table 10.A1), with eleven different *amphora* classes, is the only wreck to produce Parian *amphorae* (the other two classes are Rhodian and Samian, with a further eight being unidentified); some of the other wrecks, if fully excavated, might produce a similar range of forms, so in the present limited state of knowledge a collation of forms occurring together would be misleading.

gauged, and most of the remainder are known only from one *amphora* or a report of ‘*amphorae*’ of an identifiable form. The best known of these, Rhodian *amphorae*, are a case in point: of eighteen wrecks known with Rhodian *amphorae*, cargo size can be estimated at five and the rest are unquantified. Table 10.1 shows the incidence of all *amphora* forms, and distinguishes between finds which are known to represent entire cargo consignments (A) and all reported finds, including A (B).

The problems that this poses are to some extent alleviated by the uniform nature of the context. If a site is securely identifiable as a wreck, then there is a good probability that an *amphora* reported from it will represent cargo; thus an unquantified distribution map of wreck finds has more meaning than, say, an unquantified distribution map of pottery finds on land, which might include widely differing types of site where pottery was produced, stored and used, and range from single sherds to tons of material.⁷ Nevertheless, the fact remains that wreck data provides only a limited register of the scale of transport as measured in cargo size; a cargo consignment could range from one to several thousand *amphorae*, and a simple enumeration of wreck sites might present a misleading picture. A good deal of caution is therefore needed in the interpretation of wreck incidence maps and histograms, as the sizes of only a small number of well-preserved and excavated cargoes can be treated with confidence.

Even if all sixty-four wrecks were well-preserved and fully excavated, they would only tell us about trade in materials that survive archaeologically – for this period chiefly wine and other *amphora*-borne commodities, pottery, stone and metalware, including

works of art.⁸ In some exceptionally well-preserved wrecks, such as Kyrenia, the existence of perished consignments can be inferred from the disposition of surviving cargo in the hull. However, there are major trade commodities which are represented scarcely if at all, most obviously grain. Only one ancient grain carrier has been excavated, at Saint Gervais off southern France, but it dates from the seventh century AD,⁹ thus a yawning lacuna exists for the entire period of Roman *annona* transport, and for the classical and Hellenistic Greek grain trade. Nor can the grain trade be detected by regarding pottery as a 'proxy'.¹⁰ In general the geography of large-scale wine, olive oil and fish sauce production, the three main *amphora* commodities, was distinct from grain export; most *amphora* wrecks of the Roman Imperial period, for example, represent west Mediterranean production and cannot be associated with the main flow of grain export from Egypt. Moreover, although mixed cargoes are common among *amphora* wrecks, there is little to support the idea that much long-distance pottery export went 'piggyback' in grain carriers, and that *amphora* wrecks, for example, should be viewed as possible markers for perished grain cargoes. As in the mediaeval period, grain was most efficiently carried in large, dedicated *sitogoi*, the grain being laden in sacks or *a rifiuso* directly into the hold.¹¹

Turning to the wider question of representation, two estimates are needed: first, the proportion of ancient sailings that resulted in shipwreck; and second, the proportion of those wrecks that have been discovered. A study of early sixteenth-century Venetian assurance records suggests that wooden sailing ships, of about the size and performance of ancient vessels, had about a one in twenty to one in thirty chance of accidental wrecking on a typical medium- to long-distance voyage.¹² An idea of how far removed known wreck data is from 'actual' wreck data can be gleaned from Monte Testaccio in Rome, one of the few reasonably straight-forward registers of the scale of *amphora* transport in antiquity. The immense mound of sherds, beside the *annona* warehouses on the Tiber, comprises an estimated 55 million *amphorae*, predominantly Dressel 20/23 olive-oil *amphorae* from southern Spain and probably representing much of Rome's olive-oil import from the mid-first to early third century AD.¹³ Divided by a cargo size of, say, 1,500 *amphorae*, this figure translates into just over 36,500 cargoes, or about 250 cargoes per year over 150 years; even if the cargo size is doubled, the figures are still very considerable. The two main routes of south Spanish export to Rome, clockwise around the north-west littoral and over the open sea via the Balearics and the Strait of Bonifacio, include large areas of intensively explored coastal seabed in which at least sixty Dressel 20/23 wrecks have been discovered.¹⁴ Impressive though this number is, it represents only about one wreck every two years or 1:500 sailings, according to the figures suggested here; on this basis, too, the actual number of wrecks should be somewhere between 1,200 and 1,800, in other words between twenty and thirty times the number of known wrecks.

These calculations can only suggest orders of magnitude, but it does seem plausible to think that each of the 1,500 known ancient wrecks might represent at least twenty to thirty actual wrecks, and that each of those might represent about twenty to thirty medium-to long-distance sailings. If this is the proportion derived from a relatively well-represented episode of maritime transport, then wreck data must be even more 'distant' from actual sailings in other regions of the Mediterranean which have been less intensively explored. A conclusion must be that wreck data represent only a very coarse

sample of ancient sailings, one which, in the main, only allows us to point with confidence to broad characteristics, such as the peak overall incidence in the late Roman Republic and early Empire, which accord with the wider archaeological and historical picture. If only 1:500 sailings is represented then it becomes apparent how quite important episodes in the seafaring history of this time are absent, or are scarcely represented; this is especially clear for episodes whose historical prominence may suggest a larger number of sailings than actually took place, by comparison with, for instance, the scale of west Mediterranean commerce in the first century AD. Examples are the early period of Phoenician exploration and trade in the west, the first two centuries of western Greek colonization and the entire Bronze Age, each of which is represented by fewer than a dozen confirmed wrecks (see Figure 10.2).¹⁵

One way forward is to focus on what I have termed 'key sample areas', regions of seabed where there has been enough exploration

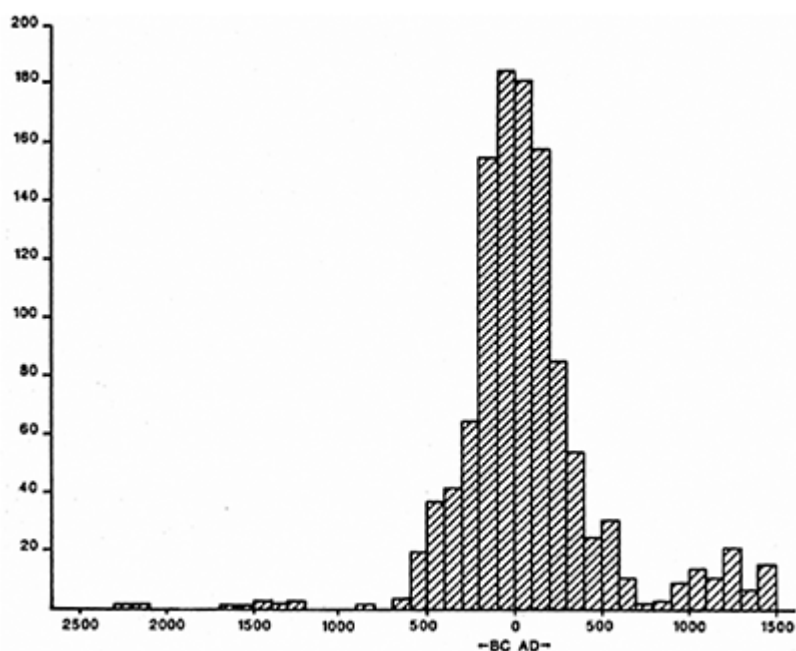


Figure 10.2 Histogram of numbers of recorded Mediterranean wrecks, by century.

to suggest broadly similar proportions of wreck discovery.¹⁶ In the west Mediterranean, which as a whole accounts for at least 70 per cent of all wreck discoveries, these areas happen to coincide with episodes of maritime transport that had distinct geographical configurations. Graeco-Italic *amphora* trade is well-represented in the Aeolian Islands, reflecting the early direction of trade from Sicily; Italian Dressel 1 trade is dramatically revealed in wrecks off the south of France and north-west Italy, altogether numbering

more than 120 sites, which show the remarkable scale of export to pre-conquest Gaul; south Spanish export, as we have seen, is particularly well-represented in *amphora* and metal cargoes in the Balearics and around Corsica and Sardinia; and North African *amphora* export of the middle to late Empire is represented by cylindrical *amphora* wrecks off south-east Sicily. Extracting and comparing the data for these regions may present a more secure basis for inference, even if the conclusions must be qualified in respect of the particular areas of coastal seabed which are represented.¹⁷

The key sample areas of greatest relevance here are the waters off Israel, Cyprus and south-west Turkey.¹⁸ The Levantine coast, generally shallow and sandy by comparison with the northern shores, has been extensively surveyed since the 1960s.¹⁹ Parts of the coast of Cyprus have also seen intensive exploration, for example off Cape Kiti near Larnaca and Cape Andreas in the east.²⁰ The waters off south-west Turkey, from just north of Izmir to Antalya in the south, are well-known through the work of George Bass, who directed the formative underwater excavation at the Cape Gelidonya Bronze Age wreck in 1960; since 1973 the Institute of Nautical Archaeology (INA) has carried out an annual survey, in liaison with local fishermen and sponge divers, which has pinpointed more than a hundred ancient wrecks.²¹ The INA is currently expanding its operations into regions which have previously seen little systematic exploration, with surveys underway off the Black Sea coasts of Bulgaria, Turkey and Georgia, off Egypt west of the Nile, and off the Egyptian Red Sea coast, the last a region of increasing relevance from the third century BC with the development of the Erythraean Sea trade.²² This work to some extent counterbalances the limited knowledge of wrecks in Greek waters, the greatest lacuna in Mediterranean wreck data. Despite laudable initiatives by Greek archaeologists, especially in the Saronic Gulf, the Gulf of Corinth and the Dodecanese, restrictions on sport diving and underwater archaeology mean that coastal waters of great significance – for instance off Crete – remain virtually unknown. Many wrecks in the Greek Aegean are known to have been found by sponge divers and fishermen, as off Turkey, but much of that knowledge is probably now lost.²³

A final point concerns the coastal distribution of wrecks. At least 90 per cent of known wrecks are within two kilometres of the shore, and most are within the safe air-diving depth of fifty metres. If all wrecks within this band were known, how representative would they be of Mediterranean sailings as a whole? It is incontrovertible that most Mediterranean routes were, and still are, coast-hugging, yet there were unavoidable open-sea passages – from south Spain to Bonifacio, from Tunisia to Sicily, from Crete to Egypt, across the Ionian Sea – which were major sea-lanes throughout antiquity. Should we expect to find many wrecks in these waters, and, conversely, how representative are coastal wrecks of open-sea sailings? The answer may be that ships on open-sea passages were more likely to be blown inshore than to swamp out at sea. Most ‘open-sea’ Mediterranean routes are not far from the shore, by global standards, and there are numerous historical accounts of sailing ships being swept the breadth of the Mediterranean to wreck.²⁴ Even in recent times wooden sailing ships had a high probability of foundering inshore, with coastal wrecks accounting for at least 40 per cent of all wreckings according to one study.²⁵ In the Mediterranean, the Venetian assurance records, summarizing wreckings between 1592 and 1609 and representing a variety of merchant ventures and routes, show 319 wrecks in the Adriatic and Ionian Seas, of which only one is *not* coastal.²⁶

As yet this proposition is impossible to test archaeologically. More than 90 per cent of the Mediterranean seafloor lies beyond safe air-diving depths, much of it in abyssal depths of up to 5,000 metres, and only a tiny fraction of this area has been systematically surveyed for wrecks. Over the last two decades teams using submersibles, Deep-Tow Vehicles and Remote-Operated Vehicles have discovered about two dozen ancient wrecks, including a cluster off Skerki Bank in the Strait of Sicily and, in 1999, two splendidly preserved eighth-century BC Phoenician wrecks in 800 metres depth off Ashkelon in Israel.²⁷ Although many thousands of wrecks undoubtedly remain to be discovered offshore, these explorations do not necessarily indicate a greater accumulation of sites than are found inshore. Ships foundering relatively intact in shallow water, where there is less chance of widespread dispersal of materials during sinking, are likely to be better-preserved; wrecks in abyssal depth are, of course, unlikely to have been looted, but this is also true of wrecks in the band of coastal seabed just beyond safe air-diving depth. It is these waters, in depths of about 50 to 150 metres, that offer the greatest potential for future research. These depths are increasingly accessible to mixed-gas divers, and to surface teams using remote-survey equipment which is now relatively affordable and allows more sustained and systematic exploration than is currently possible in abyssal depths. The most important regions for future research are the key sample areas, such as south-west Turkey, where extended coastal survey will give even greater resolution to the wreck data and allow it to be used more confidently as a register of patterns in ancient trade.²⁸

Shipwrecks and *amphora* trade

The problems of archaeological representation should not be allowed to overshadow the enormous advances that have been made on the basis of individual wreck excavations. The contextual advantages of a shipwreck were outlined in the introduction. From an investigative viewpoint, wreck archaeologists are able to reconstruct the event represented in their data with greater certainty and in more detail than is possible for many other types of site; once a deposit has been identified as a wreck a number of basic assumptions can be made about the nature of the assemblage, the circumstances of deposition and the 'behaviour' represented, in other words the characteristics and function of a ship and its contents. The economic evidence of a wreck has many dimensions, and these do not solely apply to trading activity and the workings of shipboard life. A ship and its contents represent a dynamic, self-contained unit, or a self-regulating system not dissimilar to a household; ships themselves have been described as the largest machines routinely built before the Industrial Revolution, and in this respect they exemplify technological endeavour in society as a whole.²⁹ The same can be said for construction methods; the ancient Mediterranean shell-first technique, in which timbers were painstakingly joined by mortise-and-tenon, is symptomatic of a society in which labour was rarely short, units of production were generally small and there was limited incentive towards economic 'rationalization' such as mass-production. It so happens that the best-preserved example of this technique to have been excavated is the Hellenistic Kyrenia wreck.³⁰

My aim in the discussion that follows is to summarize the evidence of several well-preserved wrecks of ancient Greek date. The evidence does not yet allow a balanced overall narrative, one which would allow patterns of cargo incidence to be traced and compared through this period; instead, the small number of well-known sites reveals 'instances' of cargo type, transport economics and trade which may one day prove to exemplify wider trends. The greatest scope for an integrated picture may lie with Rhodes, where wreck data may be set alongside the historical documentation for the island's significance in trade as well as the evidence of Rhodian *amphorae* and their stamps. This case aside, a fundamental question must be whether the marginalization of trade in Greek society, for so long the favoured view, accords with a genuine dislocation between the types of economic activity represented in wreck and *amphora* data and the 'événements' which structure the historical narrative.³¹

Chronologically I have broadened the discussion to the late fifth century BC, in order to treat several wrecks which expand the picture available from Hellenistic sites. The periods c. 450–400 BC and c. 310–270 BC happen to be relatively well-represented by excavated wrecks in the Aegean and east Mediterranean, whereas the earlier fourth century and the later third and the second century are not; it may be a matter of chance that Hellenistic wrecks similar to the fifth century sites have not been found. The risk in this approach is that there may have been something very distinctive about 'Hellenistic' trade, though this seems inherently unlikely. In archaeological terms there is less that is historically-specific about ancient wrecks, other than changes in pottery forms, coin types and so on, than there is in common; this is true for wrecks which are profoundly removed in time, for instance between the Archaic Greek and Byzantine periods, and is certainly the case for assemblages only a century apart.³²

Classical wrecks

Since the 1980s maritime archaeology in Greece has improved with the work of the Hellenic Institute of Maritime Archaeology (HIMA) and the Greek Department of Maritime Antiquities, most prominently at the Bronze Age sites at Dhokos and Point Irini off the Argolid.³³ Another focus has been the northern Sporades, the small islands in the north-west Aegean between Euboea and the Chalkidike peninsula. Of at least ten ancient wrecks now known in these waters, the most important is a remarkably well-preserved late fifth-century BC *amphora* carrier in 22–33 metres depth off the island of Alonnesos (ancient Icus). The wreck was discovered in 1985 and has been investigated since 1991 under the direction of Elpidia Hadjidaki.³⁴ The pristine state of this wreck is one reason to be thankful for the prohibitive stance on wreck diving in Greece; elsewhere in the Mediterranean such a site would have been looted and destroyed long ago.

Preliminary survey in 1991 revealed an unusually large tumulus of *amphorae*, about 25 × 14 metres across. Almost 1,000 *amphorae* were counted in the upper layer alone, out of an estimated total of 4,200 in the wreck. Excavation in 1992–3 of two small squares, each about 1.5 × 1.5 metres, supported the initial observation that there were two main *amphora* forms – the upper layer from the adjacent island of Skopelos (ancient Peparethos), the lower from Mende on the Chalkidike peninsula. Beneath the *amphorae* lay quantities of black-gloss fineware of south Italian or Athenian origin, including at

least eight *kylikes* (two-handled wine cups) and sixteen bowls, several in groups nested together. Although some of the other forms – for instance, a mortarium and a cooking pot – may have been for use on board, the quantity and types of fine pottery suggest cargo, perhaps originally packed in crates. The impression of a consignment of banqueting equipment is further reinforced by the discovery of a *kados* (a bronze mixing bucket) and two bronze ladles, possibly of Macedonian origin.

Analysis of a lead anchor collar revealed a high sulphur content, suggesting an origin at Laurion in Attica or Chalkidike in Macedonia. Of the ship itself – apparently ballasted with limestone – nothing is yet known in detail, although the lower hull is likely to be wellpreserved; the discovery of charcoal powder may indicate that she burned to the waterline before sinking. A major point of interest in any hull of this period is whether the planks are edge-joined by mortise-and-tenon or by stitching, the latter a feature of several hulls in the west Mediterranean of Archaic Greek date.³⁵

The *amphorae* and fineware suggest a date in the last quarter of the fifth century BC. The *amphora* evidence suggests that the main export of Mendeian wine was in the classical period, from the mid-fifth to the late fourth century BC.³⁶ Recent excavations at Mende show that the city – traditionally founded by Eretria in 730 BC – had wide trading links, including contact with Corinth in the Archaic period, and suggest that it was a node for trade with the Greek colonies of the Black Sea. As for wine from Peparethos, Athenaeus derides it as ‘second quality’, yet *amphorae* of the type found on the wreck are known from a number of land sites around the Black Sea. These may show how ordinary wines could reach distant markets, especially in newly colonized areas which were not yet self-sufficient; the cargo may thus reveal the lading of different qualities of wine for different markets. If the Alonnesos ship was indeed destined for the Black Sea she may have first sailed from Mende south to the Sporades, to pick up a large consignment of local wine as well as crates of pottery trans-shipped from Attica, or she may have been blown south from a route which took her from Athens via Mende to the Bosphorus.

Another excavated cargo of this period unquestionably represents trade beyond the core area of old Greece. At Porticello, on the Italian side of the Strait of Messina, a merchantman went down in 33–37 metres of water some time in the final decades of the fifth century BC, perhaps within a year or two of the Alonnesos ship.³⁷ The Porticello wreck had been extensively looted, and much of what is known comes from the study of material confiscated by the Italian police. The few surviving hull fragments show that the ship had been constructed with mortise-and-tenon joints transfixed by treenails, the planks being attached to the frames with copper nails and the outer hull patched with lead sheeting. As at Alonnesos the cargo included *amphorae* from Mende and from Peparethos, in addition to forms thought to be from south Italy and Punic west Sicily. Another consignment was small pots of ink, in a liquid or paste form. One end of the site, probably the stern, produced a wooden bowl, whetstones, and a range of pottery – including three or four black-gloss cups, two lamps and several cooking pots – indicating a small crew of four or five. In addition to at least 20 lead ingots in the cargo, probably from Laurion, the stern area contained several small ingots and over 120 nuggets of lead-silver, once perhaps held in a basket. The main attraction to looters was the bronze statuary – the confiscated material included fragments of at least three life-sized male statues, possibly from a group of about 440–430 BC representing Chiron with a youthful Achilles and other heroes.

A third wreck merits notice, this time in the Aegean and of high classical date. In 1999 the INA began excavations off Tetkaş Burnu, on the Turkish mainland between Samos and Chios, of an *amphora* wreck dated by pottery to the third quarter of the fifth century BC. As well as many small finds, including a marble disc which was probably the ship's 'eye', or *ophthalmos*, and a range of black-gloss cups which may have been a consignment of banqueting equipment, the excavations so far suggest a modest cargo with three main *amphora* forms – one from Mende and one from Chios, and a third, the predominant form, a pseudo-Samian type which may have been local. Most of the *amphorae* probably held wine, but a wider variety of contents is attested, perhaps indicating *amphora* re-use; two *amphorae* were found filled with pitch and one with butchered cattle bones, rare evidence for the transport of preserved beef in antiquity. The wreck falls within the period of the Athenian Empire, and thus presents the possibility of contextualizing the cargo within the detailed political and economic circumstances at the outset of the Peloponnesian War.³⁸

The differences between these wrecks are as striking as their similarities. The Porticello cargo contained a range of goods other than wine; at Alonnesos there may only have been wine and its accoutrements, in two large consignments of *amphorae* and one of banqueting equipment. The Porticello ship was probably no more than 17 metres long and 30 tons burden, whereas the Alonnesos hull was at least 25 metres long with an *amphora* cargo estimated at 126 tons. She is, in fact, the largest Greek wreck known, and is exceeded in size only by Roman wine *amphora* wrecks of the second–first century BC and stone carriers of the Imperial period.³⁹

One of the few literary references to a Greek *amphora* cargo deals with wine from this very region; a fourth-century BC courtcase concerned a cargo of 3,000 jars of Mendeian wine which were to be loaded at Mende or Scione onto a ship from Athens, and taken to the Bosphorus or the Dnieper.⁴⁰ The estimated cargo weight, about 100 tons, accords with the idea that the average burden of a sailing ship of this period was about 130 tons, that 'an average sailing ship of the fourth or third century BC probably was capable of carrying approximately 3,000 *amphorae*'.⁴¹ The Alonnesos wreck could be seen as further support for this model, yet its size is perhaps more likely to represent a particular form of commerce rather than the 'norm'. A ship of this size represents a considerable outlay of labour and resources, and the cargo may thus reflect a highly organized, 'destination-conscious' trade underwritten by a state or by wealthy private investors. At a time when Athens dominated Aegean trade, this ship may have been one of a category of large freighters, perhaps the forerunner of a type later termed *kerkouros*, which formed the backbone of the Athenian merchant navy.⁴² The size of these vessels may primarily reflect state involvement in the transport of grain, a relatively bulky, low-density commodity which was best shipped in large, wide-beamed hulls. The use of such a large vessel for wine transport may reflect the exigencies of the Peloponnesian War (431–404 BC), when wine may have been in short supply; it may be significant, too, that both Mende and Peparethos were allied to Athens during this period, though this cannot be pressed too far.

This picture of Athenian involvement is not necessarily at odds with a Black Sea destination for the cargo. Athenian merchant–venturers may have plied the Black Sea from the earliest colonizing forays in the eighth and seventh centuries BC, just as the Corinthians did in the west Mediterranean. The Athenians are perhaps less discernible

because their ships mainly carried *amphorae* from the north Aegean; in fact, the situation in the west was similar, as one of the main 'Corinthian' forms, Corinthian B, may have been produced in Korkyra (Corfu), showing that here too *amphorae* produced close to the import region supplied a large part of the trade.⁴³

Although the first Black Sea colonies had been established by the seventh century BC, predominantly from Miletus, new settlements were still appearing at the time of the Alonnesos wreck. Among the most prominent was Chersonesos, founded by colonists from Herakleia and Delos in 422–21 BC. Recent excavations at Chersonesos indicate a possible Greek settlement a century earlier, and reveal an upsurge of activity soon after the traditional foundation date – the finds include many *amphorae* from Herakleia and Mende, with stamps datable to the late fifth century BC.⁴⁴ By the Hellenistic period Chersonesos had developed its own export wine industry, although continued import for at least a century after the foundation is suggested by the discovery in the early 1970s of a substantial cargo, still unexcavated, of late fourth-century BC Herakleian *amphorae* at Donuzlav off the western Crimea.⁴⁵ The main return for Herakleian and Aegean shippers was probably grain, which may well be consistent with the large size of the Alonnesos ship if she was indeed destined to the Black Sea; by the Hellenistic period the Crimea and the Danube basin were major suppliers of export grain to the Aegean.⁴⁶

It was not just the new colonists who provided a market for Aegean wines. Some of the earliest Greek settlements of the western Black Sea, including Histria and Berezan, may have begun life as trade emporia rather than true colonies, *apoikia*.⁴⁷ They were situated close to the great navigable rivers emptying into the Black Sea – the Danube, the Dniester, the Bug and the Dnieper – which provided access deep into central Europe and southern Russia. There seems little question that a flourishing trade existed with the native chiefdoms of the Black Sea hinterland, from the Thracians in the south west to the Scythians of the Russian steppes. Coastal or river *emporía* thus provided a mercantile interface between Greek and native traders, and staging points where wine destined for the interior could be offladen into skins and possibly barrels.

It may be that the 'second-rate' wine of Peparethos was destined for this trade, whereas the higher quality Mendeian wine was for the colonial market. The *amphorae* may sometimes have been returned to their source and reused, especially for lesser-quality wines, but most were probably discarded where their contents were offladen if they were destined inland beyond areas of Greek settlement. At Elizavetovskoe, at the mouth of the Don, the modest coastal settlement has produced an abundance of *amphorae*, mainly fourth–early third-century forms from Herakleia, Sinope and Thasos; the 1,000 stamp finds are thought to represent as many as 250,000 *amphorae*.⁴⁸ Few are found inland, and it seems likely that most of the wine was decanted into skins and transported by river or over land to the steppe-forests of the lower Volga and the middle Don. The few other sites where *amphora* stamps have been systematically collected – including Histria and Callatis, which have produced over 1,100 and 3,000 stamps respectively – suggest a similar scale of import.⁴⁹ Few Mendeian or Peparethian *amphorae* were stamped, and further study of *amphora* dumps, focusing more on typology than epigraphy, may show that these forms dominated imports to the north-western Black Sea region during the later fifth and fourth centuries BC.

The most compelling comparison for this trade between Mediterranean 'core' and barbarian 'periphery' comes several centuries later. The Alonnesos cargo is strikingly

similar to the great wine carriers of the late Roman Republic which were wrecked on their way from Italy to the entrepôts of southern Gaul.⁵⁰ The size of those ships, whose cargoes also included banqueting equipment, is partly attributable to the relatively short-haul, low-risk route, and to the ostentatious wealth display of the estate-owners who lay behind the trade; most significantly, they reflect the inflated value of wine beyond the Roman frontier, where Mediterranean goods acquired prestige status among the 'Celtic' elite.⁵¹ A similar model may be applicable to early Greek wine trade beyond the Bosphorus before the Greek colonies around the Black Sea established their own vineyards, eventually becoming so successful that cities such as Chersonesos exported wine not only inland but also back to the Aegean.

Hellenistic wrecks

The large number of wrecks known off south-west Turkey includes very few cargoes dating before the mid-fourth century BC, and the preponderance of wrecks of Hellenistic date suggests that this was a period of intensified maritime trade in general. The location of these sites happens to coincide with the main focus of *amphora* production in the Hellenistic Aegean.⁵² The most important wreck for this period, excavated in 1969–72 off Kyrenia, north Cyprus, by Michael Katzev, was an undisturbed tumulus of *amphorae* protruding from a flat, sandy seabed 27 metres depth, ideal conditions for the preservation of hull timbers and other organic materials. The project is of great significance not only for its exacting standards and the quality of the information uncovered, but also as the only complete excavation to date of an ancient Greek merchantman.⁵³

The extensive hull remains, which were raised and conserved, were of a single-masted merchantman 14.4 metres long and 4.4 metres in maximum beam, with an estimated displacement of 20 tons. It is a key example of the shell-first mortise-and-tenon technique, and was the basis for a full-scale replica, *Kyrenia II*, whose sea-trials revealed the unexpected speed and manoeuvrability of ancient square-rigged ships.⁵⁴ The timbers had been pinned under at least 20 tons of cargo. Along the bottom of the hull were twenty-nine millstones of grey volcanic stone; they did not form pairs and some were unfinished, suggesting that they were primarily carried as ballast, perhaps a 'paying' ballast.⁵⁵ The disposition of ballast and cargo suggests that there was once a substantial perishable consignment, perhaps textiles, in the forward part of the ship. One surviving consignment was almost 10,000 almonds, found clumped together in the shape of sacks. The main cargo was a total of 404 *amphorae* stacked in two layers, including 343 from Rhodes and 10 other forms, including Samian and Parian.⁵⁶ The wide range of domestic items and shipboard equipment found in the after part of the hull, where there had been a stern locker, gives an unusually detailed insight into the material culture of a small merchant crew of about four. Coins show that they met their fate about 310–300 BC, possibly at the hands of pirates who left eight iron spearheads embedded in the outer hull.⁵⁷

A similar though looted wreck was partly excavated in 1978–80 by Çemal Pulak and George Bass in 35–37 metres depth at Serçe Limani, 'Sparrow Harbour', in south-west Turkey, near the wellknown Islamic 'Glass wreck'.⁵⁸ A rock-fall some time after the

wreck had covered the site with large boulders, making extensive excavation impracticable. The hull was left *in situ*, but enough was uncovered to show that it had been lead-sheathed, like the Kyrenia ship, and was of similar shell-first mortise-and-tenon construction; a lead pipe may be part of the earliest known bilge pump. Three millstones were found, again reminiscent of Kyrenia, though at Serçe Limani two of the stones formed a complete lever-mill and may thus have been cargo. The limited excavation revealed black-gloss pottery, coarseware jugs and jars, and a group of small handleless pots, all probably cargo and perhaps filled with unguents or oils.

With the exception of one *amphora* from Thasos, the 600 *amphorae* raised at Serçe Limani are all of the same form – in two sizes – and are stamped, one handle bearing the name ‘ZHN/PHILA’ and the other ‘NTH[]’. This is the largest collection of stamps of the so-called ‘Zenon Group’. These have long been associated with Zenon of Kaunos, the agent of Apollonios, the finance minister of Ptolemy II Philadelphos, and well-known from a papyrus archive detailing Zenon’s activities as Apollonios’ agent.⁵⁹ However, rather than being Egyptian, ceramic analysis of the Serçe Limani *amphorae* and study of kiln waste suggests that they were made on the nearby Datça peninsula, close to Knidos. A letter in the archive mentions another Zenon, a merchant based in Rhodes; the Serçe Limani *amphorae* may refer to this man and his family, or to another bearer of this common name. Zenon of Kaunos’ main period of activity, c. 260–250 BC, was in any case later than the wreck, which is dated by pottery to c. 300–270 BC. The season of the wreck is in fact better known than the year; the discovery of capsules of thorny burnett (*Sarcopoterium spinosum*) suggest that this brushwood – used for cargo packing since the Bronze Age – had been brought on board freshly cut, implying that the ship sank early in the summer sailing season, in May or June.

Neither the Kyrenia nor the Serçe Limani wrecks come close in size to the fifth-century BC Alonnesos wreck. Nevertheless, these smaller ships are probably more characteristic of ancient merchantmen; an increase in the number of small ships would be consistent with the increased prosperity of trade in the Hellenistic period, as measured in the quantity and variety of goods being transported and the extent of their distribution.⁶⁰ Small ships were more economical to build, maintain and operate, and their loss might be borne more easily by a typical lender or investment consortium. Even for the relatively straightforward run from Greece to Egypt, the few surviving accounts of individual cargoes show the degree of caution that was exercised: a Ptolemaic import document records a ship arriving with ‘459 Milesian flagons of olive oil, 115 Milesian half-flagons and 230 from Samos’, a modest cargo by any standards, and perhaps equivalent to the Kyrenia load.⁶¹ Further precautions are revealed in evidence for maritime loans, which suggest that merchants commonly spread their goods among several vessels.⁶² This may help to explain the preponderance of mixed cargoes among shipwrecks; it also shows how cargoes of the same *amphora* form might in fact comprise several consignments, perhaps differentiated by markings and discernable by typological variations if the *amphorae* had come from different production batches.⁶³ As the Porticello and Tetkaş Burnu ships reveal a century earlier, modest-sized vessels with mixed cargoes were also a feature of the high classical period and of seafaring in the Aegean and west Mediterranean.

Rhodian *amphora* trade

Much of the study of Hellenistic maritime trade has focused on the evidence of *amphora* stamps. Although many thousands of stamps are known and they are often epigraphically informative, there are major problems of interpretation. Stamps have been explained in a number of ways, ranging from an early consensus that they represented a state licence or capacity endorsement to a more recent proposal that they had an administrative role solely within the production centre. The latter argument most closely fits the evidence for the Roman period, when stamps seem most often to have served as batch markers, representing a kiln firing or a consignment from one manufactory. If so stamps would have lost their significance once the *amphorae* arrived in a ship's hold. In general this is borne out by wreck evidence, which suggests that other forms of marking, such as scratched *graffiti*, painted *dipinti* and bung stamps were used to convey information related to transport.⁶⁴

Rhodian *amphora* stamps are found all over the world touched by Greek traders, from Seleukeia in Mesopotamia to Ampurias in Spain.⁶⁵ They first appear around 300 BC, about the time of the Kyrenia wreck; their numbers peak around 210–170 BC, and then drop off sharply over the following thirty years. The decline coincides with the increasing Roman involvement in Greece, from the Battle of Pydna in 168 BC to the sack of Corinth in 146 BC, the year before Delos became a free port. However, archaeology shows that these events did not eclipse the Rhodian *amphora* trade; the latest Rhodian stamps can be dated to the early first century BC, and Rhodian *amphorae* of Hellenistic form continued to be exported until about the beginning of the mid-first century BC.⁶⁶ By the late second century BC Knidos may have become a more important focus of *amphora* production, perhaps because Knidian wine enjoyed a special popularity in the Roman west, although this is not clearly revealed in the *amphora* evidence.⁶⁷

The *amphora* evidence suggests that Rhodians were the ascendant wine traders of the Greek east during the third and early second centuries BC. However, the use of stamp evidence as a register of trade poses problems of representation not dissimilar to those of wreck data. Above all, there can be no certainty of the proportion of stamped to unstamped *amphorae*; the ratios changed through time, with fewer *amphorae* being stamped before the 'peak' period in the late third century BC. A second problem is that most of the stamps have been collected unsystematically, rather than through controlled excavations which might be expected to produce a sample of imports to a particular port or city. Third, there is no independent means of gauging the scale of the *amphora* trade. Whereas in the case of Roman olive-oil transport, for example, the import requirement of the city of Rome can be estimated on the basis of likely population size, dietary requirements, state dole provision and local yields, there is less basis for estimating the consumption of imported wine in the Greek east.

These problems are exemplified by the case of *amphora* import to Alexandria from the late fourth to the mid-first century BC.⁶⁸ Of about 120,000 Greek *amphora* stamps known, according to one collation, 85,134 are from Alexandria; of these, some 80,000 are on *amphorae* from Rhodes, 6,840 from Knidos, 1,480 from Kos, and smaller numbers from other sources. Because Rhodian *amphorae* were stamped on both handles the number of stamps represents some 40,000 containers, still overwhelmingly the predominant form. In 1972 Fraser argued that the quantity and proportion of Rhodian

amphorae is too high to be 'real', on the grounds that Rhodian wine would have been bought mainly by resident Greeks and that the rest of the population would have made do with cheaper local wines.⁶⁹ There is no historical reference to Rhodian wine in Alexandria; instead, Laodikeia in Syria, which is not represented by stamps or by any known *amphora* form, is mentioned by Strabo as the main source of wine in Alexandria during the Augustan period.⁷⁰ Fraser accordingly suggested that some Rhodian *amphorae* were imported empty, as a commodity in their own right, and also that they were despatched empty to Laodikeia where they were filled with local wine for export to Alexandria.

The flaws in this picture stem from questionable assumptions – for instance, that the market for Rhodian wine in Alexandria was limited to well-off Greeks – as well as from deficiencies in the archaeological data, above all the fact that it is the stamps rather than the *amphorae* which have been quantified. Rhodian *amphorae* were probably unusual in that most were stamped; only a small proportion of other forms were stamped, which implies the existence in Alexandria of far larger numbers of imported *amphorae* from Kos, Chios and other sources than the stamp numbers suggest. In the case of Koan *amphorae*, Empereur has used a coefficient derived from excavations elsewhere, of one stamped for 88 unstamped *amphorae*, to arrive at an import figure for Alexandria of 65,120 *amphorae*, making Kos a more important supplier than Rhodes.⁷¹ Laodikeian *amphorae* may be absent from these data simply because they were unstamped; in general far fewer Greek *amphorae* were stamped by the Augustan period, and Laodikeia may only have become a major supplier after the Roman annexation of Egypt in 31/30 BC. Finally, despite the impressive number of stamps, the overall quantity of import is less remarkable when spread over 150 years. Whitbread has pointed out that 40,000 Rhodian *amphorae* equates to one modest cargo of 300–400 *amphorae* per year, or one larger cargo of 3,000 *amphorae* every five or six years – hardly enough to warrant special notice by ancient commentators.⁷² This case illustrates the danger of basing too much on literary evidence which is often of questionable relevance to the archaeology, and of letting apparent archaeological 'statistics' stand by themselves without careful qualification.

The discovery of at least eighteen wrecks with Rhodian *amphorae*, by far the largest number of any *amphora* form among eastern wrecks of this period, may well underscore the mercantile dominance of Hellenistic Rhodes.⁷³ Many of these cargoes are only briefly reported, of uncertain size and date, and the number is still too small to register changes in the nature and volume of Rhodian *amphora* export through time. However, the excavation of individual shipwrecks gives precisely the type of insight into economic activity at one moment in time lacking in other evidence. Perhaps the most significant image from Kyrenia and Serçe Limani is of relatively modest, mixed cargoes, made up of different *amphora* consignments as well as other goods.⁷⁴ The Kyrenia ship may have had a varied itinerary, picking up wine at Samos and Paros as well as Rhodes, or she may have taken on her entire cargo at an entrepôt, most probably Rhodes⁷⁵. Only 6 of her 343 Rhodian *amphorae* were stamped, a reminder that she represents an early period of Rhodian trade which is poorly represented in the epigraphical evidence. Her mixed cargo may reflect a merchant-captain taking on a variety of different consignments, by contract to a buyer or for speculative marketing en route. As we have seen, even a cargo of the same *amphora* form could comprise several consignments, either representing several

trade batches at source or the practice of splitting a consignment between several vessels in order to minimize potential loss. Shipwrecks thus provide the basis for a richly informed picture of Hellenistic trade, one which shares many features in common with wreck evidence from other periods in classical antiquity.

Conclusions

It has been argued that shipwrecks should be seen in the first instance in their own terms, with a view to isolating self-evident patterns with a minimum of interpretative overlay.⁷⁶ The tendency among archaeologists has either been to examine ancient wreck data as a whole, looking at widespread patterns of distribution and incidence, or to engage in site-specific studies in which an individual wreck assemblage is related to other evidence for the production and consumption of those goods. Both approaches have proved highly profitable. In the case of site-specific studies, for example, the nature of an *amphora* cargo – its contemporaneity, and the likelihood that it includes production batches – means that morphological characterization may reveal a great deal about the organization of manufacture, down to the hands of individual potters. *Amphora* research has been revolutionized by wreck archaeology, in combination with surveys of production areas and programmes of ceramic analysis; in the Aegean, for example, thin-section petrology and neutron activation analysis are revealing an increasingly complex picture, with some forms having more disparate areas of production than was once thought.⁷⁷

The ‘holistic’ approach is tempered by the problems of archaeological representation outlined in the first part of this chapter. Nevertheless, I have indicated how some conclusions might be drawn at a broad level, for example by comparing patterns of incidence between ‘key sample areas’. Another dimension is the fundamental similarity between wreck cargoes at all places and periods throughout classical antiquity. To some extent this represents a common response to the relatively ‘static’ technological constraints and economic parameters of the ancient world: wooden square-rigged ships were the optimum transport ‘unit’; *amphorae* could not be bettered as a cargo receptacle; and the commodities carried, from pottery to consumables such as grain, olive oil, wine and fish products, reflect the common material culture and diet of the ancient Mediterranean.

But similarities exist at a more significant level.⁷⁸ Many wrecks are of small ships, under 20 metres in length and 50 tons burden, and carrying mixed cargoes of *amphorae* and other goods. The predominant activity represented by these wrecks may have been tramping – the speculative and small-scale contractual transport of goods along coastal routes, often within an established economic region. These regions, which give the Mediterranean a cellular appearance, were focused around ports that received goods from outside and acted as nodes for internal distribution. Mediaeval analogy suggests that in times of prosperity we should see an increase in the number of large, ‘destination-conscious’ ships importing goods from long distances, but also a much greater and more noticeable increase in the number of small ships engaged in localized trade.⁷⁹ If small-scale, coastal tramping was the backbone of ancient maritime commerce, then it is also an underlying continuity of Mediterranean economics at all periods. These ships not only engaged in important export trade, but also fuelled what I have termed the nautical

economy; that is, they transported goods needed for ship revictualling and repair, including pottery, pitch, wood, metal and foodstuffs. The discovery of imported utilitarian goods at harbour sites may therefore not necessarily reflect import trade, but rather a quite separate economic activity focused on ships and their needs.⁸⁰

The possibility also exists for a middle ground, for exploring contexts which are more embedded in the historical circumstances of particular periods and are not simply about changes in artefact type and material culture through time. Recently there has been a good deal of interest among economists in the notion of ‘institutions’, defined as the constraints imposed by society on social, political and economic behaviour. Institutions can either be formal – laws and rules – or informal: ideologies; conventions; codes of conduct. In the context of trade, formal institutions are most clearly those of the state: through laws, treaties and coercion the state imposes an economic system, and is directly concerned with the regulation of measures, means of payment, quality standards and so forth. Informal institutions can impose a similar degree of constraint, but through ritual and religion, kinship-bonding and socio-political customs such as gift-exchange.⁸¹ This model usefully structures our thinking about contexts for wreck data which may be more closely linked to the immediate historical framework. Wreck data may never comfortably be ‘married’ to the events of historical chronology, but it could be better explained in terms of institutions that are known from historical sources or suggested by analogy. Almost two decades ago Yvon Garlan made a similar point about Greek *amphora* evidence, suggesting that data traditionally deployed in quantitative studies lends itself equally to a ‘different, qualitative approach to commercial exchanges’, one which could, for example, focus on the socio-cultural as well as the economic needs that trade goods were destined to satisfy.⁸² Rather than waiting for wreck evidence to provide economic ‘statistics’, historians could therefore play a major role as archaeologists move beyond the problems of data characterization and begin to contextualize their finds. For all that it is a recent construct, the term ‘Hellenistic’ does incorporate episodes of sharp historical resolution, and should provide a prime testing ground for scholarly collaboration as new wrecks are discovered and excavated.

Appendix

Catalogue of Hellenistic wrecks

For an introduction to the catalogue of wrecks (at Table 10.A1) see p. 274. The main source up to 1991 is Parker 1992a (here = P + number), where full references may be found; only the most important of these, usually monograph or article-length reports, are listed in the table. Significant publications since 1991 on these and newly discovered sites are also listed. Each site summary includes, if it is known, a brief synopsis of finds, the *amphora* forms, any indication of quantity, and the site depth.

Table 10.A1 Catalogue of Hellenistic wrecks in the Mediterranean and Black Sea.

<i>No.</i>	<i>* Site</i>	<i>Codes**</i>	<i>Approximate date BC</i>	<i>Summary</i>
1	Athlit (Israel)	C A	c. 200–15	Bronze ram with some timbers fragments; possibly from Cypriot warship of Ptolemy V Epiphanes or Ptolemy V Philometor. 3 m. Casson and Steffy 1991
2	Ai-Yannis A (Chios)	B? E	4th c	Chian <i>amphorae</i> . 10–20 m. P19
3	Ai-Yannis B (Chios)	B? E	2nd c?	Knidian <i>amphorae</i> ; possibly same as wreck A. 10–20 m. P20
4	Akko A (Israel)	—F	‘Hellenistic’	Unknown. P26
5	Akko B (Israel)	—F	2nd–1st c?	Cargo of millstones. P27
6	Akrotiri (Cyprus)	—E	‘Hellenistic’	Pottery? possibly from a wreck. Parker 1992a, 49
7	Apollonia A (Libya)	B D	c. 150–120	A hull (abandoned?), apparently small and made with close-set tenons; timbers mainly fir and Aleppo pine, so perhaps local. Some nautical equipment (sounding lead, bronze sail? rings); some pottery, including a black-gloss cup, and two bronze second c coins. 8 m. P47, Laronde 1987
8	Apollonia (Libya)	B C D	c. 180–150	No hull; main cargo of Megarian bowls (‘Atelier de Menemakhos’, E Aegean) and Rhodian amphs stamped Drakontida and Aristonos. 8 m. P48, Laronde 1987
9	Arap Adasi (NW Turkey)	—E	1st c?	Early third c bronze statue, wrongly identified as Demeter, dredged up by a sponge-dragger in 1953; fragments of wood and bronze also found. Survey in 1965–8 revealed a large <i>amphora</i> tumulus (possibly first c Rhodian), but may not be same site. 83–100 m. P50
<i>No.</i>	<i>* Site</i>	<i>Codes**</i>	<i>Approximate date BC</i>	<i>Summary</i>
10	Artemision (Euboea)	B? E	200–80	A wreck, probably well-preserved with timbers, produced the fifth c bronze ‘Zeus’ and second c horse and boy jockey group; other finds were pottery (perhaps dating the site to c. 150 BC), a lead anchor stock and millstones. 35 m. P57
11	Capo Zafferano	—F	‘Hellenistic’	A ‘Hellenistic’ site. P260 (West Sicily)
12	Corfu	—F	2nd c?	<i>Amphora</i> cargo destroyed by divers. P337
13	Cyprus	C? F	3rd c?	Stamped Rhodian <i>amphorae</i> . P350
14	‘DeepTow’ (E Med)	B? E	3rd c	One Rhodian and one Koan <i>amphora</i> on either side of a possible ship deposit. 3260 m. P356, Spiess and Orzech 1981, site 1–B.

15	Delos	—F	‘Hellenistic’	Bronze lion ‘figurehead’ dredged up; no other finds. Parker 1992a, 161
16	Dhrapsi (W Aegean)	B? D	c. 250–50	Cargo of Rhodian <i>amphorae</i> , five of which were recovered (one with rose stamps); lead anchor stock. 35–40 m. P363
17	Donuzlav (Crimea)	B C	c. 320–280	Many <i>amphora</i> sherds and 20 complete <i>amphorae</i> , all from Herakleia Pontika and bearing stamps of the workshops of Eupidas, Chion and Miko. Fragment of a rouletted black-gloss kylix; lead-sheathed hull with many copper nails. 4–5 m. P366; Blavatsky and Peters 1973.
18	Fethiye (W Turkey)	B? C	late 4th c	A cargo of <i>amphorae</i> , mostly Rhodian, in a lead-sheathed hull which was probably small. 49 m. P399; Pulak 1985a, site 2.
19	Gávrión (W Aegean)	B? F	5th–3rd c?	A ‘field of <i>amphorae</i> , c. 30 m long’ included one Phoenician(?). 7–20 m. P440
20	Gökova (W Turkey)	C D	3rd–2nd c	Fragmentary scattered Rhodian <i>amphorae</i> on a reef, over an area of 25 by 7 m. 10–15 m. P457; Pulak 1988

No. *	Site	Codes **	Approximate date BC	Summary
21	Ídhra (W Aegean)	—F	3rd–1st c?	Looted Hellenistic <i>amphora</i> ? wreck. P510
22	Istanbul	A F	4th c?	A large, well-preserved cargo, over 24 m long, of <i>amphorae</i> which may be from Chersonesos; also two large pithoi. 32 m. P527; Pulak 1985a, 1985b
23	Karabağla (W Turkey)	B? D	1st c BC?	A large cargo of Rhodian <i>amphorae</i> , piled three deep, may be one of two on a reef covered with other wreck material; may be first c AD date. 8 m. P223; Parker 1981, 322
24	Kimolos (W Aegean)	A? F	4th c?	Possibly well-preserved wreck with <i>amphorae</i> including Herakleian. P545
25	Kizil Burun (W Turkey)	B? D	300–250	Looted cargo of Hellenistic Rhodian <i>amphorae</i> ; a lagynos also found. 45 m. P547; Rosloff 1981, 20
26	Knidos A (W Turkey)	B? E	2nd–1st c	Cargo of cups, lamps, and bowls. 36 m. P548
27	Knidos B (W Turkey)	C? E	2nd–1st c	Cargo of rooftiles; also coarse pottery and some <i>amphorae</i> . 36 m. P549
28	Koppo (Cyprus)	C E	1st c?	Scattered cargo of four amph forms, the main type late Hellenistic Rhodian; also coarseware and moulded glass bowl. 2–3 m. P554
29	Kuşük (W Turkey)	—F	c. 300?	A pile of twenty <i>amphorae</i> , possibly Samian, are similar to the ‘Samian’ of Kyrenia. P559; Rosloff 1981, 282
30	Kynosoura (W Aegean)	—E	4th c	A looted cargo is probably of mid-fourth c BC <i>amphorae</i> , including Chian, and may be from a mound of 20 by 12 m. P562, Braemer and Marcadé 1953, 142

No. *	Site	Codes **	Approximate date BC	Summary
31	Kyrenia (Cyprus)	A B	c. 310–300	See main text. Lead-sheathed, mortise-and-tenon-joined hull, c. 14 by 5 m. 20 ton cargo included 404 amphs (343 Rhodian, others from Samos, Paros, Crete and Palestine). Also c. 10,000 almonds in bags; possibly a large, perished (textile?) consignment. Extensive remains of nautical and domestic equipment include tools, unhewn tree limbs, rolls of lead, lead brail rings, iron ingots, a louterion, food remains, cooking equipment and four 'sets' of plates, bowls, saucers, cups and wooden spoons. Coins of Antigonos Monophthalmos and Demetrios Poliorketes. Embedded spears suggest capture and scuttling by pirates. 27 m. P563; Swiny and Katzev 1973; Katzev 1980, Steffy 1985.
32	Kythera (W Aegean)	—F	1st c?	A cargo of <i>amphorae</i> of Rhodian type. 10–15 m. P564
33	Lampedusa (C Med)	—F	c. 100?	A single Rhodian <i>amphora</i> with an illegible stamp is said to be from a wreck. 25 m? P568
34	Larnaca (Cyprus)	—F	4th–3rd c?	Six fourth c gold darics, found in a rock cavity, may be a concealed hoard rather than a wreck; probably not associated with a wreck off Cyprus which produced a gold arm ring, other jewellery, coins and pottery possibly of Hellenistic date. Parker 1992a, 235; anonymous communication to the writer.
35	Lemnos (Aegean)	—F	4th c	Two plain <i>amphorae</i> , two Red-Figure pelikai and a bell-krater, a lamp and a small plate brought up by a fisherman must be from a wreck. Deep. P595
36	Madonnina (S Italy)	C C	c 325–300?	Scatter of <i>amphorae</i> of two forms, one unidentified and the other Corinthian A; a lamp and other domestic pottery confirm date. Other finds include three stone anchors and two sounding leads. 10 m. P615

No. *	Site	Codes **	Approximate date BC	Summary
37	Mahdia (Tunisia)	A C	c 110–90?	A large ship, the keel at least 26 m long, carried c. 250 tonnes of cargo, 205 tonnes of which were 70 columns of Hymettan or Pentelic marble; also marble basins and bronze sculptures and decorative pieces. Other finds include lead anchor stocks, tiles, domestic pottery and a human perineum, a rare discovery of human remains in an ancient wreck (see also Vulpiglia). The hull was double-planked and lead-sheathed, and the cargo probably destined for a private collection in Rome. 40 m. P621
38	Mandalya (W Turkey)	B C D	3rd–2nd c	Widely scattered wreck with several <i>amphora</i> forms, the most common possibly of the Nicandros Group. Shallow. P643
39	Marathon	—F	Hellenistic?	Fourth c Bronze Boy dredged up with some wood.

	(W Aegean)			P650
40	Marzamemi E (E Sicily)	C E	4th c	Corinthian B <i>amphorae</i> , roof tiles, and a louterion may be late fourth c. 7–8 m. P674
41	Marzamemi G (E Sicily)	C E	c 150?	<i>Amphora</i> fragments included Rhodian, Knidian and the most common, an unidentified Greek form. 7 m. P676
42	Megadim (Israel)	A C C	c 140–130?	Scattered remains of a Hellenistic metal-worker's tools and stock, including two neckless <i>amphorae</i> containing bronze bracelets, arrowheads, gold diadem leaves and silversmith's tools; other finds are copper bar ingots with Greek letters, two circular tin ingots, some cinnabar, many fragments of lifesize bronze and silver statues and silver coins of Seleukid and Ptolemaic Cypriot mints. There was no hull but nautical finds included copper nails and a sounding lead. Shallow. P689; Raban and Galili 1985, 353–5
43	Methone (S Greece)	A —F	Hellenistic?	Scattered <i>amphora</i> ? wreck. Shallow. P693

No.	* Site	Codes**	Approximate date BC	Summary
44	Minat Mishrafa (Israel)	—F	2nd–1st c?	A late Hellenistic <i>amphora</i> wreck. P700
45	Ognina (E Sicily)	D C C	4th c	<i>Amphorae</i> , similar to unidentified form from Madonnina wreck; fragments of pithoi; louteria; tiles; a stone anchor. 5 m. P757
46	Palese (S Italy)	(S —F	Hellenistic?	Undated wreck with <i>amphorae</i> . P778
47	Paalimaniş A (Propontis)	(—F	Cla/Hell?	'Field of <i>amphorae</i> '. 10 m. P793
48	Piadha (W Aegean)	(W —F	Cla/Hell?	Cargo of Laconian-type tiles. 30–35 m. P810
49	Prévesa (W Greece)	B —F	300–250	Corinthian A and B amphs, found in the nineteenth c and now in the British Museum. P905
50	Rhodos	—F	Cla/Hell?	<i>Amphorae</i> . P983
51	Sarah Ky (W Turkey)	C F	3rd–1st c?	<i>Amphorae</i> , probably Rhodian. 6 m. P1038
52	Savellettri (S Italy)	(S C D	280–250	Corinthian A and B <i>amphorae</i> (the latest known wreck with these forms); other amphs and pottery. 4 m. P1043; Kapitän 1972
53	Serçe Limani B (Turkey)	A B	300–270	See main text. Leaded hull; cargo of at least 600 <i>amphorae</i> of the 'Zenon Group', with stamps (but not Egyptian or linked with 'Zenon of Kaunos'; the fabric is from the nearby Datça peninsula, and other pottery shows that the wreck is too late). Also a consignment of small handleless pots; other finds, e.g. millstones and black-gloss pottery, may be cargo. 35 m. P1071; Pulak and Townsend 1987; Bass 1996, 37–40

No. *	Site	Codes **	Approximate date BC	Summary
54	Serçe Limani C (Turkey)	D	150–100?	Cargo of Rhodian <i>amphorae</i> and Palestinian? pottery. P1072
55	Serçe Limani D (Turkey)	B? E	3rd–1st c?	Substantial cargo of Rhodian <i>amphorae</i> . 20–25 m. P1073
56	Sériphos (W Aegean)	B? E	250–225?	Cargo included Corinthian B <i>amphorae</i> . 12–32 m. P1075; Kazianes <i>et al.</i> 1990
57	Sozopol (Bulgaria)	—E	5th–3rd c	Cargo? of Herakleian <i>amphorae</i> , in the harbour of Apollonia. P1107
58	Sporades (Aegean)	A? F	4th–3rd c	A large <i>amphora</i> tumulus, 30 by 20 m, with several forms including Thasian. 25–30 m. P1109
59	Stentinello (Sicily)	E C D	300–280	<i>Amphora</i> cargo included Corinthian A and B; also pithoi, several louteria, coarse pottery, bronze bowls, etc. 10 m. P1113; Kapitän 1976
60	Tsikhisdziri (Georgia)	—F	Cla/Hell	Dredged <i>amphora</i> cargo(?) incl Rhodian, Chersonesian, Sinopian and Samian forms. P1181
61	Tyre (Lebanon)	E C	3rd c	<i>Amphorae</i> ? P1188
62	Tyre (Lebanon)	F C E	2nd c	<i>Amphorae</i> ? P1189
63	Vulpiglia (Sicily)	E C C	300–290	Cargo of Corinthian <i>Bamphorae</i> ; others, incl. Corinthian. A, may be stores, along with Attic or Corinthian. black-gloss and other pottery. Also human and animal bones, used cooking pottery, a small terracotta Silenus, and some structural remains. 6 m. Parker 1980, 56–70; 1985; P1230

No. *	Site	Codes **	Approximate date BC	Summary
64	Xerolimni (Cyprus)	C C	3rd–2nd c	Deposit of shattered Hellenistic <i>amphorae</i> . 3 m. P1233; Giangrande <i>et al.</i> 1987, 192

Key:

PRESERVATION

A Well-preserved (extensive hull remains; much intact cargo and shipboard coherence)

B Partly coherent (substantial hull fragments; some intact cargo and shipboard coherence)

C Scattered (little or no timber; often only fragmentary cargo with little coherence)

—Unknown

INVESTIGATION AND INFORMATION

A Extensively excavated and published in final form

B Extensively excavated and published in substantial interim reports

C Extensively surveyed/partly excavated, and published in substantial reports

D Surveyed and published in preliminary reports

E Visited by archaeologist, and some material authoritatively identified in brief publication

F Reported by divers, but no authoritative first-hand evaluation and no publication

Notes:

* In column 1, site numbers correspond to the locations in Figure 10.1.

** In column 3, the first letter represents a nestimate of the state of preservation, and the second letter represents the extent of investigation and quality of available information (see key).

Notes

- 1 The definitive catalogue of discoveries to about 1991 is Parker 1992a, in which 1,259 ancient wrecks are listed with full references; Parker (or P) + number is the standard citation. More recent finds are published in conference proceedings (e.g. Atti 1996), in general journals, including *AJA*, *JRA*, *BCH* and *Antiquity*, and in specialist journals and newsletters, including *IJNA*, *ArNaut*, *CAS*, *Enalia*, *Archeologia Subacquea*, the *INA Quarterly*, the *NAS Newsletter* and the *CMA Newsletter*. For internet resources see, e.g., <http://nautarch.tamu.edu/ina/>
- 2 Gibbins 1990, 377, after Binford 1981, 19–20. Parker (1992a, 4) suggests that as many as 10 per cent of known wrecks are ships deliberately run ashore, to save lives and cargo; however, this is only the last act in a process which was, in most cases, unintentional, and thus has no bearing on the initial selection of material in the assemblage.
- 3 For these and other Hellenistic wrecks see the catalogue at Table 10.A1 in Appendix.
- 4 Gibbins 1990, Raab and Goodyear 1984.
- 5 Parker 1984, 99, 1992a, 2.
- 6 The earliest Graeco-Italic *amphorae*, which replaced Corinthian *amphorae* in the western market, date to about 320/300 BC, and thus have a significant export history before the Roman annexation of Sicily in 241 BC (van der Mersch 1994; Peacock and Williams 1986, 84–5; Parker 1992a, 32–3); two wrecks which fall within this category, Capistello and Portopalo, are included here. Graeco-Italic *amphora* export ceased c. 150 BC, when it was replaced by Dressel 1. Whitbread (1995, 3) ends his treatment of Greek *amphorae* about this date, with the sack of Corinth in 146 BC, on the grounds that subsequent developments in *amphora* production are best seen in terms of Roman activity in Greece.
- 7 Other than harbours and anchorages, most ‘isolated’ *amphora* finds underwater are from sites where they can only represent wrecks or the lightening of ships in peril; such finds tend to be confirmed as wrecks rather than otherwise (Parker 1992a, 4).
- 8 The range of historically attested trade goods, and the small proportion represented archaeologically, are summarized by Parker (1973), and are clearly seen, for example, in the goods of the Erythraean Sea trade presented in the first century AD *Periplus Maris Erythraei* (Casson 1989).
- 9 P1001.
- 10 cf. Hopkins 1983, xxii; Pucci 1983; Peacock and Williams 1986, 57–9.
- 11 e.g. Casson 1986, 173, 200.
- 12 Based on Tenenti (1959), who collated all available evidence for maritime assurance in Venice from 1592 to 1609. The 319 wrecks represent about 25 per year, at a time when the total Venetian tonnage was about 30–40,000 and the average tonnage per ship about 30–40 (Braudel 1966, 446); this equals about 1,000 vessels, of which at least one in forty were wrecked. The proportion works out higher, as suggested here, if the number of wrecks is set only against vessels undertaking medium- to long-distance voyages (the length of the Adriatic and beyond).
- 13 Rodriguez-Almeida 1984; cf. Mattingly 1988, 55.
- 14 Parker 1992a, 18.
- 15 Parker 1992a. Most strikingly, no wrecks are known off east Sicily dating before the early sixth century BC, and the oldest known cargo with Greek goods in the west Mediterranean dates from c. 600 BC (Giglio Campese A: P451).
- 16 Gibbins 1991a.
- 17 cf. Parker 1992a, Fig. 7, who compares histograms of site incidence by date between six different areas.
- 18 The wreck numbers in Parker 1992a, now up substantially, are Turkey 63, Israel 31 and Cyprus 15; by contrast, the much greater numbers in the west Mediterranean include 428 for Italy and 282 for France.
- 19 e.g. Raban 1973 and many reports in the *CMA Newsletter* and *IJNA*, including Raban and Galili 1985.

- 20 e.g. Green 1973; Envig and Beichmann 1984; Giangrande *et al.* 1987.
- 21 e.g. Rosloff 1981; Pulak 1985a, 1985b, 1988; and other reports in the *INA Quarterly*.
- 22 The three ancient wrecks in the Red Sea known to me, none published or excavated, include one with *amphorae* which may be second- or first-century BC Italian.
- 23 An exception is the first-century BC Antikythera wreck (P44); see also, for example, Braemer and Marcadé 1953 on the Bay of Marathon. More recent finds have been reported in *Enalia*, in the annual reviews in *BCH* and in *IJNA* (e.g. Kazianes *et al.* 1990), as well as in conference proceedings (e.g. Gibbins 1991c). The number of confirmed wrecks in Greek waters, at least 100, roughly equals the number known off eastern Turkey; however, the Greek sites are spread over a much wider area, including west Greece, and there are numerous Aegean islands with no sites reported. The possibility that many more wrecks have been recorded by the Greek Department of Underwater Antiquities remains unconfirmed (Parker 1992a, 6).
- 24 Braudel (1966, 250, Fig. 20; 253) cites two case-studies from the sixteenth century, of galleys being swept from the Gulf of Lyons all the way to Algeria and the Strait of Sicily; well-known ancient examples include the voyages of St Paul and of Bishop Synesius (Acts 27; Casson 1986, 268–9).
- 25 Bascom 1976, who drew this conclusion from a study of Lloyd's of London statistics for the sinking of wooden sailing ships during the eighteenth and nineteenth centuries.
- 26 Tenenti 1959. This figure excludes pirate sinkings.
- 27 See, e.g., Gibbins 1991b. The Ashkelon wrecks were reported in a National Geographic Society press release on 23 June 1999.
- 28 Such exploration is planned by the INA off Turkey, Israel and Egypt.
- 29 Muckelroy 1978, 215–25.
- 30 P563.
- 31 Garlan (1983, 29–30) cites several episodes which might be expected to have clear measure in the *amphora* data, but do not; these include the domination of the Delian League, the absorption of Sinope into Pontus in 183 and the opening in 167/6 of the free port of Delos. To these one could add the 'transition' from late Classical to Hellenistic, which in this respect is only clearly registered in the rise of Rhodes (see p. 291). For 'marginalization' see, e.g., Millett 1983; for *événements* Braudel 1966, introduction.
- 32 See Parker 1992a, 21 for some collations and comparisons.
- 33 For the most recent reports see *Enalia*.
- 34 Hadjidaki 1996.
- 35 Parker 1992a, 24–5.
- 36 Whitbread 1995, 198–209; Mendeian wine was praised by Athenaeus, who described how a new *amphora* form was specially designed for its export (XI, 784).
- 37 P879; the main publication is Eiseman and Ridgway 1987.
- 38 Preliminary reports will appear in *AJA*, *Antiquity* and *World Archaeology*.
- 39 Parker 1992a, 26; Gibbins (forthcoming a).
- 40 Only 450 *amphorae* were actually loaded (Demosthenes 35.20; Whitbread 1995, 22).
- 41 Whitbread 1995, 22, after Casson 1986, 184, who based his calculation on Thasian port regulations and epigraphical evidence for grain donations.
- 42 Casson 1986, 163–6.
- 43 Whitbread 1995, 255–346.
- 44 Tsetskhladze 1994, 122–3.
- 45 P366.
- 46 e.g. Rathbone 1983.
- 47 Tsetskhladze 1994, 115–118.
- 48 Brashinsky 1980, reviewed in Garlan 1983.
- 49 Whitbread 1995, 24.

- 50 The most impressive, though – remarkably – probably not the largest, is the fully excavated wreck of *Madrague de Giens* off Toulon; she was at least 40 metres in length, 9 metres beam and 4.5 metres deep inside the hold, and had an elaborate double-planked, lead-sheathed hull built with tens of thousands of mortise-and-tenon joints. She carried about 400 tons of cargo, including 6–7,000 Italian Dressel 1 *amphorae* and crates of black-gloss pottery, and probably sank only a decade or so before Caesar's campaigns effectively ended the trade (Parker 616; Tchernia *et al.* 1978).
- 51 e.g. Cunliffe 1988; Tchernia 1986.
- 52 Whitbread 1995, 6.
- 53 P563; Swiny and Katzev 1973; Katzev 1980; Steffy 1985. A final report has yet to appear.
- 54 Summarized in Parker 1992a, 232.
- 55 For the idea of 'paying ballast' see Parker 1992b.
- 56 Others may have come from Crete and Palestine, but this is unconfirmed. Until the *amphorae* are fully published it will not be possible to suggest whether the Rhodian *amphorae* comprised one or several consignments.
- 57 This is the only good evidence from an ancient wreck for piracy.
- 58 P1070–1; Pulak and Townsend 1987.
- 59 Empereur and Tuma 1988; Whitbread 1995, 117–21.
- 60 Gibbins (forthcoming a).
- 61 Heichelheim 1970, 48.
- 62 Millet 1983.
- 63 Blavatsky and Peters, 1973, reporting on the Donasluv wreck, suggest that *amphora* workshops could typically only produce small batches, so that even a modest cargo might comprise several distinct variations of the same form; these batches may have formed a single consignment or been supplied to separate agencies, resulting in a multi-consignment cargo of the same *amphora* form (cf. Garland 1983, 34).
- 64 Whitbread 1995, 31–3; Peacock and Williams 1986, 9–14; Gibbins (forthcoming b).
- 65 Whitbread 1995, 31–3 provides a comprehensive review.
- 66 A later, so-called 'Roman' version, reported from at least eleven wrecks, was exported from perhaps the mid first century BC to the second century AD (Peacock and Williams 1986, 102–3; Parker 1992a, 18).
- 67 Knidian *amphorae* of Hellenistic form are only represented in two wrecks; however, the typology of production at Knidos and elsewhere on the Datça peninsula is not well-understood, as the provenancing of the Serçe Limani *amphorae* shows. This region is a possible candidate for Roman 'Kapitan 1–2' *amphorae*, which were exported from the Aegean to the west in the second-fourth centuries AD (Peacock and Williams 1986, 193–5, 212–13; Parker 1990).
- 68 Whitbread 1995, 24–7.
- 69 Fraser 1972, 1, 65.
- 70 Strabo XVI, ii, 9.
- 71 Empereur 1982. The idea of a widely applicable coefficient has been criticized, on the grounds that different deposits produce different coefficients, and that the ratio was not necessarily constant over time or between production areas (Whitbread 1995, 25–6); however, this does not detract from the general point made by Empereur.
- 72 Whitbread 1995, 26.
- 73 In the catalogue, the twenty-two consignments of unknown forms may prove to contain one that is more prevalent; however, there is no reason for thinking that these would significantly alter the available picture.
- 74 See, e.g., Parker 1992a, 20–1.
- 75 Katzev 1980, 42.
- 76 Parker 1992a, 8.
- 77 Whitbread 1995.

- 78 Gibbins (forthcoming a).
- 79 e.g. Braudel 1966, 122–3.
- 80 Gibbins (forthcoming b).
- 81 North 1981; 1990.
- 82 Garland 1983, 30.

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11

THE ANTIGONIDS

Patterns of a royal economy ¹

Katerina Panagopoulou

The purpose of this chapter is twofold: first, to study two tetradrachm issues of 'King Antigonos' in detail in order to clarify their chronology and circulation patterns, and second to use the information thus gained as a platform from which to view the minting policies of one Hellenistic kingdom and to try to identify the objectives which such policies had (and did not have) in view.

The publication of the *Thesprotia*, 1992 hoard in 1994 offered Y. Touratsoglou the opportunity to re-examine the evidence available for the assignation of the Pan head and Poseidon head tetradrachm types in the name of 'King Antigonos' to either of the two homonymous kings of third-century BC Macedonia, Antigonos Gonatas and Antigonos Doson.² Touratsoglou mapped the hoards with these coinages ('in chronological order') and proceeded to compare the distribution patterns of the silver 'Pans' (i.e. tetradrachms carrying the head of Pan in the centre of a Macedonian shield on the obverse, a priori assigned to 'Gonatas'), the 'Poseidons' (i.e. tetradrachms in the name of 'King Antigonos' carrying the head of Poseidon on the obverse, assigned to 'Doson'), and the silver coins of Antiochos Hierax. His accompanying remarks may be summarized thus:

- 1 The Pans first occur in hoards of 270/60 BC, mainly after 260 BC, from mainland Greece. They continue until the end of the third century BC. With the exception of two hoards from South Asia, *South Asia Minor*, 1976 and *Meydançikkale*, 1980, it is only during the 220s that they first occur in Asia Minor, in the Middle and Near East and Egypt. They continued sporadically to circulate in Syria, in particular, until 138 BC.³
- 2 The long circulation of the Pans in Greece contrasts with their rare presence beyond the Balkans, where Gonatas was presumably engaged in military activities. This is explained by the use of later Macedonian posthumous Alexanders in north and eastern Macedonia. Touratsoglou expands Mathisen's claim that these Alexanders were issued early in the reign of Gonatas by suggesting their continued production until Philip V and the existence of common or similar monograms among Pans, Poseidons and the issues of Philip V, but without any further argumentation.⁴
- 3 Contrary to their rare presence in the Balkans (227–225 BC), the Poseidons are attested in high proportions in hoards of the 220s from the eastern Aegean and the eastern Mediterranean. This is presumably because they were meant to finance Doson's Karian expedition of 227–225 BC.
- 4 The Poseidons are contemporary with issues of Antiochos Hierax from Alexandreia Troas. The concentration of hoards with the earliest issues of Alexandreia Troas and Lampsakos in the Balkans and Asia Minor and of those with the latest issues from

Asia Minor and Syria is explained by the transfer of these coins from Karia to the Balkans by the Macedonians, as booty.⁵

Touratsoglou is led by the distribution pattern of the known hoards with Pan head and Poseidon head tetradrachms to relate the introduction of the latter type to Doson's military payments subsequent to the Karian expedition.⁶ Diverging from this view, P. Paschides most recently proposed placing the beginning of the Poseidon head tetradrachms immediately after Gonatas' naval victory over the Antigonids near Andros, in 246/5 BC.⁷ Paschides associates the absence of Poseidons from hoards of the East before the 220s with the lack of large military enterprises before the Karian expedition. He redates the earliest hoard with Poseidon head tetradrachms, unearthed at Karditsa in 1929, to c. 245–250 BC, on the basis of the tetradrachms of Antiochos II. He also considers an earlier date for a few other hoards, but he ultimately concurs that the hoard evidence cannot determine the introduction date of the Poseidon head tetradrachms. He argues instead that the hoards only provide a *terminus ante quem* for the launching of the second tetradrachm type in the name of 'King Antigonos'.⁸

The compilation of the numismatic corpus of the respective silver coinages, combined with the evidence for the representation of coin groups in hoards, allows a reassessment not only of the introduction date of the Poseidon head tetradrachms, but also of the distribution pattern of the Pans and the Poseidons.⁹ My intention in this chapter is to utilize the serial and structural arrangement of these Antigonid issues in order to recover the rhythm of their production. I will concomitantly reconsider the hoard distribution of these tetradrachm types. In the light of this evidence, I will investigate limitations in their assessment as markers of Antigonid macroeconomic activity during the second and the third quarter of the third century BC.

The die study: a summary

Gold (AV) and silver (AR) coin types in the name of King Antigonos, transitional posthumous Alexanders ('Alex'), Pan head ('Pan'), Poseidon head ('Pos') and Zeus head ('Zeus'), staters (s), tetradrachms (4D), drachmai (D) or pentobols (5O), were struck during four periods of coin production:

- 1 c. 274/3–260/55 BC; i.e. from Gonatas' firm establishment in Macedonia after the demise of Pyrrhos until the capitulation of Athens and the naval conflict between the Macedonians and the Ptolemies off the island of Kos (dated between 262/1 and 254 BC). To this period have been assigned transitional Alexander-type gold staters and silver tetradrachms with the legend 'of King Antigonos', as well as Pan head tetradrachms and a drachma of 'plain' style (Figure 11.1, nos. 1–8).¹⁰
- 2 c. 252–246/5 BC; i.e. from the revolt of Alexander, tyrant of Corinth until Gonatas' second naval victory over the Ptolemies off the island of Andros. This period comprises exclusively Pan head tetradrachms of 'dramatic' style (Figure 11.1, nos. 9–10).¹¹
- 3 c. 246/5–229 BC; i.e. from Gonatas' victory at Andros to the demise of his successor, Demetrios II. To this period have been assigned Pan head and Poseidon head tetradrachms of 'portrait' style (Figure 11.1, nos. 11–12; Figure 11.2, nos. 13–17).¹²

4 c. 229–221 BC; i.e. during the reign of Gonatas' homonym, Antigonos Doson. To this period have been tentatively assigned Pan head and Poseidon head tetradrachms, as well as Zeus head silver drachmai and pentobols of 'expressive' style (Figure 11.2, nos. 18–20).¹³



Figure 11.1 Tetradrachm dies I.

- 1 122.5a, plate 1.
- 2 124.2a, plate 1.
- 3 127.4a, plate 2.
- 4 142.70a, plate 7.

- 5 156.130a, plate 12.
- 6 162.145a, plate 14.
- 7 163.150a, plate 14.
- 8 167.152a, plate 14.
- 9 174.3a, plate 15.
- 10 174.6a, plate 15.
- 11 195.2a, plate 20.
- 12 201.28a, plate 22.

For the precious metal issues that were respectively struck in each period see Table 11.1.



Figure 11.2 Tetradrachm dies II.

- 13 205.50a, plate 24.
- 14 206.51a, plate 24.
- 15 221.103a, plate 28.
- 16 221.108a, plate 29.
- 17 223.111a, plate 29.
- 18 254.8a, plate 38.
- 19 266.64a, plate 43.
- 20 268.68a, plate 44.

Table 11.1 Classification of types by periods.

Period	Av	Ar	Ar	Ar	Ar	Ar	Ar
	Alex	Alex	Pan	Pos	Pan	Zeus	Zeus
	s	4D	4D	4D	D	D	5O
I	x	x	x		x		
II			x				
III			x	x			
IV			x	x		x	x

Table 11.2 Monograms on the tetradrachm types ‘of King Antigonos’.

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26
Alex.	ⲉⲓ	ⲉⲓ	ⲉⲓ	ⲉⲓ																						
Pan.					ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ	ⲡⲉ			
Pos.								ⲡⲉ	ⲡⲉ												ⲡⲉ			ⲡⲉ	ⲡⲉ	ⲡⲉ

Figure 11.3 Control marks: a summary.

Period I

Gold staters with types of Alexander III

Wreath 1

Silver tetradrachms with types of Alexander III (obverse linked to the Monogram Group of posthumous Alexanders)

Monograms 1–4

Pan head tetradrachms

- Athena Alkidemos I
 - Crested helmet 1 – monograms 5–7 r
 - Crested helmet 1 – monogram 8 r
 - Crested helmet 1 – monogram 9 r
 - Crested helmet 1 – monogram 10 r
 - Crested helmet 1 – monogram 11 r
 - Monogram 5 1 – no monogram r
 - Monogram 11 1 – no monogram r
 - Monogram 9 1 – no monogram r
- Athena Alkidemos r
 - Kalathos/bakchos-ring 1 – monogram 12 r
 - Kalathos/bakchos-ring 1 – monogram 13 r

Fractional denominations

Pan head drachma

Crested helmet 1 – monogram 9 r

Period II

Silver

Pan head tetradrachms

- Crested helmet 1 – monogram 14 r
- Crested helmet 1 – monogram 9 r
- Crested helmet 1 – monogram 11 r
- Crested helmet 1 – monogram 15 r
- Crested helmet 1 – monogram 18 r
- Crested helmet 1 – monogram 20 r
- Crested helmet 1 – TI r

Period III

Silver

Pan head tetradrachms

Trident 1

- Crested helmet 1 – monogram 17 r
- Crested helmet 1 – monogram 11 r
- Crested helmet 1 – monogram 15 r
- Crested helmet 1 – KT r
- Crested helmet 1 – monogram 18 r
- Crested helmet 1 – IT r
- Crested helmet 1 – TI r
- Crested helmet 1 – no monogram r
- Kalathos/bakchos-ring 1 – monogram 19 r
- Kalathos/bakchos-ring 1 – monogram 20 r
- X 1 – monogram 22 r

Poseidon head tetradrachms

- Monogram 24
- Monogram 25 – monogram 9
- Monogram 25 – monogram 11
- Monogram 25 – M
- Monogram 25 – monogram 22
- Monogram 25
- Monogram 26

Period IV

Pan head tetradrachms

- └ Winged helmet 1
- └ Winged helmet 1 – KT r
- └ Crested helmet 1 – KT r
- └ Crested helmet 1 – TI r
- └ Crested helmet 1 – monogram 11 r

Poseidon head tetradrachms

- Monogram 25 – TI beneath star r
- Monogram 25 – Θ1 beneath star r
- Trident 1 – monogram 22 r
- Letters IE 1 – trident r

Fractional denominations**Zeus drachmae**

- └ Winged helmet 1 – TI r
 - Zeus Pentobol
 - └ Winged helmet 1 – TI r
-

The classification of the various issues has been predominantly determined by internal criteria, such as (a) metrological features; (b) the die-axes; (c) the style of lettering; (d) the control marks. Their relative chronology is established through links between combinations of various control marks. The symbols utilized are:

- a laurel wreath l. on the reverse of the gold staters
- a crested ‘Macedonian’ helmet on the Pan head tetradrachms, which is temporarily replaced by
 - a winged helmet (also on the Zeus drachmai);
 - a *kalathos*/‘bakchos-ring’; and
 - a trident;

and finally,

- a trident and an eight-rayed star on the reverse of some Posei-don head tetradrachms.

Table 11.3 Hoard summary.

<i>I. Gold (AV)</i>						
<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Proposed burial date (BC)</i>	<i>Alex-type Antigonid staters</i>			<i>C/D</i>
1. Poteidaia/ Kassandreia, 1984	CH VIII (1994) 276	240–180 (c.)	1			D
<i>II. Silver (AR)</i>						
<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Proposed burial date (BC)</i>	<i>Pans: LG (CM)*</i>	<i>Pos: LG (CM)*</i>	<i>Zeus: LG (CM)*</i>	<i>C/D</i>
1 Verge ('Perge'), 1955	455	260 (c.)	I.3 (5)			
2 Phayttos, 1956 (c.)	159	260–30 (c.)	I.3 (5)			C
3 'Pherai', 1937–8	168	250–40 (c.)	III.22 (TI)			C
4 Karditsa (Palaiokastros), c.1929	162	245–40	II.21 (TI)	?		C
5 Skotussa area, (pre-) 1989	CH VIII (1994) 283	245–40 (c.)	III.26 (22)			C?
6 Eretria, 1937	175	245 (c.)	III.26 (22)			D
7 S. Asia Minor, 1976	CH III (1977) 41	246				
8 Sardeis, 1911	1299	246 (c.)				
<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Proposed burial date (BC)</i>	<i>Pans: LG (CM)*</i>	<i>Pos: LG (CM)*</i>	<i>Zeus: LG (CM)*</i>	<i>C/D</i>
9 Tell Sukas (Gabalas), 1958	1528	245 (c.)				
10 Meydançikkale, 1980	CH VIII (1994) 308	240–35	III.11 (16)			C/D?
11 Thessalonike, 1978	CH V (1979) 36	230				
12 Macedonia, 1960s	CH I (1975) 72	225–200				
13 Kassandreia, 1985–7	CH VIII (1994) 322	225 (c.)	IV.2 (wh-KT)			D
14 Hija së Korbit, 1982	CH VIII (1994) 299	225 (c.)	IV.7 (12)			D
15 Thesprotia, 1992	Touratsoglou 1994	225 (c.)	IV.2 (wh-KT), IV.5 (TI), IV.10 (12)	III.40 (27)		D
16 Sophikon, 1893	179	230–20 (c.)			IV.18 (TI)	C
17 Korinth environs, 1938	187	220–15 (c.)				
18 Troas/Mysia, (pre-) 1947	1301	220–10 (c.)				
19 Syracuse, Achradina, 1899	2230	215–12				
20 Enna environs,	2232	212 (c.)				

1966						
21 Morgantina, 1982	CH VIII (1994) 329	210 (c.)				
22 Edremit (Adramytteion), 1954	1302	210 (c.)				
<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Proposed burial date (BC)</i>	<i>Pans: LG (CM)*</i>	<i>Pos: LG (CM)*</i>	<i>Zeus: LG (CM)*</i>	<i>C/D</i>
23 Gordion, 1951	1406	210 (c.)	III.14 ()			D
24 Gordion, 1961	1405	205 (c.)	I.4 (5)			D
25 S. Asia Minor, 1963	1426	210–200	IV.11 (12)			?
26 N. Syria, 1960	1533	213–05 (c.)	IV.36			D
27 Syria, 1959	1535	213–05 (c.)		IV.12 (27)		D
28 Syria?, 1962	1531	225–20		IV.16 (trident-24)		?
29 Asia Minor, 1972	CH I (1975) 73	200 (c.)				
30 S. Asia Minor, 1970	CH I (1975) 74	200 (c.)				
31 Oylum Höyüdü, 1989	TCMAA, 45– 72, pl. III–IV	200–195		IV.16 (trident-24)		?
32 Delta, 1927–8	1701	200–180 (c.)				
33 Macedonia?, 1927–8	469	200–180 (c.)				
34 Pergamon, 1960	1303	200 (c.)		III.30 (27)		D
35 ‘Pisidia’, 1963	1411	190–89 (c.)		III.23 (ch-)		
36 Mektepini, 1956	1410	190 (c.)		III.36 (27)		?
37 Aleppo envir. (Beroia), 1896	1539	190 (c.)				
38 Drama, 1989	CH VIII (1994) 403	187–68			IV.18	
39 Thessaly, 1977	CH V (1979) 42	190				

<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Proposed burial date (BC)</i>	<i>Pans: LG (CM)*</i>	<i>Pos: LG (CM)*</i>	<i>Zeus: LG (CM)*</i>	<i>C/D</i>
40 Asia Minor, c. 1947	1451	187 (c.)				
41 Urfa (Edessa), 1924	1772	185–60				
42 SW Thessaly, 1977	CH VI (1981) 35	175				
43 Larissa (‘Sitochoro’, near Pharsalos), 1968	237	168–7	III.22 (TI)	III.39 (25)		D
44 Asia Minor, 1947/8	CH VII (1985) 99	160				
45 Balkh, 1974?	CH II (1976) 88	150				

46 Aleppo environs, <i>c.</i> 1930	1562	133–30 (<i>c.</i>)		
47 North of Larissa, 1985	CH VIII (1944) 517	75 (<i>c.</i>)	1.46 (14)	D

Notes:

LG = latest group

CM = control marks

C = 'circulation' hoard

D = 'deposition' hoard.

*(columns 5, 6 and 7)

The numbers in Latin characters conventionally represent the period of issue.

Arabic numbers represent group numbers.

The monograms on the reverse are mentioned in brackets, and the symbol is only mentioned when it is different from the crested helmet symbol.

The winged helmet runs the series of the drachmai and some of the latest Pan tetradrachms.

They are occasionally replaced by letters, C, TI, KT, IT, ΘI and IE, respectively. The monograms that occur alongside the above-mentioned symbols are outlined in Table 11.2.

Parallel to the Pans with the helmet symbol, which met the bulk of the financial requirements of the state, some small groups with unusual control marks may be interpreted as celebratory rather than coming from a different mint (see, for instance, Figure 11.1, nos. 6–7, 11; Figure 11.2, nos. 15–16).¹⁴ It is possible that the Poseidon head tetradrachms also were a celebratory issue. In fact, the complex structure of the main mint as revealed by the monograms and symbols on the Pans does not necessitate the minting of these special issues, or of the Poseidon tetradrachms, at a different location.¹⁵

It is remarkable that monograms 9, 11 and 22 link the Poseidons not only with the Pans but also with the posthumous Alexander tetradrachms. This not only confirms continuity in the administration of the main Macedonian mint but also calls for a revision of Mathisen's *a priori* conviction that the posthumous Alexander tetradrachms ceased with the introduction of the Pan head tetradrachms. Similarly, monogram 22 links the Pan head and the Poseidon head tetradrachms with the silver coinage of Philip V.

The internal structure of the Antigonid issues mentioned in Table 11.2 may therefore be summarized as in Figure 11.3 (P. 318).

The relative chronology of the Antigonid issues has also been determined by their presence in hoards. However, the internal structure of these coinages, and a careful consideration of the context of the related hoards, might emend the hoard list compiled by Touratsoglou.¹⁶ A further definition of the nature of the hoards as 'deposition' or 'circulation' hoards has been attempted, whenever possible. More specifically, a hoard taken to reflect the circulation pool of the time it was buried is conventionally defined as a 'circulation hoard', whereas a 'deposition hoard' consists of specimens withdrawn from the circulation pool, as a result of a demonetization process or as 'savings'. 'Deposition' hoards, being deliberately selective, are not representative of proposals of contemporary issues in the same way as 'circulation' hoards. Table 11.3 is a hoard summary and includes the proposed dates.¹⁷ The transitional silver Alexander tetradrachms are not represented in the hoards and are thus excluded from this discussion.

In terms of absolute chronology, it is argued that the 'Pans' were introduced by Gonatas during the Chremonidean war (268/7–261/60 BC) and that the 'Poseidons' were launched subsequent to

Table 11.4 Periods I–IV: classification of issues (summary).

Period I

Alexander types

AVAR 4D

Group

Specimens

Die combinations

Obverse dies

Reverse dies

1 1 2

5 4 4

5 2 4

5 1 [1-1]

3 2 4

Pan 4D

Group

Specimens

Die combinations

Obverse dies

Reverse dies

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

10 1 7 11 9 3 4 1 1 11 2 4 10 4 15 5 11 5 7 19 1 1 2

8 1 5 6 3 1 2 1 1 6 1 3 5 2 7 3 5 5 4 11 1 1 2

4 1 3 2 1 [1-1] [1-1] [1-1] 2 1 1 [2-1] [1-1] [1-1] [2-1] [2-3] 1 1 [1-1]

8 1 5 6 3 1 2 1 1 6 1 3 5 2 7 3 5 5 [4-2] [11-1] 1 [2-1]

Pan 4D

Group

Specimens

Die combinations

Obverse dies

Reverse dies

24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47

31 5 3 3 2 2 10 14 1 6 8 1 2 23 1 2 1 3 1 2 1 7 6 1

5 1 1 2 1 2 5 8 1 4 6 1 1 13 1 2 1 2 1 1 1 6 1 1

1 1 [1-1] [1-2] [1-1] [1-1] [1-1] [1-1] 1 [2-2] [1-1] [2-2] [1-1] [1-1] [1-1] [1-4] 1 1

5 2 [1-2] [1-2] 5 8 1 4 6 1 1 13 1 2 1 2 1 1 1 3 1 1

Period II

Pan 4D

Group

Specimens

Die combinations

Obverse dies

Reverse dies

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

5 10 4 6 4 6 4 1 4 6 2 7 1 2 3 3 11 6 1 1 7 1 3

2 7 3 5 3 4 4 1 3 3 1 5 1 2 3 3 4 3 1 1 4 1 2

2 [2-3] [2-1] [2-3] [1-1] 1 1 1 [2-2] [1-1] [1-1] [1-1] [2-2] [1-1] 1 [1-1] [1-1] [1-1]

2 7 2 5 3 4 4 1 3 3 1 5 1 1 3 3 4 3 1 1 4 1 2

Period III

Pan 4D

Group

Specimens

Die combinations

Obverse dies

Reverse dies

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23

5 10 4 6 4 6 4 1 4 6 2 7 1 2 3 3 11 6 1 1 7 1 3

2 7 3 5 3 4 4 1 3 3 1 5 1 2 3 3 4 3 1 1 4 1 2

2 [2-3] [2-1] [2-3] [1-1] 1 1 1 [2-2] [1-1] [1-1] [1-1] [2-2] [1-1] 1 [1-1] [1-1] [1-1]

2 7 2 5 3 4 4 1 3 3 1 5 1 1 3 3 4 3 1 1 4 1 2

Group	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Specimens	3	2	4	6	10	6	13	6	6	16	2	6	7	16	9	2	2	1	10	2	6	48	1
Die combinations	3	2	4	4	6	5	8	5	3	10	1	4	5	4	3	1	1	1	5	2	2	21	1
Obverse dies	1	2	[1–1] 1]	[1–1] 1]	[3–1] 1]	[1–1] 1]	1	1	1	[1–1] 1]	[3–1] 3]	1	1	[1–1] 1]	[1–1] 1]	[1–1] 1]	[1–1] 1]	[1–1] 1]	[1–1] 1]	[1–1] 1]	[2–1] 2]	1	
Reverse dies	3	2	4	4	6	5	8	5	3	10	1	4	5	[4–1] 1]	3	1	1	1	5	2	2	21	1
	Pan 4D				Pos 4D																		
Group	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42				
Specimens	1	1	3	6	4	18	1	10	2	54	3	1	43	16	75	41	57	40	28				
Die combinations	1	1	3	4	1	8	1	5	1	14	1	1	11	5	16	11	13	10	8				
Obverse dies	1	[1–1] 1]	[1–1] 1]	[1–1] 1]	[3–1] 1]	[1–1] 1]	[2–1] 1]	[1–1] 1]	1	1	3	1	1	1	1	3	2	1					
Reverse dies	1	1	3	4	1	8	1	5	1	14	1	1	11	[5–1] 1]	16	[11–1] 1]	[13–2] 2]	10	8				
Period IV																							
	Pan 4D								Pos 4D										D 50				
Group	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19				
Specimens	1	27	26	4	12	5	10	3	2	10	3	13	2	1	3	6	3	31	1				
Die combinations	1	12	4	3	8	4	5	2	1	7	3	4	2	1	2	4	2	10	1				
Obverse dies	1	5	3	2	2	2	[1–1] 1]	1	2	1	1	2	[1–1] 1]	1	1	1	1	4	[1–1] 1]				
Reverse dies	1	11	3	3	8	4	5	2	1	7	3	4	2	1	2	4	2	10	[1–1] 1]				

his second naval victory over the Ptolemies off the island of Andros (246/5 BC). Both tetradrachm types are argued to have been continued posthumously by Gonatas' successors, at least until Antigonos Doson. The silver fractional denominations may be related to Doson's maritime expedition in Karia (227–225 BC), as the production and use of silver drachmai is believed to have been more extensive in Asia Minor than in Greece; they thus elucidate the chronology of the Pans and the Poseidons that are associated with them. Control marks shared between both these Antigoniid silver types and certain Macedonian posthumous Alexander groups suggest that the latter may have been continued after the introduction of the individual silver issues.¹⁸

The rhythm of production: the evidence of the obverse dies

The rhythm of production of the silver issues in the name of 'King Antigonos' may now be tentatively recovered through a closer observation of the number of obverse dies utilized in every period of the royal coin production (Table 11.4). In obtaining a fuller picture of the potential of the Pans and Poseidons to cover financially the needs of the state during the second and third quarters of the third century, our perception of the economic system, of which these types formed part, should be enhanced.

The number of obverse dies struck in each of the four periods of Antigonid coin production, when considered in relation to the known number of specimens, is likely to provide some answers to questions, such as: did the silver coinage in the name of Antigonos suffice to finance Macedonia during the second and third quarters of the third century? And, would the issue of the Poseidon-head tetradrachms at the time of Gonatas have been superfluous?

Even though caution has been recommended with regard to calculations of ancient coin production,¹⁹ the Antigonid precious metal coinages provide a sample large enough to allow for credible estimations on the basis of probability theory. They also offer an opportunity to test the accuracy of the formulae generated by the statisticians Carter, Esty and Good, which have been recognized by S.E. and T.V. Buttrey as reliable when applied to large samples.²⁰

1 More specifically, with d = the number of known obverse dies, n = the number of recorded specimens, and D = the original number of obverse dies, Carter calculates the number of the obverse dies, k' , with the aid of the following equations:

$$\text{If } n < 2d, k' = nd / (1.214n - 1.197d).$$

$$\text{If } 2d < n < 3d, k' = nd / (1.124n - 1.016d).$$

$$\text{If } n > 3d, k' = nd / (1.069n - 0.843d).$$

2 Esty's mathematical revision of the above Carter model has resulted in the following equations, in order to estimate the size of a coinage:

a An equal-output estimate (k') is obtained by the equation

$$k' = [k_2 + (n / 2)] / [1 + (n / (2d))], \quad (2),$$

where $r = n / d$ and $k_2 = 2n / [r - 4 + (8r + r^2)^{1/2}]$.

b The approximate confidence equal-output intervals are obtained from C_2 , as follows:

$$C_2 = (d + n / 2) / (k_2 + n / 2),$$

where C_2 = output of dies of observed varieties and $k_2 = k' + n (k' - d) / (pd)$, with $p = 2$.

3 Good's method of estimating the coverage of a sample has been based on the following equations:

a $C' = 1 - (N_1 / n)$,

where C' = coverage estimator and N_1 = the number of varieties observed exactly once, or

b $C' = 1 - (N_1 / n) + 2N_2 - (2N_2 / (n(n - 1)))$,

where C' = coverage estimator and N_2 = the number of varieties observed exactly twice. Confidence intervals (based on equal-die outputs) for die-number estimates are given by $x = C' \pm (2/n) [N_1 + 2N_2 - (N_1^2/n)]^{1/2}$.

The application of these three methods to the sample of the Antigonid coinage yields the results shown in Table 11.5. The obverse dies linking two or more groups of the same period are considered only with the first group and the virtual number of obverses in the other groups are represented in brackets, as follows: [number of obverse dies – obverse dies linked to previous groups].

The figures obtained reveal inaccuracies in Carter's method of calculating ancient coin production. Thus greater faith will be placed in the calculations of the size of the silver tetradrachm issues and, more specifically, in the calculations by Esty and Good based upon the existing sample. The estimated obverse dies, on the basis of

Table 11.5 Periods I–IV: index ratio (specimens: obverse dies) and summary of die production.

	<i>Carter</i>				<i>Esty</i>			<i>Good</i>		
	<i>d</i>	<i>n</i>	<i>r</i>	<i>k'</i>	<i>k'</i>	<i>C</i> ₂	<i>k</i> ₂ '	<i>N</i> ₁ ' <i>C'</i>	<i>N</i> ₂	
Period I										
Alex AVs		5	5	1 294.12	0.8182	0.8188	–1.164	5	0	0
Alex AR 4D		1	7	7 1.0547	0.9106	1.1993	–0.165	0		0
<i>Pan 4D</i>										
Athena l.		32 266	8.3125	33.072	3.4002	1.1754	–19.42	1	0.9963	3
Athena r.	5[5–2]	144.6667	6.844	3.377	11.7830	1.5139	–2.046	1	0.9396	1
<i>Pan D</i>		1	1	1 58.824	0.9244	0.8182	–0.7222	1		0
Period II										
<i>Pan 4D</i>										
Athena l.		10 96	9.6	10.192	1.5985	1.157	–6.08	0	1.0004	2
	<i>Carter</i>				<i>Esty</i>			<i>Good</i>		
	<i>d</i>	<i>n</i>	<i>r</i>	<i>k'</i>	<i>k'</i>	<i>C</i> ₂	<i>k</i> ₂ '	<i>N</i> ₁ ' <i>C'</i>	<i>N</i> ₂	
Period III										
<i>Pan 4D</i>										
Athena l., trident		1	3	3 1.2733	6.1067	1.3248	–0.0097	0		0
Athena l.		12 182	15.167	11.841	0.8338	1.1081	–8.43	0.9945	0	0
Athena r.		2	5	2.5 2.7871	27.225	1.4134	–0.377	1.1	1	1
Athena l., X		1	6	6 1.077	3.3027	1.2222	–0.136			0
<i>Pos 4D</i>										
mon. 25		1	4	4 1.1652	1.2222	1.2857	–0.556	0		0
mon. 26–mon. 10 3[3–1]		18	9	3.231 2.0506	8.6434	1.165	–1.525	0		1
mon. 26–mon. 12 [–1]		1	1	1 58.824	9.2593	0.7548	0.8182	–1.4444	1	0
mon. 26–M 2[2–1]		9	9	2.2684 1.0253	10.829	1.3769	–0.869	0		0
mon. 26–mon. 23 [–1]		2	2	1.6234	1.415	1.3333	–0.125	0		0
mon. 26		15 353	23.533	14.518	0.8182	1.074	–11.69	1	0.9972	0
	<i>Carter</i>				<i>Esty</i>			<i>Good</i>		
	<i>d</i>	<i>n</i>	<i>r</i>	<i>k'</i>	<i>k'</i>	<i>C</i> ₂	<i>k</i> ₂ '	<i>N</i> ₁ ' <i>C'</i>	<i>N</i> ₂	

	<i>d</i>	<i>n</i>	<i>r</i>	<i>k'</i>	<i>k'</i>	<i>C</i> ₂	<i>k</i> ₂ '	<i>N</i> ₁ <i>C'</i> <i>N</i> ₂
Period IV								
<i>Pan 4D</i>								
Athena I.	14	106	7.5714	14.619	0.7778	1.1881	-7.971	1 0
<i>Pos 4D</i>								
mon. 26	1	21	21	0.972	2.3604	1.0675	-0.332	0 0
mon. 26-TI, OI	2	3	1.54	1.958	1.2222	1.2512	-0.0985	1 0
trident-mon. 23	1	6	6	1.077	1.4526	1.2222	-0.136	0 0
IE-trident I.	1	17	17	0.981	0.75	1.0982	-0.305	0 0
<i>Zeus D</i>								
winged helmet-TI	4	33	8.25	4.1373	13.967	1.1764	-2.049	0 0

the 99 observed for Antigonid silver tetradrachms (75 for the Pans, 24 for the Poseidons) are with Carter's formulae *c.* 82 obverses for the Pans (with 75 observed) and *c.* 89 obverses for the Poseidons, of which only 24 have been traced. This disproportionate estimate of obverses of Pans and Poseidons, paired with the inordinately high number of the expected obverse dies of transitional gold staters (294 v. 5 observed) and silver Zeus drachmai (*c.* 58.9 v. 1 observed), cast doubt upon the validity of Carter's calculations.

Firmly determining the exact duration of the four periods of Antigonid coin production in order to estimate the rate of annual production adds to the conventional nature of these calculations. Bearing this in mind, the 39 obverses estimated via Carter's method for the first period, ranging from 268/7 or 266/5 to between 261/0 and 255 BC, may have been utilized within an average period of nine years. 10.19 obverse dies are assigned to the six years between 252 and 246/5 BC of period II. Finally, approximately 120.38 obverse dies are expected from the 53 obverses of Pans and Poseidons, which have been assigned to the twenty-five years between 246/5 and 221 BC. The numbers acquired from the estimated annual production for this period are therefore 4.333 obverses for period I; 1.698 for period II; 4.815 for periods III-IV. These numbers, as opposed to the average production of 28 obverses per year estimated with the same method for Philip II,²¹ are disproportionate to the increased financial needs created by the military, religious and other activities undertaken primarily by Gonatas. The annual rate of 1.698 obverses for period II, for instance, is as inappropriate for a period of intense military preparations as are the 4.33 obverses per year for period I. These numbers can neither represent the military expenditure in response to the revolt of Alexander of Korinth and the battle of Andros (252-246/5 BC), nor that during the Chremonidean war (268/7-261 BC) and the battle off Kos (262/55 BC), respectively. Similarly, the continuous engagement of the Antigonids in warfare in central and southern Greece, alongside the Karian expedition undertaken by Antigonos Doson during periods III-IV, would have required larger coin issues than those represented by 4.815 obverses per year. The picture obtained via Carter's formula is partly emended by the results obtained from Esty and Good (Table 11.5). However, a comparison with the large amounts of silver required under Philip V,²² for instance, reveals that the silver required for large enterprises in the late third century BC by far outnumbered the total estimates for the individual silver issues in the name of 'King Antigonos'. Therefore, it cannot be argued that the launching of the



Figure 11.4 Antigoniid tetradrachm (Pan head – Poseidon head) types, hoard distribution.

second tetradrachm type in the name of King Antigonos was superfluous. As it would be hard indeed to assume the maintenance by the Antigonids of small military and naval units during this period, alternative sources of coin or transaction practices must be considered. Prior to this, the distribution pattern of the hoards with Antigoniid issues is worth investigating.

Hoard patterns and distribution

The low representation of Pans and Poseidons in hoards admittedly weakens any conclusions exclusively based on the hoard evidence. Yet some clue may be drawn from the hoards with regard to the *termini ante quos* for the introduction of these individual Antigoniid tetradrachm types. The introduction date of the first Antigoniid tetradrachm type, for instance, the Pan-head, may be limited through the respective dates of *Phayttos*, 1956 and *Verge* ('Perge'), 1955 to c. 260 BC (Table 11.3). Moreover, the dating by Tourat-soglou of the first lot of *North of Larissa*, 1985 (*CH* VIII, 1994, 517) to c. 270 BC presumably echoes Imhoof-Blumer's conviction regarding the stylistic anteriority of the rare variation with Athena r. on the reverse to the varieties with Athena l., but with no firmer supportive evidence.²³ A lower date for the Athena r. variety inevitably deprives the high date for this lot of any firm ground.²⁴

The *terminus ante quem* for the introduction of the second Antigoniid tetradrachm type, the Poseidon-head, may be further limited to 246/5 BC. For the chronology of the latest hoard with Pans and without Poseidons from the Balkans, *Eretria*, 1937, from which I.L. Merker *ex silentio* has drawn a *terminus post quem* to c. 235 BC for the Poseidons, has now been updated on the basis of new evidence to c. 245 BC; that is,

within the context of the battle of Andros (246/5 BC).²⁵ Moreover, the earliest hoard with Poseidon head tetradrachms, *Karditsa (Palaiokastros)*, 1929, has been updated by Paschides to c. 245–240 BC, on the basis of the tetradrachms of Antiochos II.²⁶ It is the absence of the Poseidons from *Eretria*, 1937, as opposed to their presence in *Karditsa (Palaiokastros)*, 1929, with Pans of the second period, that confines the introduction of the Poseidons to between c. 246/5 and 240 BC.²⁷

Unlike the Antigonid silver tetradrachms, the hoard evidence is not sufficient to reconstruct the distribution of the transitional posthumous gold Alexanders and of the silver Zeus fractions. There survives only a single hoard with a transitional gold stater, *Poteidaia/Kassandreia*, 1984. Two hoards including silver drachmai are also known, *Drama*, 1989 and *Sophikon*, 1893 (Table 11.3).

More significant conclusions may be drawn through the observation of the numismatic behaviour of the respective tetradrachm types, Pans and Poseidons, in hoards (Figure 11.4). The distinction between ‘circulation’ and ‘deposition’ hoards (Table 11.3), alongside the die study of the Antigonid precious metal coinages, reveals that it is primarily the issues of the first period that circulated widely in Asia Minor, the Middle and Near East and that occur in late, most often depositional, hoards. The introduction of the Poseidons can therefore not be determined by the relative wear of the Pans and Poseidons that coexist in Eastern hoards, for the particular Pan head specimens may antedate the Poseidon series altogether.²⁸

In the first place, the absence of both Antigonid tetradrachm types from Thrace and the Danube admittedly requires consideration. The use of Alexanders in transactions in these areas is indeed a considerable possibility, particularly as the hoards from Verge, Kilis and Jabukovac (respectively *IGCH* 455, 480 and 447), containing later Macedonian posthumous Alexanders, are probably of a later date (Table 11.3).²⁹ Moreover, the continuity among these Alexanders, the Pans and the Poseidons, is established through the monograms that they share.³⁰ Thus we should treat with caution Ehrhardt’s assumption, based on the absence of silver issues ‘of King Antigonos’ from Thrace and the Danube, that Gonatas had no influence in this area and that he did not recruit mercenaries from Thrace.³¹ Similarly, the alleged absence of Pans in the Black Sea area earlier than the 220s is now offset by an Alexander silver tetradrachm from Mesembria, dated to the mid-third century BC, which was overstruck upon a Pan tetradrachm.³² The absence of Antigonid issues from Thrace and the Danube might be explained by the application of the closed Ptolemaic monetary system in local transactions during the Ptolemaic presence in Thrace from the late 240s onwards.³³

It is worth noting that the absence of Pans from hoards from Asia Minor contrasts with recent documentation indicating Gonatas’ presence in Karia in 268 BC.³⁴ Moreover, it is remarkable that, with the exception of *S. Asia Minor*, 1976 and *Meydançikkale*, 1980, neither the Pans nor the Poseidons are represented in hoards from Asia Minor between 240 and 220 BC. Furthermore, the return of the Macedonians from Karia *prima facie* might have entailed the arrival of the early issues of Hierax in the Balkans as booty.

Table 11.6 Hoards with Ptolemaic gold coins, 282–88 BC.

<i>No. Hoard</i>	<i>IGCH, Burial CH etc.</i>	<i>Burial (IGCH, of CH)</i>	<i>No of coins</i>	<i>P I</i>	<i>Berenike P II</i>	<i>Arsinoe P III II</i>
1 Toukh el Garmous, 1905	1680	260 (c.)	AV 160, AR ?	5D 31	5D 77	
2 Egypt, 1927? (poss. part of Benha, 1922–3)	1682	255 (c.)	6+			8D ?
3 Aydinçik (Celenderis, Turkey), 1974	284	260 (c.)	60–65		Theonadelphos: mnaieia, half-mnaieia	
4 Near Alexandria, Egypt, 1944	CH VIII (1994) 303	245 (c.)	AV 4, AR 95			
5 Antalya, 1974	CH I (1975) 69	Late 3rd c.	37+	8D 3+	Theonadelphos: 8D 4+ 8D 1 4D 18+	
6 Syria, 1989	CH VIII (1994) 462	140 (c.)	AV 3, AR 40	4D 1		8D 2
7 Zagazig (anc. Bubastis), 1894	1692	220 (c.)	AV 100		Theonadelphos: 8D 100	
8 Benha (anc. Athribis), 1922–3	1695	Late 3rd c.	AV 14+		5D 1	8D 16 8D 6, 4D 3 (Theonadelphos)



Figure 11.5 Antigonic precious metal issues, c.260–246/5 BC.



Figure 11.6 Ptolemaic precious metal issues, 260–245 BC.



Figure 11.7 Antigoniid precious metal issues, 245–221 BC.



Figure 11.8 Ptolemaic precious metal issues, 245–222 BC.



Figure 11.9 Antigonic precious metal issues, 221–75 BC.



Figure 11.10 Ptolemaic precious metal issues, 222–88 BC.

It certainly does not explain, however, the remarkable rarity of the Poseidons in the Balkans. For, had the Poseidons been meant to finance the Karian expedition, as Touratsoglou argues, one would expect their presence alongside the Hierax issues in most hoards from the Balkans containing these coinages. This, however, is not the case.

A consideration of the hoard distribution of the Ptolemaic precious metal coinage in the given period may indirectly elucidate peculiar features of the distribution of the hoards with gold and silver Antigoniid issues (Figs 11.5–10). The maps of the distribution of the Ptolemaic precious metal issues in 282–88 BC (Figs 11.6, 8, 10) have been based upon the following lists of hoards, with Ptolemaic gold and silver specimens in Table 11.6.

The representation of Ptolemaic precious metal issues in eastern Mediterranean hoards between c. 282 and 222 BC yields quite interesting results (Figs 11.6, 8, 10). In the first place, the Ptolemaic hoard from Sounion, alongside *Mykenai*, 1895 and that found near Epidauros in 1979/80 are presumably related to the presence of the Ptolemaic fleet in the Aegean in the period between the beginning of the Chremonidean war and the battle of Andros (246/5 BC). The concentration of issues of the first two Ptolemies in hoards from the Peloponnese and (in smaller proportions) from northern Greece after 246/5 BC is in stark contrast to the rare presence of issues of Ptolemy III in these areas.³⁵ This might be taken to indicate the withdrawal of the lighter Ptolemaic tetradrachms from the circulation pool in Greece after the naval defeat of the Ptolemies at Andros (246/5 BC) and their concomitant retreat from the Aegean.³⁶ The rare presence of precious coinages of Ptolemy III in the Balkans is thus more convincingly explained than by the alleged arrival of Ptolemaic coins in Greece through commercial transactions, via Karia or through Ptolemaic gifts to the inhabitants of the Peloponnese.³⁷ Our suggestion is further supported by the fact that, as the hoards involved comprise silver coins on two different weight standards, Attic and Ptolemaic, they cannot reflect the contemporary circulation pool in the given areas. A second plausible alternative might be that the Antigoniids did not need to 'recycle' Ptolemaic silver coinage, insofar as they had direct access to silver resources within their realm.

Similarly, the absence of both Pans and Poseidons in hoards from Thrace and Asia Minor between 240 and 220 BC coincides with the general dearth of hoards with silver coins from these areas struck on the Attic standard during this period.³⁸ This might be interpreted as reflecting the expansion of the Ptolemaic practice of 'recycling' silver in Thrace in the late 240s and in the coastal areas of Asia Minor, over which they gained control during the Laodikeian war.³⁹ Therefore, the absence of the Poseidons from Asia Minor before the 220s does not conclusively determine their chronology. In fact, some form of exchange on the Ptolemaic weight standard is attested by the two silver Zeus pentobols (one plated), identified as Egyptian weight drachmai, coming from the same pair of dies as the silver drachmai struck on the Attic weight standard.⁴⁰ This anomalous denomination must have been struck with a view to Doson's Karian expedition and indirectly confirms our suggestion.

By and large, the respective distribution of the Antigoniid silver issues predominantly reflects local preferences in transactions. The extensive use of the posthumous later Alexander silver issues in the north perhaps explains, to an extent, the absence of hoards with Pans from this area. Pans, however, are popular in the direct Antigoniid realm, that is, Macedonia, Thessaly, Epeiros and Eretria. They cluster in the period between c. 250 and 227 BC and they occur more rarely in depositional hoards between 220 and 190 BC. No hoards are recorded from southern Greece, despite the Antigoniids' engagement in military expeditions in this area throughout this period.

The absence of Antigonid precious metal issues from Egypt is certainly not surprising, as a letter from the Zenon archive reveals that the mint of Alexandria normally restruck foreign coin into Ptolemaic coin for 'foreigners who came here by sea, the merchants, the forwarding agents and others'.⁴¹ As for the eastern Mediterranean, with the exception of a depositional hoard from the temple of Artemis at Sardeis and of the hoard from Meydançikkale, which presumably reflect the circulation on the frontiers between the Seleukid and the Ptolemaic realms, the Pans are absent from Asia Minor until the 220s. This may arguably have been due to the application of the Ptolemaic practice of 'recycling' silver in the regions the Ptolemies occupied during the second half of the third century, as well as in Egypt itself. The Pans are more consistently represented in hoards after 220 BC, presumably due to the recovery of the area by the Seleukids. Finally, the very worn Pans from the first period in some of these (clearly late) deposition hoards attest the popularity of this type in Asia Minor,⁴² despite the lacuna in the hoards between the mid-240s and the mid-220s.

The Poseidons' absence from hoards from Asia Minor between the 240s and the 220s may also have been due to the 'recycling' of silver in Asia Minor, the Middle and Near East. Remarkable is their rare presence in hoards from the Balkans, apart from those from Kassandreia, Karditsa and Thesprotia (cf. Table 11.3). Their recovery in deposition and circulation hoards from Asia Minor, Syria, the Middle and Near East after 220 BC is presumably explained by the recovery of these areas by the Seleukids.⁴³ Finally, the alleged transport of the issues of Hierax to the Balkans after the Karian expedition does not entail the launching of the Poseidons for the Karian expedition, particularly as the Poseidons are not as extensively represented in hoards of the Balkans as the Hierax varieties. Last but not least, the transfer of the Antigonid precious metal issues to the West must be related to the emergence of Rome in the eastern Mediterranean, as proposed by Touratsoglou.⁴⁴

Economic systems at the time of the Antigonids

The low annual production rate of silver Antigonid obverse dies (Table 11.5) confirms that the volume of the silver Antigonid coinage (Pans and Poseidons) has been exaggerated. It therefore seems that Antigonos Gonatas, Demetrios II and Antigonos Doson did not aim to provide currency for international or large-scale national commerce. In the first place, the fact that the Antigonid silver coins are generally outnumbered by foreign specimens in Macedonian hoards indicates that there has been no attempt to impose a monopoly of Macedonian coinage, as was done from 305 BC in Egypt and in Pergamon, for instance, during the second century BC.⁴⁵ Only six of the forty-seven recorded hoards with Antigonid precious metal issues come from Macedonia (Table 11.3).

Admittedly, the use of gold and silver Antigonid issues in transactions within Macedonia is only attested by the presence of a gold Antigonid stater in *Poteidaia/Kassandreia*, 1984, dated between 240 and 180 BC, and, in generally large proportions, of Pan head tetradrachms in five hoards, dated between c. 260 and 187–68 BC: *Verge ('Perge')*, 1955, *Thessalonike*, 1978, *Kassandreia*, 1985–7, *Macedonia?*, 1927–8, *Drama*, 1989. The hoard evidence, however, is not supplemented by any other

references to the use of these particular issues within Macedonia. There is admittedly no definition of the issuing authority of the gold coins in the purchase of a house and land in the deeds of sale from Amphipolis dated to the mid-third century BC. This is opposed to the explicit use of gold *philippeioi* in equivalent transactions of the fourth century BC.⁴⁶

As for the silver issues, the references to **δημητρίοι δραχμαὶ** on the accounts of the priests of Beroia from the second half of the third century BC are worthy of particular attention, as they are incompatible with the absence of precious metal issues in the name of Demetrios II. Rather than denoting specific objects, and as there is no need to assign

these drachmai to Demetrios I, these **δημητρίοι δραχμαὶ** have been taken to represent the unit of weight valid in Antigonid Macedonia under Demetrios II and thus to demonstrate the role of the king as regulator of values in Antigonid Macedonia.⁴⁷ It is worth noting that this practice tallies with the role of the king as (re)distributor of goods, as described in the definition of economy in pseudo-Aristotle's *Oikonomika*.⁴⁸ The reference to 'Demetrian drachmai' in Macedonian documents is opposed to the

ΤΕΤΡΑΧΜΑ ἈΝΤΙΓΟΝΕΙΑ mentioned in the inscriptions from the Athenian Asklepieion from the mid-250s, where reference is clearly made to objects dedicated to the god and, in that sense, withdrawn from the circulation pool.⁴⁹ The use of

δημητρίοι δραχμαὶ as a conventionally valid unit of weight in the 230s and 220s, alongside the variegated content of Macedonian hoards with silver issues from the same period,⁵⁰ apparently belies the exclusive use of Antigonid issues within the Macedonian realm. They indicate the plurality of the circulation pool in Hellenistic Macedonia instead.

F. W. Walbank (reproducing Ehrhardt) claims that Macedonian coins were outnumbered by foreign coins in Macedonia, Thessaly and Euboia, while they rarely occur outside these areas. Assuming, however, that the minting of an adequate and reliable silver coinage is an indicator of the prosperity of the kingdom, he concludes that Macedonia was not as wealthy in that period as the other Hellenistic states.⁵¹

In order to reconcile the limited production of individual Antigonid issues with the intense financial needs of their military (and other) enterprises, it might be worth questioning: is the small size of these issues an indicator of poverty in Antigonid Macedonia? How might the Antigonids have financed their activities, if their individual issues did not suffice for the full coverage of their monetary requirements? Yet, given the abundant resources of the primary metal in Macedonia itself, it would indeed be difficult to assign this low minting activity during a period of particularly intense military enterprises to the poverty of the Macedonian state unless technical difficulties impeded the extraction of silver from the mines. This hypothesis is also incompatible with the Antigonids' demonstration of wealth through dedications to Apollo and through the extensive building programmes undertaken by Gonatas both in Macedonia and at Delos.⁵² The covering over by Gonatas of the royal tombs at Vergina and the construction of the portico of his ancestors, coupled with his dedication of his flagship to Apollo, with the foundation of vase festivals at Delos, and with the celebratory issues launched after his naval victories at Kos and Andros, constituted his effective response to similar acts by the Ptolemies.⁵³

Indirect ways of meeting military costs, such as booty, taxation from Macedonia and from the Antigonid strongholds in Greece, might *prima facie* have significantly reduced the cost of maintaining the Macedonian army and fleet.⁵⁴ It has also been argued that the cities may have financed military garrisons or recruited citizens and even billeted soldiers and officers through citizen households.⁵⁵ A more substantial clue to the nature of transactions in Macedonia might be seen in pseudo-Aristotle's *Oikonomika*, according to which the king is responsible for the validation of a particular type of coinage and for the selection of the appropriate moment in order to confirm its validity (ποῖον καὶ πότε [τίμιον ἢ εὖωνον] ποιητέον). The fact that the king is

reported to regulate the quality (πόσον) but not the quantity (πόσον) of the coinage struck confirms that he did not monopolize coinage.⁵⁶ This also raises the suspicion that he not only validated the type of the metal to be minted at a particular moment, but also accepted the use of other, earlier or foreign, coinages within his realm.

It may in fact be argued that the Attic weight standard allowed for considerable flexibility in the acceptance in Macedonia of coinages struck by various issuing authorities from the Greek mainland, the Seleukid empire and the West. This must have been the norm during the interregnum and the military tension in the North Balkans during the third century BC: the 'king without a kingdom' must at least until his nomination in Macedonia have utilized coins in the names of others for the payment of troops. The transitional posthumous Alexanders, for one thing, indicate the continued production and use of posthumous Alexander tetradrachms at least until the 260s. The stylistically divergent heads of Herakles on these Alexanders, the various sizes of the modules on both the Pans and the Alexanders, and the compatibility of the last hoards with these Alexanders of a later date are remarkable.⁵⁷ Moreover, the different types of the crested helmet symbol on both issues establish internal links between them and thus render possible their parallel production after the introduction of the Pans. The crested helmet also links these issues with the dated 'anonymous' bronze coins, which have now been allocated to approximately the turning point between the fourth and the third centuries.⁵⁸

The internal structure of the Antigonid individual silver issues elucidates that of their contemporary silver Alexanders.⁵⁹ The silver Antigonid may have been struck parallel to other royal coinages popular in the Balkans and the Black Sea, with which they share control marks. In fact, common monograms among the Antigonid issues, the posthumous Alexanders and those of Demetrios Poliorketes and Lysimachos may be taken to suggest their consecutive or simultaneous production at Amphipolis.⁶⁰ Some posthumous Lysimachi, in particular, may have been struck in the context of the poorly known military activities of Gonatas in Thrace and the Hellespont.⁶¹ Moreover, the monograms that these three issues share with Antigonid bronze coins might unravel the extremely complicated numismatic pattern in the region. Finally, that the construction of a completely *sui generis* numismatic system was not among Gonatas' intentions is also confirmed by the few Antigonid silver fractions. Their rarity might imply the use of other coinages, silver and bronze, for smaller-scale transactions and possibly their introduction for a particular purpose, such as Doson's maritime enterprise to Karia.⁶²

The low production rate of Antigonid coinages is admittedly incompatible with the Antigonids' intense military and other enterprises during the second and the third quarter

of the third century BC. It may thus be tentatively assigned to local preferences in transactions, alongside a greater flexibility in the acceptance of other coinages struck on the Attic weight standard. Antigonid practice is also in stark contrast to the remarkable variety and quantity of the contemporary Ptolemaic issues, military, celebratory and other, in gold and silver. The abundant coinage produced by the Ptolemies results from the limitations of the closed Ptolemaic monetary system and predetermines its brief duration.⁶³ By contrast this indirectly underlines the benefits from the plurality of the potentially exchangeable coinages in a market based on the Attic weight standard, as that of Macedonia, mainland Greece and Asia Minor. Thus Antigonid practice obviously reflects attitudes developed within a cosmopolitan Hellenistic environment, rather than an insufficient use of the mines and the lack of other resources in Antigonid Macedonia.

As for the distribution of the Antigonid precious metal coinages, it may be argued that the well-established economic, political and military network between Greece and Asia Minor, based on the Attic weight standard, would ultimately seem to contradict the alleged concentration of the Pans in the Balkans and of the Poseidons in Asia

Table 11.7 Hoards with Ptolemaic silver coins, 282–88 BC.

<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Burial (IGCH, CH etc.)</i>	<i>Number of P I P II II</i>	<i>Arsinoe PI/II II</i>	<i>P III</i>
1 Sounion, Greece	CH IV (1978) 32	265–60	20+ 4D 11 8	4D	
2 Mykenai, 1895	171	250–40	3786	4D 2	
3 Near Epidauros, 1979/80	CH VIII (1994) 298	250 (c.)	542+	4D 39	
Thessaly, 1974	CH II (1976) 72 = CH III (1977) 43	250–225	38+	4D 2	
4 Seleukeia Pieria, Seleukis, 1932–9	1526	250 (c.)	4D 4D 1 2		4D 2
5 Nuba, Hebron, Israel, 1975	CH II (1976) 69	255–50	5+ 4D 7		
6 Amman, Jordan, 1979	CH VII (1985) 77	249	29 4D 4D 5 29		
7 Toukh el Garmous, Zagazig, 1905	1679	280 (c.)	4D		
8 Toukh el Garmous, 1905	1680	260 (c.)	AV 160, AR ?		4D (Soter type)
9 Saqqara, near Memphis, 1968	1681	260 (c.)	28 4D 4D 2 11		
<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Burial (IGCH, etc.)</i>	<i>Number of coins</i>	<i>P I P II II</i>	<i>Arsinoe PI/II III</i>

<i>CH etc.)</i>									
10	Dokimion, Akarnania, 1955	173	250–25	50	4D 1				
11	Sophikon, 1893	179	230–20	950 (c.)	4D 1				4D 4
12	Megalopolis, Arkadia, 1947	180	225 (c.)	40	4D 14	8D 14			
14	Kozani, 1955	457	240–30	274D 8	4D 6				
15	Usak-anc. Temenothyrai, Turkey, 1966	CH II (1976) 68 = CH VIII (1994) 287	255–50	112+4D 2	4D3				
16	Meydançikkale, 1980 *	CH VIII (1994) 308	240–35	5215 4D 2139	4D 2				
17	Beth-Shan (anc. Nysa-Skythopolis) Samaria, 1921-3	1585	246+	20+	4D ?				
18	Saida (anc. Sidon), Phoenicia, 1949	1586	246+	384D 4	4D 18			4D 2	
19	Hebron area, Israel, 1977	CH IV (1978) 40	250 (c.)	5+4D 1	4D 4				
20	Hebron area, Israel, 1991	CH VIII (1994) 304	240 (c.)	112+					3
<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Burial (IGCH, CH etc.)</i>	<i>Number of coins</i>	<i>P I</i>	<i>P II</i>	<i>Arsinoe II</i>	<i>P I/II</i>	<i>P III</i>	
21	Phoenicia	CH VIII (1994) 306	240 (c.)	25+					Mainly Phoenician mints
22	Tel Michal, Sharon Plain	CH VIII (1994) 307	230 (c.)	474D 10	4D 30				
23	Arados? Before 1981	CH VIII (1994) 311	230 (c.)	37?4D 2	4D 17	4D 6		4D 12	
24	Ora, (Cyprus), 1947	1473	240 (c.)	1164D 38 (Alexandreia)	4D 68		4D 7		
25	Tell Nebesheh, 1886	1688	242 (c.)	254D 25	4D 2	4D 20		4D 11	
26	Near Alexandreia, Egypt, 1944	CH VIII (1994) 303	245 (c.)						
27	Syracuse, 1954	2234	212	81		1			
28	Thebes, Boiotia, 1935	193	225–20	394D 5					
29	Koskina, Euboa, 1923	226	200–180	130 (c.)		4D 1			
30	Sparta, 1908	181	222 (c.)	86 (c.)					

31	Korinth environs, 1938	187	215 (c.)	400 (c.)					
<i>No. Hoard</i>		<i>IGCH, CH etc.</i>	<i>Burial (IGCH, CH of coins etc.)</i>	<i>Number of coins</i>	<i>P I P II II</i>	<i>Arsinoe P II II</i>	<i>P I/II III</i>	<i>P I/II III</i>	
32	Ios, Kyklades, 1930	204	Late 3rd BC	35 (c.)?					
33	Büyükçekmece, c. 30 km W of Istanbul (anc. Byzantion), Thrace, 1952	867	220 (c.)	184	4D 1				
34	Lebanon, 1983	CH VIII (1994) 332	210 (c.)		8 8				
35	Dniye, near Safita, N.Phoenicia, 1952	1538	190 (c.)		41 4D 4 12	4D			4D 1
36	Syria, 1971	CH II (1976) 81	190		90 2	4D			
37	Syria, 1985	CH VIII (1994) 323	220 (c.)		3 2				1
38	Balatah (anc. Shechem), Samaria, 1960	1588	193+		4D 4 4D 15				1
39	South Lebanon	CH VIII (1994) 344	200 (c.)		133 4D 41 67	4D			4D 4D 11 8
40	Delta, 1927–8	1701	200–180		24 4D 2				
<i>No. Hoard</i>		<i>IGCH, CH etc.</i>	<i>Burial (IGCH, CH etc.)</i>	<i>Number of coins</i>	<i>P I P II II</i>	<i>Arsinoe P II II</i>	<i>P I/II III</i>	<i>P I/II III</i>	
41	Koniska, NE of Thermon, Aitolia, c. 1962	266	150–40 (c.)		16+ 4D 2				
42	Larissa ('Sitokhoros'), 1968	237	168–7	2500–3000	4D 4				
43	Ma'aret EnNu'man, Lebanon, 1980	CH VIII (1994) 433	162 (c.)	536					AR 1
44	Jericho area?	CH VIII (1994) 412	175 (c.)	16	1				1
45	Galatia, district of Famagusta, 1939	1474	170 (c.)	123	4D 4D 12 57				4D 7
46	Cyprus, 1981?	CH VIII (1994) 438	150 (c.)						
47	Madaba (anc. Madeba), c. 30 km S of Amman, c. 1919	1592	146+		6+ 4D 4D 1 1				
<i>No. Hoard</i>		<i>IGCH, CH etc.</i>	<i>Burial (IGCH, CH etc.)</i>	<i>Number of coins</i>	<i>P P I II</i>	<i>P P II II</i>	<i>Arsinoe P II II</i>	<i>P I/II III</i>	<i>P I/II III</i>

48	Khan el-Abde (anc. Orthosia), 1597 c. 15 km N of Tripolis, Phoenicia, 1938	138 (c.)	118+	4D 66	4D 1
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Note:

Also, four silver octadrachms and thirteen silver tetradrachms: Davesne and Le Rider 1989.

Table 11.8 Hoards with ‘Ptolemaic’ silver coins,
282–88 BC.

<i>No. Hoard</i>	<i>IGCH, CH etc.</i>	<i>Burial (IGCH, CH of coins etc.)</i>	<i>Number</i>	<i>‘Ptolemaic’</i>
49 Tell Nebesheh (anc. Am), 50 km E of El Mansûra, 1886	1709	130 (c.)		11 P VI 2, P VIII 9
50 Epidauros, 1979/80	CH VII (1985) 69	275		? 4 (latest of Ptolemy IV (?), one of the earlier pieces has the Byzantion countermark)
51 Eretria, 1937	175	245 (c.)		572+ P I–III: 4D 36+
52 Thrace? CH VIII (1994) 331	210 (c.)		10	
53 Idna, 12 km W of Hebron, Judaia, 1967	1587	200 (c.)		P II–P IV
54 Near Bethlehem, 1984	CH VIII (1994) 432	165 (c.)		10 9
55 Syria, 1989	CH VIII (1994) 462	140 (c.)		19+
56 Cyprus, 1948/9	CH II (1976) 109	100 (c.)		8+ Ptolemaic Dionysus types: 2D 6, D 2
57 Delta, 1970	1710	125–20 (c.)		? P I–VIII and X: 4D

Minor and the East. It is true that the concentration of hoards with Antigoniid silver issues in the direct Antigoniid realm contrasts with their absence from Thrace and Asia Minor between the 240s and the 220s. However, a distinction between ‘circulation’ and ‘depositional’ hoards with Antigoniid issues reveals that our picture of their representation in hoards has been fragmented by the interaction of diverse economic practices in the periphery of the Antigoniid realm. Such was the alleged expansion of the Ptolemaic practice of ‘recycling’ silver in Thrace, the Danube and in the coastal areas of Asia Minor after the 240s, as a result of their occupation by the Ptolemies. These more ‘peripheral’ areas show, in this case, what have been termed the ‘negative effects of imperial dynamics’ in the eastern Mediterranean.⁶⁴

Some final remarks might be added in regard to the nature of the Pans and Poseidons. Both types have been related to increased military expenditure in view of Gonatas’ enterprises both in peninsular Greece and in the Aegean. It has also been shown that the Poseidons would not have been superfluous to the existing Antigoniid coinage. Their concentration in hoards from Asia Minor, the Middle and Near East might not be unrelated to the naval connotations in their iconography, in particular to their reference to naval sovereignty and to Delos.

It has been argued elsewhere that the new type was introduced in order to celebrate Gonatas' naval victory over the Ptolemies at Andros, while promoting the Antigonid policy in the mainland: renewing the Antigonid naval tradition after Andros meant indeed more than a demonstration of power analogous to the processions, the honorary coin issues, and the festivals at Delos organized by the Ptolemies.⁶⁵ However, this coin issue by far outnumbers the groups denoted as celebratory. Could this have had a particular significance? It is possible that the Poseidons were minted for the payment of Antigonos' navy after Andros. Given the strong Antigonid naval tradition in Asia Minor stretching back to Monophthalmos and Poliorketes, the distribution of this coinage in the East might be explained by the return of the members of the crew to their homelands. The similarity of Apollo to that on contemporary Seleukid tetradrachms is thus comprehensible. Alternatively, one may consider this special issue as somehow compatible with the celebrations that followed this second naval victory. This is favoured by the elaborate features of the Poseidons, by the distinct monogram and by the naval connotations of the iconography. It is possible that the second tetradrachm type was periodically struck, on the occasion of the celebrations of the Soteria and the Paneia at Delos.

Concluding remarks

To recapitulate, the internal structure of the Antigonid precious metal coinages effectively elucidates their numismatic behaviour within a broader Hellenistic context. The systematic study of the related material shows that both individual Antigonid tetradrachm types ('Pans' and 'Poseidons') get more widely distributed from Gonatas to Doson. The introduction of the first type, the 'Pans', may arguably be placed within the context of the Chremonidean war (268/7–261 BC), and that of the second type, the 'Poseidons', subsequent to Gonatas' naval victory over the Ptolemaic fleet at Andros (246/5 BC). The iconography of both was largely determined by politics (and religion). The military themes on the Pans – i.e. the Macedonian shield on the obverse and Athena Alkidemos alongside a ('Macedonian') helmet symbol on the reverse – a priori relate the bulk of this coinage to military finance, but special gold and silver issues from the same mint, possibly also the Poseidons, presumably celebrated peaks in the rivalry between Antigonids and Ptolemies for control over the Aegean. Finally, the few Zeus drachmai may be related to Antigonos' Doson's Karian expedition (227–225 BC).

The issue of precious metal coinage for the purposes of military finance admittedly tallies with the role of the Hellenistic king as primarily a military figure.⁶⁶ It might, however, be worth allowing for greater flexibility with regard to the motives for minting new coinage, given the diverse financial requirements of the ancient states.⁶⁷ Demonstration of wealth, for one thing, would have accounted for the minting of new coinage by the Antigonids just as well as their military enterprises.

It is indeed surprising that the calculations based on the existing coin sample suggest that the individual issues 'of King Antigonos' did not suffice even for all the military activities undertaken by the Antigonids throughout this period. The dearth of these silver Antigonid issues reveals that they were not utilized predominantly for commerce. This may be assigned to their use of other precious coinages following the Attic weight standard.⁶⁸ International coinages such as the Alexander tetradrachms, for instance,⁶⁹ may

have been utilized instead, particularly as the control marks they share with the Pans and the Poseidons may be taken to indicate the parallel or consecutive minting of the related issues. The use of posthumous Alexanders alongside the Antigonid individual precious metal types may be taken to reflect the complexity in the *lingua franca* in Antigonid Macedonia during the third century BC. The bulk of foreign currency in hoards from Macedonia and mainland Greece also indicates the easy acceptance in Macedonia of foreign money in transactions following the Attic weight standard. This contrasts with the bulk of coin issues launched by the Ptolemies during the same period, due to the closed monetary system applied in their realm after 306 BC.

The Antigonid paradigm recommends caution *vis-à-vis* the interpretation of coins as markers of economic activity and of their distribution patterns. It has been argued that the macroeconomic profile of the Macedonian state was largely prescribed by its full integration into the more flexible market of the eastern Mediterranean, based upon the Attic weight standard. Rather than consciously exercising pro-active economic and administrative control, the Antigonids introduced coins with their individual precious metal types only at critical moments in their history, in order to promote their political interests effectively while meeting financial needs.

Notes

- 1 I would like to thank Prof. M.H. Crawford for his comments on an earlier draft of this chapter and Dr. A. Burnett for his help with methodological matters; not least, G.G. Aperghis, without whose instigation I would not have attempted to quantify the Antigonid precious metal issues; also, Benet Salway and Michael Metcalfe for their comments and suggestions. Once more my gratitude is due to Kleopatra Papaevangelou and to Giorgos Papaioannou for the effective presentation of the maps.
- 2 Touratsoglou 1994, 57–107, tables III–VII. For a summary of the debate regarding the assignation of the Pan head and the Poseidon head tetradrachm types to either of the two Macedonian Antigoni, Gonatas and Doson, see Paschides 1998, 236–40; Panagopoulou 2000, 92–101.
- 3 Touratsoglou 1994, 76.
- 4 Touratsoglou 1994, 82.
- 5 Touratsoglou 1994, 85.
- 6 Touratsoglou 1994, 59–65.
- 7 Paschides 1998, 235–58.
- 8 Paschides 1998, 235–58.
- 9 For the need for a numismatic corpus for the Antigonid precious metal issues, see Boehringer 1972, 99: ‘Noch immer sind eine Anzahl weiterer Fragen zu den Münzserien unbeantwortet geblieben, Fragen, die erst durch ein Corpus der Makedonischen Prägungen von Gonatas bis Doson gelöst werden können’; Picard 1979, 66, n. 5; Mathisen 1983c, 46; Le Bohec 1993, 53, n. 1; Paschides 1998, 250; Liampi 1998, 110.
- 10 Panagopoulou 2000, 7–9, 112–71, pl. 1–14.
- 11 Panagopoulou 2000, 7–9, 172–86, pl. 15–20.
- 12 Panagopoulou 2000, 7–9, 187–247, pl. 20–38.
- 13 Panagopoulou 2000, 7–9, 248–71, pl. 38–44.
- 14 Panagopoulou 2000, 162–7, 218–21.
- 15 Panagopoulou 2000, 32–42, 104–9.
- 16 Touratsoglou 1994, 75–107.
- 17 cf. Panagopoulou 2000, 45–59.

- 18 Panagopoulou 2000, 60–103. For comparisons of the production of drachmai, see for instance Thompson 1983; 1991.
- 19 Buttrey and Buttrey 1997, 113–35, *contra* Callataÿ 1995, 289–311, and Callataÿ *et al.* 1993; Buttrey 1994, 341–52; Buttrey 1993, 335–52.
- 20 ‘We agree that the formulae generated by Carter, Esty, and Good on the basis of probability theory can provide credible solutions under the right circumstances, but they are not fruitful in the case of very small samples’: Buttrey and Buttrey 1997, 115. cf. Esty 1984, 180–3; Esty 1986; and Callataÿ 1997, vi–ix.
- 21 Le Rider 1996, 77; Callataÿ 1997, 96–104.
- 22 Mammoth 1930, 277–30; Mørkholm 1991, 135–6; Hammond and Walbank 1988, 460–8.
- 23 Imhoof-Blumer 1878, 39, n. 17; Touratsoglou 1994, Pl. VI, n. 1.
- 24 Panagopoulou 2000, 56, 57–9, 78; cf. Fig. 4.
- 25 Picard 1979, 153–63; Davesne and Le Rider 1989, 298; Panagopoulou 2000, 48.
- 26 Nicolet-Pierre and Kroll 1990, 1–35, esp. 24; Paschides 1998, 241; Panagopoulou 2000, 47.
- 27 Panagopoulou 2000, 47–8, 57–9, 93–8.
- 28 Doubts on this criterion for dating the respective types have been cast by Ehrhardt 1975, 77–8. cf. Panagopoulou 2000, 43–59.
- 29 Panagopoulou 2000, 78–9, 65–7.
- 30 Panagopoulou 2000, 40–1.
- 31 Ehrhardt 1975, 79–80, who points out that Athenian silver coins are also rare in this region during this period; cf. Hammond and Walbank 1988, 314.
- 32 Price 1991, 183, no. 1005.
- 33 Will 1982, 250–61.
- 34 Frei and Marek 1997, 1–89; Panagopoulou 2000, 75–86–7.
- 35 R. Ashton notes the presence of tetradrachms of Ptolemy III in *IGCH* 175, 179 and 237 from the Balkans: Ashton 1996, 10.
- 36 Trogus, *Prol.* 27; Plut. *Pelop.* 2; Plut. *Mor.* 183c, 545b; possibly, Athen. 593a–b; *P. Haun.* 6. Panagopoulou 2000, 5–6, n. 22, 187–8.
- 37 As Touratsoglou 1994, 85–6, who invariably identifies all the related hoards as ‘circulation’ hoards. He notes that ‘the individuality of the coinage of the Lagids and their closed economic policy with its well known protectionism of their currency aimed at preventing any mixing of Ptolemaic tetradrachms with others of the Attic standard’. Yet he does not distinguish between the hoards with coins on both standards and those with specimens struck on the same weight standard.
- 38 Except *IGCH* 869–71, including royal silver issues. The absence of Athenian tetradrachms from Macedonian hoards during this period has been noted by Ehrhardt: cf. n. .
- 39 Will 1982, 251. On the conquest of Thrace during the Laodikeian war (246–241 BC), see *OGIS* 54. cf. Bagnall 1976, 159–68. On the administration of Asia Minor in the given period, see Bagnall 1976, 89–116. On the coinage and on its circulation in the Ptolemaic realm, see Bagnall 1976, 176–212, esp. 210–12.
- 40 Panagopoulou 2000, 102–3.
- 41 *P. Cairo Zenon* 59022; Schubart 1922, 74–82; Mørkholm 1991, 104; cf. Howgego 1994, 5–21, for Roman examples. The *Delta*, 1927–8 hoard, dated to the early second century BC, is the only known hoard with Antigonid silver issues from Egypt (Table 11.3).
- 42 cf., for instance, the *Gordion*, 1961 hoard (Table 11.3).
- 43 Will 1982, 256–61.
- 44 Touratsoglou 1994, 78.
- 45 Ehrhardt 1975, 79 (above, n. 31).
- 46 Hatzopoulos 1996b, nos. 91 (Amphipolis, mid-third century), 31 (Beroia, 239–229 BC). cf. nos. 88, 90 (Amphipolis, 350–300 BC).
- 47 Boehringer 1972, 99; Ehrhardt 1975, 79; Hatzopoulos 1996b, no. 82 I, l. 6, II, l. 14, 21, 40 = *SEG* 40 [1990] 530, with earlier bibliography. cf. Allamani-Souri 1984, 205–31, esp. p. 215–

7. cf. calyx-cups and kylixes inscribed with their weight in Attic drachmai in the 'royal' tomb at Vergina: Andronikos 1984, 157–9; Price 1991, 39, n. 1.
- 48 [Arist]. *Oik.* 2.1–2. Martin 1985, 266–70; also, Hatzopoulos 1996b, 431–3.
- 49 Aleshire 1989, 261–3, 325; cf. Linders 1992, 255–8.
- 50 Ehrhardt 1975, 79; see n. 31.
- 51 Hammond and Walbank 1988, 314–15.
- 52 On the practice of constructing buildings as a form of accumulation of surplus at controlling Graeco-Macedonian centres, see Shipley 1993, 276; Bringmann 1993, 7–24.
- 53 The covering over of the royal tombs at Vergina/Macedonia has been assigned by Andronikos to Gonatas: Plut. *Pyrrh.* 26. 7; Andronikos 1984, 59–79. On Gonatas' dedications at Delos and on the construction of the Antigonid portico, see Tarn 1913, 389–90, n. 61; Courby 1912, 13–45; Coulton 1976, 59–60, 231; Buraselis 1982, 141–9, Smith 1988, 24–5; Hammond and Walbank 1988, 292, 595–6; Bringmann and von Steuben 1995, 190–6. For the date of the portico at Delos, see Nachtergaele 1977, 164 ff. cf. Panagopoulou 2000, 6, n. 24, 98–100.
- 54 For the finance of the army, see Le Bohec 1993, 310–21.
- 55 Shipley 1993, 275; Préaux 1978, 309–10.
- 56 [Arist]. *Oik.* 2.1–2. cf. the reconstruction of Gröningen's theory regarding the royal monopoly of coinage in Martin 1985, 266–70.
- 57 See above; cf. Panagopoulou 2000, 65 ff.
- 58 Liampi 1986, 41–65, pl. 4–6, 2; Price 1991, 116–30.
- 59 Common control marks also exist between Macedonian Alexanders and those struck in Asia Minor: Le Rider 1990, 543–57.
- 60 Mathisen 1981, 98–9, table 12; Panagopoulou 2000, 40–1. Price 1991, 130–1 assumes (through common monograms) the striking of the silver issues of Kassander and those of Lysimachos at the same mint.
- 61 The assignation to Keraunos of the silver Lysimachi with the elephant scalp and the lion head symbols legitimizes Gonatas' continuation of posthumous Lysimachi. The *terminus post quem* for these coins (281 BC) coincides with Gonatas' intensified activities in Thrace and the Hellespont prior to his rise to the Macedonian throne: Hollstein 1995, 13–25; Mathisen 1981, 108–9 ('thunderbolt' and 'Triton' Alexanders assigned to Keraunos); Price 1991, 131, no. 503 (Alexander drachma with thunderbolt, from the reign of Poliorketes, assigned to Keraunos).
- 62 Panagopoulou 2000, 102–3.
- 63 cf. Bagnall 1976, 211–12: 'The many variants and differences noted, especially the cleavage between the monetary zone and the other possessions, must to a large extent reflect the results of Ptolemaic power and its limits. Two questions surely governed the royal decision about treatment of a subject area or city: was it desirable (that is, profitable to the crown) to impose a monetary zone of isolation; and was it possible to do so'.
- 64 Shipley 1993, 277; Bagnall 1976, 211.
- 65 Will 1982, 323; Panagopoulou 2000, 98–101.
- 66 Austin 1986; Davies, this volume, chapter 1.
- 67 cf., for instance, Howgego 1990 *contra* Crawford 1970.
- 68 For the Seleukids and the Ptolemies, cf. Shipley 1993, 283.
- 69 See, for instance, Diog. Laert. 7.18; Knoepfler 1987, 241; Knoepfler 1989, 193–230.

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Part VI
DESTINATIONS

12

HELLENISTIC ECONOMIES

The case of Rome

Jeremy Paterson

Rostovtzeff had originally planned to include both Rome and Carthage in his study of the social and economic history of the Hellenistic world (*SEHHW*, vi). He excused himself, some what speciously as it may seem, first on the ground that the peculiar social and economic structures of Roman Italy and Carthage were not Greek in their essential features, and secondly, perhaps somewhat disingenuously, by pleading old age and the scale of the additional task of including the West in his study. It is not without interest that he anticipated that his decision would arouse the criticism of fellow historians.

Rostovtzeff's initial instincts were right. He was, of course, aware that the whole notion of a Hellenistic historical period was a modern concept, which was based primarily on perceived political and cultural factors, rather than economic ones. On this basis a case might be constructed for arguing that Rome and, for that matter, Carthage underwent political and cultural development which was sufficiently distinctive for them to be treated separately from the Greek world of the eastern Mediterranean. So, for example, Rome's system of hegemonic control until the end of the Republican period was in many ways very different from that found in the kingdoms of the East. Within Italy down to the first century BC the peoples and communities were bound to Rome at one level by a complex system of legal relationships (alliances, grants of citizenship, etc.). The extension of Roman leadership outside the peninsula should be seen not as a new and distinctive element, but the natural extension of the principles that Rome had developed over the centuries in Italy. However, the nature of Rome's leadership and control is not to be explained purely in traditional political/legal terms. The concept of 'hegemony', developed by Gramsci, may be a more useful analytical tool (Gramsci 1971, 182; Cox 1983). It stresses the fact that 'empire' is a negotiated relationship between ruler and ruled, rather than something simply imposed often as a consequence of military conquest. This is illustrated startlingly by the Social War in Italy in 91 BC, which was not the last gasp of the fight for independence by some Italian communities, but a demand by them for full inclusion within Rome's hegemony and for a share of the benefits (not least the economic ones), which they saw flowing from it. The same sort of hegemonic analysis can be, and has been, made of the Hellenistic Kingdoms. While some of the systems of leadership and control are very different from Rome's, equally there are similarities (for example, the militarism, the use of colonization, and taxation). The most obvious difference, of course, is the conscious antimonarchical political system of the Roman Republic and the concepts of kingship in the Hellenistic East. But the clearest and most important legacy of the Hellenistic world to Rome was precisely to demonstrate the

advantages of having one individual as the focus of political leadership and patronage (Rawson 1975).

So Rostovtzeff might have a case in political terms, albeit a weak one, for considering Rome separately from the Hellenistic world. But is there also, as he implies, a distinction to be made at the economic level? The case for economic systems and developments in those parts of the world under Roman hegemony being significantly different from those in the Hellenistic kingdoms is a difficult one to make. Both the Hellenistic kingdoms and the Roman Empire contained a great variety of regional economic variation. The key issue is whether it makes a significant difference to the economy of any one area to be incorporated in a larger political unit. Although the application of world-systems analysis can provide interesting research agendas, particularly, for the study of the Roman Empire at its height (Woolf 1990), it is precisely in its application to economic analysis that it is at its weakest. This has been recognized by Shipley, who cannot find signs of a strongly integrated Hellenistic economy and emphasizes that 'the Hellenistic World ... remains a plurality of economic systems' (Shipley 1993, 283). Precisely the same regionalism is a characteristic on an even greater scale in the Roman Empire. Indeed, one cannot even speak of *the* economy of Roman Italy at any period, such is the evident regional variation that is revealed by close study of particular areas



Figure 12.1 The potential relationship between micro- and macro-economies.

Source: Paterson 1991

(Foraboschi 1994). Neville Morley's attempt to trace the effects of the presence of Rome, a huge centre of consumption, on the local economies of Roman Italy, showed that the clearest evidence of a significant economic effect can be seen in the changes in the region immediately around Rome (with the inevitable development of market gardening), but the further you go from Rome the less clear the effect becomes even in Italy (Morley 1996). The latest, brilliant study of Mediterranean history has this concept of regionalism, of networks of 'definite places', at its heart (Horden and Purcell 2000, particularly 77ff.).

A way of approaching this is to employ a model I outlined briefly some years ago, when I argued that field survey in Italy and elsewhere was revealing that the pattern of settlement in any region is likely to be above all a response to the local environment

rather than to general, supra-regional economic factors, and that what we are essentially dealing with is 'a mosaic of local micro-economies, which only in certain circumstances, and often for limited periods, get plugged into the larger scale political and market economy' (Paterson 1991). In theory local and regional economies can be plotted within a triangular graph of which the vertices represent the three most notable influences (see Figure 12.1). Over time a region's position may change in the graph as the different factors change in their influence.

By natural economy I mean the ecology, the physical environment and proximity to sea, river etc. The political economy consists of factors imposed by authority, which have intentional or unintentional economic consequences. Such measures would include the creation of colonies, the confiscation and centuriation of land, creation and supply of armies, taxation and the like. 'Market economy' here refers to what has been termed high commerce, that is not the local, intermittent marketing of goods to enable peasant economies to sustain themselves, nor the significant background 'noise' of small-scale trade in and between neighbouring territories, which represents the inevitable routines of redistribution of goods (the myth of the self-sufficient peasant living independent of exchange markets should never have had the influence which it has gained in the study of the ancient economy) (Frayn 1993). High commerce is the long-distance trade, which connected regional economies, in goods, such as wine, oil, corn, but also minerals, marble, and luxury items. The archaeological evidence, especially that represented by *amphorae*, clearly demonstrates that for both the Hellenistic East and the Roman Empire, the attempts by primitivists, like Finley, to play down the overall scale of such trade should be dismissed. Rather we need to attempt to offer explanations of why such movements of goods were at a level which was far greater than either the preceding Classical period or the world of Late Antiquity.

It is one of the main underlying contentions of Horden and Purcell (2000) that over time the natural economy will tend to reassert itself, and that to some extent political and market influences are transient. Just how transient can be seen from the series of colonial settlements made by Rome in southern Italy in 194–3 BC. Their location was governed primarily by political and military considerations. Yet by 187 BC a visiting Roman magistrate had discovered large numbers of colonists had deserted already, because of the inhospitality and unsuitability of the place (Livy 34. 45 and 39. 23). On the other hand in north Italy studies of the pattern of settlement throughout the Roman period around Placentia reveal a remarkably stable landscape over time until Late Antiquity (Bonardi *et al.* 1985, Dall'Aglia and Marchetti 1991, and more generally Purcell 1990). The explanation is that the geomorphology dictated the human responses in the region; so Roman sites are often preceded by Bronze Age and in many cases Neolithic occupation. Political factors (the creation of the colony, the construction of the Via Aemilia, and the centuriation of the plain) played a part in the pattern of Roman settlement in the plain around the Po. But even here there was a tension between, on the one hand, the natural preference in an alluvial plain for settlement on areas raised above the surrounding area and on the other the artificiality of the centuriation system, in which the advantages lay in proximity to the roads which marked the edges of the centuria. However, in the hills and mountains to the south the landscape of isolated farmhouses was dictated over time by the small patches of available fertile land. As a result of this sort of detailed work going on all over the Medi-terranean world, it is becoming more and more difficult to make

useful generalizations about the ancient economies. It is the region, the particular, the 'definite place', we are going to have to get back to.

With regard to the political economy, it is a commonplace to reject the idea that state authorities had economic policies in any modern sense. But that should not mean that we shut our eyes to the fact that states had economic concerns and could intervene to deal with them. Rome's first intervention in force in the Greek world in Illyria in 229 BC was ascribed by Polybius (2. 11. 1) to the harassing of traders from Italy. The reality may have been more complex (Gruen 1984, 359–73), but Polybius' testimony should not be dismissed. Again, Rome's inventions to deal with piracy from the late second century onwards are not motivated simply by interruptions to the corn supply. Similarly, in his speech supporting Pompey's appointment to the war with Mithridates, Cicero gives enormous prominence to the financial interests which rich Romans had in the East, and which were threatened by the war. Such people had an influence worth courting. In another way it is difficult to see that the large colonial settlements in north Italy at the beginning of the second century and the scale of *viritim* settlement had other than socio-economic motives at their heart. This sort of settlement is quite different in kind and scale from anything which preceded it. It was this sort of activity – seeking to use state-acquired land to meet the economic demands of the people – which Tiberius Gracchus was attempting to revive in his agrarian legislation. The same can be said of enlightened legislation of the sort which the tribune, Rullus, produced in 63 BC. No amount of political abuse from blinkered opponents can disguise the fact that this legislation had clear socio-economic purposes. It may be significant that the opponents of Tiberius Gracchus sought to represent him as under the influence of Hellenistic ideas, by comparing him with the activities of Agis IV and Cleomenes III in third-century Sparta, and also by pointing to the presence of a Greek philosopher, Blossius, in his entourage. People expected their rulers to take action to foster their economic survival and wellbeing. This was also certainly true of the Hellenistic world. Consider the requests from Aetolia and Thessaly for Perseus to intervene to settle the disruptive problem of debt (Livy 42. 12, 13, 40, 42; Appian, *Mac.* 11). Perhaps above all, the people increasingly expected their rulers to create the conditions of peace within which their economic activities could thrive. As the sailors on an Egyptian ship, which had docked at Puteoli, cried out to the Emperor Augustus, 'it was thanks to him that they sailed the seas, thanks to him that they enjoyed their freedom and fortunes' (Suetonius, *Aug.* 98).

Many other political decisions could have economic consequences, whatever their original intentions. Consider the Roman road-building programme. This has been the subject recently of stimulating research (Laurence 1999; Quilici and Quilici Gigli 1994). The primary motivation for the roads in Italy may have been the extension of Rome's hegemony over the peninsula. So, for example, the Via Appia was a vital element in Rome's claims to hegemony in southern Italy and a major enabling factor in ensuring that those claims could be substantiated. But the appearance of a road could stimulate settlement and economic growth. A good example of this is the Via Aemilia founded in 187 BC, which linked the Roman colonies from Ariminum to Placentia (Purcell 1990; Laurence 1999, 32–5). It ran through a territory which had seen the wholesale removal of the native population and large-scale *viritim* settlement. It linked all but one of the colonies in the region and at least half of the smaller towns. But of particular interest is the appearance of a significant number of *fora* between the major conurbations (Pliny,

NH 3. 115–16). The purpose of these *fora* is clearly to serve the immediate needs, primarily economic, of the settlers in areas which often lay at a distance from larger conurbations. Many such *fora* carry the names of their founders (e.g. Forum Clodi, Forum Lepidi). While this may point to aristocratic self-aggrandizement as a motive for foundation, in most cases they must be responding to perceived local need. If some of these *fora* disappear and are not mentioned in later itineraries, more go on to develop into larger urban structures. These *fora*, like other units below the level of the city, such as *conciliabula*, fill the spaces between the major conurbations. The roads and these settlements change the dimension of time and space, as Laurence emphasizes. They provide the interconnections, which enable high commerce to take place. In particular, they make possible the spread of such prosperity as there was over large regions. One of the most remarkable facts about the archaeology of many of the regions of the Roman world (and one least remarked on) is the uniformity of the material culture (similar goods found in very different types of location). Transport, including especially land transport, must be one of the keys. If the argument above is to hold, then it requires a re-evaluation of the frequently supposed prohibitive costs of land transport. Laurence (1999, 95–108) goes a long way to undermining successfully the old claims. Goods clearly were transported in quantity by land. It is extremely difficult to compare directly the costs of transport by sea, river, or land. Land transport should be seen as one part of a co-ordinated system, which involves the sea, the rivers, as well as the roads. The ability to move goods relatively quickly by land, whatever the season, clearly was attractive and equally clearly was not prohibitively expensive.

Transport and communication are the vital elements for giving regions access to the market economy of high commerce. Many historians continue to play down the role of the market within the Roman world and to emphasize alternative explanations for the undoubted increases in inter-regional trade under Roman hegemony (Parker 1992 remains fundamental for understanding the scale), most particularly state redistribution to meet the needs of above all the Roman armies. Elsewhere I have attempted to give a picture of a more varied and dynamic economy, and one in which trade carried on between individuals or groups over distance is a significant element in the totality of movement of goods (Paterson 1998). This is not to deny the existence of these other powerful factors. It is to argue that the reality is complex, that trade has many levels, and that if there is a considerable increase in high commerce at the time of Rome's expansion of her hegemony over the Mediterranean and beyond, then the cause is not just the need to supply the city of Rome and the Roman armies or the consequences of the need to raise the taxation to pay for them (Hopkins 1980), but also the peace, security, and the opening up of inter-regional communication which Rome's dominance brought with it, a peace in which the private trader flourished. Rome, after all, was dependent on private merchants for the transport of corn to Rome and for the supply of the armies. The existence of such people is a precondition of the Roman authorities' ability to meet their obligations.

To give an illustration. Among the victims of C. Verres in Sicily was a freedman, who countered the accusation that he had been fighting on the side of Sertorius in Spain by declaring that he had just returned from a voyage, which had taken in Egypt, Syria, and Asia Minor, during which he had collected goods which ranged from incense, perfumes, and Tyrian purple, to Asiatic slaves and Greek wines (Cicero, *Verr.2.* 5. 145–6). The

freedman was probably acting as the *institor*, or agent, of his ex-master, P. Granius of Puteoli. The goods in the cargo are probably fairly representative of those which Granius and his relatives had traded in for generations. The Granii were among the prominent Roman-Italian families, who exploited the benefits of Delos as a free port in the period from the end of the Third Macedonian War to the Mithridatic War. The destruction wrought by Mithridates caused them, like many others, to shift the focus of their activities to Asia and Syria (Rauh 1993, 55–6). A combination of epigraphic and literary evidence enables us to fill in the picture of this entrepreneurial family in some detail. But there are many others, of whom we have little more than the chance survival of a name, whose interests must have been very similar. It is people like Granius who stood to reap the economic benefits of Rome's extension of her hegemony to the Greek East.

Even if we accept that there is a causal link between Rome's hegemonic control and economic prosperity and development, there is still the tantalizing problem of how significant any such economic growth was. How much difference did Rome's control in Italy and elsewhere make? It is worth starting with two points of caution. At all times permission had to be sought to hold a market in the Roman Empire (Shaw 1981; Nollé 1982; Frayn 1993, 121–3). There are examples of this scattered across the empire. Although one motivation for the need to control the existence of markets and fairs may have been issues of security occasioned by gatherings of large numbers of people, of a sort which always made the Roman authorities nervous, the primary reason must be that there was perceived to be a finite limit to the amount of goods to be exchanged, and that the appearance of new markets could undermine the viability of already existing ones. We are not in a world in which people expected demand or supply to grow greatly. The second indicator is what I dubbed the 'economics of substitution' (Paterson 1998, 165). Although there may have been some growth, for a region to be successful in trading its goods, it required that other regions lose some of their hold on the market. An increase in the export of a good from one region is likely to be largely balanced by a decline in the export of similar goods from another region. The classic demonstration of this is Panella's brilliant interpretation of the *amphorae* finds from the excavations of the Terme del Nuotatore at Ostia, where over time the dominance of Italian *amphorae* declines as the imports from Spain and Gaul grow (Panella 1981) (this effect was noted, albeit in a rhetorical passage, by Columella, *RR* 1 preface). Once again, this suggests that there are significant limits to the growth of markets.

What then constitutes evidence for any economic growth at all? I suggest two indicators that provide interesting results for Rome and may be of wider significance. In pre-industrial societies it is likely that such economic growth as there is falls disproportionately into the hands of the elite. The second indicator is that in pre-industrial societies economic growth is not reflected primarily in significant increase in personal wealth among the people as a whole, but in an increase in population. The good times in such societies enable more people to survive at, or near, subsistence level.

The evidence for an increase in wealth for the Roman elite in the last two centuries BC is very clear (Shatzman, 1975). There can be no doubt that the Roman elite took as the models for their own conspicuous consumption the lifestyles of the Kings and their entourages, which they encountered in the Hellenistic East. See, for example, the exploitation of the models provided by the palaces of the Hellenistic kings by Late Republican nobles (Nielsen 1993, who rightly sees Augustus' Palatine Palace as the

culmination of a trend rather than at the start of one). Indeed, the expansion of Rome's hegemony eastwards gave Rome more assured access to the trade in luxuries which extended beyond Arabia. The perceived moral effects of this wealth were railed against by traditionalists from Cato the Censor onwards. Roman anxieties about the changes should not lead to an underestimation of the profundity of the transformation.

The evidence for population growth is more controversial. An extremely cautious assessment of available survey data by Alcock (1993; 1994) suggested that there was an overall trend towards higher population levels and more intensive land use in the Hellenistic kingdoms, although the effects were not uniform. For Roman Italy it might be thought that the existence of census figures, admittedly of varying reliability, would offer a clearer picture. It is notorious that at first sight they do not. Faced with a figure of 900,000 (Livy *Per.* 98) or 910,000 (Phlegon, *FGrH* 257 F 12, 6) for the census of 70–69 BC, and then figures for the Augustan censuses ranging from 4,063,000 to 4,937,000, Beloch (1886) supposed that the only explanation was that the Augustan census was arranged on different principles, and that, whereas under the Republic only adult males were counted, the Augustan census covered the whole citizen population, including women and children. He was followed by Brunt (1971) and on the whole their view has held the field. It is essentially a minimalist, indeed pessimistic, view of the population of Roman Italy, which seems to fit in with the contemporary complaints about Italy being awash with foreigners and slaves. However, Lo Cascio (1994) has demonstrated that the natural implications of the Beloch/Brunt position are extremely improbable in demographic terms and would suggest a citizen population near to total collapse in a period when we know that there were accessions of large new numbers to the citizen body. Better to suppose that the criteria had not changed and that the Augustan census figures represent adult males as do the Republican ones. There are plenty of reasons to suggest that the census of 70–69 BC was an under-representation. Lo Cascio's arguments have not found wide acceptance. I feel that they are inescapable. The implications are that if we extrapolate back from the Augustan figures, supposing them to have some reliability, we can posit at least a modest growth in citizen population over the last two centuries of the Republic, quite apart from the addition of new citizens. Such a growth, I suggest, is an indication of general economic prosperity. The argument can be carried further. If the population is growing steadily, we would expect to find a persistent demand every generation or so to make land available for the additional citizens. This is precisely the pattern of Roman history, with regular requests for land recorded in Livy. In this light Tiberius Gracchus is not trying to deal with a crisis in Italian agriculture – the supposed consequences of the exploitation of land for market crops and the substitution of free labour with slaves. He was just dealing with the consequences of a measure of economic growth, one of which was to encourage an increase in population. Nor do we need to suppose that the way the rich invested in land, or the adoption in certain areas of the villa economy, which in any case should not be dated too early (it is a phenomenon more of the first century BC than the second), were deleterious to the general population. With tenancies and with opportunities for part-time and seasonal employment, the villa system should be seen as a sustainer and promoter of the peasant economy rather than its death-knell.

The sort of argument set out here is very similar to the debates about Victorian Britain. Are we to see the horrors recorded by Engels, or Dickens, as signs that empire brought

with it the improverishment of large sections of the population? Or are we to accept the statistics which show clearly a general growth in wealth, with many signs that that wealth was percolating down through society, and with widespread improvements in housing and health? The comparative prosperity, which I posit for Rome and Roman Italy, in particular in the last two centuries BC, was directly related to Rome's acquisition of hegemony in the Mediterranean. Empire was an economic stimulus and occasioned what may be seen as modest growth – growth that would not have happened without the hegemony. If this was the case with Rome, then it may support those who seek to find elements of economic growth stimulated in their territories by the Hellenistic kingdoms of the eastern Mediterranean.

One final point. I find it difficult, indeed near impossible, to come up with meaningful generalizations about the economies of the Mediterranean empires of the last three centuries BC. They incorporated such diverse areas. Of course we must go on building models of the processes we believe are at work; but the future lies in the study of the regional, the particular, the economies, not the economy. It is only at this level we can see the processes at work in enough detail. It is only here that we will be able to answer the question whether the inclusion of any area in a larger political structure had significant economic effects.

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AWAY FROM ROSTOVITZEFF

A new *SEHHW**Zofia Archibald*

A detailed study of Rostovtzeff's assumptions and models
as an economic historian would be of considerable interest.
(Humphreys 1978, 295 n.3)

Any researcher with serious intentions today, whether in the Humanities or Sciences, must not only produce a clear programme of proposed study but present some explanation of the methods he or she intends to use in order to achieve these ends. This is a clear recognition of the fact that method and theory are not optional extras but fundamental to how any academic discipline works. Method involves abstracting the main issues concerning a problem and explaining the practical procedures to be applied in order to resolve these issues. In the case of ancient economies, an essential prerequisite to this process, as mentioned in the Introduction to Part I of this volume, is the act of making explicit assumptions and ways of thought which have previously been implicit. Although the organization of contemporary research programmes does owe a good deal to the organization of research in the natural sciences, this is partly the result of a growing trend towards inter-disciplinary studies beyond the core area of the humanities, rather than the imposition of practices used elsewhere. The use of statistics and information technology, forensic science and genetics, has affected the way historians set about their work. The impact of these tools on studies of the past is most apparent in archaeology. Archaeologists have been preoccupied with problems of method for many years. Like all pioneers, they have often been viewed by less theoretically-minded students of the past as cranks or avid followers of intellectual fashions. But the debate has done a great service to traditional historians by providing possible angles of approach, exploring the implications of scientific method and flagging the pitfalls of a simplistic relationship between material evidence and interpretation (see Hodder 1999, especially chapters 2–9).

In Rostovtzeff's day, method was imbibed at the pulpit of an eminent professor and through practical experience. The particular model (and challenge) for Rostovtzeff was Eduard Meyer's form of *Universalgeschichte* (Shaw 1992, 221). Rostovtzeff was alone among historians of his day in attempting anything quite so ambitious and wide-ranging. Nor has anyone tried to imitate this example since. His achievement deserves more detailed consideration if we are to benefit fully from his erudition whilst avoiding the pitfalls which his critics were not slow to point out.¹

The two text volumes spread across 1,312 pages, with a further 467 pages of notes, addenda and indices in volume three, of which 330 are swallowed by footnotes, by no means the least significant part of the work. As Momigliano noted in his review of the

first edition, the text tells two different stories, one in the main narrative and one in the 'Summary and Epilogue' at the end of volume two. Story number one, encompassing the first thousand words, begins with a brief sketch of the political background to the new kingdoms, and their 'decay' in the period which started with the accessions of Antiochos III (223 BC) and Philip V (221 BC), and was completed with the transformation of the Greek states into Roman provinces. Rostovtzeff's tone is uncompromisingly moralizing:

Rome strengthened all the forces that tended to bring about a slow and gradual decay of the Hellenistic world and accelerated their operation. She prevented the East from becoming more widely and more deeply hellenized than it actually was when she finally took over the heritage of the Hellenistic states. Thereafter she did her best during two centuries to secure peace for the East and to re-hellenize it.

(*SEHHW* 72)

Rome and 'Hellenism' have become impersonal forces operating on the world stage. In this description 'Hellenization' begins to sound like a disease or virus with which areas of the known world might be infected or inoculated.² Doubtless this was not the impression which the author intended to convey. Historical writing styles have changed dramatically in the last half century, and this change of style accounts for much of what is alien in the narrative. Rostovtzeff continues with a panorama of the Mediterranean and neighbouring regions in the fourth century BC, beginning with the heartlands of the Persian empire (Babylonia, Mesopotamia, Syria, Palestine and Egypt), then Greece, the Black Sea, Thrace, Italy and Magna Graecia (74–125). The chapter considers a wide variety of different kinds of archaeological material, illustrated with well chosen examples in small but clear photographs. Many useful observations about the evidence are combined with further data about natural resources; but these are pressed into a pre-existing theoretical mould, namely the author's conviction that a balanced relationship between production and demand in the fifth century BC became unstable in the fourth, when the 'market' for Greek agricultural and industrial products began to shrink (99–104). Rostovtzeff did not regard himself as a 'modernist' in his interpretations of economic history; he considered his own views to be a balance between the tendencies of E. Meyer and K.J. Beloch at the 'modernist' end, and K. Bucher with J. Hasebroek at the 'primitivist' end of the ideological spectrum (1,327 n.25). But to a modern ear his preconceptions are far more 'modernist' than he was himself prepared to admit.³ His use of terms such as 'markets' and 'industries', his emphasis on the 'systematization' of trade and the development of industry along 'modern' lines (101), is unmistakably linked to an assumption that economic structures were necessarily like our own.

The ease with which Rostovtzeff slipped into a quasi-'modernist' interpretation is revealed in the next chapter, III: 'Alexander and the Successors' (126–87). The narrative takes Alexander and his generals as the principal motors of change, not just of political change but social, cultural and economic change too. The author was and is hardly exceptional in taking such a position. But by treating the military campaigns and their consequences as the chief mechanisms of change, the development of communities large and small becomes subsumed into a grand plan, the propagation of 'hellenism'. When discussing specific topics, Rostovtzeff shows considerable subtlety; he avoids judging

inadequate data and makes clear what the limitations of the sources are. This is particularly true of the chapter that follows, IV: 'The Balance of Power' (189–602), in which he presents the contents of a wide range of inscriptions, papyri and other historical texts to illustrate social and economic conditions in the kingdoms of the Successors. This is the most substantial chapter in the whole work and the section which best shows his skills as a synthesizer of complex and intractable data.

The second volume encompasses the 'Disintegration of the Balance of Power and Roman Intervention' (chapter V, 603–736) and the expansion of the Roman protectorate (chapters VI and VII, 737–1025). Notwithstanding the negative impression conveyed by the titles, these chapters document the expansion of Attalid power in Asia Minor, the building programmes of Asiatic cities in the second century BC, activities on Rhodes and Delos and much else. The final pages give a flavour of the multi-directional nature of Rostovtzeff's approach. They explore the impact of Italians in the eastern Mediterranean, new kinds of glazed pottery and the establishment of Syrian merchants (and their *fondouqs*!) in southern Italy.

The 'Summary and Epilogue', forms, as Momigliano observed, a distinct narrative. It begins with a summary of the principal features of the period, which the author characterizes as an unstable struggle for domination between the Ptolemies and the Seleukids. There follows a set of 'scenarios' in which the author characterizes the principal features of social life: the 'Unity of the Hellenistic world' and 'The Greeks and the Natives in the Oriental Monarchies and the Greeks of the Mother Country'. Here Rostovtzeff's preconceptions about Greek cultural superiority and about the social structures of antiquity are most readily apparent. Such concepts as the 'social role of the Hellenes', the identification of a 'bourgeoisie' and a 'proletariat' strike a contemporary reader as among the least examined and most dated of Rostovtzeff's assumptions. The final, rather long section of the book, 'Some Features of Economic Life', deals with much of the substantive material which today might be expected to form the core of the work. Here are the author's speculations about population figures, accumulated wealth, the range of natural resources at the disposal of rulers and ruled, the development of agriculture, viticulture and oleoculture, the breeding of animals and the manufacture of products (1,134–1,248). There is also a substantial section on trade between the kingdoms and coinage (1,248–1,301).

By being pushed to the end, these topics do not get the attention they deserve. Rostovtzeff was interested in the problems of scale but lacked the means to put such data into their proper perspective. He was justifiably criticized, by the majority of reviewers, for failing to make better use of quantitative data. But even if he had attempted more rigorous quantification, it is not easy to imagine what he might have achieved. Much of the evidence at his disposal was not amenable to measurement or quantitative analysis. Only now is it becoming possible, in the light of inter-disciplinary research and extensive classification of data sets, to consider quantification and estimate scales, although, as Davies indicates in chapter 1, this volume, we still have a considerable way to go. Aperghis' discussion of population figures, together with Davies' and Gibbins' reviews of *amphora* stamps, underscore the formidable problems which still confront historians in attempting to make realistic assessments of quantifiable data. The compartmentalization of knowledge has made it difficult to bring appropriate skills and information together. To take only one example, that of *amphorae*; in order to make a comprehensive

assessment of a particular product – to find out how, by whom, in what milieu and in what quantities the product was made, transported, its contents consumed or repackaged and the vessel set aside or discarded, it is now essential to have a team of collaborators, who will include a petrologist, geologist, expert in classifying and ordering the finds, philologist and perhaps papyrologist, as well as a historian who can ask the right questions and press his or her colleagues for answers.⁴ This may be easy enough to do in one or two locations; but large-scale projects, involving such teams from many different areas, will be required to duplicate these efforts. Extrapolating from one data set to others has limited value and can be misleading. This is why a review of method is so urgent.

If there is one facet of the *SEHHW* about which commentators are agreed it is Rostovtzeff's intuitive grasp of his material, his feel for the interrelated nature of different kinds of evidence and different issues; 'a historian of splendid intuition rather than of close reasoning', to repeat Momigliano's phrase (*JHS* 63 (1942) 116). This intuition, and the breadth of his erudition, are the qualities which have brought this and other works by the Russian master back into prominence at a time when the nature of ancient economic structures and mechanisms has re-emerged as a central topic of debate. A series of articles on Rostovtzeff began to appear in the Russian journal *Vestnik Drevney Istorii* in 1989, and these, together with a lost chapter of the proposed second volume of *Skythien und der Bosphorus* (Rostovtzeff 1931), were put together in one volume at the instigation of G.M. Bongard Levin and J. Vinogradov in 1993 (Rostowzew 1993). These efforts were the first fruits of a new project, initiated in 1990 by Bongard-Levin at the Centre for Comparative Studies of Ancient Civilizations of the Russian Academy of Sciences, who has since written a biography of Rostovtzeff, entitled *A Scythian Novel* (Moscow 1997, in Russian; cf. Bongard-Levin 1999). A French translation of the *Social and Economic History of the Roman Empire* was published in Paris in 1988 (see Andreau 1988) and a new imprint by the Sandpiper Press of *SEHHW* appeared in 1998. The appeal of the latter is easily apparent even today. It is an argosy – a treasure chest stuffed with all kinds of exotic fruit; different textures and tones abound in the narrative while the footnotes are a mine of personal observations and copious references, scrupulously assembled, which can still profitably be used as a starting point for further research. Too few scholars have used his footnotes in this way; many of the topics he addressed have hardly been explored or only in a preliminary manner (leaving aside the ballooning of papyrology as a discipline in its own right).

The arrangement of his material weakened the overall impact of *SEHHW*. By burying the footnotes in a separate volume, Rostovtzeff created a disjunction between narrative and evidence, notwithstanding additional references in the main body of the text. Much of significance is discussed only in the footnotes, and as a result lost to the main narrative. Thus, central problems and significant observations, far from receiving due attention, are relegated to comparative insignificance. (What an irony for the man apparently accused in his youth of *faktopoklonstvo* – obsession with facts; Andreau 1994, 283.) Rather than take these issues as foci of discussion, Rostovtzeff would not allow them to obscure his principal themes. This makes his text highly readable – indeed, it reads as easily as a popular work of history (*haute vulgarisation, bien sur!*). But the principal themes are the parts of his *opus* which have survived least well in the light of subsequent research.

The contrast between the *SEHWW* and the extant primer on the economic issues of antiquity, Finley's *The Ancient Economy*, is highly revealing. The two volumes could not be more different in strategy, style and content. Where Rostovtzeff is expansive, confident, all-encompassing, 'positivistic', Finley's scope is restricted, his tone cautious and questioning, his style aphoristic, minimalist. The differences are not just those of different generations and inclinations. They sat on either side of a political divide. But their political views are less relevant here than the kinds of intellectual models they both felt drawn to adopt. Rostovtzeff's particular vision of antiquity was shaped by his Russian background, as a member of the pre-revolutionary intelligentsia, whose views on politics and economics, past as well as present, were set in aspic at the time of the October Revolution (Shaw 1992, 222). His social categories of the Hellenistic world, be it the '*bourgeoisie*' or the ever-present, undifferentiated agricultural labourers, were concepts derived as much from his own experience as from any books. Finley's views of ancient society and economies were also shaped by an agenda, in the form of Max Weber's social history and Karl Polanyi's antithetical model of ancient economies (Humphreys 1969, 211=1978, 74; Humphreys 1970 = 1978, 136-44; Bruhns 1987-89; Nippel 1987-89). Even though he eschewed ideology as a scholar, and avoided endorsing the particular theories of other specialists, Finley could not but take a position in the political spectrum, if only because the debate on ancient economies became, partly through his own making, an endorsement or a rejection of capitalism and all its works.

Method and models, explicit or implicit, did not enter into Rostovtzeff's synthetic treatment. His overarching thesis about the 'decay' of the Hellenistic monarchies did not, apparently, require close exposition. For Finley, models were not readily differentiated from *archetypes* or 'ideal' forms (*Ancient Economy*² 182-3, 192, 194). He did not use the word 'model' in the first edition. Only in the second edition did the term appear, in close connection with Weber's 'ideal' types. But though the concept began to preoccupy Finley and gave rise to the title of his last book, his thesis about the ancient economy (as he saw it) was a rebuttal of 'modernizing' tendencies:

From the almost tautological demonstration that the categories of neoclassical economic analysis had no useful application to 'the ancient economy' he proceeded to the illegitimate inference that the ancients did not employ economic analysis because there was no economy for them to analyse.

(Cartledge 1998, 4)

Finley's forays against the demon 'modernism' spoke more about what ancient economies were not than about what they were. In the debate which has followed, concepts and categories have become confused through analogies and contrasts with modern economies, without sufficient account being taken, not simply of historical developments, but of underlying structures, social, cultural, political and other, which have enabled the 'disembedding' of economic activity to take place. The notion of 'embedded' economies is still valuable in the context of antiquity.

In this book we have tried to look at ancient economies in new ways. This has involved trying to disentangle the fundamental processes that generate economic activity. We have tried to explore those kinds of activities which have been least well understood

in the post-Finleyan discourse and to build up a more coherent picture of the range of parameters which are needed to create the model to which we aspire, namely one that would incorporate not just the subsistence patterns of the majority but also the parts played by the minority(ies), whose contribution may not have been as insignificant as conventional wisdom dictates (Chankowski *et al.* 1998 and Brunet 1998, on craftsmen). The most neglected aspect of the Hellenistic world is the factor of change itself. Orders, statuses, monarchies, territories, are categories that impose false notions of stability in what is a mutable and mutating world. Relationships provide one means of avoiding this sterile nexus. So relationships are an underlying theme of the book – relations in space, relations in time – the two dimensions which Finley airbrushed out of his model. The direction in which we are moving is towards dynamic models of behaviour. This is a landscape quite new to ancient historians but one with which we need to become acquainted if we are to include these missing dimensions.⁵

Notes

- 1 Reviews of *SEHHW*: A. Momigliano, *JHS* 63 (1942) 116–7; F. Heichelheim, *JRS* 43 (1953) 129–30; J. Vogt, *Historia* 1 (1950) 116–28; Einaudi ‘Greatness and decline of planned economy in the Hellenistic world’ (1950). ‘Obituaries and appreciations: A.H.M. Jones’, *PBA* 38 (1952) 347–61; C.B. Welles, ‘Michael Ivanovich Rostovtzeff (1870–1952)’, *The Russian Review* 1953, 128–33 and ‘Michael. I. Rostovtzeff’, *Architects and Craftsmen in History. Festschrift for Abbott Payson Usher* (1956) 55–73; A. Momigliano, ‘M.I. Rostovtzeff’, *The Cambridge Journal* 7 (1954) = *Studies in Historiography* (1966) 341–54; S. Dow, *AHR* 65 (1959–60) 544–50; C.B. Welles, ‘A Bibliography – M. Rostovtzeff’, *Historia* 5 (1956) 358–84; J.F. Gilliam, ‘Addenda to the Bibliography of M.I. Rostovtzeff’, *Historia* 36 (1987) 1–8; Wes 1990 (with Shaw 1992 and Andreau 1994); A. Marconi, ‘Rostovtzeff e Italia’, (Napoli: *Edizioni Scientifiche Italiane* (ed. 1999) *Studi di storia e storiografia/Università degli studi di Perugia, Dipartimento di scienze storiche dell’antichità*; see also the bibliography of recent work on Rostovtzeff, particularly among Russian scholars, in Bongard-Levin 1999).
- 2 As a man with a firm belief in the transforming power of rational thought, which in his view the Hellenistic world epitomized, Rostovtzeff would have been aghast at the theory, proposed by the biologist Richard Dawkins (*The Extended Phenotype*, Oxford 1982, 109–12 and *The Blind Watchmaker*, Oxford 1986, 6, 157–8) and elaborated by Susan Blackmore (*The Meme Machine*, Oxford 1999) that ideas are disseminated or replicated in a predictable manner analogous to genes (and therefore dubbed ‘memes’).
- 3 Shaw (1992, 220–1), Bowersock (1993, 191–3) and Frolov (1993, 210–11, 221) discuss the relationship between Rostovtzeff’s political background and his historical interpretation. Andreau (1988; 1994) prefers to express this relationship as that of a single vision which animated both Rostovtzeff’s political ideas and his historical imagination.
- 4 See for example the review by P. Herz of M.-Cl. Amouretti and J.-P. Brun (eds 1998) *La Production du vin et de l’huile en Méditerranée. Oil and Wine Production in the Mediterranean Area* (*BCH Suppl* 26, (Paris)) in *Gnomon* 70/2 (1998) 124–7.
- 5 Davies, J. (forthcoming).

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